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U. S. DEPARTMENT OF AGRICULTURE  
BUREAU OF PLANT INDUSTRY  
WASHINGTON, D. C.  
16-10-1948  
U. S. DEPARTMENT OF AGRICULTURE



AN AUGUST GARDEN

**Max Seckling Seedsmen, Inc.**

SPRING 1948

618 MADISON AVENUE • NEW YORK CITY, 22





**Bibb Lettuce**

## Schling's Outstanding Introductions

**BIBB LETTUCE.** As famous today as in the mid-Victorian era when it was first introduced. Acclaimed by all who love a crisp tangy Lettuce of unmatched flavor. Sow real early, successively until April, follow up with August sowing for fall crop. Liberal size pkt., 35c; 5 pkts., \$1.50.

**PURPLECROSS CORN.** As beautiful as it is practical, Purplecross is a fine flavored insect resistant Sweet Corn, definitely unattractive to ear worm and borer because of colored foliage and husks. High yielding and delicious, particularly successful in the South and mid-West. Pkt., 50c; 1/2 lb., \$1.25; \$2.00 per lb.; 5 lbs., \$9.00.



**New  
Purple Cross  
Sweet Corn**

**TOMATO HIGH C.** A Dr. Yeager hybrid culminating many years' work and research in the production of a **high Vitamin C** content Tomato. **High C** ranges from 3 to 4 times the Vitamin C content of ordinary varieties. An early bearer and extremely prolific, producing fruits averaging 3 ozs. each. This variety is the newest of the Dr. Yeager hybrids. Seed quite scarce. Pkt., 50c; 5 pkts., \$2.25.



**MASON'S GOLDEN MIDGET CORN.** No new vegetable has ever had the acceptance and continued demand enjoyed by this marvelous exclusive strain of Midget Corn. Maturing in from 60 to 65 days it can be grown on the smallest plot and is excellent for canning and freezing on the cob. Pkt., 75c; 3 pkts., \$2.00.

**COLLECTION  
1 PACKET EACH  
of These 5 Outstanding  
Garden Vegetables. A \$2.00  
\$2.45 Value for .....  
3 Collections for \$5.00**



## Schling's NEW MIDGET WATERMELON

Handsome and delicious, this extra early home garden Melon that can be grown in the extreme northern sections is in greater demand than ever. Size of fruits 7 inches long, 6 inches in diameter; an ideal size for your refrigerator. Pkt., 35c; 3 pkts., \$1.00.



**Mason's Golden Midget Sweet Corn**



# SENSATION POWER LAWN MOWERS

## A New and Revolutionary Type of Lawn Mower That is Truly a Sensation

This is the third year we have handled this mower. We must confess that it was not easy to introduce a new and revolutionary type of power mower to the public, but we are glad to state at present that the selling of this type mower, and its acceptance, has proven quite easy, due to the fact that satisfied users have become our best salesmen.

The electric powered models are ideal for small home lawns that must be cared for by women and children. The

large gasoline powered models have been accepted by the most hardened professional gardeners. A new lightweight gasoline motor makes the gasoline powered models as easy to handle as the electric. All the machines are fully guaranteed for 90 days and replacements are readily available for all parts of the machine.

We offer a complete line in all sizes and models, and a complete listing of these will be found on page 72.



# FAMOUS HARDY EASTER LILIES FOR YOUR GARDEN

There is no item that we have ever introduced to the gardening public that has given us more pleasure than the introduction of the Estate Lilies last year, and the Croft Lilies this year. We are so enthusiastic about them personally, that we feel that every garden should have a good planting of them, and that is the reason why we have offered fine flowering bulbs at such very low prices. The value represented in these bulbs cannot be compared with any other hardy garden Lily.

They are permanent and improve annually right in your own garden. The flowers are as illustrated, pure white, perfect trumpet Easter Lilies. They are perfectly hardy. The flowers are of exceptional substance and lasting quality.

LILIUM ESTATE WHICH WE OFFER IN A NATURALIZING SIZE ARE TALLER THAN

THE CROFT LILIES and are suitable as a foreground planting for evergreen hedges, shrubbery borders and as clumps in the perennial border.

Croft Lilies, because of their dwarf sturdiness, can be planted almost anywhere without the necessity of staking and without the fear of their being bowled over.

## SPECIAL LOW PRICES:

**ESTATE LILIES.** Naturalizing size. \$2.25 per doz; 50 for \$8.65; \$16.50 per 100; \$150.00 per 1000.

**CROFT LILIES.** Strong flowering size bulbs, \$3.00 per doz.; \$20.00 per 100. Large mammoth bulbs, \$4.00 per doz.; \$30.00 per 100. Jumbo bulbs, \$6.00 per doz.; \$45.00 per 100.





Mary MacArthur

1

Our new introductions for 1948 show the splendid progression of varieties since we first disseminated these remarkable hardy garden Mums in 1943.

**MARY MacARTHUR**, our first patented variety is good enough to be used by the most meticulous commercial flower grower for cut flower sales. It has beauty, character and tremendous substance, hard crisp foliage and a porous strong stem insuring its long lasting qualities as a cut flower; in full bloom October 15th. Mary MacArthur is the most significant advance toward a perfect hardy cut flower garden Chrysanthemum to date. Price: Strong 2½-in. pot-grown plants, \$1.50 each.

**RESPLENDENT**. Best described as raspberry-carmine, compact roundish blooms of good substance. Dwarf habit with excellent foliage and stems. Blooms Oct. 10th.

**Golden Fleece**. Exceptionally strong grower, deep golden yellow non-fading disease-free foliage, strong stems. A real yellow. Blooms Sept. 15th.

**Verona**. The most pleasing pink since Allegro. Pink of a coral-shrimp shade deeper and much more compact than Allegro, also much earlier. Blooms about October 1st. We are just as enthusiastic over Verona as we were over Allegro.

#### PRICE

Strong 2½-inch pot-grown plants, \$1.00 each; \$11.00 per doz.

Resplendent

Golden Fleece

Verona





# Established DePetris CHRYSANTHEMUM HYBRIDS

EXCLUSIVE MAX SCHLING FEATURE

## 1946 and 1947 Introductions

Keeping pace with the increased demand for hardy garden Chrysanthemums is an easy task for our hybridizer, Mr. DePetris and ourselves.

Mr. DePetris began hybridizing hardy garden varieties in 1930 after a long and successful record as a breeder of the finest greenhouse types, with the result that a progression of increasingly fine seedlings will be available each year. The story of how these seedlings are selected is given elsewhere on this page.

Let it suffice to say that we will continue to offer a new set of fine tested varieties each succeeding year, and each new introduction will represent a definite progression toward ultimate perfection. We realize that there can be no such thing as absolute perfection in any new varieties of any plant, but we do feel that each step toward the goal is a definite step forward.

The four 1947 and three 1946 introductions as illustrated present a well-balanced color scheme. These varieties are all early and are all splendid cutting varieties. We especially recommend **Ambrosia** for northern climates inasmuch as it is in full bloom the first week in September.

**NOTE.**—Purchaser pays all transportation on Chrysanthemum plants. Minimum express shipment, 35c. It is recommended that orders for 6 or more plants be sent via express.

For parcel post shipments add 15c for one plant, 25c for 3 plants, 40c for 6 plants.



Hesta  
**Ambrosia**

1947 Introductions

Argonne  
**Nokomis**

### PRICES

	Each	Doz.
Four 1947 varieties .....	\$0.85	\$9.50
Three 1946 varieties .....	.75	8.25

## The Story of Selected Varieties

The term "selected" really means something in the introduction of DePetris Hybrids. The hybridizer has no less than several hundred seedlings growing at all times. These are not "chance" seedlings but the result of years of careful hybridization.

From these hundreds of seedlings a minimum amount of varieties are chosen and grown for at least **two** years before their introduction is considered. In this two-year growing period they are constantly checked for any weakness, such as susceptibility to disease, poor foliage, weak stems and flower necks, and, of course, hardiness. The presence of any one of these common Chrysanthemum faults eliminates any seedling from consideration.

That is why DePetris Hybrids are the finest hardy garden Chrysanthemums in existence today. That is why the demand for our 1943 and 1944 introductions is greater now than in their years of introduction. When you buy DePetris Hybrids you buy the best in hardy garden Chrysanthemums.

Complete descriptions, blooming dates, etc., of these varieties found on page 4.



Congo

1946 Introductions

Afterglow

White Gold



# OUR THIRTY-SIXTH YEAR of SERVICE

## GARDENING vs. INFLATION

A comparative inspection of our 1940 Catalog with our current issue will prove that no line of endeavor has "held the line" more than the seed business.

Many items are priced at the same level as in 1940 while others are actually less; increases will be found mainly in sundry hardware items over which we have no control.

The economic situation today calls for food production on the same scale as in Victory Gardening days. Canning equipment and material should be utilized for many more reasons that one can imagine.

**First:** Vegetables can be produced cheaper and better than they can be bought.

**Second:** There is no cheaper recreation than gardening.

**Third:** There is no healthier sport than gardening.

**Fourth:** Staying at home with the garden removes the necessity and temptation to spend at inflationary prices, and

**Fifth:** The returns in beauty from your flowers and good eating from your vegetables are tangible assets that can only be evaluated in the glow of satisfaction one attains from a job well done.

Count on us to maintain our record of understanding service and the handling of only the finest in horticultural material.

### AN AUGUST GARDEN

*The feature flower in this colorful August garden is the lovely Lycoris Squamigera, known as the Magic Lily. Full description and prices on page 55.*

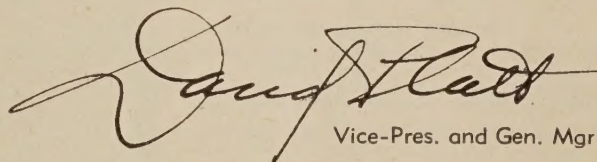
MAX SCHLING, JR.  
President

DAVID PLATT  
Vice-President  
General Manager

ALFRED M. SCHEIDER  
Treasurer

Respectfully yours,

MAX SCHLING SEEDSMEN, Inc.



Vice-Pres. and Gen. Mgr.

RESERVE THE BEST CORNER OF YOUR GARDEN FOR SOME OF MAX SCHLING'S SEEDS AND BULBS

### CONDITIONS OF SALE

While we exercise the greatest care to send out only seeds of the very highest quality and germination, there are too many elements of Nature, or neglect on the part of the planter, not within our control, which may influence the ultimate results. It is for that reason that we can give no warranty, express or implied, as to the description, quality, productiveness or any other matter of any seeds, plants, or bulbs we sell; and we will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, they are to be returned at once.

### TERMS OF SALE

All flower seeds and vegetable seeds, with the exception of the following, are delivered free in the United States. The exceptions in vegetable seeds are: **PEAS, BEANS** and **CORN** which are postpaid within the limits of the 4th postal zone only. Please avoid the necessity of sending your order express collect by including postage to cover parcel post charges on these items.

The purchaser pays transportation on the following: All fertilizers, insecticides, tools, garden requisites of all description, horseradish roots, artichokes, onion sets, annual plants, perennial plants, shrubs, asparagus roots, seed potatoes, peat moss, salt hay and other ground covers, unless otherwise noted. **We reserve the right to refuse C. O. D. shipments.**

### NON-WARRANTY ON LIVE OR DORMANT PLANTS

Due to various soil and climatic conditions we, under no circumstances, will guarantee the results of any live or dormant plants. We further give no warranty as to the condition of the plants upon arrival. In the event of a destroyed shipment or any other complaint relative to plant shipments, complaints must be registered within five days after arrival. We will not accept any other complaints.



# COMPLETE LIST AND DESCRIPTIONS OF OUR EXCLUSIVE CHRYSANTHEMUM INTRODUCTIONS

## *The Famous De Petris Hybrids*

### 1948 INTRODUCTIONS

Illustrated in color on page 1.

**MARY MacARTHUR.** Any further description of this marvelous variety beyond that which is found on page 1 together with color illustration we feel is unnecessary. We do feel, however, that Mary MacArthur is one of those varieties that will be popular 25 years hence. Price: \$1.50 each.

**RESPLENDENT.** Fully described on page 1; is a brilliant blending color so necessary for masses of Chrysanthemums where blended color effects are desired. Price: \$1.00 each; \$11.00 per doz.

**GOLDEN FLEECE.** Illustrated on page 1. Yellow Chrysanthemums are always the most popular because they provide the bright shade necessary to set off the darker autumnal shades of other varieties. Golden Fleece fills this requirement beautifully. Price: \$1.00 each; \$11.00 per doz.

**VERONA.** A variety that everyone will love because of its beautiful mass color effect and lovely compact growth. Price: \$1.00 each; \$11.00 per doz.

### 1947 Introductions

**AMBROSIA.** Beautiful blended peach-shrimp with undertones of rose and golden bronze. First bloom in late August continuing until October. Extremely hardy and free blooming.

**ARGONNE.** A lovely pink button type, non-fading, unexcelled as a cut flower. In bloom early October. Disease resistant foliage.

Price on the above 4 varieties: 85c each; \$9.50 per doz.

**FIESTA.** Brilliant gay large button type, unusual crispness and substance, non-fading. In full bloom October 1st.

**NOKOMIS.** A vigorous tall large decorative type pompon with full double flowers. Color is a lovely autumn shade, Indian red fading to bronze. In full bloom late September, continuing until heavy frost. Exceptionally hardy.

### 1946 Introductions

Illustrated in color on page 2.

**AFTERGLOW.** Raspberry-salmon fading to buff-salmon; frost resistant blooms. Most desirable as a cut flower. Blooming date October 5th.

**CONGO.** Attractive coppery bronze-red; medium size, fully double. Blooming date 20th of September.

**KENONA.** Picture a bunch of the finest pompons grown in the greenhouse of the most pleasing shade for autumn with unmatched substance, and you have an idea of Kenona grown in your garden.

**WHITE GOLD.** Pure white with rich yellow center. Dwarf growing habit. In full bloom October 1st.

Price on the above 4 varieties: 75c each; \$8.25 per doz.

### 1945 Introductions

**ALLEGRO.** The most exquisite blend of rich shrimp-pink suffused salmon. One of the finest Mums of all time. Blooming date October 15th.

**AVIATOR.** The most satisfactory red-bronze hardy garden Chrysanthemum to date. In full bloom October 10th.

**MORNING STAR.** Fully double soft primrose-yellow fading to cream-yellow. Blooming date late August until frost.

Illustrated on page 60. 3 for \$1.95; \$5.50 per 10.

### 1943 and 1944 Introductions

#### DOUBLE FLOWERING VARIETIES

**CORAL SEA.** Dwarf spreading cushion habit covered with hundreds of blossoms until killing frost. Salmon-buff suffused coppery rose. Hardy in sub-zero climate. Disease resistant. Excellent for rock gardens.

**WHITE CLOUD.** Pure white, double blooms produced profusely in September. Not as hardy as the other Arc-ticums but extremely valuable because of the scarcity of good double white hardy Chrysanthemums.

**PURITY.** A solid double, white Pompon, producing flowers on large plants of splendid growing habit. The height is 2 feet and the plant spreads about 3 feet. Exceptionally hardy and early, blooming September 24th.

**MIMOSA (Harvest Queen).** Large size double Pompon. Color a luminous non-fading yellow. Plants are large and bushy with rigid stems. Another feature of this variety is its dark glossy foliage typical of the DePetris varieties. Matures September 20th.

**AUTUMN GLORY.** Fine double, extra hardy, rich autumn-red Pompon. Beautiful foliage. Blooming in late Sep-tember.

**MORNING GLOW.** A lovely early flowering lavender to mauve-pink without a trace of magenta. A most desirable color.

#### SINGLE FLOWERING VARIETIES

**ARCTIC QUEEN.** A beautiful bronzy yellow deeply suf-fused salmon. Foliage absolutely disease resistant.

**DUBONNET.** A lovely autumn color. Single amaranth-pink with beautiful glossy foliage. Insect and frost resistant.

**POLLYANNA.** A luminous Mayflower-pink with a sheen of rosy salmon. Vigorous grower clothed with beautiful foliage. Hardy. Disease and insect resistant.

**WINSOME.** All of the disease-resistant and hardy attri-butes of the other varieties. The color is a superior soft peach-blossom-pink. Extremely free flowering.

Price: 3 for \$1.95; \$5.50 for 10.



Dubonnet

Pollyanna  
Winsome

Arctic Queen

Purchaser pays all transportation on Chrysanthemum plants. Minimum express shipment 35c. Parcel post shipments west of the Mississippi add 15c for one plant, 25c for 3 plants, 40c for 6 plants and 50c for 10 plants; east of the Mississippi add 10c for one plant, 15c for 3 plants, 30c for 6 plants and 45c for 10 plants.



# Distinctive New Introductions in Dahlias



Gypsy Girl

## EMPHASIS ON CUT FLOWER VARIETIES

We have noted a definite trend toward Dahlias of medium size and great substance for use as cut flowers for the home. Dahlia fanciers prefer the large exhibition types. The average home gardener has shown a marked preference for medium size flowers that will lend themselves to cut flower arrangements. We are featuring, therefore, new varieties of outstanding merit as cut flowers.



Ruby Glow

## EXCLUSIVE 1948 INTRODUCTIONS

**GAY.** Formal Decorative. An ideal cut flower variety with excellent keeping qualities, profuse blooming and can be grown on 8 to 10 canes to produce a crop of blooms both early and late. Size 7x3½ inches. A lovely clear lemon-yellow self. **Awarded Gold Medal at the New York Florists' Club, September, 1947.** Height 5 ft. \$7.50 per tuber; \$3.75 per plant.



Gay

**GYPSY GIRL.** Formal Decorative. Another marvelous cut flower variety. Color a pale pink flecked with dots and stripes of Dahlia-purple. Wonderful form and substance, a profuse bloomer and fine keeper as cut flower. Winner of the Flower Grower Silver Trophy for the best B size commercial Dahlia and the American Dahlia Society Silver Medal Certificate as a Seedling. Height 5 ft. \$7.50 per tuber; \$3.75 per plant.

**Ruby Glow.** Formal Decorative. An excellent cut flower, size 5½x3½ in. almost the same form as Gypsy Girl except that it is a beautiful glowing Dahlia-purple with the same other good characteristics and keeping qualities inasmuch as it is a sport of Gypsy Girl. Winner of the American Dahlia Society Bronze Medal, 1947. Tuber, \$7.50; plant, \$3.75.

**For a Complete Listing  
of Dahlias,  
See Pages 53 and 54**

## EXCLUSIVE 1947 INTRODUCTION

**Dave Platt.** A Formal Decorative to Ball Type. Winner of a Gold Medal at the New York Florists' Club Meeting, October, 1946. First Prize Winner in seedling class at Jamaica, Long Island, 1945. On Flower Grower Magazine Honor Roll. Pure white of perfect form with flush of mallow-pink at center, opening to pure white. Without doubt one of the most satisfactory cut flower varieties, of extremely vigorous growth and fine branching habit. Will produce upwards of 35 to 40 disbudded blooms per plant in one growing season. If not disbudded, an uncountable amount of bloom can be had. Extremely early, it continues blooming until killing frost. \$3.50 per tuber; \$1.75 per plant.

## SPECIAL COLLECTION

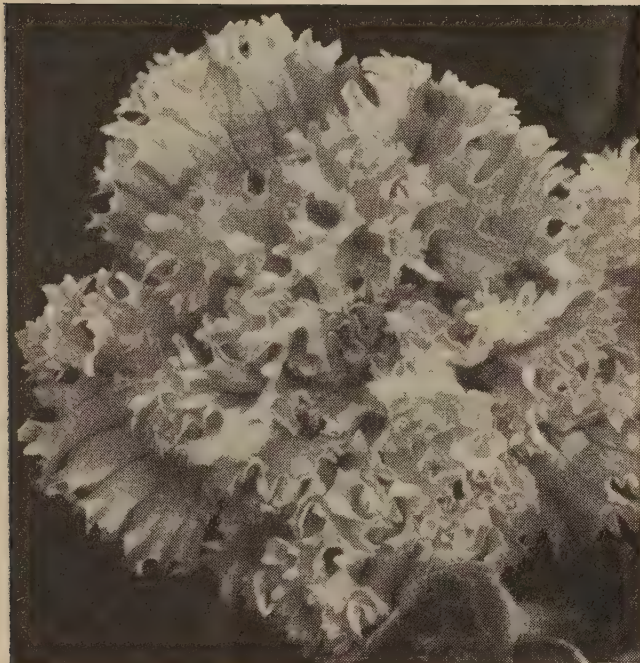
**One Tuber Each of the 4 Outstanding  
Dahlias On This Page—a \$26.00 Value—  
For Only \$23.50**



Dave Platt



# The Finest Flower Seed



Double Petunia

## TWO NEW BEAUTIFUL SINGLE FRINGED PETUNIAS

**CARMENCITA.** A real brilliant "knock-out" color, really a true scarlet-orange, entirely different from all other so-called reds. Very dwarf plants covered with deeply fringed flowers. Pkt., \$1.00; 6 pkts., \$5.00.

**ROSITA.** Vigorous free branching dwarf rose-pink, deeply ruffled flowers about 3 inches across. In our opinion Rosita will supersede all other pink fringed varieties. Pkt., \$1.00; 6 pkts., \$5.00.

**SALMONARCH.** The finest deep salmon bedding Petunia ever offered. Dwarf compact habit with lovely flaring flowers, extremely free flowering. Destined for the greatest popularity in bedding Petunias. New low price: 60c per pkt.; 5 pkts., \$2.75.



Celosia, Rose Beauty

## DOUBLE SNAPDRAGON, SNOWDRIFT

Pure White 100% Double for Garden and Greenhouse

A lovely addition to the cutting garden. Sturdy and vigorous, these have made a sensation wherever shown. Quoting a report from the **Brooklyn Botanic Garden**: "Twenty-five plants observed, average height 23 inches, flower 2 inches long, color white, best blooming date July 16th, compact well-branched plants. They were surely uniform as to habit of growth and color. The plants were well branched and compact **without pinching.**"

An impartial and thorough report such as this confirms our own opinion of this marvelous new introduction. Liberal size packet, \$1.00.

**IMPROVED IRISH MELODIES.** Without doubt the most colorful and substantial strain of Snapdragons available today. We have the sole stock of this marvelous strain. Another impartial report from the **Brooklyn Botanic Garden**: "Twenty-five plants observed, average height 30 inches, flower 2 inches long, colors 6 white, 7 lavender, 3 yellow, 4 orange-red, 5 white blotched, best blooming date July 21st; vigorous, upright, **a good mixture.**" The outstanding feature of **Irish Melodies** is the unusual contrasting color blotch on the lip of each floret. Price: Per pkt., 75c; 3 pkts., \$2.00.

**VELVET GIANT.** Intense velvety crimson florets 2½ inches across on tall strong stems. This variety fills a long-felt need for a fine strong Snapdragon in this color. Price: \$1.00 per pkt.

Due to the exigencies of war the production of new novelty flowers in the United States was completely curtailed by order of the government directing the production of vitally needed vegetable seed. The manpower situation also precluded the possibility of the intensive work that is required in the hybridization and development of new flower seed novelties.

It has taken several years since the cessation of hostilities to enable the hybridizers to produce sufficient seed of new and interesting varieties that could be offered to the flower loving public.

We offer several exclusive flower seed novelties that are as outstanding as any we have ever introduced. We are very proud of the wonderful All-Double Strain of Petunia which we offer in guaranteed true colors and in a glorious mixture.

## FIVE GLORIOUS ALL-DOUBLE PETUNIAS (100%) In Gorgeous Separate Colors

Those who tried the Glorious Mixture last year will testify to the lovely range of color and fidelity to type and description. Quoting a report from the **Brooklyn Botanic Garden**: "Twenty-five plants observed, average height 16 inches, spreading habit, flowers 3 inches in diameter. Colors 6 white, 20 pink shades, **no magentas**, primarily pink and white shades."

The separate colors are all lovely and will meet all exacting requirements.

**Allegro.** Deep salmon-pink.

**Caprice.** Bright rose-pink.

**Minuet.** Lovely orchid-lavender.

**Nocturne.** Deep midnight purple.

**Sonata.** Lovely pure white.

**Glorious Mixed.** 8 colors, no magenta.

**PRICE: Packet of 125 seeds, \$1.25.**



Snapdragon, Velvet Giant



# Novelty Introductions Since 1941

**ASTER, Ballet Queen.** (Wilt Resistant.) An early Queen of the Market type in a fascinating shade of deep salmon-rose. Large 3½ inch flowers; excellent cut flower variety. 50c per pkt.; 5 pkts., \$2.25.

**CELOSIA, Rose Beauty.** Introduced by the originator of "Maple Gold" and "Green Gold" this new color is a brilliant pink on a silver base. Real show spikes of great substance. Sow seeds right where they are to grow. Pkt., 35c; 5 pkts., \$1.50.

**THREE NEW GIANT CALENDULAS.** A new strain of great size and heat resistance; long 12- to 15-inch stems. These new varieties are a definite advance over existing varieties.

**Persimmon Beauty.** Brilliant orange. Illustrated on page 21.

**Lemon Beauty.** Pure lemon-yellow.

**Apricot Beauty.** Two tones apricot.

35c per pkt.; 3 pkts., \$1.00.

**ANNUAL CHRYSANTHEMUM, "Merry Mixed."** A cheerful mixture of bright hued tri-color flowers. An ideal cut flower. Sow seed real early for best results. Illustrated on page 12.

**NEW COSMOS, Radiance.** All-America Silver Medal, 1948. Illustrated on page 12. The first bicolor Cosmos ever to be developed, striking deep rose with rich crimson zone. A real fine novelty that is destined for immediate popularity in American gardens. Pkt., 50c; 5 pkts., \$2.25.

**ALL-WEATHER ANNUAL DIANTHUS MIXTURE.**

A mixture of the same type of the famous Westwood Beauty, the first tetraploid. Beautiful 2-inch flowers on 16-inch stems thriving well in all climates and temperatures, from Cuba to Canada. 35c per pkt.; 5 pkts., \$1.50.



Verbena, Salmon-Pink



Luther Burbank Zinnias

**LUTHER BURBANK ZINNIAS.** This well-publicized strain will make many adherents because of its fine double form and lovely new pastel colorings. The flowers are huge but are ideal as cut flowers because of the lovely pale tones. Pkt., 35c.

**ANNUAL PHLOX, Tetraploid Scarlet.**

The forerunners of a brand new race of annual Phlox. Giant flower heads with florets up to 1½-inch diameter. Intense deep red blossoms in full bloom all summer. Pkt., 75c; 3 pkts., \$2.00.

**SUNFLOWER, Redwood Empire.** A beautiful blend of red flaring and red-zoned Sunflower of unusual vigor and beauty. The contrasting brilliant red and yellow presents a flower never seen before. Flower size about 4 inches across. Pkt. of 20 seeds, \$1.00.



Calendulas

**NEW BUSH TYPE VERBENA, Salmon Pink.** Erect non-flopping growth makes this a welcome addition to the Verbena family. Upright 8- to 10-inch stems on plants 12 to 15 inches across. Large well-formed flower heads of bright salmon-pink with small white eye. Pkt., 50c; 5 pkts., \$2.25.

**TWO WONDERFUL NEW DWARF NICOTIANAS.** (Daylight Strain.) The most important advance made in the development of this very popular flower. The Daylight Strain has the welcome and useful property of remaining open throughout the day unlike all of the other varieties which do not open until late afternoon. These new strains remain open even in full brilliant sunshine. Plants average 1½ feet in height and are extremely bushy and compact. An outstanding novelty.

**Daylight.** Pure white. 35c per pkt.

**Daylight Sensation Mixed.** A wide range of gorgeous color containing cream, purple, deep crimson, pink and white. Pkt., 75c.

**SWEET WILLIAM, Indian Carpet.** A new strain of very dwarf compact Sweet William not exceeding 6 inches in height. A splendid plant for rock garden and carpet bedding. Very fine mixture. 75c per pkt.



# The World's NEW and RARE EXHIBITION

Especially Selected for the Home Gardener,



EXCLUSIVE 1948  
MAX SCHLING INTRODUCTION

## *Gladiolus* *Helen Hayes* (Cassebeer)

Offered for the first time. Illustrated in color on page 11.

**Helen Hayes** attracted us first by its unusual cheerful color and extremely fine substance which stamped it immediately as a "Gladiolus Fancier's Gladiolus." A magnificent glowing salmon-scarlet with a cream-white throat, florets wide open and the petals ruffled and waved, usually 4½ inches in diameter. It is unusually desirable for home use because of its cheerful bright color and its fine characteristic of opening a full spike of bloom to the very tip without any decrease in the size of the florets.

It is borne on a stiff wiry stem which lends itself ideally to arrangements. Winner of the First Prize in the Vase and Basket Class with 25 spikes the first time it was ever entered in competition in Peekskill, New York, August, 1947.

**Price:** Large bulbs, \$5.00 each; \$50.00 per doz.  
Bulblets, 50c each; \$5.00 per doz.

EXCLUSIVE 1947  
MAX SCHLING INTRODUCTION

## *Gladiolus Atom* (Hedgecock)

(Illustrated in color on page 11)

We know, without doubt, a sure winner when we see one. *Gladiolus Atom* has been received with more general acclaim than any other *Gladiolus* in our experience. It has been shown to commercial florists, connoisseurs, breeders and home gardeners alike, and all have agreed that it is the most attractive and most versatile *Gladiolus* ever shown.

The judges of the Empire State Triple Cities Show at Binghamton, Sept., 1946, acclaimed it the second best New York State origination.

The following is a show record amassed by this variety since its first showing in 1945:

### 1945

**AWARD OF MERIT:** By New York Horticultural Society at Eastern New York Gladiolus Seedling Show, New York City.

**AWARD OF MERIT:** By New York Horticultural Society at Eastern New York Gladiolus Societies Annual Show, New York City.

**AWARD OF MERIT:** At the Connecticut Gladiolus Societies Annual Exhibition at Manchester, Connecticut.

**ATOM** tied for second place as the most popular *Gladiolus* at the above show.

### 1946

**FIRST CLASS CERTIFICATE:** By New York Horticultural Society at Eastern New York Gladiolus Show, August 7, New York City.

**FIRST:** Best basket in its class, Empire State Triple Cities Show, Binghamton.

**SECOND:** Best New York State Origination, Empire State Triple Cities Show, Binghamton.

In addition it has numerous awards in its color class.

### 1947

**SILVER MEDAL:** Awarded in Commercial Gladiolus Class, New York Florists' Club, August, 1947.

**SILVER MEDAL:** Award by New York Florists' Club Awards Committee, September, 1947.

**DESCRIPTION:** When a color plate is made it is always our fond hope that it will capture the true beauty of the actual flower. We have found that this is almost too much to expect, and it is too much to expect that mere words can fully describe the attributes of a truly gorgeous flower. The closest description we can make of *Atom* is that it is a clear solid vermilion with a distinct silver penciling or picotee edge bordering each petal. It has an ideal tall stem that never crooks, extending well above the foliage. Unlike most small-flowered varieties, *Atom* has a long, well-balanced and stretchy flower head of 16 buds with from 5 to 7 buds open.

The versatility of *Atom* is best indicated in the fact that leading florists who have worked with the blossom have used it in corsages, short table decorations and basket arrangements with equal effect.

Large bulbs: \$2.50 each; \$25.00 per doz. Medium bulbs: \$1.50 each; \$15.00 per doz. Small bulbs: \$1.00 each; \$10.00 per doz.

Above are all guaranteed blooming size bulbs. Bulblets: 10 for \$2.50.



# Finest Selection of VARIETIES of GLADIOLUS BULBS

the Connoisseur and Hybridizer

## NEW WHITE GLADIOLUS

### *Lady Anne* (Buchanan)

Introduced in 1947

EXCLUSIVE!

Another premium variety that it is our good fortune to introduce.

LADY ANNE is a large flowered, lightly ruffled white with very pale canary throat, the nearest approach to pure white in a true large-flowered variety. Extremely early blooming, maturing in 67 days.

Award of Merit, 1946, Eastern New York Gladiolus Society Show; First Prize for one spike, New York Horticultural Society, 1946 Gladiolus Show. Winner of the New York Florists' Club Silver Medal as a commercial Gladiolus.

The truest gauge in determining the quality of a Gladiolus is its acceptance by commercial florists and growers. In order for a Gladiolus, regardless of its ability to win prizes in exhibitions, to achieve this acceptance, it must be possessed not only of extreme beauty, but in addition meet the following requirements: Strong substance and texture of bloom; straight, non-crooking stem and flower spike; wide open, facing outward flower. The fact that many floral artists have been willing to pay the originator a high premium for Lady Anne is proof of high commercial acceptance.

Price: 3 for \$1.65; \$6.00 per doz.; \$42.50 per 100. Large bulbs.



## *New Importations of World Famous Gladiolus*

Many of the finest varieties known to us today originated in Europe. In fact the first of the best modern Gladiolus emanated from the continent. Needless to say hybridizers in Europe have been working almost at the same pace as American hybridizers in producing new varieties. We firmly believe that our American varieties in the general run are far superior to the general run of European varieties. As an example we might state that there are now available 30 to 50 European varieties unavailable before the war which we have tested in the past 2 years. The varieties we have selected and list on this page are in our estimation the outstanding sorts from the entire European selection. Many of them are very fine varieties but fall short of surpassing our own American varieties.

For that reason we have carefully selected just a few of the toppest from the entire list. They are in our opinion worthy of introduction, and also superior to anything that we have in American grown varieties for their color class.

**HARRY HOPKINS.** Possibly the finest Holland introduction with the exception of New Europe. Brand new beautiful well-formed rich burgundy self color. An outstanding show and commercial variety. \$1.25 each; 10 for \$11.00.

**RAVEL.** Best of all the so-called Blue Gladiolus. A lovely medium blue-violet with mahogany blotch, a vigorous strong grower. We cannot recommend this variety too highly. \$1.00 each; 10 for \$9.00.

**SALMAN'S GLORY.** A very attractive beautiful white with brilliant red blotch. A distinct novelty Gladiolus, one that will find much favor with all home gardeners. 3 for 75c; 10 for \$2.25; \$20.00 per 100.

**NEW EUROPE.** Possibly the most outstanding of the Holland varieties introduced in this country since the war. Gold Medal Winner New York Florists' Club as a commercial Gladiolus. New Europe is possibly the most attractive orange-red Gladiolus, perhaps better described as a Chinese-red. Definitely in a class by itself for vividness of color and substance of bloom. Destined to be one of the most popular of all Gladiolus. 3 for 50c; 10 for \$1.20; \$11.00 per 100.

**BLUE ORCHID.** A welcome addition to a sorely needed color class of Gladiolus. A lovely violet-blue with a deep purple blotch producing excellently formed spikes. It is far superior to any of this color class that we know. 3 for 75c; 10 for \$2.25; \$20.00 per 100.

**ILE DE FRANCE.** A new variety destined for the greatest popularity. Beautiful flesh tint with salmon-pink overtones, large yellow and red blotch on lower petal. One of the most pleasing colors we have observed. 3 for 75c; 10 for \$2.25; \$20.00 per 100.

### SPECIAL COLLECTION OF IMPORTED HOLLAND VARIETIES

3 each of the above 6 varieties (18 bulbs in all) ..... \$ 4.50  
10 each of the above 6 varieties (60 in all), a \$27.95 value for ..... 25.00





The N. Y. Horticultural Society Bulletin says:  
 "The Superb Exhibit Shown on the Stage of Einhorn Auditorium at the Gladiolus Show by Max Schling, Seedsmen, Inc. Photo Fails to Convey the Maximum Culture and Artistry Displayed."

# The Finest Collection of American-Grown GLADIOLUS Special Collection Offer

**CRINKLE CREAM.** Large beautifully ruffled clear light yellow. 3 for \$1.25; 10 for \$3.75.

**DALILAH.** Clear rich deep salmon-orange, light cream throat. Strong tall grower, flowers 5 to 6 in. across. 3 for \$1.35; 10 for \$4.00.

**ELIZABETH THE QUEEN.** Illustrated on page 50. A delightful combination of lavender and cream. Flower highly ruffled with intensity of color at margin of petals. Often called the most beautiful Gladiolus of recent introduction, and a consistent prize winner. New low price: 3 for 65c; 10 for \$1.95.

**GEN. DOUGLAS MacARTHUR.** Extremely early, large, ruffled, pink. A handsome and strong variety. 3 for \$1.35; 10 for \$4.00.

**LAVENDER PRINCE.** The newest and finest strong growing lavender, consistent show winner. 3 for \$1.35; 10 for \$4.00.

**LEADING LADY.** The sensation of the past 3 years. Leading Lady has **won more first prizes** in all the biggest shows than any other variety. A beautiful cream-white sport of Picardy. New low price: 3 for 85c; 10 for \$2.50.

**MARSEILLAISE.** Late blooming; glowing deep crimson. The best of the later blooming red varieties. 3 for \$1.00; 10 for \$3.00.

**MERCURY.** A large brilliant vermilion. One of the brightest of all reds, 8 to 10 florets open at one time. Consistent show winner. 3 for 65c; 10 for \$1.95.

**ORANGETOWN.** Illustrated on page 11. The finest cut flower orange. Small cut flower type; one of our favorites. 3 for 85c; 10 for \$2.25.

**SPOTLIGHT.** The finest deep yellow producing straight spikes. Small scarlet markings in throat. A genuine prize winner. 3 for \$2.00; 10 for \$6.50.

3 each of 10 varieties (30 bulbs in all), \$11.30 value, for \$10.00  
 10 each of 10 varieties (100 bulbs in all), 33.90 value, for 32.50

FUTURITY PREMIUM VARIETIES FOR BREEDERS AND COLLECTORS		
Year of Introduction		Each
1945	<b>ABIGAIL.</b> An improved Minuet. Lavender	\$3.00
1943	<b>CHERRY JAM.</b> Ruffled salmon, cherry blotch	.50
1945	<b>COLOR MARVEL.</b> Yellow and pink blend	2.00
1944	<b>CONNECTICUT YANKEE.</b> Blush-pink, orange-scarlet blotch	2.00
1945	<b>DAISY MAE.</b> Orange-pink with cherry throat blotch	1.00
1945	<b>MISS VERMONT.</b> Ruffled pale lavender	.75
1946	<b>MOUNTAIN GEM.</b> Deep scarlet	1.00
1946	<b>ORIENTAL PEARL.</b> A giant cream	2.00
1942	<b>PHOEBE.</b> Deep pink, huge spike	.50
1946	<b>TOPFLITE.</b> Rosy pink self color	5.00
1946	<b>YANKEE LASS.</b> Light pink; outstanding	5.00



### 3 EXCLUSIVE

## *Schling Introductions*

The illustration on page 9 of our Gold Medal exhibit at the Annual New York Gladiolus Show is proof conclusive that we appreciate the originations of all the famous hybridizers and growers. It is also proof that we try them all and study them well in order to establish their worth. All varieties that we offer have been carefully grown and carefully studied.

In the case of our **exclusive** varieties seedlings must meet even more rigorous requirements. Our introduction Pink Paragon is one of the most popular pinks on the market today. Atom and Lady Anne are rapidly establishing themselves as well as Orangetown.

So far as Helen Hayes is concerned we feel that it will be equally as successful as our other famous introductions and will more than merit our confidence. Prices and full descriptions of these varieties will be found on pages 8 and 9.



Atom



Helen Hayes



Orangetown



# Schling's Outstanding Annuals



**ANNUAL CHRYSANTHEMUM**  
Merry Mixed

A new selected strain of this excellent cutting flower. Fully described on page 7.



**Glory of the Riviera Carnation**

Year in and year out, one of the most popular items that we have ever offered. Carnation lovers are wildly enthusiastic over this lovely strain.



**100% ALL DOUBLE PETUNIA GLORIOUS STRAIN**

Separate Colors or Mixed

A high fidelity strain of beautiful colors. **No magenta.** Each color is true to name; the mixture is a faithful representative of all. Fully described on page 6.

## 1948 NOVELTIES

Study the novelty flowers offered on pages 6 and 7. They all represent new advances and improvements sadly lacking since 1941. Our novelties have been carefully selected and are really worthy additions to the flower garden.



**COSMOS RADIANCE**

All-America Silver Medal Winner, 1948. Everyone loves Cosmos and will welcome this lovely addition to our ever-popular flower. Fully described on page 7.



# Long-Lasting Cut Flowers

## SCHLING'S SUPERB ASTERS

### Wilt-Resistant Varieties Only

Asters bloom profusely during August and September. To be able to cut abundantly and over the longest possible period, you should make several sowings of the early-, medium- and late-flowering types. The first sowing in the hotbed in March, transplant the seedlings when they have four leaves, in boxes, 1 inch apart, or singly into small pots. Harden off and plant out in May. The soil should be rich and deeply dug. Set plants of the early varieties 10 inches apart and those of the later varieties 12 to 14 inches apart. The second sowing can be made in a cold frame or in a seed-bed outdoors the latter part of April, and the third sowing the latter part of May.

**QUEEN OF THE MARKET ASTERS.** (Earliest of all—early July.) Splendid fully double early Asters.

Pure White	Lavender	Purple
Flesh-Pink	Crimson	Mixed
Rose-Pink		

Any of above, pkt., 25c; ¼ oz., \$1.50; oz., \$5.00.

**COLLECTION:** 1 pkt. each of above 6 colors, \$1.25.



Single Type



Double Type

**ROYAL ASTERS.** (Second early—mid-July.) Large size Asters of super-quality. Color illustration on page 79.

Pure White	Purple	Rose-Pink	Mixed
Lavender	Flesh-Pink	Crimson	

Pkt., 25c; ¼ oz., \$1.50; oz., \$5.00.

**COLLECTION:** 1 pkt. each of the above 6 colors, \$1.25.

**CREGO (or Ostrich Plume).** (Early to midseason—August to September 1st.)

Crimson	Purple	Mixed
Phlox-Pink	White	

Pkt., 35c; ¼ oz., \$1.50.

**SCHLING'S INVINCIBLE BRANCHING.** (Midseason—August 10th to early September.) The standard garden Aster.

Pure White	Rose-Pink	Lavender
Flesh-Pink	Purple	Mixed

Pkt., 25c; ¼ oz., \$1.50; oz., \$5.00.

**COLLECTION:** 1 pkt. each of the above 5 colors, \$1.00.

**KING or NEEDLE TYPE.** (Sept. 10th.) A large double branching Aster with needle-shaped flower petals.

**Mixed.** Pkt., 20c; ¼ oz., \$1.25; oz., \$4.00.

**SCHLING'S IMPROVED CALIFORNIA GIANTS.** (Medium late—Sept. 1st to 20th.) This class is a tall branching Aster that is invaluable for cut flowers. The flower petals are beautifully curled and interlaced, presenting an interesting shaggy appearance. (Illustrated in color on page 79.)

Pure White	Light Blue	Deep Rose
Peach-Blossom-Pink	Light Purple	Deep Purple

Pkt., 35c; ¼ oz., \$1.50; oz., \$5.00.

**COLLECTION:** 1 pkt. each of the above 6 colors, \$1.75.

**ASTER, SUPER GIANTS.** (Medium late.) Two splendid varieties of enormous size:

**El Monte.** Rich deep crimson.  
**Los Angeles.** Beautiful clear pink.

Pkt., 50c; 5 pkts. for \$2.00.

**THE LOVELY NEW SUNSHINE ASTER.** Flowers are of striking beauty.

They exhibit all the class and beauty of the Single Asters enhanced by a cushion center of tiny quills of a contrasting color. Truly one of the aristocrats of the garden. Illustrated in color on page 79.

**Mixed colors only.** 35c per pkt.

**SCHLING'S FAMOUS AMERICAN BEAUTY.** (Late—September 15th to October 1st.) The American Beauty Asters have established themselves as the prime favorite. Their perfect form, heavy petalage and rich intense colors establish this class as the standard for double Asters. (Illustrated in color on page 79.)

**American Beauty.** American-Beauty-rose.

**Lavender Gem.** Silvery lavender.

**September Pink.** Delicate pink.

**Autumn Purple.** Rich deep purple.

**White Beauty.** Pure white.

Pkt., 35c; ¼ oz., \$1.50; oz., \$5.00.

**COLLECTION:** 1 pkt. each of the above 5 colors, \$1.50.

**Mixed.** Pkt., 35c; ¼ oz., \$1.25; oz., \$4.00.

**LOVELY SINGLE ASTERS.** (Medium late—September 1st to 20th.)

Exquisite colored Daisies. The simplicity of these flowers will be appreciated by all. Extremely valuable for cutting.

Carmine-Pink	Dark Blue	Flesh-Pink
Lilac	Red	White
		Mixed

Price: Per pkt., 25c.

**COLLECTION:** 1 each of the 6 colors, \$1.25.

## NOVELTY ASTERS



**Early Giant, Light Blue.** (Wilt-resistant.) All-America Silver Medal. Glorious, big, lacy flowers on long stems. Flowers 5 inches in diameter. Exquisite light blue. Pkt., 50c; 5 pkts., \$2.00.



**Aster, Rose Marie.** (Wilt-resistant.) All-America 1940 selection.) Sturdy stems bear flowers 4 to 5 inches in diameter of an intensely rich shade of rose-pink. Plants bloom in July. Pkt., 50c; 5 pkts., \$2.00.

**Extra Early Giant Crego Navy Blue.** All-America Honorable Mention, 1943. A real early Ostrich Plume Aster. Deep intense blue. Large 4-inch flowers on stems 10 to 12 inches long. 50c per pkt.; 5 pkts., \$2.00.

### NEW PRINCESS TYPE ASTERS

The new Princess type has a full crested center surrounded by several rows of strong guard petals. The keeping qualities of these flowers is exceptional. Flowers will form 3 to 3½ inches across, early flowering, blooming in early Aug. 100 per cent wilt-resistant.

**Golden Sheaf.** Pure white outer petals, center golden yellow quilled. Pkt., 50c.

**Princess Anne.** (Wilt-resistant.) Light peach-blossom-pink with golden crested center. Pkt., 50c.

**Princess Barbara.** Lovely orchid with golden quilled center. Pkt., 50c.

**Princess Bonnie.** (Wilt-resistant.) Soft salmon-rose with center rich gold. (Illustrated in color on page 21.) Pkt., 50c.

**Princess Marsha.** (Wilt-resistant.) Vibrant cinnabar-scarlet with gold center. Beautiful contrast. Pkt., 50c.

**1 each of the 5 Princess type Asters, \$2.00.**



# Schling's Annual

See below for listing of Famous American Snapdragons.

## RUSTPROOF SNAPDRAGONS

### ANNUAL

**MAXIMUM.** About 3 feet high.  
**Alaska.** Long spikes of pure white flowers.  
**Apple Blossom.** Large light pink.  
**Campfire.** Pure luminous scarlet.  
**Canary Bird.** Pure canary-yellow.  
**Copper Queen.** Bronze-copper blending, gold lip.  
**Copper Shades.** Deep velvety copper to coppery old gold.  
**Crimson.** Pure crimson.

**Fair Lady.** Silvery pink.  
**Loveliness.** Large, pure, soft rose-pink.  
**Mixed.**

**Snapdragon Irish Melodies.** Listed on page 6. If you like Snapdragons we recommend that you include a generous amount of this famous strain.

Any of above Maximum varieties, pkt., 75c; 5 pkts., \$3.00.

**COLLECTION:** One pkt. each of 9 varieties, \$5.50.

**MAJUS GRANDIFLORUM.** About 2 feet high.

**Buttercup.** A deep canary-yellow.  
**Daintiness.** Soft, clear rose-pink.  
**Defiance.** Large, bright scarlet-red.  
**Mount Shasta.** 2 ft. Large pure white.  
**Reveille.** Rust resistant. A deep luminous yellow.  
**Mixed.**

**Magic Carpet.** A beautiful annual forming a carpet of Snapdragon blooms when used as a ground cover and in rock gardens. Pkt., 50c; 5 pkts., \$2.25.

**Rosalie.** All-America Bronze Medal, 1940. New rust-resistant large flowered giant Snapdragon. Rich, deep rose. 50c per pkt.; 3 pkts. for \$1.25.

Above Majus grandiflorum varieties, except as noted, pkt., 50c; 5 pkts., \$2.00.

### TOM THUMB DWARF BEDDING SNAPDRAGONS

White	Pink	Yellow	Mixed
25c per pkt.; ¼ oz., \$1.25.			

**NANUM GRANDIFLORUM.** About 1 to 1½ feet.

**Carmin-Rose.** Uniform, bright carmine-rose.  
**Garnet.** Large, velvety crimson flowers.  
**Glowing Sunset.** Velvety scarlet, a definite rose tinge.

**Indian Girl.** Old gold.  
**Red Boy.** Rich, deep scarlet flowers.  
**Wildfire.** Bright orange-scarlet.  
**Mixed.**

Any of above Nanum grandiflorum varieties, pkt., 50c; 5 pkts., \$2.00.

### New Modern Giant Snapdragons, Rustproof

Varieties marked (\*) grow 18 inches high; all others from 2 to 2½ feet.

\***Morning Glow.** Bright terra-cotta-orange.  
 \***Primadonna.** Terra-cotta-pink and yellow.  
 A lovely combination.  
 \***Pink Shades.** Rich coral-pink.  
 \***Orange Shades.** Bright orange-scarlet.  
**Feltham Beauty.** Rose-pink.  
 \***Crimson King.** Crimson.

**Othello.** Satiny dark maroon.  
 \***Pearl.** Pure white.  
**Rose d'Or.** Salmon-rose, shaded gold.  
**Yellow King.** Canary-yellow.  
**Giant Snapdragons, Mixed.** Pkt., 15c; ¼ oz., 60c.

Any of above, unless noted, pkt., 25c.

**STAR COLLECTION:** 1 pkt. each of 6 varieties marked (\*) \$1.00.

**GREENHOUSE FORCING SNAPDRAGONS.** See Greenhouse page 37.

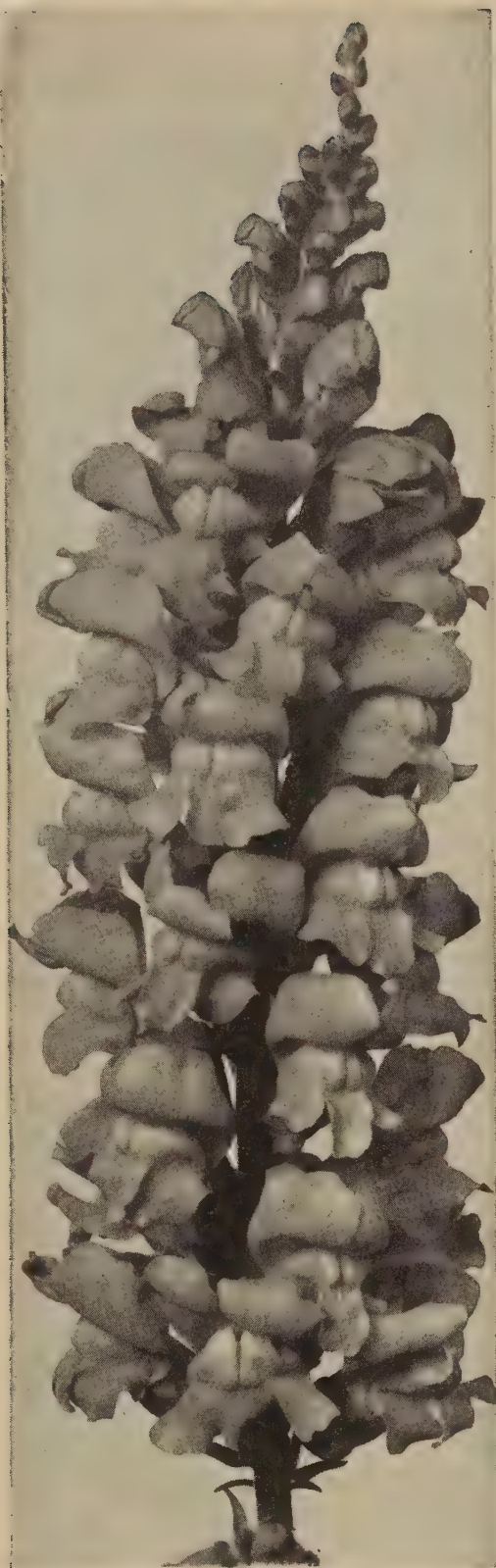
### Schling's New Dwarf Rust-Resistant

Five new colors are added to this, the most satisfactory class of Snapdragons for bedding and small cutting gardens. This type grows 18 inches tall, true upright habit with base-branching spikes.

**Amber and Gold.** A new color combination.  
**Carmin Rose.** Bright rosy carmine.  
**Dubarry.** Flaming salmon-rose. Gold lip.  
**Garnet.** Rich velvety crimson.  
**Wild Fire.** Bright orange-scarlet.

Prices on the above: 50c per pkt.; 3 pkts. for \$1.25; ⅛ oz., \$2.75.

**COLLECTION:** 1 pkt. each of the 5 colors for \$2.00.



*Antirrhinum Majus Grandiflorum, Rosalie*

## Schling's Fourteen Super-Giant AMERICAN SNAPDRAGONS

### AN EXCLUSIVE MAX SCHLING PRESENTATION

A healthy, vigorous race with individual flowers at least one-third larger than other so-called giants. Tall, strong spikes, equaling the modern Gladiolus. 3 to 4 ft.

**INDIAN SUMMER.** Rich velvety glossy copper color.

**GOLDEN WEST.** Rich deep golden yellow.

**Massasoit.** Brownish orange characteristic of Wall-flower.

**Miami.** Delightful tender rose.  
**Narragansett.** Rosy lilac.  
**Navajo.** Delicate canary-yellow self.  
**Pathfinder.** Lovely tender rose-pink.  
**Pontiac.** Deep velvety maroon-purple.  
**Seminole.** Rosy lilac, white throat.  
**SHASTA.** White, yellow throat.  
**Somerset.** Apricot, salmon flush.

**Tenega (Sunset).** Autumn gold and terra cotta.  
**Wyoming.** Deep carmine-pink with golden yellow lip.

**Yosemite.** Lilac-purple, like garden Lilacs.  
 Any of above: Pkt., 50c; 5 pkts., \$2.00.

**GIANT AMERICAN SNAPDRAGON, MIXED.** Pkt., 35c; 3 pkts., \$1.00.

**SCHLING'S FAMOUS SNAPDRAGON COLLECTION:** One each of these 14 varieties for \$5.00.



# Flower Seeds

## ACROCLINIUM

**Hybrids.** These Strawflowers are a revelation to grow inasmuch as the flowers appear within a few weeks from the time the seed is sown. All of the finest pastel shades. 35c per pkt.; 3 pkts. for \$1.00.

## AGERATUM

**BLUE BOY.** Plants become a solid mass of rich blue blooms. Superior for borders and beds. Pkt., 50c; 3 pkts., \$1.25.

**Blue Cap.** Surpasses Little Blue Star in the size of the individual flowers; it also has a deeper and richer color. Ideal for low edging of borders. Pkt., 35c; 3 pkts., \$1.00; 1/8 oz., \$2.50.

**Blue Perfection.** Large, dark blue flowers. 1 1/2 ft. Pkt., 15c; 1/4 oz., 75c.

**Dwarf Blue Bedder.** The finest dwarf bedding Ageratum. Compact, large flowered, deep lavender-blue. Pkt., 50c; 3 pkts., \$1.25.

**Fairy Pink.** A delightful soft salmon-pink providing a special combination when planted with Ageratum Midget Blue. Pkt., 50c.

**White Fluff.** Pure white bedding and cutting variety. Pkt., 25c.

**Midget Blue.** All-America Silver Medal, 1940. A dwarf Ageratum that is really dwarf. The uniform growth of these plants never exceeds 3 1/2 inches. They are very free flowering and have no peer as an edging plant or for use in bordering Rose beds, etc. 50c per pkt.; 3 pkts. for \$1.25.

## SWEET ALYSSUM

You may sow it where you want it to grow; it will bloom in six to seven weeks and remain in bloom continuously until frost. Fine for edging of beds, as an undergrowth for Gladiolus, Dahlias, or any of the taller-growing flowers, and for brightening empty spaces. Sow thinly and cover lightly.

**Benthami.** Pure white. 1 ft. Pkt., 15c; oz., 75c; 1/4 lb., \$2.25.

**LITTLE GEM.** Very dwarf and compact; free flowering; for bedding, edging, or rockwork. 6 in. Pkt., 15c; 1/4 oz., 30c; oz., \$1.00; 1/4 lb., \$3.50.

**Carpet of Snow.** Of dwarf, creeping habit, forming a dense carpet of white flowers. 4 in. Pkt., 15c; 1/4 oz., 35c; oz., \$1.25; 1/4 lb., \$4.00.

**Lilac Queen.** Lilac-colored flowers. Contrasts prettily with the white sorts. Pkt., 15c; 1/4 oz., 50c; oz., \$1.50.

**Lilliput Bouquet.** A selection from Carpet of Snow, growing but 3 inches high. It blooms so freely that the foliage is completely hidden. Fine for low edgings and carpet beds. Pkt., 25c; oz., \$2.00.

**Violet Queen.** As pictured in color on page 22. A compact and dwarf free flowering Alyssum with sweetly scented blossoms in a rich, deep shade of violet color retained during the entire season. Pkt., 25c; 1/4 oz., \$1.00; 1 oz., \$3.00.

## AMARANTHUS

**Caudatus** (Love-Lies-Bleeding). Plume-shaped red flower-heads. 3 ft. Pkt., 10c; 1/4 oz., 25c.

**MOLTEN FIRE.** An enormous crest of brilliant orange foliage surmounting deep red lower foliage. Pkt., 25c.

**Salicifolius** (Fountain Plant). Willow-like orange, bronze, rose, and cerise foliage. Pkt., 25c; 5 pkts., \$1.00.

**Tricolor** (Joseph's Coat). Gorgeously colored foliage. Pkt., 25c.

## ANAGALLIS

**Grandiflora, Blue.** Must have sun. Plants 8 inches high, spread rapidly, and bloom freely. The flowers are a deep turquoise-blue color. Pkt., 25c; 5 pkts., \$1.00; oz., \$4.00.

## ANCHUSA

**BLUEBIRD.** Bears large umbels of vivid indigo-blue, Forget-me-not-like flowers on 18-inch stems. Blooms all summer. Pkt., 25c; 1/4 oz., \$1.00.

### Schling's Famous ANNUAL WILD GARDEN MIXTURE

It is our wish that we would have sufficient space to list all of the testimonials that we have received in praise of this marvelous seed value. We have received reports from all sections of the country extolling the beauty and practical results obtained from sowing this mixture. Carefully blended to strike a perfect balance between the showy bright annuals and those of more subdued tendencies, the result provides a bold effect where required and a vista of real beauty covering large areas where it would be impossible to intensely cultivate a garden. Left to themselves, the vigorous hardy annuals in this mixture self-sow and it can be safely said that a wild garden produced from this seed will be more or less permanent. 1/2 oz., 30c; oz., 50c; 1/4 lb., \$1.50; lb., \$5.00.

## ARCTOTIS

**Grandis.** Large Daisy-like flowers on long stems; pure white with blue center, under side of petals tinged pale blue. Blooms continuously. 2 1/2 ft. Pkt., 15c; 1/4 oz., 50c.

**New Hybrids.** Include pink, red, purple, violet, yellow, and orange, all showing a blue center. Bloom in a little more than two months. Give them rich soil and sun. Pkt., 35c; 5 pkts., \$1.50.

## BALSAM (Lady Slipper)

**Finest mixed colors only.** Pkt., 15c; 1/4 oz., 65c.

**Dwarf Bush-Flowered.** Cinnabar, coppery red, rose-pink, fiery scarlet. Pkt., 25c.

**Double Camellia-Flowered Tall.** White, white and rose, mixed all colors. Pkt., 15c.

## BALLOON VINE Cardiospermum Halicacabum

Rapid-growing annual climber; white blossoms; light green balloon-shaped fruits. Pkt., 10c; oz., 50c.

## BRACHYCOME IBERIDIFOLIA The Swan River Daisy

Delightful blue-and-white Cineraria-like flowers on slender stems with graceful foliage. Fine for edging and for borders. Sow in a hotbed in March.

**New Swan River Daisy Hybrids.** A distinct advance in these famous old favorites. They provide a lovely cut-flower medium throughout the summer. Mixed. Pkt., 35c; 3 pkts. for \$1.00.

## BEGONIA

Very showy plants, and of great value for bedding. They do well in shady places where few other plants will bloom. Sow seed in February and March in the hotbed or greenhouse, and you will have nice plants for setting out in June. Just press the seed into the soil, as it is so fine that only a very slight covering can be given.

### TUBEROUS-ROOTED BEGONIAS

**Double Mixed.** The famous Blackmore & Langdon Gold Medal Strain. Can be sown almost any time of the year. Full cultural directions enclosed in each packet. \$1.25 each. (See inside back cover illustration.)

### FIBROUS-ROOTED BEGONIAS

#### New Dwarf Everblooming Begonias

**Carmen.** Gorgeous bright rose-pink with dark bronze foliage. Pkt., \$1.00.

**Christmas Cheer.** Very dwarf compact crimson-scarlet, green leaves. An excellent Christmas plant. Pkt., \$1.00.

**Indian Maid.** Outstanding bright scarlet with deep lustrous bronze foliage. Dwarf. Pkt., \$1.00.

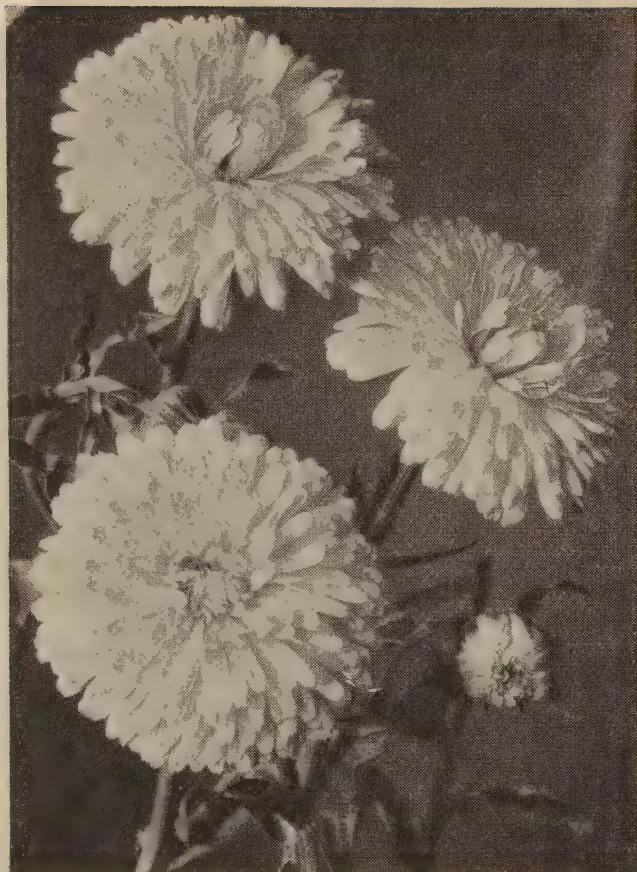
**White Lady.** Pure snow-white with green foliage. Pkt., \$1.00.

**BLUE LACE FLOWER.** See Didiscus.



Sweet Alyssum





Calendula Chrysantha

## CALENDULA (Pot Marigold)

See new varieties listed on page 7.

Sow where they are to grow, 2 or 3 seeds together, at intervals of 12 inches. Pull out the weakest plants, and leave but one to grow, or start the seed in the hotbed in March or April and transplant outdoors in May. 18 inches.

**Apricot Queen.** Bright apricot, deepening slightly toward the center. Pkt., 35c; 3 pkts., \$1.00.

**CAMPFIRE (Sensation).** Brilliant orange with scarlet sheen. Most effective. Pkt., 25c; ¼ oz., 50c; oz., \$1.25.

**Schling's Selected Golden Ball.** 25c per pkt.; ¼ oz., 75c.

**Schling's Selected Orange King.** 15c per pkt.; ¼ oz., 50c.

**Schling's Selected Lemon Queen.** 15c per pkt.; ¼ oz., 50c.

**Schling's Selected Mixed.** 10c per pkt.; ¼ oz., 40c.

## Chrysantha or Sunshine Calendula

Long, broad, loosely arranged flower petals tending to curl inward.

**Golden Sunshine.** Clear golden yellow. 25c per pkt.; oz., \$1.50.

**Chrysantha Orange.** 25c per pkt.; oz., \$1.50.

**Chrysantha Twilight.** Soft creamy yellow. 18-inch stems with flowers 4 inches across. 35c per pkt.; oz., \$2.25.

For Greenhouse Forcing Varieties, See Page 37.

## CANDYTUFT (Iberis)

Grandmother's garden abounded with Candytuft, and it still holds its place, for the modern border is not complete without it. You can sow it where it is to grow or to fill out empty spaces in the garden, for edging the border, and in rockeries.

**Empress (White), Crimson, Lilac, Flesh-Color, and Purple.** Each, pkt., 15c; oz., \$1.00.

**Finest Mixed.** Pkt., 15c; oz., 75c.

**GIANT WHITE HYACINTH-FLOWERED.** Immense trusses, frequently 6 inches in length. The largest of all. Pkt., 15c; ¼ oz., 30c; oz., \$1.00.

**MINIATURE GEM (Hyacinth-Flowered Type).** A mass of snowy whiteness, and a real treasure for edging or the rock garden. Grows only 3½ inches high and is as compact as Carpet of Snow Alyssum. Pkt., 25c; ¼ oz., \$1.00.

# Schling's Annual

## CALLIOPSIS, IMPROVED

These Ladies' Breast-pins are among the easiest of annuals to grow. They bloom quickly from seed and yield gay, airy, colorful flowers through the growing season. Plants from 12 to 18 inches high.

**GOLDEN CROWN.** A semi-double type of annual Coreopsis providing blooming plants for the entire season up to frost. Splendid long lasting cut flower. 35c per pkt.; 5 pkts., \$1.50.

**Drummond.** Golden yellow; reddish brown centers. 25c per pkt.

**Finest Mixed, Tall.** 3 ft. All colors. Pkt., 15c; oz., 75c.

### DWARF BEDDING VARIETIES

Dwarf, compact plants, 10 to 12 inches high, covered with bloom all summer. Sow seed directly into the open ground.

**Crimson King.** Deep garnet-crimson.

**Tiger Star.** Yellow with red eye.

**Pure Yellow.** Golden yellow.

**Dwarf Mixed.**

**Gold Ray.** Yellow with brown eye.

Pkt., 25c; ¼ oz., 65c.

FOR PERENNIAL VARIETIES, SEE COREOPSIS, PAGE 34.

## CANARY BIRD VINE

Nasturtium-like climber producing yellow flowers resembling canary birds. Popular favorite. Pkt., 25c; oz., 75c.

## NEW ANNUAL CANTERBURY BELLS

These will bring June glory to your garden next fall. They are like the biennial Canterbury Bells in every way. Will bloom in less than 6 months from seed.

**Mixed.** Pkt., 25c; 5 pkts., \$1.00.

## CARDINAL CLIMBER

A lovely Morning Glory with lacy foliage covered with bright cardinal-red blooms. Pkt., 25c.

## Glory of Riviera CARNATIONS

Illustrated on page 12.

AN EXCLUSIVE MAX SCHLING PRESENTATION  
A Superb New Strain of the Famous Fragrant Garden  
Carnation of Southern France

Real Carnations, but little smaller than those grown by florists and much sweeter, for the fragrance is as remarkable as is the form of the flowers and their even perfection in color. No split calyces here, and the long stems invite liberal cutting of the blooms for indoor use.

The Collection of six varieties will give high satisfaction, permitting the cutting of literally armfuls of sweet and exquisite flowers for many long weeks. The culture is easy: Sow early, prick out the seedlings into a "flat" or into small pots, plant out at convenience.

**Beauty of Nice.** An exquisite shade of rose-pink. **Monaco.** Dark velvety crimson.

**Cannes.** A beautiful pearl-pink. Especially fine. **San Remo.** Pure yellow.

**Mentone.** Scarlet. **Villa Franca.** Pure white.

Any of the above: Pkt., 50c; mixed, 50c.

COLLECTION: One pkt. each of the above 6 colors, \$2.50.

## CELOSIA (Cockscomb and Feathered Varieties)

Sow seed in the hotbed in March for early flowers; for succession sow outdoors in seed-bed in May. Allow 8 inches between plants for Cockscomb and 18 inches for Feathered varieties. Give them rich ground.

**Gilbert's Green Gold.** A lovely blend of green and gold. Pkt., 25c.

**Gilbert's Maple Gold.** Pink tipped with gold. Pkt., 25c.

**Gilbert's Green Gold.** A lovely blend of green and gold. Pkt., 25c.

**Flame of Fire.** Bronze Medal 1935, All-America. Brilliant flame-red feathery flower. Height 1½ ft. Pkt., 50c.

**Dwarf Cockscomb.** All colors mixed. Pkt., 15c.

**Feathered, or Plumed (Celosia Thompsoni magnifica).** 3 ft.

**Royal Velvet.** An early flowering form of dwarf, crested Cockscomb. Rich velvety crimson. Makes a delightful cut flower throughout the summer. Pkt., 50c.

**Crimson.** Pkt., 15c; ⅛ oz., 50c.

**Golden Yellow.** Pkt., 15c; ⅛ oz., 50c.

**Finest Mixed.** Pkt., 15c; ¼ oz., 75c.

**Cristata Dwarf Mixed.** The dwarf heavy heading Cockscomb for growing in pots. Pkt., 15c; ⅛ oz., 50c.



# Flower Seeds

## CENTAUREA CYANUS (Cornflower)

Other popular names: Bachelor's Buttons, Bluets, Ragged Sailor

Extremely showy in the garden and fine for cutting. They are easy to grow, take care of themselves, bloom freely, and even come up again the next year from the seed that has dropped in the ground. Just sow the seed broadcast wherever you want the plants to grow. If the soil is rich, the flowers will be larger and will have longer stems. They are lovely if sown together with scarlet Poppies. You should make sowings at intervals of 3 weeks, beginning in early May.

<b>BLUE BOY</b>	<b>Black Boy</b>	<b>Pinkie</b>	<b>Red Boy</b>	<b>Snow Man</b>
20c per pkt.; 1/4 oz., 75c; oz., \$2.50.				

**COLLECTION:** 1 pkt. each of the above 5 colors, 85c.

**Double Cornflower Mixed.** 15c per pkt.; 1/4 oz., 60c; oz., \$2.00.

**DWARF COMPACT CORNFLOWERS.** For bedding and cutting. 1 ft. high.

**Jubilee Gem.** Rich dark blue.  
**Lilac Lady.** Lovely pale lilac.  
**Polar Gem.** Pure white.

**CENTAUREA IMPERIALIS (Giant Sweet Sultan).** One of the finest of our annual flowers for cutting and very simple to grow. Plant them in a rich, loose, spongy soil which will hold moisture and you will have lovely long-stemmed, large flowers. They need sun.

<b>Pure White</b>	<b>Light Blue</b>	<b>Lavender</b>
<b>Dark Purple</b>	<b>Rose</b>	<b>Yellow</b>

**THE COLLECTION OF 6 COLORS, \$1.25.** Each, pkt., 25c.

**WHITE-LEAVED BEDDING CENTAUREAS (Dusty Miller).** For edging and border.

**Gymnocarpa and Candidissima.** Silvery leaves. 1 ft. Pkt., 25c; 1/4 oz., \$1.00.

## ANNUAL CHRYSANTHEMUMS

(*Chrysanthemum carinatum*). Fine, gay, long-stemmed flowers, excellent for cutting and most decorative in the garden or vase. They bloom over a long period and are of the easiest culture.

<b>Morning Star.</b> Primrose, yellow disc and eye.	<b>Dark Copper.</b>
<b>Evening Star.</b> Yellow, brown eye.	<b>Brown and Yellow.</b>
<b>North Star.</b> White, yellow disc, brown eye.	<b>White with Crimson.</b>
	<b>Yellow with Dark Disc.</b>
	<b>Mixed.</b>

Each, 25c per pkt.

**COLLECTION:** 1 each of the 7 varieties, \$1.25.

**Chrysanthemum segetum fl.-pl., Yellowstone.** Its lovely, double flowers are intense sulphur-yellow and are produced on strong stems up to 15 inches long from the middle of June until well into September. Pkt., 50c; 5 pkts., \$2.00.

## COLEUS

**Rainbow Strain Mixed.** A beautiful strain of assorted colored foliage. Pkt., 50c.

## CLARKIA

These lovely annuals resemble a spray of apple blossoms, flowering from every leaf joint. Sow the seed in cold frame in March and transplant early. Especially beautiful in New England.

**Double Flowering:**

<b>White</b>	<b>Orange</b>	<b>Purple</b>	<b>Salmon</b>	<b>Mixed</b>
15c per pkt.; 1/8 oz., 65c.				

## CLEOME (Spider-Flower)

**Pink Queen.** All-America Silver Medal Winner, 1943. A distinctly new color break in the old favorite Spider Flower. Giant Pink Queen is a clear bright pink and the flowers are borne in tremendous heads. Average 3 feet in height. Pkt., 35c; 1/4 oz., \$1.00.

## COBAEA SCANDENS

The seed should be started in the frame in 2- or 3-in. pots; insert edgewise.

**Blue.** Pkt., 25c.



Centaurea, Jubilee Gem

## COSMOS

Graceful summer and autumn flowers, fine for cutting, and extremely showy in the garden. Our Giant Lady Lenox grows 7 feet high, and begins blooming in September. We offer a fine strain of Giant Early-Flowering Cosmos which grow but 4 feet high, begin blooming in July and continue until frost.

### GIANT EARLY-FLOWERING SENSATION

**Sensation Cosmos** represents the greatest single advance in an annual flower that has been made in the past 5 years. They are so far superior to the older strains of early Cosmos that we have eliminated the old strain from our listing entirely.

**Sensation Dazzler.** All-America Honorable Mention, 1943. A distinct improvement over all other red Cosmos. Very early blooming, rich deep crimson. 50c per pkt.; 5 pkts., \$2.00.

<b>Sensation Single White</b>	<b>Crimson</b>
<b>Pink</b>	<b>Mixed</b>
Any of the above pkt., 25c; 1/4 oz., \$1.00; oz., \$3.00.	

### Giant Early Flowering Double Varieties

**Double Sensation Mixed.** One of the most valuable additions to the cut flower group. Splendid double crested Cosmos on long stems can be obtained as early as the 4th of July from seed sown in April. Pkt., 50c; 5 pkts., \$2.00.

**Double Sensation Peerless Pink Lady.** Fluted and double crested flowers of rich pink. Pkt., 75c; 3 pkts., \$2.00.

**Peerless White Cloud.** Double pure white form of above. Pkt., 75c; 3 pkts., \$2.00.

### GIANT LATE-FLOWERING or LADY LENOX

Huge flowers, often measuring 5 inches across, on long stems. It is best to start seed of the late-flowering Cosmos in the frame in March and April. **Pink.** Pkt., 15c; 1/4 oz., 45c; oz., \$1.00. **White.** Pkt., 15c; 1/4 oz., 45c; oz., \$1.00. **Crimson.** Pkt., 15c; 1/4 oz., 45c; oz., 75c. **Mixed.** Pkt., 15c; 1/4 oz., 35c; oz., 50c.

**COSMOS ORANGE FLARE.** All-America Gold Medal Winner, 1935. The blooms of this wonderful annual are flaming orange borne on long stems and produced more freely than any other Cosmos. Exquisite for group planting where early bloom is desired. Pkt., 25c; 5 pkts., \$1.00.

**Orange Ruffles.** A distinct semi-double type of Orange Flare; outstanding. Pkt., 50c; 5 pkts., \$2.25.

**Yellow Flare.** All-America Silver Medal, 1942. A pure golden yellow Cosmos. Early flowering. Pkt., 50c; 5 pkts., \$2.25.

## CYNOGLOSSUM (Chinese Forget-Me-Not)

A rare gem for your blue garden. Forms perfect bushes 18 in. high just one mass of lovely brilliant blue Forget-me-not-like flowers from May until frost. You can cut with 18-inch stems.

**Firmament.** A remarkable Forget-me-not flower providing blue flowers all summer. Hardy annual producing blooms on stems 10 in. long. Pkt., 50c; 4 pkts., \$1.75.

**Heavenly Blue.** An old favorite form of Chinese Forget-me-not. Very satisfactory. Pkt., 25c; 1/4 oz., \$1.00.





Dianthus, Schling's Giant Single Mixed

## DAHLIAS

Dahlias are easily and quickly raised from seed. Sown in the hotbed or cold frame in March and April and transplanted in May, they will begin to bloom in August. The seed we offer has been saved from choicest and newest varieties, roots of which would cost \$1.00 to \$5.00 each.

**Giant Decorative Exhibition Dahlias.** A special strain selected by one of the leading Dahlia hybridizers. Giant exhibition blooms in all colors. Pkt., \$1.00.

**Dwarf Mignon Bedding Dahlia.** In full bloom in less than three months after sowing and it continues until frost. Flowers of the same size as the single Dahlia, this new dwarf race is even more floriferous. The plant in full bloom does not exceed 2 feet in height, thus making it ideal for bedding. Salmon-pink, cream, white, yellow, etc. Pkt., 35c; 3 pkts., \$1.00.

**Giant Cactus Flowered Mixture.** A gorgeous assortment of fine types and colors. Pkt. \$1.00.

### UNWIN'S DAHLIAS

**Unwin's Semi-Double Hybrids, Bedding.** Like the popular Mignon Dahlia, the plants of these new hybrids grow about 2 feet high and produce a great abundance of lovely semi-double flowers on long stems well above the foliage, in a great variety of colors. Pkt., 35c; 3 pkts., \$1.00.

### COLTNESS HYBRID DAHLIAS

Compact plants only about 1½ feet tall but as broad, bearing numerous flowers in a wide range of beautiful colors.

Yellow	Scarlet	Rose	Mixed
Pkt., 35c; 3 pkts., \$1.00.			

## DELPHINIUM

See page 34.

## DIANTHUS - Chinese and Japanese Pinks

Easily raised from seed. Pinks flower abundantly and continuously until frost, are very effective in the garden and splendid for cutting. With slight protection, the plants will live over winter. Start seed in the hotbed in March.

**Double Atropurpurea.** Dark rich purple.

**Double Fireball.** Fine dwarf growing plants covered with brilliant bright red flowers. Pkt., 35c.

**Double Salmon Queen.** Lovely salmon-pink.

**Double Japanese Pinks, Schling's Superb New Hybrids.** Large, beautifully fringed, very double flowers, measuring nearly 3 inches across, in greatest variety of colors. Pkt., 35c; ½ oz., \$1.00.

**Double Snowball.** Dwarf white.

**Schling's Giant Single Mixed.** A fine strain of single garden Pinks with very large flowers, beautifully fringed and laciniated at edges in wonderful range of colors. Pkt., 25c; ½ oz., 65c.

## DIDISCUS COERULEUS (Blue Lace Flower)

Schling's original BLUE LACE FLOWER. One of the most satisfactory and outstanding annuals in existence; these lacy exquisite blooms excel in satisfying the discriminating flower lover. This gorgeous bloom was originally popularized by Mr. Max Schling. 25c per pkt.; 5 pkts., \$1.00; oz., \$3.00.

**Queen Anne's Lace.** Pure white form of above. Pkt., 15c; oz., \$1.50.

## DIMORPHOTHECA (African Daisies)

Delightful annuals, with single daisy-like blossoms of orange and gold. They form compact and very bushy plants, are always in bloom, and are good for cutting. Sow in the hotbed in March and again outdoors in May.

**Aurantiaca.** Golden orange. Pkt., 15c; ¼ oz., 75c.

**Aurantiaca Hybrids.** Varying in color from white to blush-white, lemon-yellow to reddish yellow, pale salmon to golden orange. Pkt., 15c; ¼ oz., \$1.00.

**Double Hybrids Mixed.** Double and semi-double African Daisies in beautiful colors. Pkt., 75c; 3 pkts., \$2.00.

# Schling's Annual

## ESCHSCHOLTZIA (California Poppy)

Sow in the garden where they are to grow, as they cannot be transplanted. They succeed everywhere, are always in bloom, and brighten the garden from July until frost.

**Ramona.** A lovely new type with extremely large, frilled flowers of a pale, glittering coppery gold with pink shadings. The heavy frills give the flowers the appearance of a semi-double. Pkt., 25c; 5 pkts., \$1.00.

**Golden West.** Pure golden yellow. Pkt., 15c; oz., 75c.

**Aurantiaca.** Pale yellow. Pkt., 15c; oz., 75c.

**Californica alba.** Pure white. Pkt., 15c; oz., 50c.

**Mixed.** All shades and colors. Pkt., 15c; oz., 75c; ¼ lb., \$2.00.

### NEW OUTSTANDING SEPARATE COLORS

**Mikado.** Orange-crimson.

**Mandarin.** Orange-scarlet.

Pkt., 25c; 5 pkts., \$1.00.

**New Hybrid California Poppies.** The improvement represented in this new strain will be a real revelation. Flowers in lovely new shades, including soft pink, scarlet, chrome, copper-red, claret, and royal purple, all held erect on long, strong stems, will give your garden the rich touch of color from the foothills of the West. Pkt., 25c; ½ oz., \$1.00; oz., \$1.75.

### DOUBLE CALIFORNIA POPPIES

**Double Yellow.**

**Double Mixture.** Of all colors.

Pkt., 35c; 5 pkts., \$1.50.

## EUPHORBIA

**Variegata (Snow-on-the-Mountain).** Elegant bushy plants, with broad green leaves veined and margined with white. Attractive in foliage groups and among flowers. 2 ft. Pkt., 15c; ¼ oz., 50c.

## GAILLARDIA (Blanket Flower)

The annual Gaillardias bloom quickly from seed, and continue flowering throughout the summer and fall. You can always go to them if you want flowers for a vase.

**Single, Mixed.** (G. picta Lorenziana). Pkt., 15c; ¼ oz., 50c.

**Double Annual Gaillardia, Fiesta.** A brilliant bright mixture of large fully double flowers 2½ to 3 inches across. Splendid for cutting. Pkt., 50c; 5 pkts., \$2.25.

## GLOBE AMARANTH (Gomphrena globosa)

An Everlasting, with beautifully colored flowers resembling clover-heads they retain their color, and are lovely in winter bouquets.

**Purple.** The original everlasting Bachelor Button. Pkt., 25c; ⅛ oz., 75c.

**Mixed.** Pkt., 20c.

## GLOXINIA

See Greenhouse Listing, page 37.

## GODETIA

Only those who have seen vast masses of Godetias tastefully arranged can realize the effect produced by them. The double sorts we offer have the largest flowers, on long spikes, and are elegant for vases.

**Double White.** Pkt., 25c; 5 pkts., \$1.00.

**Duke of York.** Beautiful single deep carmine and white. Pkt., 25c; 5 pkts. for \$1.00.

**Sybil Sherwood, Double.** Salmon-pink. Very attractive. 25c per pkt.; 5 pkts. for \$1.00.

**Sybil Sherwood, Single.** Salmon-pink. Very attractive. 25c per pkt.; 5 pkts. for \$1.00.

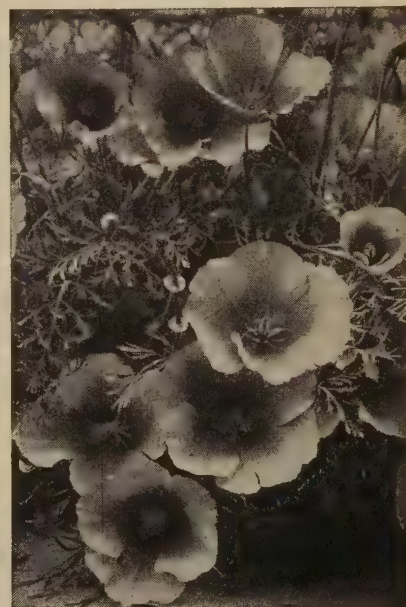
## ORNAMENTAL GOURDS

Listed on page 23.

## GRASSES ORNAMENTAL

**Tall Growing Varieties Mixed.** 25c per pkt.

**Dwarf Growing Varieties Mixed.** 25c per pkt.



Eschscholtzia



# Flower Seeds

## GYPSOPHILA (Annual Baby's Breath)

A charming effect may be had by mixing sprays of Baby's Breath with other long-stemmed cut flowers. Bloom quickly from seed, and liberal sowings should be made every three weeks from May to July, to cut continuously.

**Elegans grandiflora alba.** Pure white. Pkt., 15c; oz., 75c; ¼ lb., \$2.00.

**Elegans grandiflora rosea.** Delicate pink. Pkt., 25c; oz., \$1.50; ¼ lb., \$5.00.

**Elegans, Crimson Gem.** Rosy crimson. Pkt., 25c; ¼ oz., 75c.

## HELIANTHUS (Sunflower)

Varieties we list are useful for cutting, especially the miniature sorts, which bear their flowers on slender stems, and form neat bushes about 3 feet high. Sow seeds where you want them to grow, in hills 2 feet apart, allowing three plants to each hill, and you will have vigorous and showy plants.

**Miniature Stella.** Bright yellow with black center. 4 ft. Pkt., 15c.

**Double Chrysanthemum-Flowered.** Beautiful, large, finely fringed, yellow, ball-shaped flowers, gracefully carried on long, wiry stems. 7 ft. Pkt., 15c.

**Mammoth Russian.** Our common Sunflower, with huge flower-heads, mostly grown for seeds, which are fed to parrots and poultry. Mixed. Pkt., 10c; oz., 25c.

## HELICHRYSUM (Giant Double Strawflowers)

The largest and most popular colorful Strawflowers for winter bouquets.

**Golden Yellow**

**Red**

**Canary-Yellow**

**Rose-Pink**

**Silvery White**

**Mixed**

Pkt., 25c; 5 pkts., \$1.00.

## HELIOTROPE

**Schling's Selected Hybrids.** Pkt., 50c; 5 pkts., \$2.00.

**Regale.** Choice dwarf type. Pkt., 50c.

## HIBISCUS (Mallow Marvels)

**Large-Flowering Hybrids.** Although perennials they flower the first year from seed. The blooms are 6 to 7 inches across, and the whole plant is extremely showy. Pkt., 25c; ¼ oz., \$1.00.

## HOLLYHOCKS (Althea)

**Indian Spring. (Annual.)** An annual everblooming new strain which flowers the first year from seed if sown early. In every way the same as the hardy varieties with the additional advantage of a longer blooming period. Pkt., 25c; ¼ oz., \$1.00.

**Perennial Varieties Mixed.** See regular perennial seed section.

## HUNNEMANNIA (Yellow Tulip Poppy)

**Single Yellow.** A glorious sun-kissed golden yellow Poppy on a strong stem with fine feathery Eschscholtzia-like foliage; excellent for cutting. Sow outdoors in May where they are to grow, in rich soil. Covered with lovely large yellow flowers from July to frost. 2 ft. Pkt., 25c; oz., \$1.00.

**Semi-Double, Sunlite.** Award of Merit, 1934. The Tulip Poppies are all lovely and easy to grow. The golden yellow flowers are semi-double, have great substance, and, having long stems, are superb cut flowers in addition to their garden value. Pkt., 25c; ¼ oz., \$1.25.

## IPOMOEA See page 23.

## IMPATIENS (South African Balsam)

One of the finest of all year round blooming and bedding plants.

**Holstii Mixed.** Red shades. 50c per pkt.

**Sultani.** Pink and rose. 50c per pkt.

**Sultani Nana.** Dwarf type; choice. \$1.00 per pkt.

## LARKSPUR (Annual Delphinium)

For very early flowers, sow the seed in a hotbed in March and April and set plants out in May; in the garden, sow as soon as the ground is warm. It is very good practice to sow annual Larkspur seed in the fall.

### IMPERIAL BASE BRANCHING OR KING TYPE

Annual Larkspur that really rivals the perennial Delphinium in beauty and stateliness. The new Imperial base-branching strain is noted for its long spikes, large double flowers and intense color. Long-stemmed cut flowers may be had from this strain which is far superior to the older Stock-flowered type. This strain is also known as the King type.

**White King, Coral King, Rose King, Blue King, Lavender King, Mixed.** Pkt., 35c; ¼ oz., \$1.00; oz., \$3.00.

**COLLECTION: 1 pkt. each of the 5 colors, \$1.50.**

### TALL BRANCHING STOCK-FLOWERED

**Finest Mixed.** Pkt., 15c; ¼ oz., 35c; oz., \$1.00.

**Giant Branching, Los Angeles.** Rich salmon, overlaid with brilliant rose. Lovely under artificial light. Pkt., 25c; ¼ oz., 60c.



Larkspur

## KOCHIA (Summer Cypress)

**Trichophylla.** Neat little bush resembling a small Cypress tree. An ornamental plant of the easiest cultivation. 2 ft. Pkt., 10c; oz., 50c.

## LANTANA

**Dwarf Hybrids Mixed.** Pkt., 50c; 5 pkts., \$2.25.

## LAVATERA

**Rosea splendens.** The finest of all pink annual Mallows. 4 to 5 feet. Pkt., 20c; ¼ oz., 40c.

## LEPTOSIPHON

### Large-Flowering French Hybrids

A charming annual for borders and beds. Planted in masses, they form a sheet of trumpet-shaped flowers ranging from yellow to rose, ivory and chrome, frequently tinged with pink. Bloom all summer; also good for the rock garden. Pkt., 25c; 5 pkts., \$1.00.

## LINARIA

**Pastel Shades Mixed.** Pkt., 50c.

**Dwarf Excelsior Mixed.** Little plants rarely 8 inches high, with tiny, pure white, Snapdragon-like flowers. Pkt., 50c.

## LOBELIA

Sow in the house in March. The dwarf varieties are recommended for edging, the trailing sorts for hanging baskets, window boxes, vases, etc.

**Erinus compacta atrocaerulea.** Large, compact flower of intense deep gentian-blue, no eye. For bedding and edging. Pkt., 50c; 5 pkts., \$2.25.

**Emperor William.** Compact. Sky-blue flowers. Pkt., 25c.

**Mrs. Clibran.** Very dwarf, deep blue with white eye. **The finest Lobelia.** Pkt., 40c; 3 pkts. for \$1.00.

**Crystal Palace Compacta.** Deep blue. 4 inches. Pkt., 25c; ⅛ oz., \$1.00.

**Sapphire.** Trailing; rich purplish blue with pure white eye. Pkt., 25c.

**Cambridge Blue.** A light blue. Large flowered with emerald foliage. Pkt., 25c; ⅛ oz., \$1.00.

## ANNUAL LUPINUS

Easily and quickly grown; sow the seed where you want them to grow.

**HARTWEGI GIANTS.** Marked improvement over the ordinary Hartwegi strain. Plants grow 4 to 4½ feet tall with straight, erect spikes.

**King Blue.** Rich oxford-blue. Pkt., 25c; 5 pkts., \$1.00.

**King White.** Pure white, scented spikes. Pkt., 25c; 5 pkts., \$1.00.

**King Light Blue.** 25c per pkt.; 5 pkts., \$1.00.

**Mixed.** All colors, including dark blue, sky-blue, rose, and white. Pkt., 25c; ¼ oz., 75c.

**Russell Lupins.** See perennial seed section.



# Schling's Annual Flower Seeds

## SELECTED MARIGOLDS

The following list has been selected to your taste and for your satisfaction. So many new Marigolds have been introduced in the past few years that it is virtually impossible to list them all. This list offers only the finest of the new varieties as well as the best of the older varieties.

### TALL AFRICAN

**Gigantea, Sunset Giants, Orange and Mixed.** Especially grown for exhibition, blooms of this strain measure over 7 inches across. The flowers are sweetly scented and the color-range includes various shades of orange and yellow. Pkt., 35c.

**Guinea Gold.** Tall, informal, loose-petaled Gardenia-like flowers. Pkt., 25c; 1/4 oz., 75c; oz., \$2.00.

**Prince of Orange.** 20c per pkt.; 1/4 oz., \$1.00.

**Lemon Ball.** 20c per pkt.; 1/4 oz., \$1.00.

**African Mixed.** 15c per pkt.; 1/4 oz., 75c.

**Yellow Supreme.** Illustrated on color page 21. The finest large type Marigold. Pkt., 35c; 1/8 oz., \$1.00.

**Golden Bedder.** Extra early dwarf African variety with Chrysanthemum type flowers. Color rich golden orange. The whole plant can be cut as a bouquet; height 15 in. Pkt., 35c; 3 pkts., \$1.00.

**Real Gold.** All-America Bronze Medal, 1945. Carnation-flowered type similar to Yellow Supreme. Rich golden orange. Pkt., 50c; 5 pkts., \$2.25.

### FRENCH MARIGOLDS

**Harmony Hybrids.** Tall French Marigolds for cutting. A splendid mixture of Harmony Marigolds that are fully 100 per cent double. They present a wide varied range of striking color combinations. Pkt., 25c; 1/8 oz., 75c; 1/4 oz., \$1.35.

### Dwarf Varieties for Bedding

**Butterball.** All-America Bronze Medal, 1942. Height, 6 to 8 inches. Butter-yellow, tipped maroon. Pkt., 35c; 1/8 oz., \$1.00.

**Dwarf Harmony.** Since its introduction by far the most popular bedding Marigold. Mahogany-red guard petals with a golden yellow crest. Height, 12-14 in. Pkt., 25c; 1/8 oz., 75c; 1/4 oz., \$1.35.

**Harmony Hybrids, Dwarf Mixed.** This is the finest strain of dwarf French Bedding Marigolds, running through a complete range of colors.

**Melody.** All America Bronze Medal, 1942. A pure orange Harmony type Marigold. Dwarf and early flowering. Pkt., 35c; 1/4 oz., \$1.00.

**Naughty Marietta.** A really lovely bright yellow with rich red zone. A carpet planting of these will be the most cheerful spot in the garden. Illustrated on page 22. Pkt., 25c; 5 pkts., \$1.00.

**Dwarf Royal Scot, All-Double.** Brown and gold striped. Delightful double flowers, excellent for cutting. Pkt., 25c; 1/8 oz., 85c.

**Single French, Legion of Honor (Little Brownie).** Yellow, blotched with brown. 9 inches. Pkt., 25c.

**Flaming Fire.** A French Marigold which is as fickle as a whim. The color varies from day to day and at times on the same plant there will be flowers of brilliant orange, others mahogany-red, and still others will be a combination of orange and mahogany. Pkt., 25c.

**Flash.** All-America Silver Medal Winner, 1945. Early flowering bedding and cutting Marigold. Colors orange through tangerine-bronze and vivid red. Pkt., 35c; 3 pkts., \$1.00.

**Sunkist.** All-America Silver Medal, 1943. Early flowering dwarf crested center with flowers fully two inches in diameter. Rich deep golden orange. Splendid for bedding and cutting. 50c per pkt.; 1/8 oz., \$1.25.

**Double French, Dwarf, Robert Beist.** A brilliant coppery brown of great richness.

**Double French, Dwarf, Aurea.** Orange.

**Double French, Dwarf, Sulphur-Yellow.**

Any of the above, pkt., 25c.

**Spry.** Extra dwarf double French Marigold about 9 inches in height. Very early blooming. Recommended as a much brighter variety than dwarf Harmony. All-America Silver Medal, 1941. Pkt., 25c.

**Scarlet Glean.** A dwarf, large flowering, French type in brightest red. Dwarf and compact, this lovely Marigold blooms the entire season, making a splendid show in the garden and is exquisite as a cut flower. Pkt., 35c; 1/8 oz., 75c; 1/4 oz., \$1.25.

**Yellow Pygmy.** One of the most successful and popular dwarf bedding Marigolds. Truly dwarf and compact. The plants are covered with light yellow golden blooms throughout the entire summer. Pkt., 25c; 5 pkts., \$1.00.

### MINIATURE SINGLE MARIGOLD

**Tagetes, Little Giant.** One of the most satisfactory all-season blooming bedding plants. Hundreds of miniature single Marigold flowers on dwarf, compact plants. Pkt., 25c; 5 pkts., \$1.00.

### COLLARETTE MARIGOLDS

#### Splendid for Cutting

**Crown of Gold.** An entirely new type of Marigold with a plant utterly devoid of the objectionable Marigold odor. A Scabiosa-type of flower, 2 1/2 inches across, with the center cushion made up of short quilled petals and surrounded by a ring of flat ray petals. The color is orange throughout. Plants are about 30 inches tall and bloom early. Pkt., 35c.

### CHRYSANTHEMUM FLOWERED

#### (Incurved Type)

A new improved form of incurved petalled Marigold that resemble large show type Chrysanthemums. The flowers are hard and firm, of great substance and beauty. The plants average 18 to 20 inches in height with stems 12 to 14 inches long, providing a splendid cut flower.

**Mission Giants Yellowstone.** Beautiful golden yellow form of above. Pkt., 35c; 1/8 oz., \$1.00.

**Mission Giants, Mixed.** All-America Bronze Medal, 1941. Pkt., 35c; 1/8 oz., 85c; 1/4 oz., \$1.50.

## MATTHIOLA Night-Scented Stock

**Bicornis.** Delicate lilac flowers resembling those of the stock and emitting in the evening a delightful perfume. 1 ft. Pkt., 15c; oz., 50c.

## MATRICARIA (Feverfew)

**Capensis (Double White Feverfew).** Fine for cutting. Hardy in most sections. 2 ft. Pkt., 25c; 1/4 oz., 75c.

**Golden Ball.** Dwarf golden yellow. Excellent cutting flowers. Pkt., 25c; 1/4 oz., \$1.00.

## MESEMBRYANTHEMUM

### (Ice Plant)

Lovely fleshy-leaved bedding plants with bright pink, daisy-like flowers. All summer blooming. Pkt., 35c.

## MOONFLOWER (Calonyction)

**Giant White.** Their large, deep green, heart-shaped leaves furnish excellent shade, and the flowers are very beautiful. They bloom at night, and on cloudy days they remain open all day. Pkt., 15c; oz., \$1.00.

## MIGNONETTE (Reseda odorata)

Mignonette should not be transplanted. Sow the seed in the garden where wanted to grow—a cool, moist place is best. For early flowers, start a few seeds in small pots in the frame and be careful not to break the ball of soil when setting the plants out in May.

**Golden Goliath.** Enormous spikes of intense golden yellow flowers. Pkt., 50c; 5 pkts., \$2.00.

**Schling's Giant.** Heavy, broad spikes of reddish orange flowers. Pkt., 25c; 1/4 oz., \$1.00.

**Allen's Defiance.** Silvery white. Pkt., 15c.

**Selected Machet.** Short, thick reddish spikes. Pkt., 20c; oz., \$1.00.

**Sweet-Scented.** The old-fashioned Mignonette, prized for its fragrance. Pkt., 15c; oz., 40c; 1/4 lb., \$1.00.

## MIMULUS (Monkey Flower)

**Tigrinus.** A splendid mixture of bright shades spotted and striped. Excellent for shade planting. Height 6 to 8 inches. 25c per pkt.

## MARVEL OF PERU (Four O'clock)

Easily grown from seed and very showy in the garden. 3 ft. Mixed colors. Pkt., 10c; oz., 50c.



Marigold, Guinea Gold



Crown of Gold



Royal Scot



# SOME OF *Max Schling's Selections*



Schling's Heavenly Blue Morning Glory

## SCHLING'S HEAVENLY BLUE MORNING GLORY

Our strain of Heavenly Blue Morning Glory is the finest ever. Combined with Pearly Gates and Cornell, a red variety; a combination show can be presented that is unequalled for color. Each: 35c per pkt.



## MARIGOLD, YELLOW SUPREME

Still our nomination for the best and most beautiful cutting Marigold on the market. Large flowers often 5 inches in diameter. Clearest pale yellow and beautiful form. Pkt., 35c.



Aster, Princess Bonnie

## ASTER, PRINCESS BONNIE

These lovely wilt-resistant flowers make a high class cut flower. All of the other Princess types are equally beautiful and should be grown by every lover of Asters. Fully described on page 13. Price: 50c per pkt.



SALVIA WELWYN

Accredited as being the most unusual annual flower introduced in the past seven years. See page 25 for full description.



## CALENDULA, PERSIMMON BEAUTY

A representative of a new strain of Giant Calendulas offered in 3 varieties on page 7. Price: 35c per pkt.; 3 pkts., \$1.00.



*Solve Your Bedding Problems  
with these 5 Outstanding Annuals*  
ALL EASILY STARTED FROM SEED



Marigold, Naughty Marietta



Portulaca, Double Mixed

Petunia, Snowstorm and Alyssum, Violet Queen

**SPECIAL  
COLLECTION OF 5  
SELECTED  
BEDDING  
FLOWERS**

1 pkt. each 5  
varieties, a \$1.70  
value, for \$1.50.  
5 collections for  
\$6.00.



Phlox Drummondii Grandiflora





# Schling's Annual Flower Seeds

## MORNING GLORIES (Ipomoea)

Sow in the open ground in April and May. Give them rich ground.

**Cornell.** A perfect contrast to Heavenly Blue, being of the same type. Flowers rich crimson-red edged with 1/4-inch strip of white. Very exceptional. Excellent in combination with Heavenly Blue. 35c per pkt.; 3 pkts., \$1.00.

**Heavenly Blue.** (See color illustration, page 21.) From early July to late autumn the vine is covered with the lovely sky-blue flowers. The finest of all Morning Glories. Pkt., 35c; 1/4 oz., 75c; oz., \$2.50.

**Scarlett O'Hara.** Gold Medal, All-America, 1939. Blooms within 65 days after seed is sown. Flowers rich dark wine-red, remaining open all day. 35c per pkt., 1/4 oz., 65c.

**Pearly Gates.** A beautiful pure white seedling of the Heavenly Blue, making a perfect partner for the blue variety. Huge pure white flowers. Pkt., 35c; 1/4 oz., 75c.

## MYOSOTIS (Forget-Me-Not)

The following varieties are biennial, but will bloom the first year from seed. If you want them in flower early in the spring, sow the seed in August, and either protect the plants or winter them over in cold frames like Pansies.

**Alpestris Victoria.**

White	Pink	Indigo-Blue
	Pkt., 25c; 1/4 oz., \$1.00.	
<b>Sutton's Royal Blue.</b> Deepest indigo-blue. 12 in.		
Pkt., 25c; 1/8 oz., \$1.00.		

**Ruth Fisher.** The finest strain of Forget-me-not in existence. Blooms large pale blue freely produced; height 6 inches. Pkt., 50c; 5 pkts., \$2.25.

## NEMESIA STRUMOSA

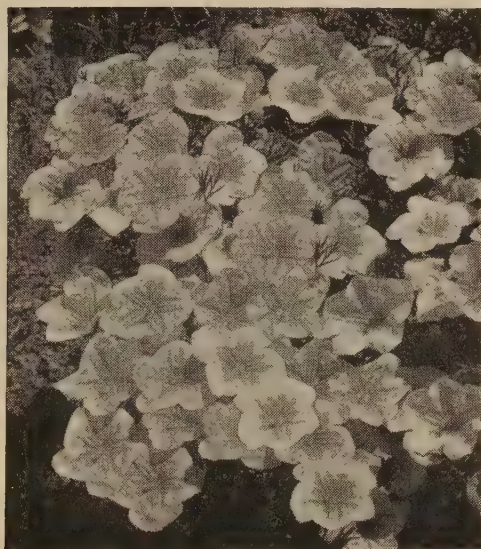
**Nana Compacta Aurora.** Salmon.  
**Nana Compacta Blue Gem.** Pale blue.  
**Nana Compacta Mixed.**  
Pkt., 35c; 5 pkts., \$1.50.

**GRANDIFLORA—TALLER TYPES**

**Carmine-Rose**  
**Fireking**  
**Orange Prince**  
Pkt., 25c; 5 pkts., \$1.00.

## NEMOPHILA

**Insignis, Blue.** Try it in your garden. It is fine for the ribbon border or for edging. Blooms quickly from seed and continuously from spring until frost. Lovely cup-shaped flowers of marine-blue; does well in any situation, moist or dry. Must have full sun. Pkt., 25c; oz., \$4.00.



Nierembergia Hippomanica

## NASTURTIIUMS

Sow the seed where wanted to grow any time in May or June. The best way is to drop about two seeds every 6 inches; this will allow for proper development and save you the labor of thinning out later.

**Schling's Giant-Flowering Dwarf, Mixed.** Pkt., 15c; oz., 50c; 1/4 lb., \$1.50; lb., \$5.00.

**Schling's Giant-Flowering Tall, Mixed.** A very rich mixture. Pkt., 15c; oz., 40c; 1/4 lb., \$1.35; lb., \$4.50.

**Dwarf Double Gem.** Compact runnerless plants. Double flowers in a wide range of colors. Pkt., 25c; 1/2 oz., \$1.25.

**Dwarf Double Golden Globe.** A dwarfier, more globular Golden Gleam. Pkt., 50c; 5 pkts., \$2.00.

**Dwarf Single.** In separate colors.

Mahogany	Scarlet	Yellow
Pkt., 15c; oz., 60c.		

### Gleam Hybrid Nasturtiums

**Scarlet Gleam.**

**Golden Gleam.**

**Gleam Hybrids, Mixed Colors.**

Prices on 3 varieties listed, pkt., 15c; oz., 75c.

### Double Gleam Hybrid Nasturtiums

**Indian Chief.** Blackish green foliage, brilliant scarlet blossoms.

**Indian Summer.** Blackish green foliage, orange-buff blossoms.

**Mahogany.** Deep mahogany-red blossoms.

Above 3 varieties: Pkt., 25c; oz., \$1.00.

**Gleam Hybrids Mixed.** 15c per pkt., oz., 75c.

## NICOTIANA (Flowering Tobacco)

Long, tube-shaped, sweetly scented flowers. Attractive plants for large beds and borders.

**Affinis.** Pure white; fragrant. Pkt., 20c; 1/4 oz., \$1.00.

**Affinis, Crimson Bedder.** Whenever there is any dampness in the air the sweet scent of the flowers perfumes the entire garden with its Jasmine scent. Crimson Bedder is only 15 inches high and just about covers itself with deep crimson flowers from midsummer until frost. Pkt., 25c.

**Affinis Hybrids.** Brilliant colors; sweet scented. Pkt., 20c; 1/4 oz., \$1.00.

**Suaveolens.** 1 1/2 ft. Dwarf lovely white. Pkt., 35c; 5 pkts., \$1.50.

## NIEREMBERGIA

**Hippomanica.** Since its introduction four years ago, the splendid blue dwarf Cup-flower has proven its popularity as an edging plant, an annual rock garden plant and is also superb for pots and window boxes. It will out-bloom almost any plant in the garden and is a source of never ending satisfaction. 35c per pkt.; 5 pkts. for \$1.50.

**Purple Robe.** Deep rich purple. Pkt., 50c; 5 lbs., \$2.25.

## NIGELLA (Love-in-a-Mist)

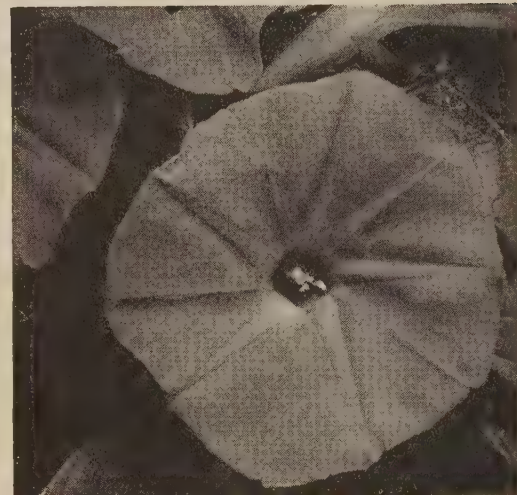
Sow outdoors where you want it to grow.

**Ultramarine Blue.** Deep blue. Pkt., 35c; 5 pkts., \$1.50.

**Miss Jekyll.** Rich cornflower-blue. Pkt., 20c; 1/4 oz., 85c.

## NOLANA LANCEOLATA

**Blue Ensign.** Lovely Mallow-like flowers of a clear Cornflower-blue; easily grown from seed. Pkt., 35c; 3 pkts., \$1.00.



Morning Glory, Scarlett O'Hara



Gleam Hybrid Nasturtium



Nigella, Miss Jekyll

## ORNAMENTAL GOURDS

Sow the seed as you would Squash or Cucumber, in hills 3 feet apart and allow three plants to grow in each hill. Have the soil rich and they will grow most luxuriantly for you.

**Mixed Large Fruiting Sorts.** Pkt., 15c; 1/4 oz., 75c.

**Mixed Small Fruiting Sorts.** Pkt., 15c; 1/4 oz., 75c.





Swiss Giant Pansies

### Giant Trimardeau Pansies

An imported strain of lovely ruffled French Pansies.

**Cornflower Blue**

**Crimson and Yellow**

**Fire King.** Golden yellow, upper petals crimson.

**Indigo Blue**

**Indigo Queen.** Indigo-blue.

**Golden Orange**

**King of the Blacks**

**Pure Yellow**

**Yellow with Black Blotch**

**Finest Mixed**

Each: 35c per pkt.

### Mrs. Pierre S. Du Pont

Schling's new giant pure golden yellow Pansy without a trace of blotch. The tones are completely unbroken. 50c per pkt.; 5 pkts., \$2.00; 1/4 oz., \$3.50.

### Schling's Famous Mixtures

A Marvelous Strain of Pansies

#### SCHLING'S CANADIAN SUPER GIANTS.

Not a large color range but of truly remarkable size and form, with flowers often 12 inches in circumference and petals of wonderful substance on exceedingly strong stems, often 6 to 7 inches long. Pkt., \$2.00; 6 pkts., \$10.00.

**Maple Leaf Giants.** A popular large flowering selected strain. Pkt., \$1.00; 1/8 oz., \$3.50.

## PHLOX DRUMMONDI (Annual)

### Drummondii Gigantea

This new strain of annual Phlox produces flowers that compare favorably with the giant heads of perennial varieties. The colors are even more subdued and charming. This strain of Phlox is invaluable for toning up perennial flower borders as well as making attractive beds that can be utilized for show purposes as well as for cut flowers. Height 12 to 15 inches.

**Red Glory.** A large flowering Phlox, brilliant red with large creamy white edge. Pkt., 50c; 5 pkts., \$2.00.

**Rosy Morn.** All-America Bronze Medal, 1941. A gay, bright color combination of rose-pink with white eye. This color will not fade in the hottest sun. Pkt., 50c; 5 pkts., \$2.00.

**Salmon Glory** All-America Silver Medal, 1940. Immense florets of salmon-pink with creamy white edge. Pkt., 50c; 5 pkts., \$2.00.

**New Art Shades Mixed.** A combination of soft pink, dainty lavender, deep blue, royal purple, golden yellow and rich crimson. Pkt., 50c; 5 pkts., \$2.00.

**SPECIAL COLLECTION:** 1 pkt. each of the above 4 varieties, \$1.75.

### Drummondii Grandiflora

The old favorite strain of bedding Phlox. Average height 10 to 12 inches. One of the most satisfactory annuals for all purposes. Seed may be sown in the hotbed or greenhouse in March and transplanted to the garden as soon as the weather is favorable; or seed may be sown in the open ground the beginning of May

**Rose-Pink**  
**Chamois-Rose**  
**Salmon-Pink**  
**Deep Red**  
**Deep Purple**

**Salmon-Scarlet**  
**Isabellina.** Pale buff-yellow, very beautiful.

**Star-Shaped Mixed**

Price of above separate colors:

Pkt., 35c; 1/4 oz., \$1.50.

**Finest Mixture of All Colors:** Pkt., 25c; 1/4 oz., \$1.25.

### Drummondii Nana Compacta Grandiflora

Charming, large flowering, very dwarf annual Phlox for edging. Dwarf, erect growth 6 inches high. Splendid for neat formal borders. Continuous bloomer.

**Apricot**  
**Deep Purple**  
**Chamois-Rose**  
**Salmon-Scarlet**

**Fireball**  
**Isabellina.** Pale buff.  
**Snowball**  
**Mixed**

Each: 50c per pkt.; 5 pkts., \$2.00.

**COLLECTION:** 1 pkt. each of 7 varieties, \$3.00.

# Schling's Annual

## Schling's GIANT PANSIES

If you want them to bloom early in the spring, sow the seed in July and August, and protect the plants, or, better still, winter them over in a cold frame. For summer blooming, sow in the cold frame in March, and plant out in a cool, half-shaded spot, and they will bloom in June and continue until frost.

### Super Swiss Giants in Separate Colors TWO NEW COLORS

**Apricot Orange.** A giant Pansy the same color as Viola Apricot. Pkt., \$1.00.

**Ruby.** Lovely bright red, a most desirable addition. Pkt., \$1.00.

**Alpenglow.** Red and wine shades.

**Berna.** Deep blue with contrasting deeper blotches.

**Lake of Thun.** Rich cornflower-blue.

**Yellow Master.** Pure golden yellow.

**Rheingold.** Golden yellow; five-blotted.

**Mont Blanc.** Pure white with beautiful blue eye.

75c per pkt.; 1/8 oz., \$3.50.

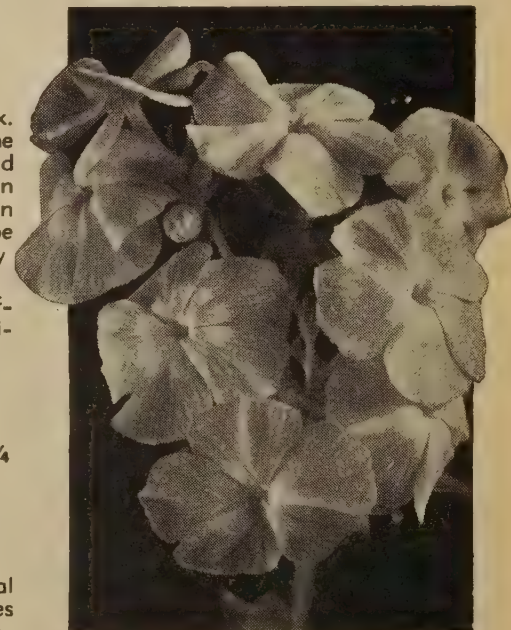
**COLLECTION:** 1 pkt. each of the 8 colors, \$5.50.

**Super Swiss Giants Mixed.** 75c per pkt.; 1/8 oz., \$3.50.

### Schling's Majestic Splendor

A NEW SERIES

This famous Schling's strain in its old form constituted one of the most masterly achievements in Pansy hybridization. This new series presents an entirely new color range. Exceedingly vigorous in growth, very early blooming, long stems, immense size blooms, excellent form and substance, making them equally valuable for cut flowers as well as for bedding. Pkt., \$1.00; 6 pkts., \$5.00; 12 pkts., \$9.00.



Phlox Drummondii, Salmon Glory

## PETUNIAS

Complete varieties, see pages 30 and 31.



# Flower Seeds

## ANNUAL POPPIES

Sow the seeds where you want them to grow because it is difficult to transplant them. While they grow everywhere and under almost all conditions, they are at their best if grown in a light, well-manured soil, and are most effective in masses.

**SCHLING'S SELECT IMPROVED SHIRLEY POPPIES** in new tints; an exceedingly beautiful strain. Pkt., 25c; oz., \$1.50; ¼ lb., \$5.00.

**Dainty Single Shirley.** In lovely shades of pink, terra cotta, salmon, apricot, and white, many shaded and edged with other colors, on slender, hairy stems—dainty flowers of a light, papery, silky texture, giving a wealth of color in the garden. Several sowings should be made for succession of blooms. Sow broadcast where intended to flower, as they do not transplant well. A beautiful effect can be had by intersowing with our double blue cornflower. Pkt., 15c; oz., 75c; ¼ lb., \$2.00.

**DOUBLE SHIRLEY POPPY.** Camellia Flowered Mixed. An outstanding strain, flowers resembling Camellias. Pkt., 25c; 5 pkts., \$1.00.

**Double Sweetbriar.** One of the loveliest garden annuals for planting in perennial borders and for mass effects. Pkt., 35c; ¼ oz., \$1.00.

**Wild French (The Poppy of Flanders).** This is the famous field Poppy of Europe. Pkt., 25c; oz., \$1.00; lb., \$10.00.

## PORTULACA

Portulacas must have a sunny situation but they grow well in almost any soil. They are but 4 inches high, of spreading habit, and form a dense, thick carpet when grown in beds. They bloom most freely all through the summer and fall. As an undergrowth for Gladiolus, Roses or other tall plants, they are very effective. Sow them broadcast and press the seed in the soil. Scatter a few seeds in your rockery for a pretty effect.

**Single Jewel.** Beautiful rich crimson; very free flowering and very distinctive. Splendid in combination with Golden Eschscholtzia. Pkt., 50c; 5 pkts., \$2.00.

**Finest Single Mixed.** All shades; mostly bright colors. Pkt., 15c; ½ oz., 50c; ¼ oz., 85c; oz., \$3.00.

**Finest Double Mixed.** Pkt., 35c; ½ oz., \$1.25.

## RHODANTHE

**Mixed.** One of the loveliest of all everlastings; pastel tints. Excellent for combining with regular Strawflowers. Pkt., 25c; 5 pkts., \$1.00.

## RUDBECKIA (Annual)

**Starlight.** There is no garden flower in existence that will render more all-around satisfaction than Rudbeckia Starlight. Single, semi-double and fully double types in a fine color range. Pkt., 75c; 3 pkts., \$2.00.

## RICINUS (Castor-Oil Plant)

In large foliage-beds where a tropical effect is wanted, Castor-Oil Plants are very imposing. They grow rapidly from seed, from 5 to 8 feet high, and even taller if planted in well-manured ground. Start a few in the hotbed in small pots, one seed to a pot, can have plants for bedding out in May.

**Zanzibarensis, Mixed.** Very tall, stately plants with large leaves varying in color from light green to purplish red. Pkt., 15c; oz., 60c.

## SALPIGLOSSIS

(Painted Tongue)

Wonderfully showy, with flowers of exquisite colors and color markings. Flowers are funnel-shaped, not unlike those of the Petunia, deep-throated and charmingly penciled and veined in rich shades of yellow, crimson, and purple. Salpiglossis flowers freely from July until frost.

**LARGE-FLOWERING VARIETIES**  
Finest Mixed. Pkt., 15c; ¼ oz., \$1.00.

**SCHLING'S LARGE-FLOWERED  
DWARF SALPIGLOSSIS**  
25c per pkt.

**Dwarf Mixed.** 25c per pkt.; 5 pkts., \$1.00.



Salvia, Blaze of Fire

## SALVIA (Scarlet Sage)

Salvias make a striking display, with their long brilliant flower-spikes rising above the green foliage. They bloom continuously from early summer until frost, from seeds sown in March or April, in shallow boxes or pots in the greenhouse or frame. Transplant singly into small pots, and set out when all danger of frost is past.

### THE FAMOUS WELWYN COLORED SALVIAS

Illustrated in Color, Page 21.

The only reliable multi-colored strain of Salvia. We have reduced the listing to three of the most popular colors. The white form is ideal for mass planting with an evergreen background. Colors 100% true from seed.

**Welwyn Pink.** Pure clear salmon-pink.

**Welwyn White.** Glistening pure white.

**Welwyn Mahogany.** Deep mahogany-red

**Five Colors Mixed.** (No scarlet.)

Pkt., 50c; 5 pkts., \$2.25.

**Blaze of Fire.** A dwarf early flowering brilliant red Salvia, growing no more than 15 to 18 inches in height. Seed very scarce. Pkt., 50c; 5 pkts., \$2.25.

**Splendens, Bonfire.** Compact, very bushy plants about 2 feet in height, densely covered with large, brilliant scarlet flowers on long spikes; blooms very early. Pkt., 25c; ¼ oz., \$2.00.

**Farinacea.** Grow 2 to 3 feet high and only 8 to 10 inches in width, with long spikes of pale blue flowers, not so closely clustered as those of the Splendens. Bloom in August if seeds are sown indoors in February, and will last for years if given slight winter protection. Pkt., 25c; ¼ oz., \$2.00.

**Farinacea, Blue Bedder.** A dwarf form of the above. Approximately 15 to 18 inches in height. Pkt., 35c; ½ oz., \$1.00.

For other varieties, see list of Perennials.

## SAPONARIA

**Multiflora (Carpet of Pink).** A lovely plant for edging, with pink, starry flowers in great abundance. Easily grown from seed and if sown in hotbed in March and planted out in May, will bloom from July until frost; 6 inches. Pkt., 15c



Salpiglossis



# Schling's Annual

## SCHLING'S DOUBLE STOCKS (Gilliflower)

Charming plants for the border, also suitable for growing in pots to bloom during the winter. They are wanted in every garden. Very effective in beds and fine for cutting. To enjoy a long flowering period, seeds should be sown as early as February and March in pots or boxes, and small plants transplanted singly in pots until ready for setting out. They will then begin blooming in early June and continue until frost.

### Early Colonial Branching

A variety that requires no pinching to make it branch as it sends up from 8 to 10 heavy 30-inch branches, producing a plant 20 inches in diameter. Large 2-inch florets on spikes 15 inches long. Very early. Particularly desirable for growing in the east.

**Rose Standish.** Bright rose.

**Priscilla.** Silvery lavender.

**Mayflower.** Red rose.

**Puritan.** Pure white.

**Pkt., 50c; 4 pkts., \$1.75. Individual colors or your selection.**

### Improved Cut-and-Come-Again Ten Weeks

This type is especially recommended for cutting. The plants begin to bloom in ten weeks from time seed is sown, branch freely, and send up numerous long spikes of sweet-scented double flowers in continuous succession. 18 inches.

**Pure White.** Pkt., 25c.

**Salmon-Pink.** Pkt., 25c.

**Pale Blue.** Pkt., 25c.

**Dark Blue.** Pkt., 25c.

**Flesh-Pink.** Pkt., 25c.

**Apple-Blossom-Pink.** Pkt., 25c.

**Canary-Yellow.** Pkt., 25c.

**Double Finest Mixed.** Pkt., 20c.

**COLLECTION: 1 pkt. each of above 7 varieties, \$1.50.**

### New Giants of California Stocks

A new variety of early blooming Stocks noted for its tremendous spikes and high percentage of double flowers, fully 80 per cent double. The colors are intensely vivid and brilliant—especially desirable for greenhouse culture.

**Monterey.** Pink.

**Santa Maria.** White.

**Golden Gate.** Yellow.

**Red Woods.** Red.

**Tahoe.** Lavender.

**Mojave.** Deep velvety purple

**Pkt., 50c each.**

**COLLECTION: 1 pkt. each of 6 separate colors, \$2.50.**

**Mixed. 50c per pkt.; 1/8 oz., \$1.00.**

### Giant Flowering Beauty Stocks

A strain of two-fold value; especially desirable for the greenhouse, providing many flowers for winter cutting, and in the garden Beauty Stocks furnish color for about four months. Plants grow about 2 feet high, branch freely, carrying long spikes of blooms.

**Early Nice, Aurora.** Buff and rose.

**Beauty of Nice.** Delicate flesh.

**Crimson King.** Bright crimson.

**Mont Blanc.** Pure white.

**Peach-Blossom.** Soft pink.

**Queen Alexandra.** Rosy lilac.

**Soleil de Nice.** Canary-yellow.

**Royal.** Purple-violet.

**Separate colors, pkt., 35c.**

**COLLECTION: One pkt. each of the above 8 varieties, \$2.25.**

**For best greenhouse forcing stock see page 37.**

### STATICE (Sea Lavender)

Spreading flower-heads similar to Baby's Breath and tiny cup-shaped flowers appearing in the most delicate colors. Can be dried and kept for winter decorations. Sow in hot-bed in March and plants will bloom in June; sow again outdoors in May.

**Bonduelli.** Golden yellow. Pkt., 25c.

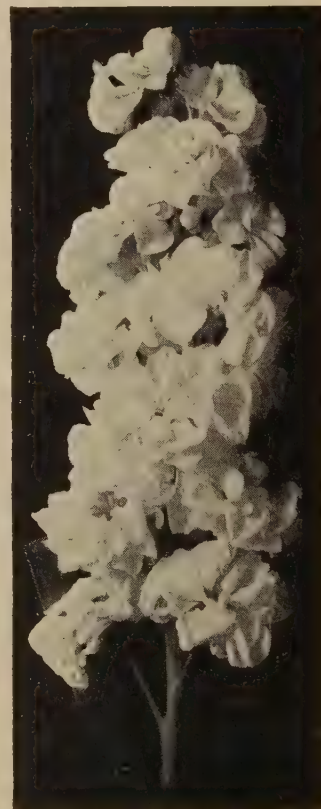
**Sinuata atrocaerulea, Kaempfer's Tall Improved.**

Flowers deep, shining blue, in whorls on stems 2 1/2 to 3 feet long. Being everlasting, they are good for indoor winter decoration. Pkt., 25c; 5 pkts., \$1.00.

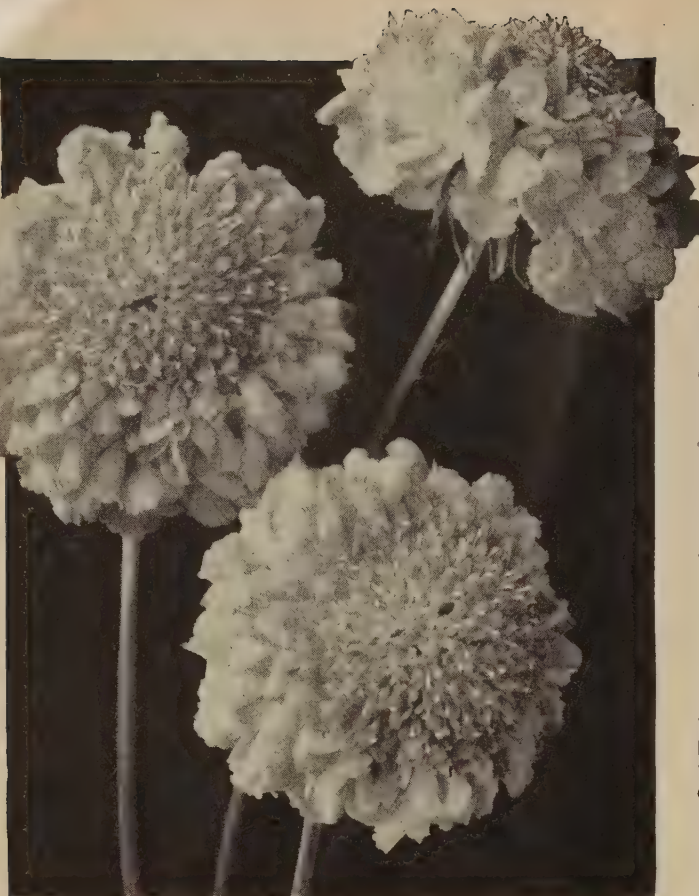
**Sinuata rosea superba.** Pkt., 15c.

**Sinuata, Snow White.** Pkt., 15c.

**SUNFLOWER.** See Helianthus.



Schling's Giant Stocks



Scabiosa, Loveliness

## SCHLING'S Improved Large-Flowered SCABIOSA

(Sweet Scabious or Pincushion Flower)

One of our finest annuals for cutting, and very showy in the garden. Easily raised from seed; blooms continuously from early summer until frost in a wide range of rich and beautiful colors. Sow in the cold frame or greenhouse, and transplant in May, or seed may be sown in the open ground the latter part of April. Average height, 3 ft.

### Collection of New Selected Varieties

Four new splendid varieties that represent a distinct improvement over the older types. Consistently one of our most satisfactory flowers.

**Blue Moon.** A rich, bright blue. Flowers intensely double with high crown. Pkt., 35c.

**Shasta.** Pure white. Very large size, fully double. Pkt., 25c.

**Loveliness.** Rich, deep pink without trace of red. Pkt., 35c.

**Peach Blossom.** Clear light pink. Pkt., 25c.

**A Special Collection Offer: 1 pkt. each of 4 colors, \$1.00.**

### Imp. Large Flowering Double Varieties

**Fiery Scarlet**

**Black-Purple (Mourning Bride)**

**Azure Fairy**

**Sulphur-Yellow**

**Snowball**

**Each color listed above: 20c per pkt.; 1/4 oz., 75c.**

**Special Mixed: Pkt., 15c; 1/4 oz., 50c; oz., \$1.50.**

**Peace.** A fully double, pure white, semi-tall type. This shorter variety handles much easier than the regular tall garden types. Pkt., 25c.

**Midnight.** An extra dark maroon, almost black. New semi-tall type. Splendid companion to Peace. Pkt., 25c; 5 pkts., \$1.00.

## SCHIZANTHUS

(Butterfly Flower or Poor Man's Orchid)

Exquisite butterfly-like flowers, in many of the delicate colors and shadings found in Orchids. The seed is best sown in the hotbed in March and April and the seedlings transplanted. When about 3 inches tall, pinch out the top; this causes the plant to branch freely. Height 18 inches.

**Schling's Large-Flowering Garden Variety.** In a wide range of colors, including shades of yellow, apricot, pink, salmon, carmine, crimson, and purple, in various markings and combinations. Pkt., 25c; 1/4 oz., \$1.50.

**Forcing varieties, see greenhouse page 37.**



# Flower Seeds

## Schling's Exquisite Collection of — Giant Frilled SPENCER SWEET PEAS

Royal Purple. Purple.  
Majestic Cream. Deep cream.  
Austin Frederick Improved. Lavender.  
Jean Ireland. Cream, edged rose.  
America. White, flaked red.  
King White. White.  
Elfrida Pierson. Shell-pink.  
Charity. Crimson.  
Hawmark Pink. Pink.  
Royal Scot. Orange-scarlet.  
Mrs. Thomas Jones. Blue.  
Commander Godsall. Violet-blue.

EXQUISITE COLLECTION A. Pkt. each of above 12 varieties, \$2.00.  
EXQUISITE COLLECTION B. One-half ounce each of 12 varieties, \$3.00.  
EXQUISITE COLLECTION C. One ounce each of 12 varieties, \$5.00.  
Any of the above separately, pkt., 20c; ½ oz., 35c; oz., 50c.

### Other Fine Named Sweet Peas

Ambition. Clear lavender.  
Beat All. Cerise, suffused salmon.  
Beauty. Blush-pink.  
Charm. Deep cerise.  
Model. White; black seed.  
Pirate Gold. Golden orange.  
Red Boy. Rich deep crimson.  
Rosie. Deep rose-pink.  
Ruffled Rose. Soft rose-pink.  
Serenade. Long stemmed clear medium salmon.  
Smiles. Salmon-shrimp-pink.  
Splendor. Red-maroon.  
Sunkist. Cream, picotee edged rose.  
Susan. Blush-pink on cream.  
Welcome. Dazzling scarlet; sun-proof.  
Youth. Picotee pink; white ground.

Any of the above, pkt., 20c; ½ oz., 35c; oz., 50c.

ENTIRE COLLECTION: One pkt. each of the above 28 varieties, \$4.25.

### Early Flowering Spencer Sweet Peas

(Winter Blooming)

If sown in August and September under glass, they will bloom from November until late in the spring. If sown outdoors they will bloom at least **three weeks earlier** than the summer-flowering type, and because of their extreme earliness, a row of these should be in every garden.

An extra fine selection of early Spencer Sweet Peas for **greenhouse forcing** are listed on greenhouse page 37.

Amethyst. Royal purple.  
Annie Laurie. Rose-pink.  
Aviator. Dazzling crimson-scarlet.  
Blue Bonnet. Clear deep blue.  
Exposition Pink. Rich pink.  
Glitters. Cerise.  
Grenadier. Dazzling scarlet.  
Lady Gay. Soft shrimp-pink.  
Lavanda. Pure clear lavender.  
Majestic Rose. Brilliant rose-pink.  
Valencia. Sun-proof orange.  
White Harmony. White; black seed.

Any of above, pkt., 25c; ½ oz., 60c; oz., \$1.00.

### SCHLING'S ELITE MIXTURE OF EARLY-BLOOMING SPENCER SWEET PEAS.

A carefully balanced blend made from above varieties. Pkt., 20c; oz., 75c; ¼ lb., \$2.50.

## THE FAMOUS CUTHBERTSON SWEET PEAS

New Spring Flowering or Intermediate Type

The most valuable race of Sweet Peas by virtue of their sturdy vigorous habit and blooming period which bridges the gap between Early and Late Flowering Spencer Types. Long stems and flowers of great substance and fragrance.

Coline. Scarlet.  
Danny. Navy blue.  
Evelyn. Salmon-cream-pink.  
Frank G. Rosy lavender.  
Janet. White, black seeded.  
Kenneth. Rich oxblood-crimson.  
Mixed. All colors.

Each: 35c per pkt.

COLLECTION: 1 each 6 separate colors, \$1.75.



### LEGUME-AID

All Legumes are aided in their growth if treated with an inoculant that increases their ability to obtain nitrogen from the air. Full directions for proper use will be found on each package. Splendid for Sweet Peas, Lupins, Garden Peas and Beans. Packet sufficient to treat 5 lbs. of seed, 10c.



### Schling's Superb Mixture of Giant Spencer Sweet Peas

Carefully balanced, it contains practically every color and shade appearing in Sweet Peas. In it are included not only the varieties in our list, but also a good many new hybrids, as yet unnamed, all of them producing three to four beautifully waved flowers of largest size to a stem. It is the richest, best-balanced, and most up-to-date mixture of Sweet Peas that can be made. Pkt., 15c; oz., 40c; ¼ lb., \$1.35; ½ lb., \$1.85; lb., \$3.25.

SUNFLOWER. See Helianthus.

TAGETES. See page 20.

### THUNBERGIA ALATA

(Black-Eyed Susan Vine.) A splendid vine covered with soft yellow blossoms with black eye resembling Impatiens. Suitable for indoor and outdoor culture. Pkt., 25c.

### TITHONIA

Speciosa. Orange-scarlet blooms, startling in their brilliancy, are 3 to 4 inches across, and borne on long stems. Sow seed from March to May, and have flowers from August to frost. Pkt., 50c; 5 pkts., \$2.00.

## TRAIN-ETTS

A weatherized netting that is an ideal support for Sweet Peas. Will last several seasons. Available in 3 sizes:  
No. 1. 60"x72". \$0.65  
No. 2. 60"x96". .85  
No. 3. 60"x180". 1.25





Mammoth Verbenas

# Schling's Annual MAMMOTH VERBENAS

Verbenas raised from seed are much more vigorous and free flowering than if grown from cuttings. Sow in the greenhouse or cold frame in March, and transplant to the outdoor beds in May. They will bloom abundantly all through the summer and autumn. Growing low and spreading, the plants intertwine and form a dense carpet of green foliage, a charming background for brilliantly colored flowers.

## A NEW LIST OF IMPROVED VARIETIES

**Brightness.** Rosy cerise-scarlet, rich white edge.

**Cerise Queen.** Salmon-cerise.

**Lavender Glory.** Huge lavender, cream eye.

**Luminosa.** Glowing flame-pink.

**Nana Compacta.** A dwarf compact form of Verbena, ideal for edging and bedding; in constant bloom

throughout the summer. Large flowering heads on dwarf erect plants. Pkt., 35c; 5 pkts., \$1.50.

**Rose Glow.** Deep rose shading to scarlet. Very free flowering.

**Royale.** Royal blue with cream eye.

**Spectrum.** Finest red.

**Violacea.** Violet with white eye.

**Pure White.**

**Mixed.**

Price: 25c per pkt.; ¼ oz., \$1.25.

COLLECTION: 1 pkt. each of the above 9 colors, \$1.85.

**VERBENA VENOSA.** Showy and most valuable for the rockery or for cutting. Branching staghorn fashion. Lovely trusses of deep Heliotrope-lavender color, and bloom from June to frost. Pkt., 25c; ¼ oz., \$1.00.



Mammoth California Giant

# Schling's GOLD

We list below the best of all the various types of Zinnias now being grown in gardens. From the lovely little Zinnia linearis to the Giant Dahlia-flowered varieties, there are many types listed here, all easy-to-grow, desirable garden flowers. Start them in the hotbed in March, in the cold frame in April, or sow outdoors in May and you can enjoy these wonderful flowers from June until frost.

## Dahlia Zinnias

We have the distinction of being one of the first retail seed stores to offer the splendid Dahlia Zinnias—having been among the first to recognize their all-around worth. There is no flower in the garden that renders more all-around satisfaction than Zinnias and the Dahlia-Flowered group leads in its stately beauty.

**Exquisite.** Light rose, deep center.

**Crimson Monarch.** Largest and best red.

**Giant Attraction.** Spectrum-red.

**Scarlet Flame.** Bright scarlet.

**Dream.** Deep lavender.

**Meteor.** Rich, glowing deep red.

**Polar Bear.** Pure white.

35c per pkt.; 3 pkts. for \$1.00.

COLLECTION: 1 pkt. each of 14 colors, \$3.50.

**Old Rose.**

**Oriole.** Orange and gold.

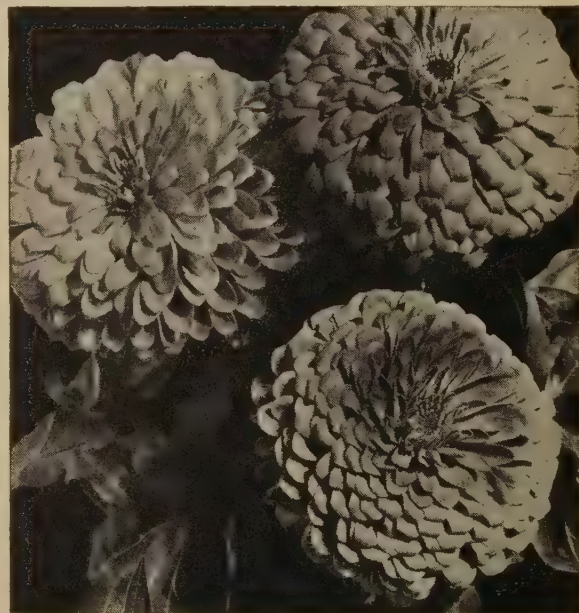
**Buttercup.** Large yellow.

**Golden State.** Orange-yellow.

**Canary Bird.** Delicate primrose-yellow.

**Eldorado.** Salmon-apricot.

**Will Rogers.** A lovely brilliant red.



California Giant Zinnia

## Mammoth California Giant

This type is rapidly gaining in popularity, being slightly taller than the Dahlia-flowered type. The plants range from 3 to 4 feet in height, making this form extremely valuable as a cut flower.

**Brightness.** Bright pink.

**Crimson Queen.** Rich crimson.

**Daffodil.** Canary-yellow.

**Enchantress.** Bright rose.

**Lavender Queen.** Deep lavender.

**Mixed.**

35c per pkt.; 5 pkts., \$1.50.

COLLECTION: 1 pkt. each of the 10 varieties, \$2.00.

## Schling's Famous Improved Lilliput or Pompon Zinnias

Easy growing annuals providing a wealth of colorful miniature cut flowers. In separate colors as follows:

**Canary-Yellow**

**Purple**

**Crimson Gem**

**White Gem**

**Delicate Flesh-Pink**

**Salmon-Rose**

**Scarlet Gem**

**Finest Mixed**

**Golden Gem**

25c per pkt.; 5 pkts., \$1.00.

COLLECTION: 1 pkt. each of the above 8 varieties, \$1.50.



# Flower Seeds

## ANNUAL WALLFLOWER

Will bloom in July from seed sown in March.

**Blood Red.** Single. Pkt., 25c.

**Early Paris Market.** Single. Rich golden brown. Pkt., 10c; ¼ oz., 75c.

**Finest Assortment of All Colors.** Single. Pkt., 10c; ¼ oz., 40c.

**EARLY WONDER, Double-Flowering Annual Wallflower.** Blooms within 6 months from sowing. Reaches a height of 2 to 2½ feet, with superb strong spikes of great beauty and wonderful scent. Primrose, bronze, yellow, brown, dark brown, and shades of purple are the predominating colors. Pkt., 50c.

**Golden Yellow.** Pkt., 50c; 6 pkts., \$2.50.

## VISCARIA

A lovely bedding plant blooming all summer. Resembles perennial Flax in both foliage and flower.

**Cardinalis.** Brilliant rose-pink. Height 15-18 inches. Pkt., 25c; 5 pkts., \$1.00.

**Loyalty.** Dwarf bedding variety, 10 inches high, very bushy. Lovely Cornflower-blue. Pkt., 35c; 5 pkts., \$1.50.

## XANTHISMA TEXANUM

**Star of Texas.** Pure golden yellow Daisies with pointed petals resembling Gerbera. Flowers do not close at night. Withstands hot, dry and sunny locations. One of the finest annual garden varieties. Pkt., 50c; 3 pkts., \$1.25.



Annual Wallflower

## MEDAL ZINNIAS

### Lilliput

**Tom Thumb Mixed.** Height 4 to 6 inches. Splendid for edging rock gardens, etc. Pkt., 25c.

### Double Crested Zinnia

**Mixed Colors.** Pkt., 35c; ¼ oz., \$1.50; oz., \$4.00.

### Schling's Giant Double Zinnias

Providing a Zinnia of medium size and semi-dwarf growth. The original Zinnia.

**Spun Gold.** A delicate and valuable shade. Pkt., 35c.

**Finest Mixed.** Pkt., 15c; ¼ oz., 60c; oz., \$2.00.

### Large-Flowering Dwarf Double Zinnias

For bedding. 2 feet high.

**Scarlet.** Pkt., 15c; ¼ oz., 50c.

**Canary-Yellow.** Pkt., 15c; ¼ oz., 50c.

**Salmon-Pink.** Pkt., 20c; ¼ oz., 75c.

**White.** Pkt., 15c; ¼ oz., 50c.

**Finest Mixed.** Pkt., 10c; ¼ oz., 40c.

**COLLECTION:** One pkt. each of above 4 colors, 50c.

### Giant Picotee Zinnias

Pastel shades with the end of each petal distinctly tipped with pink-maroon and other well-defined colors. Pkt., 35c.

### Zinnia Linearis

Little, single flowers of a lovely shade of golden orange, with a delicate lemon-yellow stripe through each petal, while the center is dark brown in the young flowers and turns golden orange as the pollen develops. Plants grow 8 to 10 inches tall and up to 2 inches across, blooming in great profusion all summer and fall. Blooms in six weeks after sowing seed. Pkt., 35c; ¼ oz., \$1.25.

### Schling's New Fantasy Zinnias

An ever popular class whose blooms constitute a welcome change in the make-up of Zinnias. The petals are curled and crested and present a flower of informal charm.

**White Light.** Pure white.

**Stardust.** Golden yellow.

**Wildfire.** A brilliant red addition to this interesting class. 25c per pkt.

**Fantasy Mixed.** 25c per pkt.; ¼ oz., \$1.00.

### Mexican

(Haageana)

Small, double and single flowers in shades of yellow and orange. 1½ ft. Pkt., 20c.

### Trailing Zinnia

(Sanvitalia procumbens)

A splendid prostrate and trailing form of miniature Zinnia excellent for low carpet bedding and rock gardens. The flowers are a lovely shade of intense golden yellow. 20c per pkt.; ¼ oz., \$1.00.



Zinnia Linearis



Lilliput Zinnias





# Schling's Magnificent PETUNIAS

No flower has achieved such rapid popularity as have Petunias within the past decade. The splendid attributes of all classes of Petunias have captivated the hearts of all gardeners, amateur and professional, and they have supplanted a great many of the old favorites such as Geraniums, Salvias, Vincas, etc., as bedding and window box plants.

Only lately have they been recognized as splendid cut flowers. Petunias are so prolific that proper culture requires frequent trimming of the plants so that cutting the blooms not only provides a splendid source of cut flowers, but aids the general growth of the plant as well. Petunias are impartial. They will grow anywhere, in semi-shade or in hot, dry sunny locations. The list as represented below embraces the finest selection of Petunia varieties that have been tested for their beauty and prolific bloom and excellent growing habits.

## Bedding Petunias

### NANA COMPACTA DWARF. 8 to 12 inches.

**Admiral.** Without doubt the finest rich violet-blue. Dwarf habit; wavy flowers. Highly recommended. Pkt., 75c; 3 pkts., \$2.00.

**Blue Bedder.** (Sutton's.) Pkt., 50c.

**Celestial Rose Improved.** Rich deep pink. One of the best. 50c per pkt.; 5 pkts. for \$2.25.

**Cheerful.** See page 31 for color illustration and description.

**Cockatoo.** A beautiful blue variety starred and blotched white. 35c per pkt.; 5 pkts. for \$1.50.

**First Lady.** All-America Silver Medal. An exceptionally dwarf uniform and compact Petunia covered with large 2¼-inch flowers of delicate blush-pink. Very desirable Petunia for the garden. Pkt., 75c; 3 pkts., \$2.00.

**Glow.** Rich glowing red. Pkt., 60c.

**Radiance.** All-America Silver Medal, 1931. A very deep and brilliant pink Petunia. Pkt., 50c; 3 pkts., \$1.25.

**Rose of Heaven.** An old favorite. Fiery rose. 35c per pkt.; 5 pkts. for \$1.50.

**Rosy Morn Improved.** Similar to Rosy Morn, representing a distinct improvement. 35c per pkt.; 5 pkts., \$1.50.

**White Rosy Morn.** A pure white Petunia of the type of Rosy Morn has been sought after for a long time. Our variety of White Rosy Morn is the exact counterpart of the original pink variety in a pure white. Pkt., 50c; 3 pkts., \$1.25.

**Salmonarch.** See page 5 for complete description.

**Salmon Supreme.** A distinctly new color in Petunias. Lovely light salmon. 50c per pkt.; 5 pkts., \$2.25.

**Snow Bedder.** A dwarf compact white. 50c per pkt.; 5 pkts., \$2.25.

**Snowstorm Improved.** See color page 22. Pkt., 60c.

**Velvet Ball.** 1939 All-America Selection. Very dwarf compact mahogany-red with a velvet hue. 50c per pkt.; 5 pkts., \$2.25.

**Finest Mixture.** Mixture of all of the best colors of Dwarf Petunias. Pkt., 25c; ½ oz., \$1.25.

## Tall Bedding Petunias

### HYBRIDA GRANDIFLORA. 12 to 15 inches.

**Flaming Velvet.** All-America Gold Medal, 1936. An unusually rich shade of velvety wine-purple. 35c per pkt.; 5 pkts., \$1.50.

**Howard Star Improved.** A rich blue Petunia starred white. 25c per pkt.; 5 pkts., \$1.00.

**Striped and Blotched.** A great profusion of brightly marked flowers. 25c per pkt.; ½ oz., \$1.25.

**Topaz Rose.** Fiery velvety rose, non-fading. Splendid upright growth. 35c per pkt.; 5 pkts., \$1.50.

**White Perfection.** A splendid introduction. Pure white. 50c per pkt.; 5 pkts., \$2.25.

**Mixed.** 25c per pkt.; ½ oz., \$1.25.

### MINIATURE NANA COMPACTA. 5 to 6 inches.

A new race of Petunias. The miniature plants, 5 to 6 inches high, are literally covered with a profusion of tiny Petunia flowers one inch in diameter. Extremely valuable for carpet bedding and window boxes.

**Violet Gem.** Deep rich violet-blue. Pkt., 50c; 5 pkts., \$2.00.

**White Gem.** Pure white. Pkt., 35c; 5 pkts., \$1.50.

**Rose Gem.** Splendid rich rose. 35c per pkt.; 5 pkts., \$1.50.

### PETUNIA RUFFLED GRANDIFLORA. 12 to 15 inches.

This beautifully ruffled class is very unusual. They combine the flower type of Schling's new monstrous deep-throated single fringed Petunia with a compact habit that makes them valuable for bedding, border and window boxes as well as for cutting.

**Crimson Glory.** Dwarf deep crimson, ruffled. Pkt., 75c.

**Elk's Pride.** Rich pure purple. 75c per pkt.; 5 pkts., \$2.75.

**Martha Washington.** Height 9 inches. Dwarf plants are continually covered with flowers of light blush-pink shading to violet in the throat. 35c per pkt.; 5 pkts., \$1.50.

**Dainty Lady.** The only yellow Petunia. Beautifully fringed. 50c per pkt.; 5 pkts., \$2.25.

**Lace Veil.** Pure white, outer edges so heavily fringed as to give a lacelike appearance. 50c per pkt.; 5 pkts., \$2.25.

**White Cloud.** One of the best white Petunias. 50c per pkt.; 5 pkts., \$2.25.

**Large-Flowering Mixed.** Pkt., 50c; 1/16 oz., \$2.50.

**Dwarf Giants of California.** A splendid mixture of compact, large-flowering, ruffled Petunias. Pkt., 75c; 3 pkts., \$2.00.

## Balcony Petunias

A race of Petunias originally designed for trailing in window boxes. However, if properly trimmed and pinched, the plants present a uniform erect appearance and the class is extremely valuable because of the large and splendidly formed flowers in rich, intense colors.

**Black Prince.** Rich, deep velvety maroon.

**Blue.** One of the finest blue Petunias.

**Rose.** Dark magenta-rose.

**Star of California.** The finest two-tone Petunia. Rich blue background starred white.

**White.**

35c per pkt.; 5 pkts., \$1.50.

**COLLECTION:** 1 pkt. each of 5 varieties, \$1.50.

**Balcony Petunias Mixed.** 25c per pkt.; ¼ oz., \$1.00.





1. Prince of Wuerttemberg 1
2. Giant Silver Rose
3. Lilac Queen
4. Ruffled Beauty
5. King Alfonso

## Schling's New Colossal DEEP THROATED Single Fringed Petunias

(CALIFORNIA GIANTS IN SEPARATE COLORS)

**PRINCE OF WUERTEMBERG.** Very large rose with wide open throat, heavily frilled.

**GIANT SILVER ROSE.** Charming soft silver-rose, beautifully fluted.

**LILAC QUEEN.** Flowers fully 7 inches across. Lilac-blue with purple veins; exquisitely fringed.

**RUFFLED BEAUTY.** Splendidly fringed giant shell-pink, lavender veins.

**KING ALFONSO.** Richly fringed dark crimson with velvety black throat.

**GIANT COPPER RED.** A new color in Petunias. Copper-red with contrasting deeper veins.

**NIGRA PURPUREA.** Deep velvety purplish black, heavily frilled.

**VENUS.** Rich crimson veined with white, splendidly frilled.

Each of the above: 75c per pkt.

Schling's New Mixture of Deep Throated Colossal  
Single Fringed Petunias: 75c per pkt.; 3 for \$2.00.

COLLECTION "A"—1 each of 5 colors as illustrated .....	\$3.50
COLLECTION "B"—Entire collection of 8 colors .....	5.50
COLLECTION "C"—1 pkt. each of any 3 colors .....	2.00
COLLECTION "D"—1 pkt. each of any 5 colors .....	3.50



# Garden Beauty

FROM

## PERENNIAL FLOWERS

### TRITOMA, Springtime

(U. S. Plant Patent No. 318)

A real hardy Tritoma growing about 3 feet tall. A lovely combination flower for the border and unexcelled as a graceful cut flower. July blooming. 3 for \$1.95; \$5.50 per 10.



### DELPHINIUM, Cliveden Beauty

A splendid cutting variety of Delphinium, also lovely for masses of blue color in the border. 3 for \$2.25; 10 for \$6.00.

### THERMOPSIS Caroliniana

A lovely yellow Lupin-like flower, very hardy, excellent for cutting. 3 for \$1.95; 10 for \$5.50.



### DIANTHUS, Old Spice

(U. S. Plant Patent No. 499)

A prolific and real hardy garden Pink or Carnation that is really a "must" for the perennial border. Neat compact plants 12 in. tall, flowering over a long period with 15 to 20 blooms at one time. Delightfully scented and long lasting as a cut flower. 3 for \$1.95; \$5.50 per 10; 100, \$45.00.



Delphinium, Cliveden Beauty, also Thermopsis Caroliniana



# Seeds of Hardy Flowers

PERENNIALS and  
BIENNIALS

**HOW TO GROW THEM.** Hardy plants (perennials) bloom the second year from seed and are permanent thereafter. Some of them may bloom the first year if the seed is sown very early. Among the perennials we find some of the most beautiful flowers for cutting and many of the old-fashioned sorts dear to our childhood memories. A hardy border properly planned and planted is a source of joy from early spring to late autumn; during that period it will be resplendent with color and yield an abundance of bloom for indoor decoration. The plants need little attention other than to be kept free from weeds and given an occasional top-dressing of plant-food.

**WHEN TO SOW.** Seed may be sown in a hotbed in February or March, or out-of-doors from the first days of May to mid-August. It is well to sow as early as possible, thus permitting the plants to become strong and well established before winter.

**WHERE TO SOW.** For most perennials a cold frame is an ideal place for starting seeds, but if you do not have one, make a seed-bed of finely sifted light soil, adding and mixing thoroughly well-decayed manure, humus, or prepared plant-food. Sow the seeds in shallow drills, covering  $\frac{1}{8}$  inch or more, according to the size of the seed, but very fine seed should only be lightly pressed into the soil.

**CARE OF SEEDS AFTER SOWING.** Press down the bed with a flat board, and water gently but thoroughly with a fine spray. Do not permit the soil to become dry while the seed is in process of germination, for until the plant develops roots its life depends entirely on moisture. Nearly all failures in growing perennials may be attributed to drying in the seed-bed, which should be carefully watched and watered until the plants have made four to five leaves.

**CARE OF PLANTS AFTER GERMINATION.** Most seeds will germinate in from eight to fourteen days, but others may need a month or so; therefore do not become impatient. If seedlings come up very thickly, pull out some and transplant to boxes or other seed-beds; later they may be set out in the permanent place. Transplanting should be done before October 1st, to permit the plants to become established before frost. Mulching the plants with leaves, salt hay, or peat moss about the middle of December is a distinct advantage. The leaves and hay must be removed in spring, but the peat moss may remain. Full cultural directions will be found on each packet of Schling's seeds.

## HARDY FLOWER SEED

Everybody wants perennials in generous measure, to secure effects in color and charm. If you delay and finally buy plants, an attractive perennial border may require several hundred dollars' worth of plants.

Exactly the same results can be secured with \$10 to \$15 worth of Seeds! And aside from the money-saving, you have the fascination of growing your own plants, nursing them from the beginning, and loving them all the more! **Sow your seeds now, and the plants will bloom next year.**

Varieties marked (\*) are suitable for rock garden.

	Height	Time of Flowering	Color	Pkt.
<i>Achillea</i> Ptarmica, The Pearl	2 ft.	June-Sept.	White	\$0.35
<i>Aconitum</i> Napellus	4 ft.	Sept.	Deep blue	.50
<i>Adonis</i> Vernalis	$\frac{1}{2}$ ft.	May	Red	.25
<i>Agrostemma</i> coronaria atrosanguinea (Rose Campion)	2 ft.	July-Sept.	Crimson	.25
* <i>Alyssum</i> rostratum	15 in.	Continuous	Yellow	.25
* <i>saxatile</i> compactum	9 in.	April, May	Golden yellow	.25
* <i>saxatile</i> , Silver Queen	6 in.	April, May	Lemon-yellow	.25
<i>Anchusa</i> italica, Dropmore	4 ft.	June, July	Purple	.25
<i>Myosotidiflora</i>	18 in.	June-Sept.	Rich blue	.50
* <i>Anemone</i> pulsatilla	9-12 in.	April, May	Violet-purple	.25
* <i>sylvestris</i>	12 in.	May, June	White	.25
<i>Anthemis</i> tinctoria Kelwayi	2 ft.	June-Sept.	Yellow	.25
<b>Aquilegia, Long-Spurred New Hybrid Columbines.</b>				
Azure Fairy	3 ft.	May-July 1	Sky-blue guard petals, white corolla	.50
Crimson Star	3 ft.	May-July 1	Red and buff	.50
Copper Queen	3 ft.	May-July 1	Copper and buff	.50
Lemon Queen	3 ft.	May-July 1	Lemon-yellow	.50
Snow Queen	3 ft.	May-July 1	White	.50
Orange Shades	3 ft.	May-July 1	Orange	.50
Wild Rose	2 ft.	May-July 1	Rose-pink	.50

**COLLECTION: 1 pkt. each of above 7 varieties, \$3.00.**

Mrs. Scott Elliott's Strain of Long-Spurred Hybrids	3 ft.	May-July 1	Mixed	.50
Schling's Giant Long-Spurred Hybrids, Splendid	3 ft.	May-July 1	Mixed	.50
Longissima (New)	3 ft.	May-July 1	Pastel shades—extra long spurs	1.00
* <i>Aquilegia</i> alpina	11 $\frac{1}{2}$ ft.	May-July 1	Powder-blue	.35
* <i>Arabis</i> alpina (Rock Cress)	5 in.	April, May	White	.25
<i>Armeria</i> formosa, Hybrids	16 in.	June, July	Mixed	.50
<i>Asclepias</i> tuberosa	12 in.	July, Aug.	Orange	.25
Asters, Perennial (Michaelmas Daisy)	3 ft.	Sept., Oct.	Mixed	.25
Alpinus	8 in.	Sept.-Oct.	Blue	.35
* <i>Aubrietia</i> deltoidea graeca	4 in.	April, May	Blue	.50
* <i>deltoidea</i> Leichtlini	6 in.	April, May	Rosy carmine	.50
<i>Baptisia</i> australis	2 ft.	June	Blue	.25



*Aconitum Napellus*



*Anemone Pulsatilla*



*Aquilegia Longissima*

**PERENNIAL WILD FLOWER MIXTURE**  
Flowers once sown will always come up again. The best for a natural wild garden. Pkt., 50c; oz., \$1.50.



*Allium*



## Hardy Flower Seed—Continued

	Height	Time of Flowering	Color	Pkt.
<b>Bellis perennis, Schling's Giant Double</b>				
White .....	6 in.	April-June	White	\$0.50
Pink .....	6 in.	April-June	Pink	.50
Red .....	6 in.	April-June	Red	.50
Mixed .....	6 in.	April-June	Mixed	.50
<b>Bocconia cordata</b> .....				
	4-5 ft.	Aug., Sept.		.25
<b>*Campanula carpatica</b> .....				
	12 in.	June-Aug.	Deep blue	.25
garganica .....	10 in.	July-Aug.	Lavender-blue	.50
persicifolia grandiflora, Blue .....	2 ft.	June, July	Blue	.25
persicifolia alba grandiflora .....	2 ft.	June, July	White	.25
persicifolia, Double White .....	2 ft.	June-July	White	.35
persicifolia, Double Blue .....	3 ft.	June-July	Rich blue	.75
persicifolia, Telham Beauty .....	4 ft.	June, July	China-blue	.50
pyramidalis, Blue .....	4 ft.	Aug., Sept.	Blue	.25
pyramidalis, White .....	4 ft.	Aug., Sept.	White	.25
<b>Campanula medium</b> .....				
Blue .....	3 ft.	June, July	Blue	.15
White .....	3 ft.	June, July	White	.15
Mauve .....	3 ft.	June, July	Mauve	.15
Carmine-rose .....	3 ft.	June, July	Carmine-rose	.15
Mixed .....	3 ft.	June, July	Mixed	.15
<b>Campanula medium calycanthema</b> .....				
ma (Cup and Saucer), Blue .....	3 ft.	June, July	Blue	.25
White .....	3 ft.	June, July	White	.25
Rose-pink .....	3 ft.	June, July	Rose-pink	.25
Mauve .....	3 ft.	June, July	Mauve	.25
Mixed .....	3 ft.	June, July	Mixed	.25
<b>Carnation, Schling's Prize Hardy</b>				
<b>Border</b>				
Vienna Mixed .....	12 in.	May-July	Mixed	.35
Grenadine Mixture .....	12 in.	May-July	Mixed	.50
Hardy Cutting Mixture .....	12 in.	May-July	All colors	1.00
<b>Centaurea americana</b> .....				
	2½ ft.	July, Aug.	Blue	.25
dealbata .....	2½ ft.	July-Aug.	Rosy lilac	.25
macrocephala, Rays of Gold .....	3½ ft.	July, Aug.	Golden yellow	.25
<b>*Cerastium tomentosum</b> .....				
	4 in.		Silvery white foliage	.25
<b>Chrysanthemums, Hardy</b>				
Single Shasta Daisy .....	2½ ft.	May-Sept.	White	.15
Double Shasta Daisy .....	2½ ft.	May-Sept.	White	.35
Korean Hybrids .....	3 ft.	Aug.-Sept.	All colors	.75
<b>Coreopsis lanceolata grandiflora</b> .....				
	2 ft.	June-Oct.	Golden yellow	.15
Mayfield Giant .....	2 ft.	June-Oct.	Golden yellow	.25
Double New Gold .....	3 ft.	July-Sept.	Yellow	.50

## NEW AMERICAN DELPHINIUMS V. & R. Pacific Hybrids

Our inability to import the famous English strains of Delphinium has not impaired in any degree the advances that are being made in the development of outstanding Gold Medal quality Delphiniums. The Pacific strain has definitely moved into a dominating position in the Delphinium world.

### INDIVIDUAL SELECTED VARIETIES OF SUPERIOR MERIT

**Bluebird.** For the first time genuine true blue with white bees. Single flowers 2½ inches in diameter. \$2.00 per pkt.  
**Cameliard.** Pure lavender with white bee. \$1.50 per pkt.  
**Galahad.** Pure white. Enormous size. \$1.50 per pkt.  
**Percival.** Pure white with black bee. \$2.00 per pkt.  
**Round Table.** A preview of tomorrow's famous Delphinium varieties. All of the undisminated crosses are represented in this strain. \$2.00 per pkt.  
**Black Knight.** Dark violet with black bee. \$1.25 per pkt.  
**Blue Jay.** Medium to dark blue. Dark bees. \$1.25 per pkt.  
**King Arthur.** Rich, royal purple, white bee. \$1.25 per pkt.  
**Guinevere.** Clear pink-lavender, white bee. \$1.25 per pkt.  
**Summer Skies.** Heavenly blue with white bee. \$1.25 per pkt.

### COLLECTION: 1 each of the above 10 varieties, \$11.50.

**Mixture.** Of all standard colors of Delphinium Pacific Hybrids. 75c per pkt.; ½ oz., \$2.50; oz., \$15.00.

These fine American-grown and developed Delphiniums are noted for their hardiness and disease resistance.

### PACIFIC HYBRID DELPHINIUMS IN UNNAMED COLOR GROUPS

Clear White	Light Blue Shades	All Colors Mixed
Lavender Pastel Shades	Dark Blue Shades	

75c per pkt.; ½ oz., \$2.50.

### COLLECTION: 1 pkt. each of the 4 separate colors, \$2.75.

	Height	Time of Flowering	Color	Pkt.
<b>Delphinium, Bellamosa</b> .....				
	3 ft.	July-Oct.	Dark blue	\$0.25
Belladonna .....	3 ft.	June-Nov.	Pale blue	.25
Blackmore & Langdon's Strain .....	5 ft.	June, July	Assorted colors	.50
chinense, Blue Butterfly .....	1 ft.	June-Oct.	Ultramarine	.35
chinense, White .....	1½ ft.	June-Oct.	White	.25
Gold Medal Hybrids .....	5 ft.	June-Nov.	Pale blue to deep purple	.25
Blue Mirror .....	15 in.	July-Sept.	Blue	.75
<b>*Dianthus Allwoodi alpinus</b> .....				
	6 in.	April-Oct.	Assorted	.75
deltoides, Brilliant .....	8 in.	June-July	Rich pink	.35
Sweet Wivelsfield .....	12 in.	June-Sept.	Mixed	.25
plumarius, Single Mixed .....	1 ft.	June, July		.25
Winteri .....	9 in.	June-Oct.	Beautiful assortment	.75
Dictamnus fraxinella, Mixed .....	3 ft.	June, July	Assorted	.50
<b>Digitalis gloxiniaeflora</b> .....				
Ivory-white .....	4 ft.	July	Ivory	.40
gloxiniaeflora gigantea, Purple .....	4 ft.	July	Purple	.40
gloxiniaeflora gigantea campanuloides, Mixed .....	4 ft.	July	Mixed	.25
Isabellina .....	6 ft.	July	Yellow	.50
The Shirley, Giant Spotted .....	6 ft.	June, July	Spotted	.25
The Bride .....	6 ft.	July	Pure white (no spots)	1.00



Delphinium



Cerastium Tomentosum



Digitalis Gloxiniaeflora



Bocconia



Campanula Medium



Dianthus Plumarius





Honesty



Lupinus



Platycodon

## Hardy Flower Seed—Continued

	Height	Time of Flowering	Color	Pkt.
<b>Edelweiss</b> .....	6 in.	May-June	White	\$0.50
<b>Echinops ritro</b> .....	4 ft.	July-Aug.	Steel-blue	.25
<b>Gaillardia grandiflora, Mixed</b> ...	2 ft.	June-Sept.	Mixed	.15
<b>Schling's New Hybrids</b> .....	2 ft.	June-Sept.	Mixed	.25
<b>Geum, Lady Stratheden</b> .....	1½ ft.	May-Sept.	Double yellow	.50
<b>Mrs. Bradshaw</b> .....	1½ ft.	May-Sept.	Orange-red	.25
<b>Prince of Orange</b> .....	1½ ft.	May-Sept.	Rich orange	.50
<b>Gypsophila paniculata</b> .....	2-3 ft.	June, July	White	.25
<b>paniculata fl. pl. Double-flowering</b> .....	2-3 ft.	June, July	White	.50
<b>*repens</b> .....	Trailing	July-Fall	White	.35
<b>repens rosea</b> .....	Trailing	July-Fall	Pink	.50
<b>Helianthemum Hybrids</b> .....	10 in.	July-Fall	All colors	.25
<b>Helenium, Riverton Gem</b> .....	3½ ft.	June-Sept.	Crimson-old-gold	.35
<b>*Heuchera sanguinea splendens</b> ..	1½ ft.	May, Sept.	Coral-red	.25
<b>Hibiscus, Hardy Mallow</b> .....	2-3 ft.	July, Aug.	Mixed	.25
<b>Hollyhock, Chater's Double.</b>				
Salmon-Rose .....	5-7 ft.	July-Oct.	Salmon-rose	.25
"Exquisite" Fringed .....	5-7 ft.	July-Oct.	Assorted colors	.50
Maroon .....	5-7 ft.	July-Oct.	Maroon	.25
Newport Pink .....	5-7 ft.	July-Oct.	Pink	.25
Rose .....	5-7 ft.	July-Oct.	Rose	.25
Scarlet .....	5-7 ft.	July-Oct.	Scarlet	.25
White .....	5-7 ft.	July-Oct.	White	.25
Yellow .....	5-7 ft.	July-Oct.	Yellow	.25
Mixed .....	5-7 ft.	July-Oct.	Mixed	.20
<b>COLLECTION: 1 pkt. each of the above 8 colors of Hollyhocks, \$1.75.</b>				
New Single Hybrids .....	5-7 ft.	July-Oct.	Mixed	.15
Double Emperor, Fringed ...	5-7 ft.	July-Oct.	Mixed	.35
<b>Honesty, White</b> .....	2 ft.	May, June	White	.25
<b>Purple</b> .....	2 ft.	May, June	Purple	.25
<b>Hypericum, St. John's Wort</b> ....	12 in.	May-June	Golden yellow	.35
<b>*Iberis (Candytuft) sempervirens.</b>	10 in.	April, May	Pure white	.35
<b>Gibraltarica</b> .....	12 in.	April-May	Lavender	.25
<b>Lathyrus latifolius,</b>				
Pink, Red, White or Mixed. Vining	6 ft.	July-Aug.		.25
<b>Lavandula vera (Sweet Lavender)</b>	1-1½ ft.	July-Sept.	Blue	.35
<b>Liatris pycnostachya</b> .....	3½ ft.	Aug.	Lilac	.25
<b>Linaria</b>				
macedonica speciosa, Nympe. Creeper		July-Sept.	Creamy white	.50
<b>*Linum, Gold Cup</b> .....	1 ft.	May-Aug.	Gold	.25
<b>*Heavenly Blue</b> .....	1 ft.	May-Aug.	Blue	.25
<b>Lobelia cardinalis</b> .....	2 ft.	July, Aug.	Brilliant red	.25
<b>Lupinus polyphyllus luteus</b> .....	3-4 ft.	July-Sept.	Yellow	.35
polyphyllus roseus .....	3-4 ft.	July-Sept.	Pink	.35
polyphyllus salmoneus .....	3-4 ft.	July-Sept.	Salmon-buff	.50
polyphyllus, Blue .....	3-4 ft.	July-Sept.	Deep blue	.35
polyphyllus, White .....	3-4 ft.	July-Sept.	White	.35

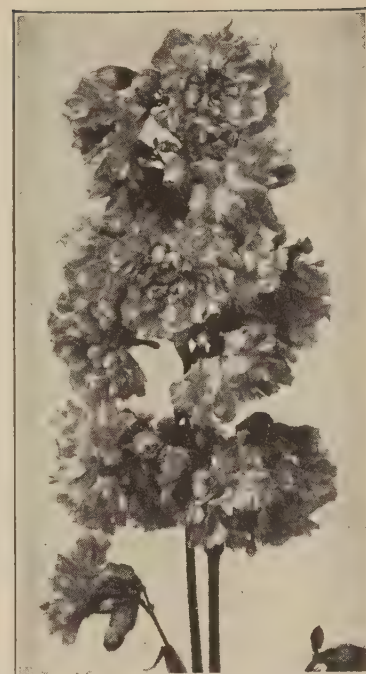
### NEW GIANT HYBRIDS

Attraction .....	3½ ft.	May-Aug.	Bright purple	.50
Beauty .....	3½ ft.	May-Aug.	Primrose-yellow	1.00
Blue Cloud .....	4 ft.	May-Aug.	Blue, shaded rose	.75
Captivation .....	4 ft.	May-Aug.	Soft blue	.75
Evening Glow .....	4 ft.	May-Aug.	Mauve and yellow	1.00
Nelly .....	4½ ft.	May-Aug.	White	1.00
Perle Rose .....	3 ft.	May-Aug.	Flesh color	1.50
Primrose .....	3½ ft.	May-Aug.	Primrose	1.00
Queen of the West .....	4½ ft.	May-Aug.	Primrose-yellow	1.00
Sunshine .....	4 ft.	May-Aug.	Golden yellow	1.00
Taplow Purple .....	4 ft.	May-Aug.	Purple	1.00
Zulu .....	4 ft.	May-Aug.	Violet-purple	1.00
Mixed .....	4 ft.	May-Aug.		.75

COLLECTION: 1 pkt. each of above 12 varieties, \$10.00.

## Famous Russell Hybrid Lupinus Large pkt., 75c

<b>Lythrum roseum superbum</b> (Hardy Mallow) .....	3-4 ft.	July-Sept.	Rose	.15
<b>Malva Moschata</b> .....	3-4 ft.	Aug.-Sept.	White and pink	.25
<b>Meconopsis Baileyi</b> .....	3 ft.	June	Blue	.50
<b>Myosotis palustris semperflorens.</b>	10 in.	June-Oct.	Bright blue	.35
<b>Nepeta Mussini</b> .....	8 in.	May-July	Blue	.25
<b>Oenothera odorata</b> .....	15 in.	July	Pale yellow	.35
<b>Pentstemon, Large-Flowering</b> ...	2-3 ft.	June, July	Mixed	.50
<b>Phlox decussata</b> .....	3 ft.	July-Sept.	Mixed	.50
<b>*Physostegia virginica</b> .....	2 ft.	June-Sept.	Pink	.25
virginica alba .....	2 ft.	June, Sept.	White	.25
<b>*Platycodon grandiflorum</b> .....	2 ft.	June, July	Blue	.25
grandiflorum album .....	2 ft.	June, July	White	.25
Mariesi .....	10 in.	June, July	Lavender	.50



Lychnis Viscaria



Lythrum



Lathyrus



## Hardy Flower Seed—Continued

	Height	Time of Flowering	Color	Pkt.
* <b>Polyanthus</b> , Giant-Flowering, Mixed .....	6-9 in.	April-June	Mixed	\$0.50
<b>Poppy—</b>				
nudicaule, Sunbeam Improved ..	1 ft.	May-Sept.	New tints	.25
nudicaule, Coonara Pink .....	1 ft.	May-Sept.	Rose-pink, tinted	.25
nudicaule, The Emperor .....	1½-2 ft.	July, Aug.	Orange	.35
nudicaule, Yellow Wonder .....	1½-2 ft.	July, Aug.	Yellow	.50
nudicaule, Mixed .....			Mixed	.20
orientale, Mrs. Perry .....	3 ft.	May, June	Light salmon	.25
Oriental Scarlet .....	3 ft.	May, June	Orange-scarlet, black spots	.25
Oriental Hybrids .....	3 ft.	May, June	Various shades	.25
<b>Potentilla</b> , Miss Willmott .....	3 ft.	July-Aug.	Pink	.50
* <b>Primula</b> auricula .....	10 in.	May, June	Mixed	.50
polyanthus (See Polyanthus).				
<b>Pyrethrum</b> roseum hybridum, Single Mix .....	2 ft.	June-Sept.	Mixed	.25
Double Hybrids Mixed .....	2 ft.	June-Oct.	Mixed	.50
roseum hybridum, New Comet- Flowering .....			Rolled and twisted petals. All colors each,	.50
Single White, Crimson and Pink	2 ft.	June-Sept.		.35
<b>Rudbeckia</b> hirta (Black-Eyed Susan) Newmanni .....	2 ft.	June-Oct.	Orange-yellow	.25
purpurea .....	3 ft.	July-Sept.	Purple	.25
<b>Salvia</b> azurea grandiflora .....	2 ft.	Aug., Sept.	Sky-blue	.25
farinacea .....	4-5 ft.	July, Aug.	Pale blue	.25
<b>Saponaria</b> ocymoides .....	12 in.	June-July	Rosy pink	.25
<b>Saxifraga</b> decipiens .....	4 in.	May-June	White	.50
<b>Scabiosa—</b>				
caucasica, Blue and White ..	2-3 ft.	June-Aug.		each, .25
caucasica, Giant Hybrids, ..				
Isaac House strain .....	3 ft.	June-Sept.	Lilac to dark blue	.50
<b>Shasta Daisy</b> , Single .....	2½ ft.	May-Sept.	Pure white	.15
Double .....	2½ ft.	May-Sept.	Pure white	.35
<b>Sidalcea</b> , Hemsley's New Hybrids.	3 ft.	June-Sept.		.75
<b>Silene</b> pendula Rose (Trailing) ..	4 in.	July-Oct.	Pink	.35
Schatta .....	4-6 in.	July-Oct.	Deep pink	.35
* <b>Statice</b> latifolia (Sea Lavender) ..	2 ft.	June, July	Bluish lavender	.25
Perennial Varieties, Mixed ..	2 ft.	June, July		.25
<b>Stokesia</b> cyanea, Blue .....	2 ft.	July-Oct.	Blue	.25
<b>Strawberry</b> , Red Delight .....	10 in.	All season	Red fruit	1.00
<b>Sweet Rocket</b> , Purple and White ..	2 ft.	May, June		each, .25
Mixed .....	2 ft.	May, June	Mixed	.15
<b>Sweet William</b> (Dianthus barbatus)				
Schling's New Early Dwarf				
Flowering Hybrids .....	10 in.	May-July	Mixed	.50
Giant Crimson .....	1½ ft.	May-July	Crimson	.35
Giant Newport Pink .....	1½ ft.	May-July	Lovely salmon-pink	.35
Giant Purple Beauty .....	1½ ft.	May-July	Purple	.35
Giant White .....	1½ ft.	May-July	White	.35
Giant Scarlet Beauty .....	1½ ft.	May-July	Scarlet	.35
Giant Auricula-Eyed .....	1½ ft.	May-July	White with varied colored eyes	.35

### COLLECTION: 1 pkt. each of the above 6 varieties, \$1.85.

Single finest mixed .....	1½ ft.	May-July	Mixed	.25
<b>Thermopsis</b> caroliniana .....	3 ft.	June-July	Yellow	.25
<b>Veronica</b> spicata, Blue .....	1½ ft.	June, July	Blue	.20
amethystina .....	2 ft.	May, June	Blue	.35
longifolia .....	2½ ft.	Aug.-Oct.	Blue	.35
<b>Viola</b> cornuta, Apricot .....	6 in.	May to frost	Apricot	.50
Arkwright Ruby .....	6 in.	May to frost	Ruby-red	.75
Bizarre .....	6 in.	May to frost	Violet purple and apricot	.75
Jersey Gem (Violet form) ..	6 in.	May to frost	Deep blue	.75
Johnny-Jump-Up .....	6 in.	May to frost	Light blue and white	.75
Nora Marrow (Pansy form) ..	6 in.	May to frost	Bluish blush	.50
Papilio .....	6 in.	May to frost	Deep golden yellow	.50
Primrose Dame (Pansy form) ..	6 in.	May to frost	Sulphur-yellow	.50
Sensation (Violet form) .....	6 in.	May to frost	Dark blue	.50
White Perfection (Violet form) ..	10 in.	April May	White	.50
Yellow Gem .....	6 in.	May to frost	Mixed shades	.50

### COLLECTION: 1 pkt. each of the above 11 varieties, \$5.50.

cornuta, Mixed .....	6 in.	May to frost	Mixed	.35
odorata semperflorens .....	8 in.	Apr., Oct.	True violet	.35
* <b>Wallflower</b> , Hardy Siberian .....	15 in.	Aug., Sept.	Orange	.50



**Salvia Farinacea**



**Veronica**



**Sempervivum**



**Heuchera**



**Double Hollyhock**



# Schling's Selected Seeds for Greenhouse Culture

Recommended varieties for winter blooming. All of the greenhouse seeds offered on this page have been tried and approved by greenhouse operators. Most of these varieties are hand-pollinated and selected greenhouse-grown seed which is as it should be, for seed that is produced outdoors intended for greenhouse culture usually is disappointing.

We have made a particular effort in obtaining seeds from the finest commercial greenhouse growers to offer to our trade.

## AMARYLLIS

A fine hand-pollinated hybrid strain. Full directions for sowing enclosed in each packet. \$1.25 per pkt.

## ANTIRRHINUM (Snapdragon)

A selection of the newest and best varieties for winter bloom.

**Better Times.** Bright rose-pink.

**Gilbert's Bronze Beauty.**

**Margaret.** Ivory-white, heavy spikes.

**Marie Louise.** Seashell-pink.

**Winn Miller's Lilac.**

**Junglewood White.** The largest and best winter flowering white.

**Junglewood Yellow.** A gold medal Snapdragon.

Each of the above: \$2.00 per pkt.

## SPRING BLOOMERS

**Afterglow.** Deep golden bronze.

**Bertha Baur.** Fine lavender. \$1.50 per pkt.

**Ceylon Court.** Golden yellow.

**Cheviot Maid.** Deep rose-pink.

**Helen.** Lovely light pink.

**Jenny Schneider.** Pale silvery pink.

**Lucky Strike.** Pure white. \$1.50 per pkt.

**Radiance.** Lovely pink.

**Roman Gold.** Soft bronzy yellow.

**Rose Queen.** Rich deep rose, heavy spikes.

**Velvet Beauty.** Velvety maroon. \$1.50 per pkt.

**Westover Fringed White.** \$1.50 per pkt.

Each of the above:

\$1.00 per pkt., unless otherwise noted.

## ASPARAGUS

**Plumosus.** Pkt., 50c.

**Sprenger's.** Pkt., 50c.

## BEGONIAS

See page 15 for complete list of fine greenhouse Begonias.

## CALCEOLARIA

**Albert Kent Hybrids.** Dwarf, small-flowered strain. \$2.00 per pkt.

**Hybrida grandiflora, Mixed.** Tall, large-flowered strain. \$1.00 per pkt.

**Hybrida multiflora nana.** Dwarf, large-flowered strain. \$2.00 per pkt.

## CALENDULA

**Ball's Gold.** 50c per pkt.

**Ball's Lemon Queen.** 50c per pkt.

**Ball's Long Orange.** 50c per pkt.

## CANDYTUFT, Schling's Giant White

**Hyacinth-Flowered**

50c per pkt.

## CINERARIA

**\*Cramer's Prize Strain.** First prize-winner for years at all leading flower shows. Of Multiflora Nana type. \$2.00 per pkt.

**Schling's Exhibition Strain in separate colors:**

**Hybrida grandiflora, Blue Shades.**

**Hybrida grandiflora, Crimson and Carmine Shades.**

**Hybrida grandiflora, Salmon Shades.**

**Hybrida grandiflora, Mixed.**

Any of the above: \$1.00 per pkt.

## CYCLAMEN

**Binneweis Strain.** All of the best colors. \$1.00 per pkt.

## DIDISCUS (Blue Lace Flower)

**Schling's Famous Forcing Strain.** 50c per pkt.

## GERBERA

**Jamesoni Hybrids.** Pkt., \$1.00.

## GLOXINIA

**Hybrids, Robusta Grandiflora.** Beautiful plants flowering 12 months after sowing. \$1.00 per pkt.

## LUPINUS, Schling's New Forcing Strain

Dark Blue, Light Blue, White, and Mixed. \$1.00 per pkt.

## MARIGOLDS, Winter-Blooming

**Lieb's Yellow.**

**Lieb's Brown and Yellow.**

Any of the above: \$1.00 per pkt.

## PANSIES, Winter-Blooming

**Schling's Giant Winter-Flowering.** \$2.00 per pkt.  
**Don's Winter-Flowering.** \$1.00 per pkt.

## PRIMULA OBCONICA GIGANTEA

A selected pedigree American-grown strain.

Mixed colors: \$1.00 per pkt.

## PRIMULA MALACOIDES, IMPROVED

Erikssoni varieties only.

**Glory of Riverside, Improved.** True rose-pink.

**Riverside's Red Rose.** Brilliant rose-red.

**White Giant**

**Black Beauty**

**Peach Blossom**

**Lilac Beauty**

The above list represents the finest developments in Baby Primroses to date.

Price: \$2.00 per pkt.

**Special Mixture Eriksson's Strain of Primula Malacoides.** \$1.00 per pkt.

## SCHIZANTHUS, Schling's New Dwarf

**Favorite**

\$1.25 per pkt.

## STOCKS, Schling's New Gardenia

The finest development in white forcing Stocks. Spikes 15 inches long. Flowers 2½ inches across, on stems 3 feet long. Non-branching. \$2.00 per pkt.

## Non-Branching Column Stocks:

**White**

**Chamois-Rose**

**Silvery Lilac**

**Dark Blue**

**Ruby**

**Mixed**

Any of the above: \$1.00 per pkt.

**Giants of California, Branching.** Yellow, Pink, Light Blue, Blood-Red, Chamois, Pure White, Carmine, Lavender, Rose, and Mixed. 75c per pkt.



Cineraria



Schizanthus



Cyclamen

## SOLANUM

**Masterpiece** (Jerusalem Cherry). Compact grower; brilliant red fruit. Pkt., 50c.

## STEVIA

**Serrata.** Pure white. Lovely fill-in flower for mixed bouquets. Pkt., 50c.

## SWEET PEAS, Early Winter-Flowering

The following are the best varieties:

**Ball's Orange**

**Herbert Hoover**

**Hope**

**Laddie**

**Lavender Harmony**

**Rose Queen**

**White Harmony**

**Mixed**

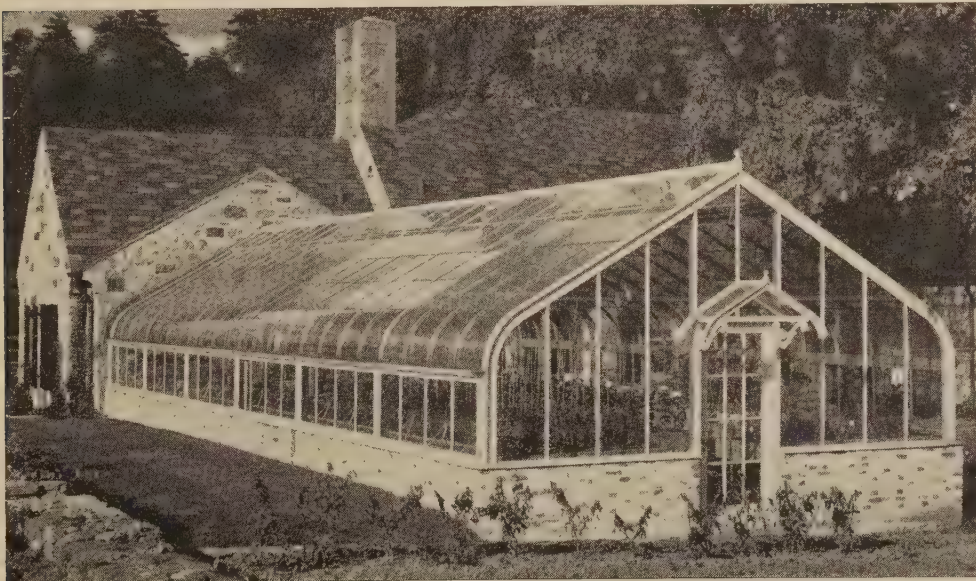
Any of the above: 50c per pkt.; \$1.00 per oz.

## GREENHOUSE ACCESSORIES

**HYPONEX.** Clean efficient water soluble fertilizer.

**NNOR.** A fine all-around greenhouse spray.

**CINAGRO.** Add to potting soil mixtures and seed flats. All in sundry section.



Greenhouse, Courtesy of Lord & Burnham Co., Irvington-on-Hudson, N. Y.



# Vegetable Seed Novelties for 1948



Orange Chatham

## A Selection of Some New and Recent Introductions of Vegetables That Should Be Better Known

### FIVE NEW ALL CLIMATE, ALL WEATHER TOMATOES

#### High C

Fully described on inside front cover.

#### Early Chatham

The earliest maturing Tomato of commercial size, fruits weighing from 2½ to 4 ounces each. Brilliant red, round fruits suitable for planting in the coldest climate. Pkt., 35c.

#### Orange Chatham

A lovely orange-colored Chatham with mild sweet flavor. Much earlier than Jubilee. Pkt., 35c.

#### Orange King

A large 4- to 6-ounce orange fruit with a mild sweet flavor. Also earlier than Jubilee and just as large. Pkt., 35c.



Tiny Tim Tomato

**WINDOW BOX.** A distinct novelty because of its extreme earliness. It is the earliest of all Tomatoes; its height about 1 foot, and the size of the fruit 2 to 3 ounces. An ideal crop for successive sowing, first crop is finished bearing in August. No staking is required and the seed may be sown in the open ground. Ideal for planting and maturing in cold frames. Pkt., 75c.

#### Tomato, Tiny Tim

One of the most interesting novelties that we have ever introduced. The small fruits are borne on dwarf plants that can be grown anywhere. They mature exceedingly early, 68 days, and can be grown as lovely pot plants. The fruits are very sweet, and are excellent for garnishing. Seed can be sown directly into the open ground. Liberal size pkt., 50c; 5 pkts., \$2.00.

#### Lettuce, Bronze Beauty

All-America Bronze Medal Winner, 1947. This succulent novelty will, without doubt, achieve greater popularity than any other garden Lettuce of recent introduction. Aside from its succulence and extreme heat resistance, making it an ideal hot weather Lettuce, the growing plants present a beautiful picture in the garden. Pkt., 35c; 3 pkts., \$1.00.

#### Slobolt Lettuce

A development of the United States Department of Agriculture Experiment Station at Beltsville, Maryland. Slobolt Lettuce is remarkable in that it will continue to bear good palatable leaf Lettuce during the entire summer season without ever bolting to seed. Pkt., 25c; 5 pkts., \$1.00.

#### New Pea, Schling's Early Dwarf Giant Podded

The name in itself is descriptive. We have found this variety to be one of the best producers and finest home garden Peas, and we feature it at no advance in price over regular varieties. Pkt., 20c; ½ lb., 35c; lb., 60c; 2 lbs., \$1.15.

#### Pepper, Merrimack Wonder

An exclusive introduction developed by the University of New Hampshire. Selected for its early maturity and heavy production, this Pepper, since its introduction, has been received with much acclaim. At Cornell University Trials a single lot produced twice as many Peppers as any other sample in the trial in 1945. Ideal for northern climates. We consider this a finer Pepper than our excellent Ozark Giant. Pkt., 50c; 5 pkts., \$2.25.

#### New Watermelon, Yankee Queen

An early maturing selection of New Hampshire University for short season climates. Yankee Queen could be called the big brother of our Midget Watermelon, averaging 9 inches in length and 8 inches in width. The flesh is tenderly flavored, soft pink in color and firm texture. It is lightly seeded and all flesh. Pkt., 35c; 3 pkts., \$1.00.

#### Purple Cross Corn

See description and illustration on inside front cover.

### Every Vegetable Garden Must Include

**BIBB AND OAKLEAF LETTUCE, and  
MASON'S GOLDEN MIDGET SWEET CORN**

## A Proven Success! A SUCCESSION OF SWEET CORN



This marvelous collection has met with spontaneous approval. The results obtained since its introduction are a source of great satisfaction. Many years ago we introduced our famous Long Season Pea Collection. Now, we take pleasure in presenting our Long Season Hybrid Sweet Corn Collection. As a result of experiments conducted by the Connecticut Experiment Station, which is the leading authority on Hybrid Sweet Corn in the United States, we are able to offer a collection of five varieties of Hybrid Sweet Corn which will bear in constant succession for a period exceeding four weeks with no two varieties ripening together. In order to continue the season after the collection has ripened we advise successive plantings of Golden Cross Bantam which is the latest variety in the collection and which can be planted with safety up until July 1st, or the two additional varieties listed below.

Each one of these varieties has been chosen for its wilt-resistant qualities, heavy-bearing propensities and fine flavor. For this reason we can offer this collection with absolute assurance in the fact that these varieties can be classified as **wilt-resistant—heavy-bearing—excellent flavor.**

**Spancross 4.13.** Extra early.

**Marcross 13.6.** Early.

**Carmelcross 39.13.** Early midseason.

**Whipcross (Lincoln) 39.23.** Midseason.

**Golden Cross Bantam.** Late midseason.

"See page 41  
for information  
concerning Corn-  
Fume for control  
of Earworm."



### Method of Handling

At the time when you usually sow your early Sweet Corn, arrange to plant the entire collection together. Every two weeks thereafter plant an additional quantity of Golden Cross Bantam until the latest possible date.

### COLLECTION OFFER

1 pkt. each of the above 5 varieties (trial quantity)	\$1.00
½ lb. each of the above 5 varieties (sufficient for family of four)	2.25
1 lb. each of the above 5 varieties	4.00
2 lbs. each of the above 5 varieties	7.00

### Two Additional Varieties

**WILSON.** Six days later than Golden Cross Bantam. Pkt., 25c; ½ lb., 50c; lb., 85c; 2 lbs., \$1.55.

**GOLDEN STOWELL'S HYBRIDS.** The latest of all. Pkt., 25c; ½ lb., 50c; lb., 85c; 2 lbs., \$1.55.

These additional varieties can be planted together with the collection thereby extending the production period to the latest possible date. Last year we recommended successive plantings of golden Cross Bantam for later Corn. This year we advocate the planting of the two additional varieties.



# SCHLING'S Vegetable Seeds

All our seeds are grown for us by the most competent growers, and the strains, without exception, are of the highest perfection. Purchaser pays transportation on Horseradish Roots, Artichoke, Potatoes, Farm and Clover Seeds, plants, fertilizers, insecticides, tools and all garden requisites, except where free delivery is specified. Peas, Beans, and Corn postpaid to 4th zone only.

## ASPARAGUS

**WASHINGTON RUST-RESISTANT**  
The Best and Only Asparagus for the Home Garden

Yields a crop two years ahead of all other varieties; absolutely rust-resistant; largest, sweetest, most tender, and succulent shoots. So far ahead in every point of other existing varieties that we recommend it as the only variety to plant in the home garden or on the farm.

**Extra-Selected, Heavy Crowns, No. 1.** 100, \$5.35; 1000, \$45.00. Not prepaid.



## GARDEN or TABLE BEETS

Sow as early as the ground can be worked, in rich garden soil. Sow in drills 1/2 to 1 inch in depth. Successive sowings can be made until July.

One ounce will sow 40 feet of drill;  
5 to 6 pounds for an acre.

**SCHLING'S FIRST-EARLY BLOOD BEET.** Turnip Shape. Ready for use in 40 days. Choicest of edible Beets. Turnip-shaped, somewhat flat at the bottom, and a deep red, fine grained, tender and sweet.

**Schling's Wonder Beet.** Originator's seed. All-America Gold Medal. Semi-globe type, flesh deep red, smooth skin with small neck. Very tender.

**Extra-Early Egyptian.** Smooth, flat, turnip-shaped roots of the finest quality; flesh deep red and very tender.

**Detroit Dark Red.** (Special Stock.) Large, finest quality, oval, and matures in 50 days. We recommend this variety for main crop and for winter storage.

**Luscious Green Top.** Grown primarily for its bright green tops that are prepared the same as Spinach. More palatable and with a higher percentage of Vitamins than other Beet Tops. Root is satisfactory for all purposes.

**Winter Keeper.** The most satisfactory Beet for late sowing and Winter storage. It retains its delicious flavor throughout the entire storage period. Pkt., 20c; oz., 60c; 1/4 lb., \$2.00.

## FLAVOR-RITE BEANS

### Dwarf or Bush Green-Podded

**Culture.** Beans grow well in any good garden soil. Usually the first planting can be made the last week in April, followed by successive plantings about two weeks apart until August 15. Open a drill 2 inches deep and drop the Beans 1 inch apart and cover. When well up, draw the soil up against the plants and cultivate frequently. Do not cultivate them when the dew is on the plants, as this frequently causes rust. One pound of seed is sufficient for 50 feet of drill.

**BOUNTIFUL STRINGLESS** (Schling's Improved Selected Stock). Stringless; surpasses all others in crisp, tender qualities and fine flavor.

**IMPROVED STRINGLESS GREEN-POD** (Tender-green). Round, dark green, stringless, tender, of finest quality.

**Plentiful.** All-America Bronze Medal. An improved Bountiful type. Strong, productive plants, light green, straight flat pods entirely stringless and of excellent flavor.

**Stringless Black Valentine.** A very early, round-podded variety of excellent quality.

### Dwarf Butter or Wax-Podded Bush

**IMPROVED GOLDEN WAX.** Rustproof. (Special Stock.) Six weeks. Long, flat, straight, fleshy, tender pods, entirely stringless, of the finest quality.

**Pencil-Pod Black Wax.** Pods 5 1/2 to 6 inches long, round, straight.

**Sure-Crop Stringless Wax.** Entirely stringless, hardy, and rust-resistant.

### Green Pole Beans

**Scotia** (Or Striped Creaseback). Accredited by some to be the finest Pole Bean, white seeds.

**Old Homestead or Kentucky Wonder.** Marvelously productive, bearing abundantly and continuously from July to frost. Large, thick, stringless pods, which are meaty, tender, and delicious.

**Kentucky Wonder Wax.** The finest runner Wax Bean. Huge pods in large clusters.

**Scarlet Runner.** The pods are long, straight, fleshy, tender when young, and can be used like any other string Bean; the Beans shelled are prepared in the same manner as Limas and are very delicious. Also grown for its bright scarlet flowers, which are borne profusely and are very ornamental.

### Edible Soy Bean

**Green Giant.** The quickest maturing variety of Soy Bean. A delicious garden vegetable high in vitamins. Pkt., 25c; 1/2 lb., 50c; lb., 85c.

### Lima Beans, Dwarf or Bush

Bush Limas are nearly two weeks' earlier than Pole Limas. The seed is quite tender, and will rot while the ground is cold or wet, so do not plant before the ground is warm. For very best results, however, the seed can be started in pots in a hotbed or in the greenhouse and the plants set out when the weather is settled. Plant in rows 3 feet apart and from 4 to 6 inches apart in the row, always edgewise, with the eye down.

One pound will plant a row 50 feet long.

**Baby Potato Bush Lima.** All-America Silver Medal. 1940. Most outstanding Bush Bean to date. Bred for exquisite flavor and prolific production. The pods mature very uniformly in approximately 72 days from sowing.

**FORDHOOK BUSH LIMA.** Best variety for the home garden; very productive and of fine flavor. Beans are large, almost round, plump, of rich buttery flavor.

**Fordhook 242.** A selection of Fordhook that is highly recommended for freezing and canning. The crop matures at one time.

**BURPEE'S IMPROVED BUSH LIMA.** Plant bears heavily, and the pods fill out very evenly. The Beans are more flat than Fordhook.

**HENDERSON'S IMPROVED BUSH LIMA.** Very small Beans, but the most prolific of all white-seeded Bush Limas.

### Pole Lima Beans

Where poles can be secured, these Beans are more productive than the Bush varieties. Set poles 3 feet apart, enrich the soil in the hills by mixing with it a liberal supply of fertilizer or well-rotted manure. Do not plant until the ground is warm.

One pound will plant 50 poles.

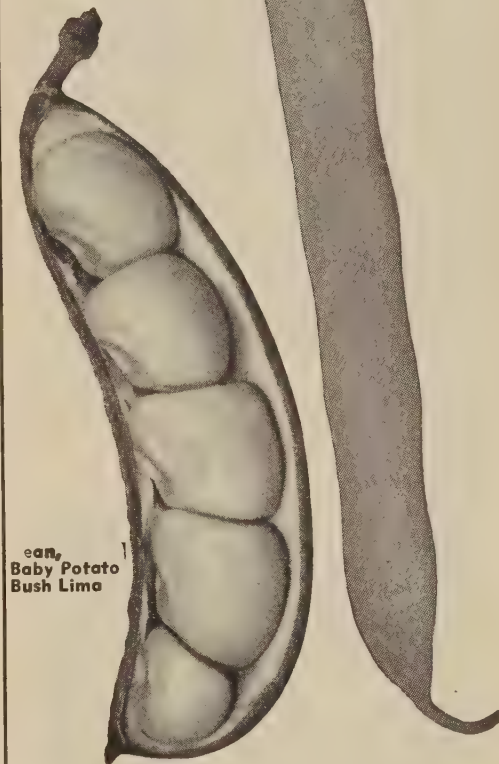
**LEVIATHAN EXTRA-EARLY.** Earliest Pole Lima, and a very heavy bearer. Pods 5 to 6 inches long, with Beans of delicious flavor. We recommend it as the most prolific Pole Lima Bean.

**Carpenteria or Large Green-Seeded Pole Lima.** The seeds have a decided green tinge, even when old, which they retain after cooking.

### English Broad Beans

**Long Pod.** The Broad Bean is grown entirely as a crop for shelling. Somewhat larger than Limas, delicious when cooked. English Broad Beans are very hardy and the seeds should be sown at the same time as Peas.

Green Bush Bean,  
Bountiful



ean,  
Baby Potato  
Bush Lima



Beet,  
Schling's  
Wonder

#### PRICES OF BEANS AND BEETS (Unless Otherwise Noted)

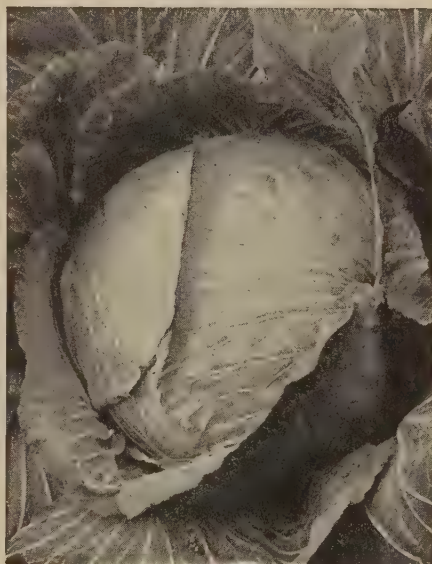
**BEANS,** such as Bush and Pole Snapbeans, Bush and Pole Limas, Wax Beans, etc. Pkt., 15c; 1/2 lb., 35c; lb., 65c; 2 lbs., \$1.20; 5 lbs., \$2.75.

**BEETS,** All Varieties. Pkt., 15c; oz., 50c; 1/4 lb., \$1.50; lb., \$4.00.

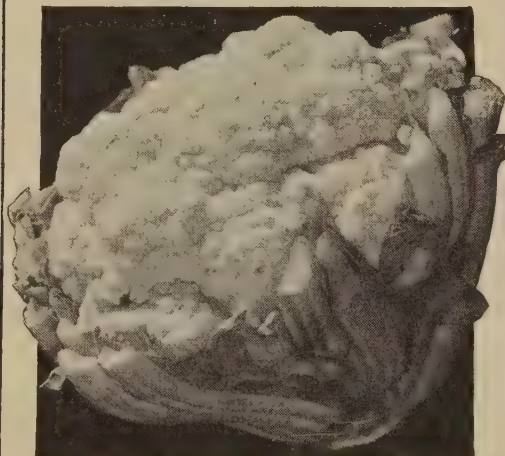




Carrot, Imperator



Cabbage, Copenhagen Market



Cauliflower, Super Snowball

## BROCCOLI

**ITALIAN SPROUTING BROCCOLI.** A delicious vegetable which has the combined flavor of Asparagus and Cauliflower. Requires the same culture as a Cauliflower. Pkt., 25c; 1/2 oz., \$1.25; oz., \$2.00.

**ITALIAN HEADING CAULIFLOWER BROCCOLI.** This variety forms large, solid heads, like Cauliflower, of soft pea-green color. Matures during August and September. For a summer crop, start seeds in the hotbed in March. Sow outdoors in May for fall crop. Pkt., \$1.00; 6 pkts., \$5.00.

## BRUSSELS SPROUTS

A delicious vegetable for fall and early winter use. Sow seed about May 15, thinly, in drills 1/2 inch deep and transplant, when large enough to handle, 18 inches apart.

**Sutton's Exhibition.** Sprouts of exceptional size, good quality, and finest flavor. Pkt., 25c; 1/2 oz., 1/2 oz., \$2.00; oz., \$3.50.

**DALKEITH.** Very fine flavor. The stems are covered with compact, globular sprouts. Pkt., 25c; 1/2 oz., \$2.00; oz., \$3.50.

## SWISS CHARD

### OR SPINACH BEET

Swiss Chard, a perfect substitute for Spinach, furnishes a continuous supply of leaves all summer.

**LARGE-RIBBED or SPINACH BEET.** Broad, yellow-green leaves; mid-ribs often 4 inches broad.

**Giant Lucullus.** Stout midribs and closely crumpled leaves.

**RUBY.** Long stalks of ruby-red surmounted by vividly maroon curled leaves. Unsurpassed for decorative effect when combined with Pumpkin, Squash and ornamental Gourds. Pkt., 25c.

**TERRAFUME D.** A soil fumigant for treating soil before and while growing Cabbage, Turnips, Radishes and all members of the Brassica family. Will absolutely eliminate Cabbage Maggots and Wireworms. Successive crops of Brassicas can be grown on the same ground several times per season and year after year if treated with Terrafume D. 1 pint makes 18 gallons of solution that will treat over 400 plants. Price: \$1.25, postpaid.

## SCHLING'S FIRM HEADING CABBAGE

For summer use, sow in a hotbed in February and March, and transplant outdoors about April 15. For fall or winter use, sow outdoors the latter part of May, and transplant as soon as plants are large enough to handle.

One ounce will produce about 2000 plants.

**EXTRA EARLY JERSEY WAKEFIELD.** (Special Stock.) The best first-early pointed-head Cabbage. Ready in 70 days.

**COPENHAGEN MARKET.** The earliest, tenderest, and most solid of the round-headed Cabbages. About 4 to 5 days later than Jersey Wakefield.

**GOLDEN ACRE.** A medium size perfect ball-shaped head.

**Large Late Flat Dutch or Market Gardeners' Favorite.** Heads very round, and rather flat on top.

**Penn State Ballhead.** A special selection producing the heaviest yield per acre without sacrificing quality. Heads very solid, large and round.

**Red Dutch.** Deep red. For summer or winter use.

**PERFECTION DRUMHEAD SAVOY.** Crumpled tender leaves. Heads are large and solid.

**Chinese Cabbage (Chihili).** Tall and slender, resembling Cos Lettuce. Midribs are large and heads cylindrical, 14 to 18 inches long. Best keeper.

**PRICES OF SWISS CHARD, CABBAGE, CARROTS and CAULIFLOWER**  
**SWISS CHARD** (except Ruby). Pkt., 15c; oz., 40c; 1/4 lb., \$1.35.  
**CABBAGE, All Varieties.** Pkt., 20c; 1/2 oz., 50c; oz., 90c; 1/4 lb., \$3.00.  
**CARROTS, All Varieties.** Pkt., 15c; 1/2 oz., 40c; oz., 70c; 1/4 lb., \$1.25.  
**CAULIFLOWER, All Varieties.** Pkt., 35c; 1/8 oz., \$1.25; 1/4 oz., \$2.00; 1/2 oz., \$3.25.

## CAULIFLOWER

Cauliflower succeeds best in new soil. For early summer use, sow seed in hotbed in February and March, and transplant outdoors about April 15. For late fall crop, sow outdoors the latter part of May, and transplant when plants are large enough to handle. Plants should be set at least 2 feet apart in the row. As soon as the "flower" has attained a diameter of 3 to 4 inches, tie the outer leaves together over the head in order to protect it from the sun, wind and rain.

One package of seed will produce about 200 plants; one ounce, 3000.

**DANAMERICA SUPER SNOWBALL.** A distinct new variety for main or late crop. The short, strong stem bears a very firm and heavy, snow-white head, practically 100 per cent Grade 1.

**SCHLING'S EXTRA-SELECTED EARLIEST DWARF ERFURT.** Remarkable for earliness and the certainty with which the plants produce fine heads. Pure snowy white, 8 to 10 inches across. Compact habit, with few leaves.

## TENDER TRUE CARROTS

### CONTROL WIREWORM BY USING TERRAFUME D

For a succession during the summer, sow seed in drills at intervals from April 15 to July.

One ounce will sow 100 feet of drill.

**Imperator.** All-America Silver Medal. Small, deep, rich orange Carrot, uniformly tapered to a semi-blunt end. Very tender with an unusual flavor. This is the ideal garden Carrot.

**Earliest French Forcing.** (Special Stock.) Ready 45 days from sowing. Small, globular, coreless, deep orange-red; very small tops.

**Carentan or Coreless.** Medium size, slender, almost cylindrical, with very small top, and entirely coreless. Deep orange-red flesh of finest quality.

**Improved Chantenay, Long Type.** Similar to Half-Long Chantenay, but about an inch longer; good dark color.

**Improved Nantes.** A very suitable variety for the small home garden, half long type.

**Morse's Bunching.** New cylindrical deep orange variety about 8 inches long, distinctly stump-rooted. Ideal for bunching, as the tops are small but strong.

**Danvers Improved Half-Long.** Half-long, with a blunt point. Flesh deep orange.

## SCHLING'S FAMOUS CELERY

Seeds may be sown in the greenhouse, hotbed, or cold frame in February or March, and the seedlings transplanted as soon as large enough to handle. When fully grown, bank up with soil or paper collars in order to blanch the stalks.

**SCHLING'S FULLHEART.** Rapid growing, easy blanching type, of excellent flavor. Exclusive. Pkt., 35c; 1/4 oz., \$1.50; oz., \$4.00.

**WONDERFUL or GOLDEN PLUME.** The finest self-blanching yellow Celery. Resists blight and rust, blanches easily, and keeps splendidly. For the home garden or for market it has no equal. Pkt., 25c; 1/4 oz., \$1.75; oz., \$3.00.

**IMPROVED GOLDEN SELF-BLANCHING.** Golden yellow stalks of fine nutty flavor. Fit for use early in September and can be kept in perfect condition until January. Pkt., 20c; 1/2 oz., 75c; oz., \$1.40.

**Giant Pascal.** Crisp and firm. Good keeper. Pkt., 15c; oz., \$1.00.

**WINTER KING.** Best for late use; very hardy. Pkt., 15c; 1/2 oz., 75c; oz., \$1.25; 1/4 lb., \$4.00.

## CELERIAC

### Knob or Turnip-Rooted Celery

**Giant Smooth Prague.** Very large and round, smooth-skinned. Very few fibrous roots. Boiled and sliced, they make a delicious salad. The leaves, during the summer, are splendid for flavoring soup. Pkt., 15c; 1/2 oz., 50c; oz., 90c; 1/4 lb., \$2.75.



# Vegetable Seeds

## SELECTED SWEET CORN

Plant about May 5th in hills and allow two plants to grow in each hill. Sweet Corn requires rich soil. To have a continuous supply of Sweet Corn throughout the season, plant every two weeks until July.

One pound will plant 125 hills.

See page 38 for our famous Hybrid Sweet Corn Collection.  
See below for prices of individual varieties.

## Old Favorite Non-Hybrid Sweet Corn

(Open Pollinated Varieties)

**Black Mexican.** Second-early. Grain bluish black when ripe.

**Country Gentleman.** A well known late variety. Ears 7 to 9 inches long; densely covered with very sweet, white grains.

**EARLY GOLD.** The earliest of all Hybrid Sweet Corn that is highly disease-resistant and in flavor equals Golden Bantam at its best. We predict this variety will take the place of Golden Bantam. Its hardy resistant qualities allow it to be planted very early for an extra early crop. Pkt., 25c; 1/2 lb., 50c; 1 lb., 85c.

**Golden Bantam.** The sweetest and most delicious extra early Corn for the home garden. Each stalk bears two or three well filled ears, 6 to 7 inches in length. Creamy yellow, very milky, tender and sweet.

**Golden Sunshine.** An extra early Corn, ripening 10 days earlier than Golden Bantam. Ears 6 to 8 inches long, with 12 rows of tender kernels. Is worth growing in every garden.

**Stowell's Evergreen.** Extensively planted by market gardeners for a main crop. The ears are long and thick, 16- to 20-rowed; the grain is pure white, very deep and sweet.

**PURPLECROSS.** See inside front cover.  
**MASON'S GOLDEN MIDGET.** See inside front cover.

## Pop Corn

**White Rice.** Matures early. 1/2 lb., 25c; lb., 40c; 2 lbs., 75c; 5 lbs., \$1.25.

**Strawberry Popcorn.** Deep red, decorative. Pkt., 50c.

## CORN SALAD

Sow seed during summer as late as September. Harvest after frost. Can be cut all during the winter. Pkt., 25c; 1/2 oz., \$1.00; oz., \$1.75.

## CUCUMBERS

For very early Cucumbers, start seeds in pots in the frame or greenhouse, and set plants out when all danger of frost is past. For main crop, plant in hills outdoors, 3 feet apart, the beginning of May. Leave four strong plants to each hill. Cucumbers should be gathered as quickly as they are ready for use, for, if left to ripen, they destroy the productiveness of the vine. For pickling, plant during June and July.

One ounce is sufficient for 40 hills.

**CUBIT.** All-America Bronze Medal, 1944. A delicious crisp, fleshy Cucumber with a very small seed receptacle. Pkt., 35c; oz., \$1.00.

**SCHLING'S PERFECTED WHITE SPINE.** The ideal Cucumber for the home garden. Exceptionally long and smooth; the flesh crisp, solid, with few seeds.

**Longfellow.** The perfect Cucumber for slicing. Long, straight, meaty, with very few seeds.

**Davis Perfect.** Slender, often 14 inches long.

**Improved Long Green.** Bears long, slender Cucumbers in abundance. Black spine, yellow when ripe.

**Snow's Perfected Pickling.** Fruits suitable for pickling in 50 days from planting.

**WEST INDIA GHERKIN.** Miniature burr pickle.

## PRICES OF CORN, CUCUMBERS and LETTUCE

**SWEET CORN** (Golden Bantam, Golden Sunshine, Black Mexican, Stowell's Evergreen, Country Gentleman). Pkt., 15c; 1/2 lb., 30c; lb., 50c.

**SWEET CORN, Hybrid Varieties** (Golden Cross Bantam, Early Gold, Spancross 4.13, Marcross 13.6, Carmelcross 39.13, Lincoln (Whipcross 39.23), Wilson (Golden Stowell's Hybrid). Pkt., 25c; 1/2 lb., 50c; lb., 85c.

**CUCUMBER, All Varieties.** Pkt., 15c; oz., 50c; 1/4 lb., \$1.50; lb., \$5.00. (Except Cubit.)

**LETTUCE** (Except Novelties and Wonderful). Pkt., 15c; oz., 50c; 1/4 lb., \$1.65.

**LETTUCE** (Wonderful and Imperial 847). Pkt., 20c; oz., 60c; 1/4 lb., \$1.85.

## CHICORY

**WITLOOF or FRENCH ENDIVE.** This is the delicious salad served in first-class restaurants under the name of "French Endive." In late autumn, lift the roots carefully, cut off the leaves about 1/2 inch from the crown, and store in the cellar in sand or dry soil. After one month's rest, they are ready for forcing. Plant thickly in a deep box in the cellar or in a dark place where it is warm. The new leaves grown in the dark, are snowy white, crisp, and of finest flavor. Pkt., 35c; oz., \$1.00; 1/4 lb., \$3.50.

## DANDELION

**Improved Thick-Leaved.** The real delicious cultivated form, high in protective vitamins. Pkt., 25c; 1/2 oz., 65c; oz., \$1.00; 1/4 lb., \$3.00.

## DILL

**Long Island Mammoth.** Pkt., 15c; 1/2 oz., 50c; oz., 85c; 1/4 lb., \$2.75.

## HORSERADISH ROOTS

Will produce good Horseradish in one season. Plant in rich soil so that top of roots will be 2 inches underground. 60c per doz.; \$4.00 per 100.

## EGGPLANT

Sow seeds in a box or pot in greenhouse or hot-bed, in February and March. When about 3 inches high, plant singly into small pots and set plants out as soon as all danger from frost is past (about May 20th), placing them 2 1/2 feet apart each way.

One packet for 50 plants; one ounce about 500.

**NEW YORK IMPROVED PURPLE.** Large, round, deep purple fruit of excellent quality. Pkt., 15c; 1/2 oz., 50c; oz., 85c; 1/4 lb., \$2.50.

**Improved Black Beauty.** Fully as large as New York Improved Purple; about a week earlier. Pkt., 15c; 1/2 oz., 50c; oz., 85c; 1/4 lb., \$2.50.

**NEW HAMPSHIRE HYBRID.** All-America Silver Medal, 1939. Accredited by all as being the finest Eggplant. Skin deep purple. Pkt., 25c; 1/4 oz., 65c.

**Early Long Purple.** An excellent long, thin type that is fully two weeks earlier than any other. Pkt., 25c; 1/4 oz., 65c.

## ENDIVE

An excellent salad for fall and early winter use. Sow seeds outdoors the middle of April; small sowings can be made every three weeks. For fall and winter crop sow in July. As soon as plants are large enough to handle, thin out to 1 foot apart. When fully grown or nearly so, tie the leaves together at the top to bleach. They whiten in a week.

One ounce of seed will plant 100 feet of drill.

**Broad-Leaved Batavian or Escarolle.** Leaves are large and broad, and furnish more greens than curly varieties. Pkt., 15c; oz., 60c; 1/4 lb., \$1.85.

**Schling's Extra Fine Green Curled.** Leaves blanch rapidly, and are very tender. Pkt., 15c; 1/2 oz., 40c; oz., \$1.25; 1/4 lb., \$3.50.

## KALE or BORECOLE

Splendid greens for fall, winter, and early spring use, boiled and served like Spinach. The sweet and delicate flavor of the leaves is considerably improved by freezing. The plant is entirely hardy, and leaves can be cut all through the winter.

One ounce will sow 150 feet of drill.

**Extra-Double Dwarf Green Scotch Curled.** Pkt., 15c; oz., 60c; 1/4 lb., \$1.85.

**Dwarf Brown Curled.** Pkt., 15c; oz., 60c; 1/4 lb., \$1.85.

## KOHLRABI

USE TERRAFUME D TO PREVENT MAGGOTS AND WIREWORM

The bulbs should be used when the size of a small Apple, as they become woody when very old. For this reason, successive sowings should be made until the middle of August. Set plants 6 inches apart.

One ounce will sow 150 feet of drill.

**Early White Short-Leaved Vienna.** Matures in six weeks from sowing. Pkt., 25c; oz., 75c.

**Early Purple Short-Leaved Vienna.** Purple skin; white flesh. Pkt., 25c; oz., 75c.

## CORN-FUME

A tasteless and odorless non-poisonous control for Corn Ear worm. One stroke of the Corn-Fume pump delivers just the right dose in one application. A half pint with pump, \$2.25 postpaid. Refill, full pint bottles, without pump, \$1.40 postpaid.



Sweet Corn,  
Golden  
Cross  
Bantam



Cucumber,  
Schling's  
Perfected  
White  
Spine



# SCHLING'S

## CRISP LETTUCE

See prices  
on page 41.

To produce solid heads, plant in very rich soil. For first-early crop, sow in hotbed in March, and transplant outside the middle of April. Sow outdoors as soon as the ground opens, in drills from 1 to 2 feet apart, covering the seed with  $\frac{1}{4}$  inch of soil. Thin out to 10 inches apart. Lettuce should not be transplanted after May 15, or you will not get heads. Drop two or three seeds every 10 inches and leave the strongest plant to grow.

One ounce is sufficient for 100 feet of drill.

**IMPERIAL No. 847.** Blight-resisting variety that forms a fine medium large, hard head through the hot summer. One of the easiest heading varieties ever offered.

**Early May King.** Heads 6 to 7 inches across, with broad, light green outer leaves, slightly tinged with brown.

**White Boston.** Similar to Big Boston in appearance, but clear green in color and withstands heat much better.

**Mignonette.** Small, but a most dependable tight-heading Lettuce of russet color.

**WONDERFUL or NEW YORK.** Reliable, sure-heading for all the year round. Solid, crisp and tender; stands heat well.

**Iceberg.** Fine for summer use; large, solid heads.

**Early Curled Simpson.** The best early loose-heading variety, succeeding everywhere.

Lettuce prices, page 41.

**SCHLING'S IDEAL EARLIEST FORCING.** Matures in 35 days. Choice, loose heads.

**Bibb.** See inside front cover.

**GREAT LAKES.** All-America Bronze Medal, 1944. A fine hot weather Lettuce desirable for its slowness in bolting to seed. 35c per pkt.; 5 pkts., \$1.50.

**Slobolt.** U. S. D. A. development, the finest hot weather Lettuce, bearing palatable leaves all summer without bolting to seed. Pkt., 25c; 5 pkts., \$1.00.

**OAKLEAF.** This variety will provide good table Lettuce throughout most of the summer season when it is impossible to grow other kinds. An outstanding variety not particularly new, but one which has achieved recognition for its ability to withstand hot weather conditions without going to seed. Continues bearing until killing frost. 35c per pkt., 5 pkts., \$1.50.

## Romaine or Cos Lettuce

Plant the same as Lettuce, in very rich soil.

**SCHLING'S IMPROVED SILVER COS.** Largest size, perfect form, self-folding, and very crisp. Superior in every way.

**Paris White Cos.** Large size, self-folding and crisp.

## HERBS for Fragrance and Seasoning

### Herb Plants

**Apple Mint** (*Mentha rotundifolia*). Leaves are used to flavor drinks.

**Beebalm** (*Monarda didyma*). The fragrant seeds scent a potpourri.

**Caraway.** Seeds used in breads, pastries and liqueurs.

**Chive** (*Allium schoenoprasum*). Finely chopped leaves give a delicious flavor to hors-d'oeuvres, particularly Schmierkase.

**Citron Thyme** (*Thymus citriodorus*). Lemon-scented matlike plants.

**Common Balm** (*Melissa officinalis*). Lemon scented leaves flavor teas and liqueurs.

**Common Thyme** (*Thymus vulgaris*). Dried leaves season meat dishes, gravies, and dressings; fresh leaves excellent in salads.

**Coriander.** Seeds are strongly aromatic.

**Garden Sage** (*Salvia officinalis*). Dried leaves season meats, sausages, stuffings, and cheese.

**Hyssop** (*Hyssopus officinalis*). Leaves used for medicinal purposes and to season vegetables. A good edging plant.

**Peppermint** (*Mentha piperita*). Leaves and tender tops may be infused in cooling drinks.

**Rosemary** (*Rosmarinus officinalis*). Fragrant leaves scent potpourris.

**Rue** (*Ruta graveolens*). Bits of the pungent blue-green foliage may be used to flavor salads or vegetables, with discretion.

**Spearmint** (*Mentha spicata*). Fresh leaves used to flavor sauces and iced drinks, particularly juleps.

**Sweet Marjoram** (*Origanum majorana*). Fresh leaves season sausages, vegetable dishes, and salads, or scent potpourris.

**Tarragon** (*Artemisia dracunculus*). Tops and leaves used in salads and sauces and to make a vinegar. \$1.50 for 3; \$5.00 per doz.

**True Lavender** (*Lavandula officinalis*). Dried flowers used for scenting linens and in potpourris.

**Watercress** (*Radicula nasturtium-aquaticum*). Spicy leaves flavor sandwiches and salads. Must have running water.

**Winter Savory** (*Satureia montana*). Leaves season meats, sausages, vegetable dishes, and certain liqueurs. A fine plant for edging borders.

**Germander** (*Teucrium chamaedrys*). Enclose the herb-garden with a dwarf, clipped hedge of this shiny-leaved herb where box proves unsuccessful.

All Herb plants, except where otherwise noted, \$1.95 for 3; \$5.50 per 10. Not prepaid.

Varieties marked with (\*) are perennials. Plant an Herb Garden—most fascinating of garden hobbies. Do you know the lore of herbs, the indefinable allure of their beauty and fragrance? A new-old garden delight awaits you full of romantic associations with gardens of yesterday and the gentle arts of cookery and healing.

**Anise.** For seasoning.

**Borage.** Flowers used for garnishing salads; leaves for making claret cup and in cordials.

**Caraway.** Seeds used in breads, pastries and liqueurs.

**Catnip.** Used for feline wassail.

\***Chives.** For salads, seasoning, and flavoring.

**Cicoria Catalogna.** True Italian Chicory for early spring salads.

**Coriander.** Seeds are strongly aromatic.

**Cress, Curled.** For salads and garnishing. mixture of Cress and Mustard is a favored salad in England.

\***Cress, Sweet Water.** Genuine. Excellent for salads.

**Fennel** (*Finocchio*). For garnishing and in making sauce for fish. Bulb-like base may be eaten raw or boiled.

\***Horehound.** Leaves used for seasoning; also a popular cough remedy.

\***Hyssop.** Leaves and young shoots used for flavor. Medicinal qualities.

\***Lavender** (*Lavandula spica*). For food seasoning.

\***Lavender, True** (*Lavandula vera*). Chiefly grown for its flowers. Dried in sachets for perfuming linens, etc.

**Mustard, White London.** For salads and garnishing.

\***Rosemary.** Symbol of remembrance. Leaves used for seasoning and sedative tea.

**Rucola** (*Roquette*). A very popular French and Italian herb used in salads and cooking.

\***Rue.** A bitter and pungent seasoning for salads.

\***Sage.** For flavoring dressings and sauces.

**Summer Savory.** For flavoring and seasoning.

**Sweet Basil.** For seasoning. Very aromatic. Agreeable perfume.

\***Sweet Marjoram.** A popular herb for seasoning and salads.

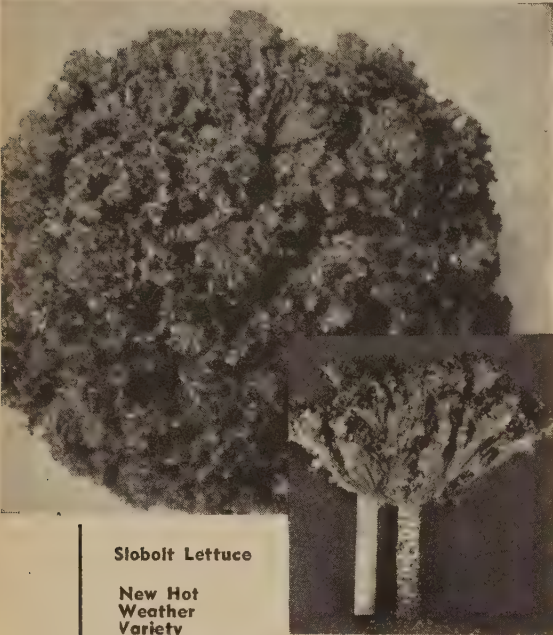
**Saffron** (*Carthamus tinctoria*). False Saffron. Flowers used for coloring and medicinal purposes.

\***Thyme.** For flavoring sauces and soups.

\***Wormwood.** For flavoring and manufacturing cordials.

Any of the Above:  
35c per pkt.; 5 pkts. for \$1.50.

**COLLECTION:** 1 pkt. each of the above 25 Herbs; an \$8.85 value for \$8.00.



Slobolt Lettuce

New Hot  
Weather  
Variety



Oakleaf Lettuce and Bronze Beauty Lettuce



Lettuce, Imperial

Bronze Beauty and Oakleaf Lettuce are Unbeatable

Max Schling Seedsmen, Inc.



# Vegetable Seeds

## LEEK

For flavoring soups and stews. Sow in drills a foot apart as soon as the ground opens, and thin out, when plants are large enough, to 4 inches.

One ounce will plant 25 feet of drill.

**LARGE BROAD AMERICAN FLAG.** The popular American variety. Very fine quality. Pkt., 25c; ½ oz., \$1.00; oz., \$1.75; ¼ lb., \$6.00.

## MUSKMELONS

Muskmelons succeed best in light, rich soil, preferably sod-soil. They should be planted in well enriched hills from 4 to 6 feet apart. For very early melons, start seed in pots and plant outdoors when weather is settled, about May 20th. For main crop, plant outside middle of May, six to eight seeds in each hill. Leave four of the strongest plants to grow.

One ounce is sufficient for 50 hills.

**EMERALD GEM.** Beautifully netted. Flesh very thick, deep rich salmon, and deliciously sweet. The best for the home garden. Pkt., 15c; oz., 50c; ¼ lb., \$1.50.

**Honeydew.** Great size and delicious flavor. Pkt., 15c; oz., 50c; ¼ lb., \$1.50.

**Rocky Ford.** Flesh thick and deep green. Pkt., 15c; oz., 50c; ¼ lb., \$1.50.

**Delicious.** New; an early strain of Bender's Surprise, slightly smaller and two weeks earlier. Pkt., 15c; oz., 50c; ¼ lb., \$1.50.

**Pride of Wisconsin.** An early Melon maturing in 85 days. Heavily netted; thick orange flesh. Pkt., 25c; oz., 85c; ¼ lb., \$2.50.

## WATERMELONS

Plant the same as Muskmelon, 8 feet apart.

One ounce will plant 30 hills.

**SCHLING'S EARLY.** The earliest of all Melons for northern climate. The fruits are a solid deep green; flesh a luscious red. Pkt., 15c; oz., 50c; ¼ lb., \$1.50.

**HUNGARIAN HONEY.** An extremely early and very luscious Melon. It is the easiest to grow of all Watermelons, matures early, and will ripen as far north as Canada. The fruits are uniformly globe-shaped, of a solid dark green color; flesh brilliant red, ripening clear to the rind. Pkt., 15c; oz., 50c; ¼ lb., \$1.50.

**Kleckley Sweets.** Fruit oblong. Ripens early. Pkt., 15c; oz., 40c; ¼ lb., \$1.25.

**SCHLING'S MIDGET.** See inside back cover.

## Citron

For preserving. Pkt., 15c; oz., 40c; ¼ lb., \$1.25.

## OKRA or GUMBO

**White Velvet.** The tender seed-vessels should be cut when 3 to 4 inches long. Sow outdoors in drills, beginning of May, and cover with about 1 inch of soil. When well up, thin out to 10 inches apart. Never allow the seed to ripen on the stalks. One ounce will sow 50 feet of drill. Pkt., 15c; oz., 40c; ¼ lb., \$1.25.

**Dwarf Green Pod.** Pkt., 15c; oz., 40c; ¼ lb., \$1.25.

## MUSHROOM SPAWN

Cultural directions on request.

**American Pure-Culture.** Produces Mushrooms of excellent quality and large size; very reliable. Brick, 45c; 10 bricks, \$3.50; 100 bricks, \$32.50.

Our Long Season Pea Collection (see page 44), and our Long Season Sweet Corn Collection (see page 38), are insurance for a continuous crop of these delicious vegetables.

## ONIONS

USE TERRAFUME D FOR WIREWORMS

Onions require rich, mellow soil to develop into large bulbs. Sow thinly in shallow drills, 1 foot or more apart, as soon as the ground opens, and cover seed lightly. Thin out to 4 inches apart. To obtain very large specimens sow the seed in the hotbed or greenhouse in February and March, and transplant outdoors the middle of April in well fertilized ground.

**AILSA CRAIG.** The best variety for exhibition purposes. Produces tremendous pale yellow Onions.

**Early Yellow Globe.** A heavy yielding new variety maturing three weeks earlier than other globe-shaped varieties; color light golden yellow.

**LARGE WHITE GLOBE.** The true Southport strain. Flesh very crisp, fine grained, snowy white, and exceedingly mild.

**PRIZETAKER.** Very early, straw colored, globe-shaped Onion. Mild flavor.

**Red Globe Southport.** The most popular of the red Onions.

**Large Red Wethersfield.** Noted for productive-ness and keeping quality.

**SWEET SPANISH.** An immense, ball-shaped, light yellow variety with small neck. Particularly adapted to moist soils, which will allow a long season for maturity. Flavor very mild.

## Onion Sets

(Not Postpaid)

Onions of size for boiling may be had as early as June, by planting these Sets in spring as soon as the ground opens. They can be pulled when young and eaten green as scallions. Set out in rows 1 foot apart, and 4 inches apart in the row

**White Globe Southport.** Pt., 30c; qt., 50c.

**Yellow Globe Southport.** Pt., 30c; qt., 50c.

**Ebenezer (Japanese Yellow.)** Pt., 30c; qt., 50c.

## SCHLING'S CURLY PARSLEY

Sow seeds as early in spring as possible, in shallow drills, covering with about ½ inch soil. Three to four weeks are required for germination.

One ounce will sow 100 feet of drill.

**SCHLING'S TRIPLE CURLED.** The finest Parsley for garnishing. Exquisitely curled. Pkt., 15c. ½ oz., 40c; oz., 75c; ¼ lb., \$2.25.

**Emerald. (Dwarf.)** This new strain combines a very rich dark green color with extreme curliness. It has a dwarf habit and a most attractive appearance. Its color is unequalled. We recommend it for home gardens and edging. Pkt., 15c; ½ oz., 40c; oz., 75c; ¼ lb., \$2.25.

**Plain-Leaved.** Strong flavor. Pkt., 15c; oz., 50c. ¼ lb., \$1.50.

**Large-Rooted Hamburg or Turnip-Rooted.** The thick, fleshy roots form the edible part of the plant and impart a delicate Parsley flavor when used in soups and stews. Pkt., 15c; oz., 50c. ¼ lb., \$1.50.

## PARSNIPS

USE TERRAFUME D TO CONTROL WIREWORM

Sow outdoors about April 15th, in drills 2 feet apart; cover seed with ½ inch soil; thin out to 4 inches apart. To aid quick and proper development, plow or spade the soil deeply before planting.

**NEW ALL-AMERICAN.** Clean white root free from fiber and very small core. Pkt., 15c; oz., 50c; ¼ lb., \$1.50.

**IMPROVED LONG SMOOTH HOLLOW-CROWN.** Roots about 15 inches long, with a diameter at the top of 2½ to 3 inches; handsome form, skin white and smooth. Pkt., 15c; oz., 50c; ¼ lb., \$J.50.



Onion, Large White Globe



Schling's Triple Curled Parsley



White Velvet Okra

### PRICES OF ONION SEEDS AND ONION SETS

Onion Seed. All varieties. Pkt., 20c; ½ oz., 60c; oz., \$1.00; ¼ lb., \$3.15.

Onion Sets. All varieties. Pint, 30c; quart, 50c; 4 qts., \$1.65.



# Schling's Luscious Peas

## Do You Know This Secret?

Do you know how to avoid the usual disappointment of a poor Pea crop after mid-July? It is easy to get big crops of luscious juicy Peas "falling right over one another," in steady succession even up to late August—if you learn this secret:

Instead of planting at 2- to 3-week intervals, get the following picked varieties and plant all at once in early spring, **the moment the ground can be worked.** This will allow a good root-system to develop before hot weather comes. The varieties will bear in the order shown below (and pictured opposite), beginning about June 20 and keeping up a steady succession of big mouth-watering crops until late August.

**New Pea,  
Schling's  
Early  
Dwarf  
Giant-  
Podded**



The name in itself is descriptive as is the illustration. We have found this variety to be one of the best producers and finest home garden Peas, and we feature it at no advance in price over regular varieties. Pkt., 20c; 1/2 lb., 35c; lb., 60c; 2 lbs., \$1.15.

## Schling's "Long Season" Pea Collection

**IMPORTANT.** All varieties in this Collection must be planted at one time as early in the spring as the ground can be worked.

Our famous ever-bearing collection has undergone a complete revision this year. Tests have proven to us that varieties of recent development have superior qualities over some of our old favorites. With the exception of the last two varieties in this collection, (which could not be replaced), we offer a new revised garden Pea collection.

1. **World's Record.** Height 2 1/2 ft. Uniform maturing first early Pea. Medium heavy producer. Pointed broad and plump pods containing 7 to 8 large tender Peas of good quality.
2. **Laxton's Progress.** Height 16 inches. Medium dark green plant. Pods dark green, somewhat curved, very handsome, containing 8 to 9 large good quality Peas. Largest podded of the Laxtonian family.
3. **President Wilson.** Height 20 inches. Very succulent, maturing directly after Laxton's Progress. One of the finest Peas in our collection.
4. **Schling's No. 40.** Height 28 inches. Completely resistant to mid-summer wilt. Extremely large pods containing 9 to 10 enormous Peas.
5. **Improved Telephone.** Height 5 ft. Enormous pods well filled with Peas of the finest quality.
6. **Heroine.** Height 4 ft. By far the best late bearing Pea. Pods large, deep green, somewhat curved. Tender Peas of finest quality.

You may even prolong the season for another week or two by making a second planting of No. 6 (Heroine) about 2 to 3 weeks later, but not after May 10.

### Special Collection Prices

- 1/2 lb. each of all 6 varieties (3 lbs. in all) . . \$1.85
- 1 lb. each of all 6 varieties (6 lbs. in all) . . . 3.00
- 2 lbs. each of all 6 varieties (12 lbs. in all) . 5.50

ADD POSTAGE BEYOND FOURTH POSTAL ZONE

### Petit Pois.

A delicate French Pea of very sweet flavor. Preferred by those who appreciate the finest things on the menu. Pkt., 25c; 1/2 lb., 50c; lb., 95c.

### EDIBLE-PODDED or SUGAR PEAS

Eat the pods with the Peas. The pods are fleshy, tender, juicy, very sweet, stringless, and are cooked and served like String Beans.

**MAMMOTH MELTING SUGAR.** Height, 4 1/2 ft.

**DWARF GREY SUGAR.** Height 20 inches.

### PRICES OF PEAS

All Varieties: Pkt., 20c; 1/2 lb., 35c; lb., 60c; 2 lbs., \$1.10, (except Petit Pois).

### LEGUME-AID Inoculant

All Legumes are aided in their growth if treated with an inoculant that increases their ability to obtain nitrogen from the air. Full directions for proper use will be found on each package. Splendid for Garden Peas, all Beans, Sweet Peas and Lupins. Packet sufficient to treat 5 lbs. of seed, 10c.



### TRAIN-ETTS

A weatherized netting that is an ideal support for Sweet Peas. Will last several seasons. Available in three sizes.

- No. 1. 60x72 in. . . . \$0.65
- No. 2. 60x96 in. . . . .85
- No. 3. 60x180 in. . . 1.25



# SCHLING'S Vegetable Seeds

## PEPPERS

Sow seed in hotbed, cold frame or greenhouse in March, and transplant in the open when all danger of frost is past, about May 20th. Large-fruited Peppers are fine for stuffing and pickling.

**OZARK GIANT.** A very early bearing green Pepper producing very large fruits. Until our introduction of Merrimack Wonder considered by us as the best. Pkt., 25c; 1/4 oz., 75c.

**PIMENTO.** The delicious, meaty, Italian sweet salad Pepper; never hot. Pkt., 20c; 1/4 oz., 50c; 1/2 oz., 85c.

**World Beater.** A very large, thick-meated Pepper of mild flavor, maturing early enough to be a good cropper. Pkt., 20c; 1/4 oz., 50c; 1/2 oz., 85c.

**Merrimack Wonder.** See Novelty page 38.

**California Wonder.** A large, late, thick-meated variety, unusually solid and heavy; regular in shape and uniform in size; very sweet. Pkt., 20c; 1/4 oz., 50c; 1/2 oz., 85c.

**HARRIS EARLY GIANT.** Matures fully two weeks ahead of all others. Large, meaty fruits; very mild. Pkt., 20c; 1/4 oz., 50c; 1/2 oz., 85c.

**PAPRIKA.** The genuine Hungarian Paprika Pepper. Seed limited. Pkt., 50c.

## POTATOES

In view of transportation difficulties and expense, we can only accept orders for Potatoes in 50-lb. and 100-lb. lots or over. These shipments are made direct from our grower's establishment in Connecticut, and are sold f.o.b. this point. All of the finest varieties are available. Prices on request.

**SPERGON.** A new development for treatment of vegetable seeds before planting. This product has been brought to our attention by the largest grower of vegetable seeds in the United States—in use for producing seed crops. The percentage of yield has been increased as much as 30%. We recommend the use of Spergon very highly. 2 ozs., 50c; lb., \$3.00.

### PROTECTING YOUNG VEGETABLE PLANTS

When vegetable plants are set out early they often require protection from late frosts. Such plants as Cucumber, Lettuce, Melons, Tomatoes, Lima Beans, etc., can be set out much earlier with great safety if they are protected by the famous Hotkaps—see page 71.

## PUMPKIN

Plant in hills 6 feet apart in May. Allow three plants to grow in each hill. The ground for Pumpkins should be rich. They may also be planted in corn hills. **An ounce will sow 40 hills.**

**LARGE CHEESE.** Excellent for pies; flat. A good keeper. Pkt., 15c; oz., 35c; 1/4 lb., \$1.00.

**BUSH or EVERBEARING.** Now you can grow Pumpkins in a small garden. Maturing in 100 days and producing fruits 4x10 in. Size of plant equivalent to a bush Squash. Pkt., 25c; oz., \$1.00.

**Small Early Sugar or New England Pie.** Fruit small and round, without ribs; flesh yellow and very thick. Pkt., 10c; oz., 35c; 1/4 lb., \$1.00.

**Connecticut Field.** For pies and canning. Pkt., 15c; oz., 35c; 1/4 lb., \$1.00.

**King of the Mammoths.** Specimens often weigh 50 pounds. Flesh bright yellow and very thick. Pkt., 15c; oz., 50c; 1/4 lb., \$1.50.

## SCHLING'S TANGY RADISHES

USE TERRAFUME D TO PREVENT WIREWORM

Sow in a hotbed any time during the winter, and outdoors as soon as the ground opens, and for succession every two weeks. Maturing quickly, they may be planted in between other crops.

**One ounce will plant a row 75 feet long.**

### Early Radishes

**SCHLING'S EARLIEST FORCING.** The earliest Radish for forcing or outdoor culture. The roots are round, bright scarlet, with the smallest possible top. Pkt., 15c; 1/2 oz., 35c; oz., 55c; 1/4 lb., \$1.75.

**Extra Early Scarlet Turnip, White Tipped Forcing.** Pkt., 10c; oz., 35c; 1/4 lb., \$1.00; lb., \$3.00.

**FRENCH BREAKFAST.** Matures in 21 days. Roots olive-shaped, scarlet, tipped with white. Pkt., 10c; oz., 35c; 1/4 lb., \$1.00; lb., \$3.00.

**Red Rocket (Scarlet Globe).** Pkt., 10c; oz., 35c; 1/4 lb., \$1.00; lb., \$3.00.

**White Rocket.** Pure white. Pkt., 15c; oz., 50c; 1/4 lb., \$1.50; lb., \$4.00.

### Late Radishes

**Iceberg.** Roots 6 inches long, and from 3/4 to 1 inch broad at top. Ready 30 to 35 days from planting. Very tender. Pkt., 15c; oz., 50c; 1/4 lb., \$1.65.

**Long Black Spanish Winter.** Pkt., 10c; oz., 35c; 1/4 lb., \$1.00; lb., \$3.25.

**Round Black Spanish Winter.** Pkt., 10c; oz., 35c; 1/4 lb., \$1.00; lb., \$3.25.

**RUTABAGA—See Turnips**

## SALSIFY (Vegetable Oyster)

Sow in early spring, in drills; cover the seed with one inch of soil. Thin out to 4 inches apart. Ready for use in October; can be stored in the cellar over winter or left outside. A few frosts improve the flavor.

**MAMMOTH SANDWICH ISLAND.** Roots short, thick, very uniform, tender and delicious. Pkt., 15c; oz., 50c; 1/4 lb., \$1.75.

## SCHLING'S VITA-FULL SPINACH

With the exception of our Perpetual and New Zealand, Spinach can be successfully grown only during cool weather—in early spring or late fall. Sow in drills one foot or more apart as early as the ground can be worked, and for succession, until May 1st, again the latter part of August until September 15th. For large leaves and luxuriant growth, good soil is necessary.

**SCHLING'S PERFECTED LONG SEASON.** Excellent for early spring and late fall planting. Pkt., 15c; oz., 40c; 1/4 lb., \$1.25; lb., \$4.00.

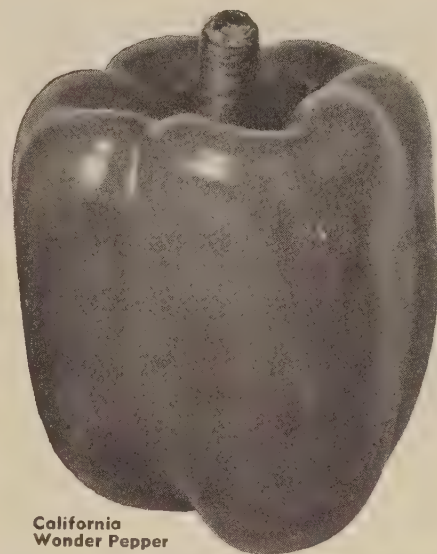
**Nobel Giant (Improved Thick-Leaved).** A new smooth-leaved variety, very large leaved, medium green in color, and long standing. Pkt., 15c; oz., 40c; 1/4 lb., \$1.25; lb., \$4.00.

**Savoy-Leaved, Long-Standing.** Matures a few days later than the re-selected type and runs to seed very slowly, even in hot weather. An excellent summer Spinach. Pkt., 15c; oz., 40c; 1/4 lb., \$1.25; lb., \$3.00.

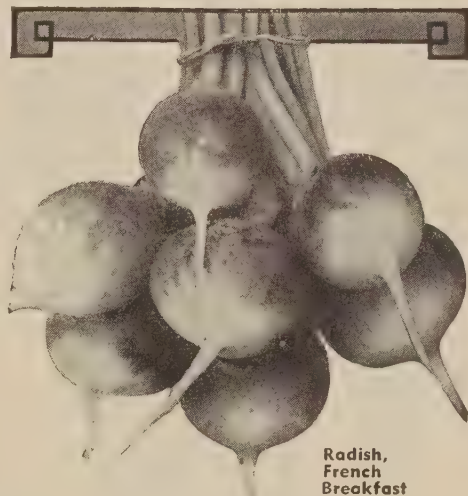
**KING OF DENMARK.** Immense leaves of deepest green. Pkt., 15c; oz., 30c; 1/4 lb., \$1.00; lb., \$2.50.

### A Fine Spinach for Summer

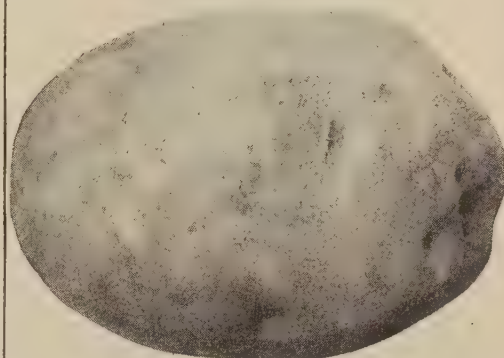
**New Zealand.** We are once again able to offer this important vegetable that produces vines 2 to 3 feet long from which thick, fleshy, dark green leaves can be picked continuously throughout the summer. The only really reliable summer Spinach. Pkt., 25c; oz., 85c; 1/4 lb., \$2.50; lb., \$6.00.



California Wonder Pepper



Radish, French Breakfast



Potatoes Write for List and Prices



Schling's Perfected Long Season Spinach



# SCHLING'S Vegetable Seeds

## SORREL

Mixed with spinach, it adds a delicious flavor. Also extensively used in French cookery. Sow in April. High in protective vitamins. Pkt., 25c; oz., \$1.00.

## BEST TABLE SQUASHES

Plant in hills about May 10th, in well-manured ground; the early bush varieties 3 feet apart, and the running sorts from 6 to 8 feet.

**BUTTERCUP.** A splendid Winter Squash with delicious flavor. Pkt., 15c; 1/2 oz., 35c; oz., 65c.

**BUTTERNUT.** By far the most satisfactory Winter Squash. Delicious either baked or boiled. Butternut Squash is all meat. Pkt., 25c; oz., \$1.00.

**Acorn.** A small green Squash with orange flesh. Excellent for baking. Pkt., 15c; 1/2 oz., 30c; oz., 50c.

**GIANT SUMMER STRAIGHTNECK.** Deeper flesh and thicker and more meaty neck than the old Crookneck type. Pkt., 15c; 1/2 oz., 30c; oz., 50c.

**ZUCCHINI. (Black.)** The delicious Italian Cucumber Squash. Plant in hills 3 feet apart. The fruit should be picked when it is hardly the size of a small Cucumber. Pkt., 25c; 5 pkts., \$1.00; oz., \$2.00.

**COCOZELLE or STRIPED ZUCCHINI.** The famous Italian Squash; preferred by many. Pkt., 15c; 1/2 oz., 35c; oz., 65c.

**Golden Delicious.** A bright orange variety, in size and shape like Delicious, which it surpasses in flavor. Pkt., 15c; 1/2 oz., 30c; oz., 50c.

**Blue Hubbard.** A large bluish gray Squash with a very hard shell, making it an excellent keeper. Flesh golden, dry, and good quality. Pkt., 15c; 1/2 oz., 25c; oz., 40c.

**Mammoth White Bush Scalloped.** Known as Pattypan. Pkt., 10c; oz., 25c; 1/4 lb., 60c.

**Giant Summer Crookneck.** Deep orange; very early. Pkt., 15c; oz., 35c; 1/4 lb., \$1.00.

## SWISS CHARD or Spinach Beet

See Swiss Chard, page 40.

## SCHLING SUPERIOR TOMATOES

Our Tomato seed is grown from choice and carefully selected stock, and is of superior quality. Sow seed under glass in March. When 2 inches high, transplant into boxes, or singly into small pots. Just as soon as all danger of frost is past, plant out in well-manured soil.

One packet will produce 100 plants.

**Jubilee.** All-America Bronze Medal, 1943. The most outstanding Tomato introduction in the past generation. A beautiful orange-yellow fruit with a tangerine-orange flesh, strictly non-acid. Fruits grow to enormous size, larger than Ponderosa. Has all the quality and flavor of red Tomatoes. Pkt., 35c; 1/4 oz., \$1.00.

**Beefsteak.** Genuine deep crimson Ponderosa. Pkt., 20c; 1/4 oz., 50c.

**Bounty.** A very early Tomato. Good for quick cropping to allow space for a second crop. Pkt., 25c; 1/4 oz., \$1.00.

**PRITCHARD (Scarlet Topper).** This new, early, globe-shaped variety is popular on account of its large, bright red fruit and heavy yield. Pkt., 20c; 1/2 oz., 60c; oz., \$1.00.

**RUTGERS.** Fruits are medium to large, globe shape, but flattened at stem end. The flesh is very firm and red. Pkt., 20c; 1/2 oz., 60c; oz., \$1.00.

**MICHIGAN STATE FORCING.** Attractive medium sized fruits of rich deep scarlet, borne in clusters of five to six. One of the best forcing Tomatoes. Pkt., 35c; 3 pkts., 90c.

**Oxheart.** Large deep pink, pointed fruits. Flavor non-acid. Pkt., 25c; 1/4 oz., \$1.00.

**Ponderosa.** Very solid. Pkt., 15c; 1/2 oz., 60c; oz., \$1.00; 1/4 lb., \$3.00.

**Marglobe.** A perfect globe-shaped solid meat Tomato entirely immune to rust. Pkt., 20c; 1/2 oz., 60c; oz., \$1.00.

**Earliana.** Bright scarlet. Pkt., 15c; 1/2 oz., 40c; oz., 75c; 1/4 lb., \$2.50.

**Bonny Best.** Very early. Pkt., 15c; 1/2 oz., 40c; oz., 75c; 1/4 lb., \$2.50.

**Large Yellow or Golden Queen.** Pkt., 15c; oz., \$1.00; 1/4 lb., \$3.00.

**John Baer.** The best early, bright red, solid, smooth Tomato. Pkt., 10c; 1/2 oz., 40c; oz., 75c.

**Jubilee.** All-America Bronze Medal. See at left below.

**San Marzano.** Genuine Italian Pulp Tomato. Excellent table quality. Pkt., 35c; 1/2 oz., \$1.00.

## Small-Fruiting Tomatoes

**Red Plum, Yellow Plum, Red Pear, Yellow Pear, Red Peach, Red Cherry, Yellow Cherry.** Each, pkt., 20c; 1/2 oz., 90c; oz., \$1.50.

**Strawberry, Winter Cherry or Husk Tomato.** Excellent for preserves. Pkt., 15c; 1/2 oz., 60c; oz., \$1.00.

See page 38 for five wonderful new Tomatoes.

## TURNIPS

### USE TERRAFUME D TO PREVENT WIREWORM.

For early Turnips, sow as soon as the ground opens in spring, in drills a foot or more apart; thin out to 4 inches apart in the row. For fall crop, sow in June and July. Sow Rutabagas the end of May or early in June.

One ounce is sufficient for 150 feet of drill.

**EXTRA EARLY SNOWBALL.** Very tender, white-fleshed, round. Excellent quality and quick growth.

**Purple-Top White Globe.** Tender and sweet.

**Improved Golden Ball.** Tender and delicious.

**Above varieties:** Pkt., 15c; oz., 35c; 1/4 lb., 90c; lb., \$2.50.

**SEVEN TOP.** This is the variety of Turnip green that is used in making the famous "pot likker" of the South. Accredited as being the highest vitamin content vegetable. **This Turnip is grown for its tops only.** Pkt., 15c; oz., 25c; 1/4 lb., 50c.

## Rutabaga or Swedish Turnip

Principally grown for winter crop. Of enormous size; flesh tender and sweet. They are excellent for the table, and fine stock food.

**Improved American Purple Top.** Flesh golden yellow, tender and sweet. Keeps well all winter. Pkt., 15c; oz., 40c; 1/4 lb., \$1.10; lb., \$2.50.

**Macomber.** Creamy white flesh, sweet and solid. Very popular. Pkt., 15c; oz., 35c; 1/4 lb., 90c; lb., \$1.60.

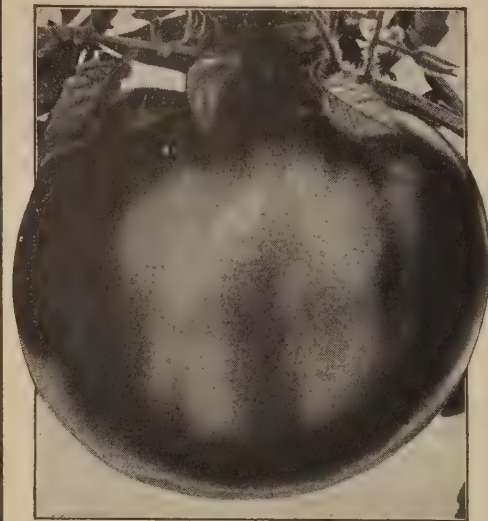
## New For Seedless TOMATOES Weeks Earlier SEED-LESS-SET HORMONE SPRAY



Spray the Flowers That's all!



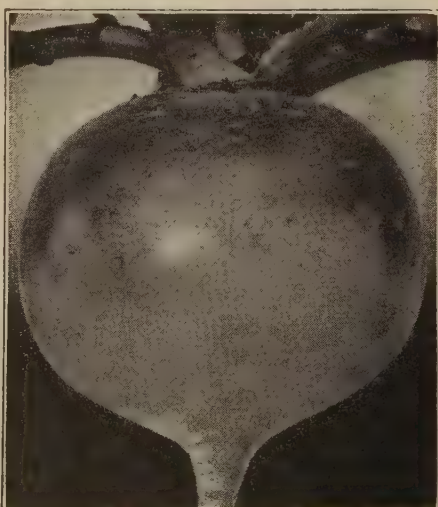
For producing seedless Tomatoes and holding the fruits on the first flowers. The spraying of Seedless Set on Tomato blossoms eliminates the formation of seeds, causes early ripening and increases the yield and size of the fruit. For more and better Tomatoes earlier and without seeds. 1/2 oz. concentrate, sufficient for 500 plants, \$1.10; 2 ozs. concentrate, sufficient for 2000 plants, \$2.65, postpaid.



Michigan State Forcing Tomato



Giant Summer Straightneck Squash



Purple Top White Globe Turnip



# Introducing the Finest Selection of BRAND NEW BEARDED GARDEN IRIS

THESE IRIS ARE FOR DELIVERY DURING JULY, AUGUST, SEPTEMBER, 1948  
THEY ARE NOT FOR IMMEDIATE DELIVERY

It has been definitely established that there is no point in planting Iris divisions in the spring of the year. Rarely if ever can they be expected to bloom, and they are easily thrown back a bit by virtue of the fact that they have been separated in the midst of their growing season.

Virtually all experienced gardeners concede the fact that Bearded Iris are the best all around permanent garden flowers from a standpoint of practicability and versatility that exist today. When in bloom they overshadow every other garden flower. The colors and formation of the flowers are unmatched, and after they have finished blooming, the foliage lends a decorative tone to the garden. They are extremely tough, almost indestructible, and with a minimum of care are almost impervious to all but a few diseases and insects which are always easily controlled.

The following list is without doubt the contemporary All-American Team. There are none finer, and as much as you may be loath to part with old favorites you will soon forget them in favor of these.

**Amandine.** A ruffled pale cream with just a flush of lemon. Considered tops in its class. Award of Merit, 1947. 36 inches. \$18.50.

**Caroline Burr.** A cool ivory with soft creamish cast. Honorable Mention and Award of Merit winner. Height 40 inches. Each \$4.00.

**Ellen.** (K. Smith, 1944.) Soft pale blue with yellow beard enveloped by a frosty sheen that sparkles in the sunlight. Quite distinct from any other pale blue. Height 35 inches. Each \$6.00.

**El Mohr.** Winner of the highest annual Iris award. Sooner or later every garden will have a planting of El Mohr, the greatest Iris achievement of all time. Huge but extremely graceful, the vigorous plant when in bloom dominates the garden. Strong blooming rhizomes that will bloom the next season. Each \$2.00.

**Extravaganza.** The best real amoena since Wabash. Standards white with a flush of cream; with falls a blend of copper, red, lavender and deep violet. A very handsome flower. Each \$20.00.

**Good Fortune.** Pale pink plicata on white ground. Tall. Each \$5.00.

**Jasmine.** Clear, smooth golden yellow self on well-branched stalks. Each \$18.50.

**Lake George.** (K. Smith, 1945.) Rich clear, medium blue self with very flaring falls that has received high praise both in England and America. Perhaps our bluest Iris. Strong grower. Height 38 inches. Each \$10.00.

**Mount Timp.** Large ruffled plicata similar to Tiffany in color, but heavier and longer blooming. \$5.00 each.

**Mulberry Rose.** Deep pinkish mulberry shaded brown. Something new in color and a good grower. Height 40 inches. Each \$4.00.

**Ola Kala.** (Sass.) Huge ruffled orange-yellow. Each \$7.50.

**Old Lace.** Unique bicolor blend of plicata origin. Standard and falls are palest parchment washed with mauve. Each \$7.50.

**Ranger.** (Kleinsorge.) Dark brilliant crimson-red. The newest red. Each \$7.50.

**Red Valor.** In our estimation the best red Iris to date. Garnet-red self, brown beard. Each \$5.00.

**Shishaldin.** Handsome flowers of orange, yellow and golden brown so skillfully blended that the effect is a brilliant deep golden brown. Each \$5.00.

**Sonrisa.** (De Forest.) Coppery pink, creamy undertone, metallic overlay. Each \$7.50.

**Stella Polaris.** Huge pure white of excellent form and substance. Possibly the best white. Height 42 inches. Each \$3.50.

**Violet Symphony.** A pure deep violet without stripes or marks of any kind. Flowers are huge. This is one of the best. Height 40 inches. Each \$5.00.

## SPECIAL SEEDLING IRIS OFFER

(K. Smith)

(GOOD UNTIL JULY 10TH ONLY)

Selected seedlings, each one numbered. Many varieties of color from the hybridizing gardens of Kenneth D. Smith. These seedlings would easily be worth from \$7.50 to \$10.00 each. This collection represents one of the greatest Iris values ever offered to the public.

COLLECTION of 6 different colors ..... \$ 9.00

COLLECTION of 12 different colors ..... 15.00

## Selected Seedling Iris Offer

(F. W. Cassebeer)

(GOOD UNTIL SEPTEMBER 15TH)

These selected seedlings are a mixture. They will be labeled as to color. All of these seedlings are extremely satisfactory varieties, and have not been introduced under name only for the reason that they are too similar to existing varieties. We have sold this collection with great satisfaction for many years. \$10.00 per doz.; \$75.00 per 100.

## An Exclusive Max Schling 1948 Introduction

**ROANOKE.** (K. Smith, 1948.) A rose-copper blend with an orange beard reminding one of the pleasing colors of Indian Summer. Most effective as a clump with back lighting. Vigorous grower. Price: \$10.00.

## Other Exclusive Max Schling Introductions

**Marie Antoinette.** (K. Smith, 1947.) A beautiful bicolor; soft lavender standards, falls deep velvety blue-purple edged soft lavender. Most striking when planted in combination with yellow varieties such as Katy or Sally Ann. \$7.50.

**Thunderhead.** (K. Smith, 1946.) A welcome addition to the Iris family for its pleasing form and intense purity. Glistening pure cloud-white, light orange beard. Long blooming season. \$7.50.

**Edith Rorke.** (K. Smith, 1946.) Winner of a Highly Commended Award, American Iris Society, 1945. Blue and white Plicata; a vigorous grower. Especially attractive in a clump planting. \$7.50.

**Admiration.** (K. Smith, 1946.) Large blooming medium yellow. Especially strong, rain-proof substance. \$12.50.

**Katy.** (K. Smith, 1944.) A lovely cream with soft golden orange beard. Slightly taller than Sally Ann and blooming over almost as long a period. A perfect companion for Violet Symphony. \$3.50.

**Rajah.** (K. Smith, 1944.) A short stocky variety ideal for the perennial border. Standards are deepest golden yellow with chocolate-purple falls. An outstanding bicolor. \$3.50.

**Sally Ann.** (K. Smith.) Our best introduction to date. A premium Iris with the longest known blooming period of any existing variety. We timed a full 4½ weeks' bloom from Sally Ann which is a record. The color is a lovely deep buff-yellow self with unexcelled substance. In our trials we have rated it No. 1 yellow to date. A dependable fall bloomer as well. \$5.00.

## Fleur de Lis Collection of French Iris

A special collection of named French Iris originated by Cayeux of Paris. Complete color range. One each of five named varieties which includes two Dykes French Medal Winners.

Collection of 5 varieties: \$10.00.  
This offer good only until July 10th.





# Roses

## SELECTED VARIETIES and QUALITY PLANTS

"The Best are Always Inexpensive"

Offered by us for the first time since 1944. We have decided that the Rose stock which we have contracted for is at last pre-war quality.

All plants are guaranteed northern grown, 2-year, field-grown and budded plants.

### HYBRID TEA ROSES

#### Red Varieties

- Etoile de Hollande.** Bright red.
- \***Heart's Desire.** (Patent No. 501.) Deep blood-red.
- Poinsettia.** Light cherry-red.
- Red Radiance.** Old favorite, light red.
- \***Will Rogers.** (Patent No. 256.) Deep velvety maroon.

#### Pink Varieties

- \***Anzac.** (Patent No. 636.) Rich pink.
- \***Douglas MacArthur.** (Patent No. 581.) Deep pink.
- Mrs. W. C. Egan.** Bright clear pink.
- Miss Rowena Thom.** Fiery pink.
- The Doctor.** Exquisite silvery pink.

#### Yellow Varieties

- \***Butterscotch.** (Patent No. 613.) New coppery yellow. \$2.50 each.
- \***California.** (Patent No. 449.) Golden buff.
- Mrs. P. S. Du Pont.** Light golden yellow.
- McGredy's Yellow.** Unfading canary-yellow.

#### Two-Tone Varieties

- \***Peace.** (Patented.) Lovely cream-yellow, pink-picotee edge.
- Pres. Hoover.** Creamy yellow edge, scarlet reverse.
- Talisman.** Variable scarlet and gold.

#### White

- Edel.** Good clean white.
- McGredy's Ivory.** Ivory-white.

Price on above: \$2.00 each; \$19.00 for 10, except patented varieties.

\*Patented varieties: \$2.25 each, unless otherwise noted.

Other varieties available on request.



Heart's Desire

### CLIMBING HYBRID TEAS

- Condesa de Sastago.** Yellow and scarlet bicolor. \$2.00 each.
- Heart's Desire.** (Patent 663.) Crimson. \$2.25 each.
- Mrs. E. P. Thom.** Golden yellow. \$2.00 each.
- Pink Dawn.** Rich pink. \$2.00 each.
- Radiance.** Silver-pink. \$2.00 each.

### FLORIBUNDA ROSES

All summer blooming, insect and disease resistant.

- Dagmar Spaeth.** White. \$2.00 each.
- Mrs. R. M. Finch.** Pale pink. \$2.00 each.
- Ming Toy.** (Patented.) New. Lovely rosettes of deepest pink. Really a miniature Hybrid Tea Rose. Excellent cut flower. \$2.50 each.
- Pink Rosette.** (Patented.) New. Lovely soft pink clusters in bloom all summer; a lovely new Rose. \$2.50 each.
- World's Fair.** (Patent No. 362.) Velvety black-scarlet. \$2.50 each.

### REGULAR CLIMBING ROSES

- Mermaid.** A gorgeous single white. \$2.00 each.
- Mme. Gregoire Staechelin.** Delicate pink. \$2.00 each.
- Paul's Scarlet Climber.** Old favorite red. \$2.00 each.

### TREE OR STANDARD ROSES

- Etoile de Hollande**
- Mrs. P. S. Du Pont**
- The Doctor**
- Frau Karl Druschki.** White.
- Heinrich Gaede.** Orange-salmon.

Price:  
\$5.50 each.

### Patented Tree Roses

- Charlotte Armstrong.** (Patent 455.) Warm red. \$6.50 each.
- Peace.** \$6.50 each.
- Taffeta.** (Patented.) New 1947. \$7.50 each.

#### A New Ever-blooming Climber, DREAM GIRL

U. S. Plant  
Pat. No. 643

A gorgeous coral-pink, full petaled, very fragrant, growing to a height of 6 to 8 feet. Can be used as a trailing Rose also. Price: \$2.25 each.



Floribunda Rose





**Shangri-la**  
U. S. Plant Pat. No. 665



**Etoile de Hollande**



**Commando**  
U. S. Plant  
Pat. No. 702



**Heart's Desire**  
U. S. Plant Pat. No. 501



**Mme. Chiang Kai-shek**  
U. S. Plant Pat. No. 664

## *Schling Roses*

Our first offering of Roses since 1943. During the war good Rose stock was so scarce and of such dubious quality that we preferred to discontinue Roses until the time that we could offer fine high quality stock. We believe that our selection of varieties and selected plants are at last typical Schling quality.

### **SPECIAL COLLECTION**

1 each of the 5 Roses illustrated on this page, \$11.00, postpaid. Individual prices, \$2.50 each, postpaid. Etoile de Hollande, \$2.00 each, postpaid.

Complete listing of all Roses on page 48.



# Schling's Superior Gladiolus

## ELIZABETH THE QUEEN

A gorgeous new lavender and cream. Fully described on page 10. 10 for \$1.95; \$18.50 per 100.



### MARGARET BEATON

Featured as the lead flower in our Gold Medal winning exhibition. Huge glistening white with brilliant scarlet throat. 10 for \$1.15; \$10.50 per 100.

### OUR FAMOUS COLLECTION OF TRIED AND TRUE VARIETIES

All featured by us in the past 3 years as expensive and worthy varieties. This collection is a real value.

**BLUE BEAUTY.** Rich mid-blue.

**KING WILLIAM.** An improved Picardy; salmon-apricot.

**ROSE VAN LIMA.** Lovely light rose-pink.

**STOPLIGHT.** Brilliant red.

**WHITE GOLD.** Extra early cream-white, yellow throat.

10 of each (50 in all)	\$ 4.75
25 of each (125 in all)	11.00
100 of each (500 in all)	40.00



### PINK PARAGON

Our finest cut flower pink. Fully described on page 51. 10 for \$1.25; \$12.00 per 100.





# Schling's Approved Gladiolus

Without exception there has been no garden flower which has been so thoroughly and consistently improved in the past decade as the Gladiolus. It is within the memory of almost every Gladiolus lover when a spike measuring 12 inches of bloom with the blooms averaging 2 inches in diameter was considered the last word in Gladiolus blooms. Today it is not unusual to find varieties with blooming spikes averaging well over 30 inches with individual florets up to 6 inches in diameter. In addition to the increase in size, color developments have been made combining practically every color known to man in a wealth of selection embodying two-tone and solid colors.

**Our bulbs are plump, high crown, guaranteed No. 1 size, and are thrip treated with DDT and thrip free. (See cultural notes on page 52.)**

To assist in selecting desired colors the varieties are listed under color classifications.

## WHITE

**MAID OF ORLEANS.** A favorite commercial pure white variety. Heavy spike, stocky growth. 10 for 95c; \$9.00 per 100.

**MT. INDEX.** Extremely early blooming pure white with golden blotch. Unusually large and beautiful. 10 for \$1.75; \$15.00 per 100.

**SNOW PRINCESS.** One of the finest pure whites. Tall, graceful spike. 10 for \$1.25; \$11.00 per 100.

**WHITE GOLD.** A beautiful exhibition variety, cream-white with lower petals yellow. A gorgeous and sedate combination much desired for modern arrangements. 10 for \$1.25; \$11.00 per 100.

**MARGARET BEATON.** See color illustration.

## CREAM AND IVORY SHADES

**CORONA.** Petals of the palest cream with a pale rose-picotee edge. New low price: 10 for \$1.25; \$12.50 per 100.

**LADY JANE.** Clear cream, ruffled petals. 10 for \$1.25; \$11.00 per 100.

**LEADING LADY.** See page 10.

## LIGHT OR BLUSH-PINK

**ETHEL CAVE COLE.** A beautiful large flowering pale pink, opening eight large blooms at one time. 10 for \$1.10; \$10.00 per 100.

**ROSE VAN LIMA.** A clear light rose-pink without blotch. 10 for \$1.10; \$10.00 per 100.

**GRETA GARBO.** Featured by us as a novelty the past four years. Huge spikes opalescent-pink. A consistent prize winner at all shows. New low price: 10 for \$1.10; \$10.00 per 100.

## ROSE-PINK

**CHAMOUNY.** Featured by us for several years. A deep rose-pink with lovely picotee-silver edge. A most attractive variety. 10 for \$1.50; \$14.00 per 100.

**PINK PARAGON.** Still an exclusive novelty with us. The truest pink Gladiolus in existence. Long, graceful spikes, strong, thrip-resistant grower. A "must" variety. 10 for \$1.25; 100 for \$12.00. Illustrated in color on page 50.

## SALMON-PINK

**KING WILLIAM.** An improved Picardy and better than Picardy in every respect. More intense coloring and disease free. 10 for \$1.10; \$10.00 per 100.

**PICARDY.** Still the most popular and most widely grown Gladiolus. Lovely salmon-apricot-pink; large spikes. 10 for 95c; \$9.00 per 100.

## YELLOW

**OREGON GOLD.** The best golden yellow; ruffled petals. 10 for \$1.45; \$14.00 per 100.

**MOTHER KADEL.** Soft yellow self color, no other markings. An appealing variety. 10 for \$1.45; \$14.00 per 100.

**WANDA.** A new pale, creamy buff-yellow of enormous size. 10 for \$1.50; \$14.00 per 100.

## ORANGE

**NEW EUROPE.** See page 9 for description.

**ORANGETOWN.** See color illustration, page 11. See page 10 for description.

## SCARLET OR FLAME

**NEW EUROPE.** See page 9 for description.

**MERCURY.** See page 10 for description.

## RICH RED

**KING CLICK.** An outstanding show variety. Enormous florets, heavy spikes, consistent prize-winner. 10 for \$2.00; \$18.00 per 100.

**RED CHARM.** The most popular shade of red, deeper than vermilion, brighter than crimson. Can best be described as a glowing medium red. Unusual substance and beauty. 10 for \$1.50; \$14.00 per 100.

**STOPLIGHT.** A brilliant glowing bright red; long tall spikes, large florets. 10 for \$1.45; \$14.00 per 100.

## MAROON AND BLACKISH RED

**BLACK OPAL.** A deep maroon, almost black. Ideal for contrasting with white or yellow. Show size spikes. 10 for \$1.10; \$10.00 per 100.

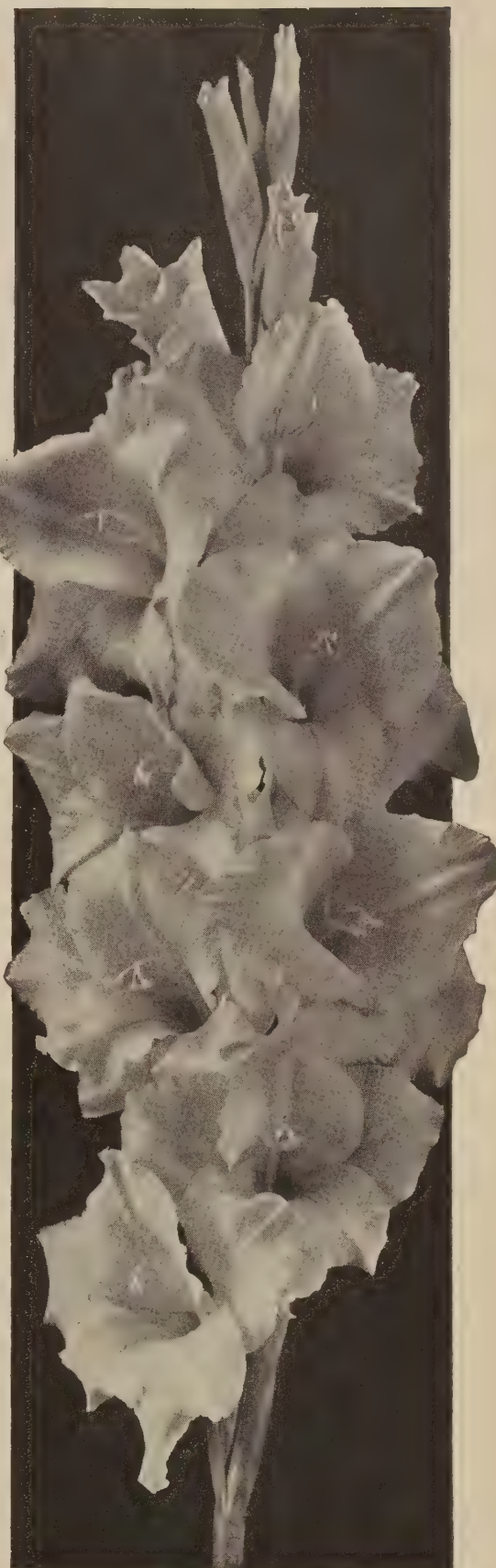
**MOHAWK.** A new prize-winning clear maroon. The best by far in its color class. 10 for \$1.45; \$14.00 per 100.

## Exceptional Offer Gladiolus Breeder's Choice Mixture

Composed of the finest varieties used for breeding purposes from the finest overseas and domestic sources. Some bulbs in this mixture are individually worth the cost of 100 of these bulbs. 25 for \$4.00; \$15.00 per 100.

## Schling's Rainbow Mixture of Hand Selected Exhibition Varieties

This mixture is not to be confused with ordinary field or cheap mixtures. Our growers compound this mixture of varieties, many of which are worth considerably more than our best named varieties. There are many varieties that are grown for trial, and many seedlings which are discarded because they do not represent too much of an advance over existing varieties although they are of higher quality than a great many outstanding introductions of a decade ago. This mixture, therefore, is truly an exhibition mixture. Price: 25 for \$2.25; \$8.00 per 100.



Mother Kadel

GLADIOLUS CONTINUED ON NEXT PAGE



# Schling's Approved Gladiolus

## LIGHT AND DARK VIOLET

**Blue Beauty.** The most beautiful of all blue or violet shades. Exhibition variety. 10 for \$1.10; \$10.00 per 100.  
**Blue Orchid.** See page 9 for description.

## LAVENDER

**Elizabeth The Queen.** Description on page 10.

**Lavender Prince.** See page 10 for description.

## PURPLE

**King Lear.** A huge ruffled purple, consistent prize winner. 10 for \$1.05; \$9.50 per 100.  
**Purple Supreme.** The best all around purple. 10 for \$1.45; \$13.50 per 100.  
**Vulcan.** Large blue-purple, show variety. 10 for \$2.50; \$22.50 per 100.

## SCHLING'S SELECTION OF FAMOUS SMOKY AND EXOTIC VARIETIES

No other color classifications of Gladiolus have captured the public fancy as much as the newer smoky or odd shades. The term "smoky" applies to those varieties in which the basic color is overlaid with a grayish or light tan sheen. Our list of these outstanding colors has been selected from many good varieties, and will prove invaluable as cut flowers for use in any color scheme inasmuch as they blend beautifully with all other colors.

**Buckeye Bronze.** Old rose with orange and bronze shadings. A real show variety. 10 for \$1.45; \$22.50 per 100.

**High Finance.** Breath taking, beautiful, tall and impressive smoky. Blend of light orange and grey with cream throat blotch. 10 for \$1.45; \$13.50 per 100.

**Misty Dawn.** Soft smoky gray-salmon, large orange-red blotch; immense florets and spikes. A sure prize winner. 10 for \$1.35; \$12.50 per 100.

**Recado.** Large smoky rose; strong grower. 10 for \$1.35; \$12.50 per 100.

**Vagabond Prince.** A very popular favorite. Smoky bronze with scarlet lip. 10 for \$1.05; \$9.50 per 100.

## SPECIAL COLLECTION OF SMOKY VARIETIES

10 each of the above 5 varieties ( 50 bulbs in all) for ..... \$ 6.00

25 each of the above 5 varieties (125 bulbs in all) for ..... 13.50

## Notes On Gladiolus Culture

Gladiolus bulbs can be planted in the latitude of New York from April 15th until July 10th. If successive flowering is desired we recommend planting two weeks apart.

Gladiolus do best in rich ground with a sunny location. They will not tolerate shade. Any type of rich soil is satisfactory, but it is well to use a general purpose fertilizer before planting, and apply at least one side dressing when the plants are 12 to 15 inches high.

For exhibition spikes it is necessary to provide water during the entire growing season, and for ordinary purposes during periods of drought, water should be applied at least once a week, and the ground soaked to a depth of about four to five inches.

When cutting Gladiolus spikes do not remove all of the foliage. Allow the two outside leaves to remain to provide substance for next year's crop of bulbs.

The most important feature in successful Gladiolus culture today is control of Gladiolus Thrip, and for this we issue a

## WARNING

**FREE:** A copy of the North American Gladiolus Council's complete bulletin on Gladiolus culture from bulblet to bloom. Yours on request.

It is our sincere advice to you not to attempt to grow Gladiolus unless you are prepared to spray regularly throughout the growing season.

Any good commercial spray or dust containing at least 10% DDT can be used with best effect. The best time to spray is just before sundown and should be done every week to ten days from the time the leaves are 6 to 8 inches high, and spraying should be continued throughout the entire growing season. Home made formulae should be avoided.

We have very little patience with complaints made by people who ignore continual warnings about the thrip menace. If a gardener or hired man is in charge of the growing, his spraying activities must be supervised.

Every bag containing our Gladiolus bulbs will repeat this advice and warning, and will also disclaim all responsibility for the success of the crop.

Gladiolus are one of the easiest and most satisfactory cut flowers to grow if the above simple rules are followed; otherwise, they will be doomed to failure.

## LIST OF RECOMMENDED SPRAYS AND DUSTS

Acme All Purpose	} Complete Sprays
Lucky Strike Triple DT	
Protexall Spray	} For combining with other sprays
Pratt's 25% DDT Concentrate	
Protexall	} Complete Dusts
Lucky Strike Rose Dust	
Acme Duradust 25% DDT	} For combining with other dusts

**WE DO NOT GUARANTEE THE FLOWERING RESULTS OF ANY GLADIOLUS THAT WE OFFER**

SEE PAGES 73, 74 FOR COMPLETE LISTING AND PRICES OF INSECTICIDES



Vagabond Prince



# Schling's Meritorious Dahlias



Sylvia Todd

We offer you the choicest of all exhibition varieties, Dahlias without a fault, perfect in shape, unparalleled in size—every one with long, rigid stems and healthy, vigorous growers with luxuriant foliage. Stems 3 to 4 feet high are the average; 5- to 7-foot ones are not uncommon. This is a collection that will make you a Dahlia fan. We offer both dormant roots and green plants. In ordering, please specify which is wanted. Roots can be sent from March to May; green plants from April 15th to June 15th. If you wish to exhibit at the fall Dahlia shows, we recommend the green plants to be set out during June. Allow three to four leaders per plant.

ABBREVIATIONS: I.D., Informal Decorative; S.C., Semi-Cactus; F.D.; Formal Decorative.

## BEAUTIFUL 1947 INTRODUCTIONS AT HALF PRICE

### SALLY KLEIN

F.D. First prize winning seedling Jamaica, N. Y., 1946. Average blooms 12 inches, blend of Tyrian pink and yellow. Easy, strong, vigorous grower. Tubers, \$7.50 each; plants, \$3.75 each.

### SUPREME COMMAND

I.D. Silver Medal Winner at American Dahlia Society Show, 1946. Self-colored spectrum-red, no other shadings. Tubers, \$5.00 each; plants, \$2.50 each.

### BETSY L.

A most prolific medium size semi-cactus, and is an outstanding cut flower variety. Long lasting and long blooming. Rose-pink with orange-buff shadings. Tubers, \$2.50 each.

## A COMPLETE LIST OF THE FINEST EXHIBITION DAHLIAS IN EXISTENCE

**Aglow.** I.D. Warm amber-yellow, suffusion of scarlet at base of each petal. Lovely autumn shade. Tubers, \$3.50 each.

**Caroline Kernochan.** I.D. Lemon-yellow flushed rose-red. Tubers, \$5.00 each; plants, \$2.50 each.

**Darcy Sainsbury.** F.D. A white Dahlia from Australia. It is significant for its flowers of fine substance. Tubers, \$1.00 each.

**Delrose.** I.D. A lovely interesting white and yellow variety. Tubers, \$5.00 each; plants, \$2.50 each.

**Dixie Wine Dot.** I.D. Large white, flecked with dots of deep wine-red. Tubers, \$3.00 each; plants, \$1.50 each.

**Dorothy Smith.** Pure lavender with bluish tint. Long lasting medium size blooms. Tubers, \$3.00 each; plants, \$1.50 each.

**Dr. Kenneth Taylor.** Bright scarlet with orange-buff reverse. Tubers, \$3.50 each; plants, \$1.50 each.

**Faithful.** F.D. Huge pure white. Tubers, \$3.50 each; plants, \$1.50 each.

**Five Star General.** F.D. Deep amaranth-pink. Tubers, \$5.00 each; plants, \$2.50 each.

**General John J. Pershing.** F.D. Combination of coral, red and chrome. Tubers, \$6.00 each; plants, \$3.00 each.

**Glamour.** I.D. Very fine violet. Distinctive. Tubers, \$2.00 each.

**Great Divide.** S.C. Yellow and pink blend. Home Achievement Medal Winner. Tubers, \$5.00 each; plants, \$2.50 each.

**Hilda Fioretti.** I.D. Beautiful shade of pink with apricot tone. Prolific bloomer. Tubers, \$3.50 each.

**Hunt's Velvet Wonder.** I.D. Deep violet-burgundy. Tubers, \$1.00 each.

**Joan Philipps, Jr.** I.D. An unusual bicolor pink and white. A fine cut flower. Tubers, \$2.50 each.

**Joan Ferenz.** I.D. Beautiful chrome-yellow flushed pink. Achievement Medal Winner, A. D. S. Tubers, \$3.50 each; plants, \$1.75 each.

**John Adam Kernochan.** F.D. Deep purple bicolor, each petal tipped white. First Prize Winner New York Dahlia Show, 1943. Tubers, \$2.50 each.

**Lady Gartmor.** F.D. Deep rich garnet with oxblood shadings. Vigorous grower. Tubers, \$2.00 each.

**Lynn Fontanne.** S.C. One of the most satisfactory and outstanding Dahlias in existence. Flowers of tremendous size and substance lasting a week or more after cutting. Color a striking cinnabar-red. Tubers, \$3.50 each; plants, \$1.75 each.

**Margaret Duross.** I.D. Pointed, tubular petals, deep pink, purple shadings. Tubers, \$2.50 each.

**Ogden Reid.** I.D. One of the best Dahlias of all. Beautiful shade of pink, perfect form and substance. Tubers, \$4.00 each; plants, \$2.00 each.

**Pearl Harbor.** Early blooming lavender splashed dark purple. Reflex petals; very unusual large flower. Tubers, \$2.50 each.

**Rita Wells.** I.D. Large grenadine-pink and buff. Tubers, \$1.50 each.

**Rhythm.** I.C. Shrimp-pink with lemon shadings at petal base. Tubers, \$2.50 each.

**Sylvia Todd.** I.D. Beautiful large flowered lavender. Tubers, \$5.00 each; plants, \$2.50 each.

**Sun Gay.** S.C. Honor Roll, 1946. Grenadier-red. Tubers, \$5.00 each; plants, \$2.50 each.

**Sweet Lavender.** I.D. Earliest blooming Dahlia in our experience. Light bright violet. Tubers, \$4.00 each; plants, \$2.00 each.

**V. Day.** I.D. Brilliant dark rose. An unusual color. Tubers, \$2.50 each.

**Vin Well Paragon.** One of the most satisfactory and popular Dahlias since its introduction. Color a lovely amber-yellow with light rose-pink at the tip. Perfect form. Tubers, \$2.00 each.

**Wanda Meade.** Beautiful red bicolor—red tipped white. Medium flowers, long lasting blooms. Tubers, \$2.00 each.

**White Christmas.** F.D. One of the finest pure white show Dahlias. Tubers, \$2.50 each.



Sun Gay

## RECENT NOVELTY COLLECTION OF DECORATIVES

The offer below is our annual feature. We add varieties of recent introduction that sold for as much as \$15.00 per tuber three or four years previously. In addition to this all of these varieties have been hand selected for all-around excellence.

**Carl Dahl.** I.D. Apricot-buff, reverse rose. Tubers, \$1.00 each.

**Cherokee Brave.** I.D. Oxblood-red. Tubers, \$1.00 each.

**Dahliaum.** I.D. A lovely large perfect shaped apricot. Tubers, \$1.50 each.

**D-Day.** F.D. Gorgeous dark rose. Tubers, \$2.50 each.

**Fire Ball.** F.D. A brilliant non-burning scarlet. Tubers, 75c each.

**Forest Fire.** I.D. Lemon-yellow shading to rich scarlet at tip. Tubers, 75c each.

**Florist Beauty.** F.D. A gorgeous maroon, white tipped petals. Excellent cut flower. Tubers, \$2.50 each.

**Katie K.** I.D. Rich bright magenta. Very early flowering. Tubers, \$1.25 each.

**King Peter.** F.D. Beautiful white formal, tipped lavender. Tubers, \$1.25 each.

**Marie.** One of the best all around Dahlias. Light pink. Tubers, \$1.00 each.

**Michigan White.** S.C. A most prolific cut flower. One of the best. Tubers, \$1.00 each.

**Mrs. W. S. Knudsen.** I.D. Pure white. Tubers, \$1.00 each.

**Town Topic.** F.D. Lively purple petals tipped white. Tubers, \$1.50 each.

**Virginia Rute.** I.D. Velvety maroon, huge exhibition variety. Tubers, \$1.50 each.

**World Event.** F.D. Amaranth-pink flushed mallow-purple. Tubers, \$2.50 each.

**COLLECTION: 1 each of the above 15 varieties, a \$21.00 value, for \$16.00.**

**STIM-ROOT** for Quick Rooting of Dahlia Tubers. (See page 75.)

618 Madison Avenue, New York City

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Caroline Kernochan



# Schling's Meritorious Dahlias

## 10 PRIZE DAHLIAS

An \$8.25 Value for \$6.00

- California Idol.** A tremendous size, pure yellow. 75c each.  
**Clara Corder.** Lovely pink. 75c each.  
**H.R.S.** Golden yellow throughout. 50c each.  
**Jane Cowl.** I.D. Large flowering yellow-bronze. 50c each.  
**Jersey's Beauty.** The finest and most popular pink. 50c each.  
**Maffie.** S.C. Lovely rich carmine-red. \$2.00 each.  
**Mrs. Geo. Le Boutillier.** I.D. Carmine-red. 50c each.  
**Oakleigh Monarch.** F.D. Cerise-red. 75c each.  
**Premier's Majestic.** I.D. Salmon and gold. \$1.00 each.  
**White Wonder.** I.D. Pure white. 75c each.

## 12 EXHIBITION POMPON DAHLIAS (Roots)

An up-to-date list of all the latest and best of these charming miniature Dahlias, now so much admired and so beautiful for table decoration. All varieties are of smallest size and perfect form.

- |   |  |
|---|--|
| <b>Amber Glow.</b> Coral and gold             | <b>Little Snow White.</b> Pure white. 75c. |
| <b>Amber Queen.</b> Light bronze.             | <b>Miller Red.</b> Fine bright red.        |
| <b>Betty Ann.</b> Soft clear pink.            | <b>Morning Mist.</b> Delicate lavender.    |
| <b>Gerda.</b> Cream-yellow shading to canary. | <b>Purple Gem.</b> Rich royal purple. 75c. |
| <b>Little Edith.</b> Yellow shaded rose.      | <b>Sherry.</b> Violet-purple.              |
| <b>Little Herman.</b> Red and white.          | <b>Yellow Gem.</b> The finest yellow.      |

Prices: Any of the above, in roots, 50c each, except otherwise noted.

**COLLECTION:** One root each of the above 12 varieties (a \$7.00 value), \$6.00. Illustrated in color on page 70.

## THE BEST SINGLE DAHLIAS (Roots)

- Lavender Gem.** Pale lavender. 75c each.  
**Marshall's Glory.** Red, white tipped. 75c each.  
**Purity.** Pure white. 50c each.  
**Roy's Single.** Crimson edged white. \$1.00 each.  
**Tango Century.** Orange and gold. 50c each.  
**Twinkle.** Orchid-rose and white. 75c each.

**COLLECTION:** One each of the above 6 varieties, \$4.00.

## GIANT SHOW OR BALL DAHLIAS (Roots)



Giant Show Dahlia

- A. D. Livoni.** Soft pink. 50c each.  
**Charlotte Caldwell.** Orchid-pink. 50c.  
**Francis H. Archer.** Rich violet; show winner in its class. \$3.50 each.  
**Marshall Kernochan.** Very early. The best red ball Dahlia. \$1.50 each.  
**Mary Helen.** Rich bright yellow. 75c each.  
**Supt. Amrhyn.** Clear rose-pink. 50c each.  
**White Cap.** White, lavender center. \$1.00 each.

**COLLECTION:** One each of the above 7 varieties, an \$8.25 value, for \$6.50.

## CONTROL OF DAHLIA PESTS

Dahlias are infested with several known pests: Dahlia borers, aphids, red spider and Japanese beetle. For this reason it is advisable to use a combination spray or dust combined with DDT. Spraying twice a month should be sufficient to control all of these pests.

**RECOMMENDED SPRAYS:** Lucky Strike, Triple DT and Protexall Spray.

## THE LOVELY MINIATURE DAHLIAS (Roots)

These gems of the Dahlia world come in the same types as the large-flowering varieties, and have brought an entirely new realm of possibilities in the Dahlia for garden decoration and cut-flower purposes. They are all free blooming and ideal for cutting and landscape effects. Most of them are low-growing, their average height being 2½ feet.

- Andries Orange.** Rich bright yellow. 75c each.  
**Ann Z.** One of the best all-around cutting and garden Dahlias. Early, prolific and beautiful. Blend of pink, bronze and lavender. \$1.75 each.  
**Bishop of Llandaff.** Vivid, brilliant scarlet. One of the best. 50c.  
**Bright Lass.** Brilliant rose-pink. 75c.  
**Buckeye Baby.** Lovely gold-bronze. 75c.  
**Coralette.** Lovely coral-pink. 50c.  
**Little Colonel.** Soft pink. 75c.  
**Little Fireball.** Round bright red miniature. 50c.  
**Nicky.** Another lovely pink. \$1.00.  
**Sylvia.** Scarlet-red. An outstanding variety. 50c.  
**White Fawn.** 75c each.  
**Wine Drop.** Rich purplish wine tone. 50c.

**COLLECTION:** 1 each of the above Miniature Dahlias, a \$9.25 value for \$7.00.

## LARGE CACTUS DAHLIAS (Roots)

- All-American.** Lovely rose-pink. \$2.00.  
**American Purity.** Glistening pure white. \$1.00.  
**Crowning Glory.** Attractive mellow pink. \$2.50.  
**Greater Glory.** Clear light rose-pink. \$1.50.  
**Hillside Gold.** A lovely free blooming pure deep golden yellow. \$1.00.  
**Jersey's Dainty.** White, faintly tinged with lavender. Prolific bloomer. 75c.  
**Jussiant.** Lovely clear lavender. \$1.00.  
**Sonja.** Lovely clear pink. \$1.50.  
**Son of Satan.** Brilliant flame-red. \$1.25.  
**Vinwell Dainty.** S.C. Begonia-rose. \$2.50.  
**COLLECTION:** 1 each of the above 10 varieties, a \$15.00 value for \$12.00.



Large Cactus Dahlia



# Miscellaneous Flower Bulbs

FOR SUMMER AND FALL BLOOMS

Bulbous stock postpaid to the 2nd postal zone only.



Galtonia

## ANEMONES

**Giant Single French Poppy.** Lovely single-flowered Anemone in wide range of colors. Easily grown from bulbs planted as early as April 1st in the open ground. First blooms make their appearance in late June and continue through the balance of the summer. \$1.25 per doz.; \$9.00 per 100.

**St. Brigid.** Same form as above with double crested centers. \$1.25 per doz.; \$9.00 per 100.

## FANCY-LEAVED CALADIUMS

SCHLING'S FAMOUS STRAIN

(Illustrated on page 70.)

Named varieties, our selection. Plant now for all-summer bloom. Bulbs started in January and February make showy plants for Easter and Mother's Day. Plants can then be kept as summer plants or removed to a shady spot in the garden where they will perform satisfactorily all summer. Giant jumbo bulbs, 3 for \$2.00; \$7.00 per doz.; \$52.50 per 100.

## CANNAS

Schling's Improved Large Flowering

**Hungaria.** Lovely rose-pink.

**King Humbert.** Brilliant orange-scarlet; bronze foliage.

**King Midas.** Bright pure canary-yellow.

**Louis Cayeux.** Rosy scarlet.

**The President.** Enormous scarlet; green leaves.

**Wyoming.** Glowing orange blossoms. Reddish brown foliage.

**Strong, dormant, 2- to 3-eye roots:**

\$3.00 per doz.; \$22.50 per 100.

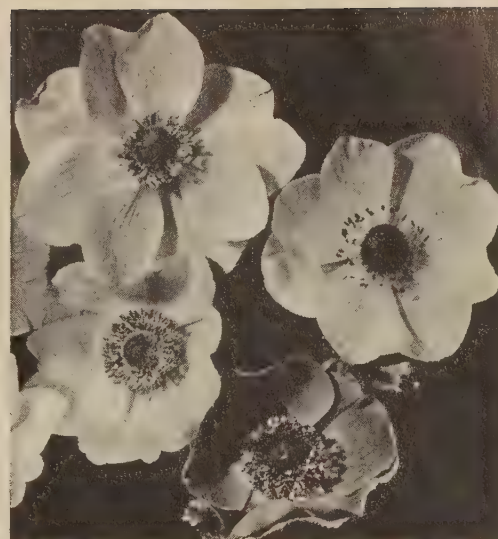
**Green plants, ready after April 1st:**

\$9.00 per doz.

## DICENTRA SPECTABILIS

(Bleeding Heart)

**Strong, 3- to 5-eye dormant roots, will bloom within five weeks after planting.** \$1.00 each; \$11.00 per doz.



Anemones

## GALTONIA (Hyacinthus)

(Summer Hyacinths)

**Candicans.** Featured by us last year, this splendid summer-flowering bulb won a great many admirers. Splendid for planting in the perennial border and exquisite as a cut flower. Large jumbo bulbs, \$3.00 per doz.; \$22.50 per 100.

## LYCORIS SQUAMIGERA

(Amaryllis Halli)

The lovely magic Lily so profusely illustrated on our front cover. Bulbs send up foliage in spring which dies down in July. In late August flower spikes spring up apparently from nowhere, hence the name "Magic Lily."

Large jumbo bulbs (limited supply): \$1.25 each; 10 for \$12.00.

## TUBEROUS-ROOTED BEGONIAS

Imported Belgian-Grown Bulbs

(See Back Cover)

### GIANT DOUBLE FLOWERING VARIETIES

Double Camellia Type, or  
Double Carnation Type

In the following colors:

Deep Red	Copper
Rose-Pink	White
Scarlet	Salmon
Yellow	Mixed

### GIANT SINGLE VARIETIES

In the following colors:

Deep Red	Copper
Rose-Pink	White
Scarlet	Salmon
Yellow	Mixed

### HANGING BASKET BEGONIAS (Lloydi)

Deep Red	Scarlet
Rose	White

Price: 3 for \$1.00; \$3.00 per 10; \$27.50 per 100.

No orders for less than 3 of a variety please.

(NEW) ROSEBUD TYPE—MIXED COLORS ONLY

Same price as above.

## California-Grown Jumbo Bulbs

**CALIFORNIA JUMBO DOUBLE CAMELLIA TYPE.** Offered in deep red, rose-pink, apricot, orange, yellow, salmon, and white.

**CRISPA.** Four separate colors and mixed.

**DOUBLE CRISTATA.** Mixed colors only.

**PICOTEE.** Mixed colors only. The Picotee types are edged with interesting shade of pale rose.

**JUMBO HANGING BASKET BEGONIAS.** Deep red, rose-pink, scarlet, and white.

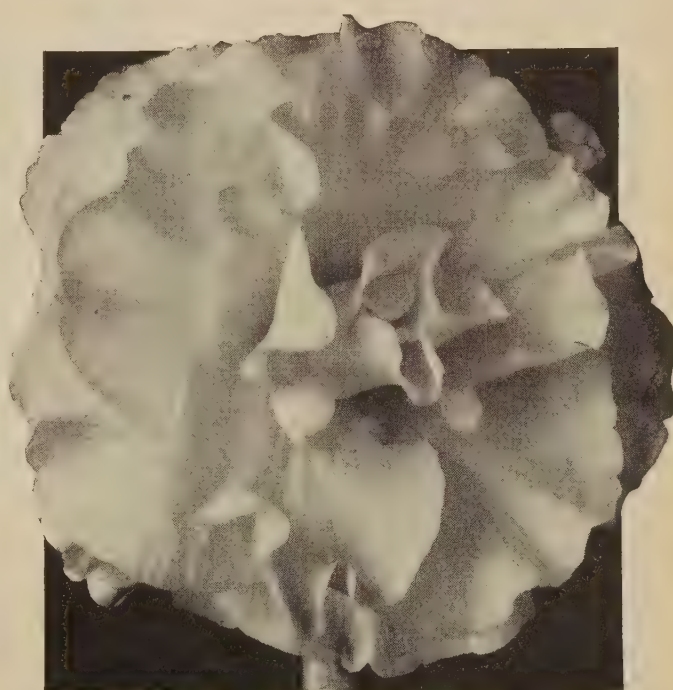
Price on all California grown jumbo bulbs: 3 for \$1.45; 10 for \$4.50.

See Inside Back Cover for New Named Varieties.

**COLLECTION OFFER:** 1 each of the named varieties listed, a \$6.25 value, for \$5.00.

**NOTE:** It is advisable to keep Begonia bulbs in the original package stored in a cool place until planted. Try not to expose to air.

We will gladly select as many of the different colors that are chosen and pack them in one bag.



Double Tuberous Rooted Begonia



# Miscellaneous Flower Bulbs



New White Ismene, Advance

## Ismene Calathina

(Peruvian Daffodil)

The increased popularity of the lovely Peruvian Daffodil has made them a scarce item in the past several years. Of easiest culture, they will bloom six weeks after planting. The flowers resemble clusters of pure white Amaryllis. Bulbs are tender and should be dug and stored the same as Gladiolus.

**Large Jumbo Bulbs** of unequalled quality. 3 for \$1.75; \$6.00 per doz.

### Named Varieties of Ismene

An Outstanding Novelty

**Advance.** A great improvement over the regular form of Ismene Calathina. Flowers twice the size, plants 6 to 8 inches taller. \$1.00 each; \$11.00 per doz.

**La Vestale.** Dwarfier variety with immense, more spidery flowers of the purest white of any flower. \$1.00 each; \$11.00 per doz.

### Outstanding Yellow Ismene

**Sulphur Queen.** Lovely huge Ismene blossoms, pale sulphur-yellow. \$1.50 each; \$15.00 per doz.

**Amancaes.** A very rare garden novelty. Beautiful Ismene blossoms of deep golden yellow. Supply very limited. \$3.00 each.

## Montbretias

### A Fine New Collection of the Best Varieties

Bulbs Shipped Direct From Farm in Fresh Planting Condition

Montbretias are one of the least appreciated garden flowers and deserve much greater recognition. They are half hardy and can be considered hardy with protection north of New York. South of Philadelphia they are most generally hardy.

Montbretias produce spikes of exquisitely formed flowers which last two weeks after cutting. Get acquainted with this beautiful garden flower.

**LADY WILSON.** Glittering deep yellow; enormous flower. One of the best. \$2.75 per doz.; \$20.00 per 100.

**QUEEN BOADICEA.** Large deep golden orange; very attractive. The earliest bloomer. \$3.00 per doz.; \$22.50 per 100.

**Geo. Davison.** Rich deep apricot; reverse deep orange with pointed petals. 2½ ft. \$1.50 per doz.; \$11.00 per 100.

**James Coey.** Rich vermilion-scarlet with golden orange luster, yellow center. \$2.25 per doz.; \$17.50 per 100.

**Lord Nelson.** Deep orange-scarlet, golden center; very tall. \$1.75 per doz.; \$13.50 per 100.

**Princess.** Brilliant ruby-scarlet, center yellow. \$1.75 per doz.; \$13.50 per 100.

**Red Knight.** Rich vermilion shading to golden at center. A vigorous flower. \$2.25 per doz.; \$17.50 per 100.

**Una.** Rich apricot with carmine blotches. \$1.75 per doz.; \$13.50 per 100.

**Earlham Hybrids Mixed.** \$1.35 per doz.; \$10.00 per 100.

## Water Lilies and Other Aquatics

Hardy Water Lilies can be sent any time from May 1st until the end of August, but tender Lilies not before June. Order early.

A simple way to plant Water Lilies is on rich soil in boxes 2 feet square and 1 foot deep. Cow manure is the best fertilizer, but commercial fertilizers can be used. Place one Water Lily root in each box, cover the crown of the plant, then cover with an inch of sand or gravel, to prevent discoloration of the water, and sink the boxes in the pond.

### TROPICAL WATER LILIES

DAY BLOOMERS		Each
Blue:	Blue Beauty	\$4.00
	Henry Shaw	3.50
Pink:	Mrs. C. W. Ward	3.50
	Castaliflora	3.25
White:	Mrs. George H. Pring	3.00
Purple:	Jupiter	3.25
	Panama-Pacific	3.75

NIGHT BLOOMERS		
Red:	H. C. Haarstick	4.00
Pink:	Mrs. George C. Hitchcock	3.75
White:	Juno	3.50

### HARDY WATER LILIES

Pink:	Marliac Flesh	2.75
	Pink Opal	2.50
	Rose Arey	3.00
Yellow:	Sunrise	4.25
	Chromatella	2.75
Sunset Shades:	Comanche	3.00
	Aurora (small)	2.75
	Paul Harlot	3.75
White:	Marliac White	2.50
	Gonnere	4.00
	Gladstone	3.00
Red:	Gloriosa	4.50
	Attraction	4.50

## Gloxinias

See page 70 for color illustration and full description. We are offering a wide selection of named varieties.

**Emperor Frederick.** Red.

**Emperor William.** Rich blue.

**Mont Blanc.** Pure white.

**Roi des Rouges.** Rich pink.

**Tigrinum.** White ground mottled colors.

**Large Flowering Bulbs:** 50c each; \$5.25 per doz.

## Lily-of-the-Valley Clumps

Strong, freshly dug clumps containing 10 to 12 flowering pips. 60c each; \$6.00 per doz.

## Lily-of-the-Valley Pips

(For outdoor planting.)

These pips differ from the clumps in that they can be planted separately. Each pip will flower the year after it is planted, and are desired by some more than the clumps because they can be placed in locations between rocks, cracks in flagstones, etc. Most practical for planting in rock gardens. Sold in lots of 25 or more only. 25 for \$1.75; \$6.00 per 100, postpaid.

## Milla Biflora, Starlight

One of the loveliest novelties in bulbous plants that we have. Originating in Mexico, it is known as the Mexican Star. Blooms approximately 2½ inches across, resembling waxy white stars, 3 to 5 flowers appearing on 18-inch stems. Bulbs planted in the spring will begin blooming in July and continue through October. Exquisitely fragrant and of excellent keeping quality when cut. \$1.75 per doz.; \$13.50 per 100.

## Cigridia

(Mexican Day Lily)

Showy flowers of rare charm throughout the summer. Bulbs are best planted about May 1st. **Mixed colors only.** \$2.00 per doz.; \$15.00 per 100.

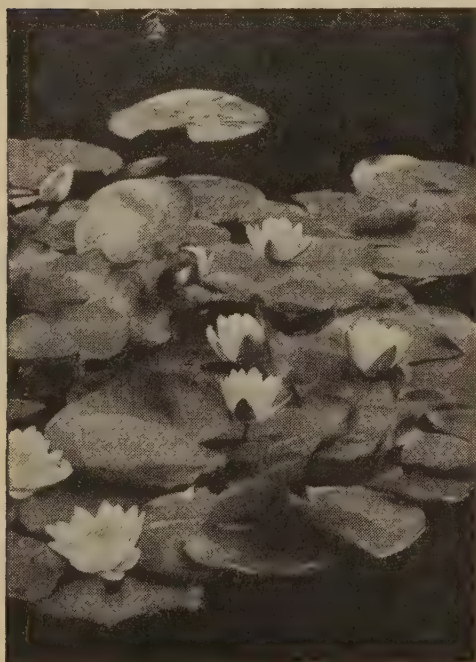
## Tuberoses

Double Pearl

An old favorite that has retained its popularity down through the years. Selected bulbs: \$3.25 per doz.; \$24.00 per 100.

Single Mexican

While not as showy as the Double Pearl, the old-fashioned single variety is prized for its exquisite perfume. \$2.25 per doz.; \$16.50 per 100.



### LOTUS

		Each
Pink:	Egyptian	\$3.00
White:	Japanese	3.00
Cream:	Flavescens	3.25
Double White:	Shiroman	3.25
Double Pink:	Roseman plenum	4.00

### FLOATING PLANTS

Shell Flower	.50
Water Hyacinths	.35

### SHALLOW WATER OR BOG PLANTS

HARDY		Each	Doz.
Giant Arrowhead		\$0.60	\$6.50
Graceful Cattail		.60	6.50
Hardy Calla		.60	6.50
Iris Pseudacorus		.60	6.50
Pickrel Rush		.60	6.50
Variegated Sweet Flag		.60	6.50
TROPICAL			
Imperial Taro		.60	6.50
Papyrus		.60	6.50
Parrot Feather		.60	6.50
Primrose Willow		.60	6.50
Umbrella Palm		.60	6.50
Water Poppy		.60	6.50



# Schling's HARDY GARDEN LILIES

## for Spring Planting

While fall planting is usually considered best for hardy Lilies, spring planting is nevertheless a time-proven method. Many Lilies do not mature sufficiently in time for fall planting. These are leisurely cured and stored at a temperature of 36 degrees. When removed from storage they are in perfect condition and are ready to start **immediate** growth when planted.

### INTRODUCTORY EXCEPTIONAL LILY COLLECTION OFFER

These prices are in effect in collection lots **only**. Please do not order individual varieties at collection price.

<b>Lilium Del Croft</b>	<b>Lilium Regale, Giant Flowering Bulbs</b>
<b>Lilium Estate, Natural Size</b>	<b>Lilium Pardalinum Giganteum</b>
<b>Lilium Centigale</b>	<b>Lilium Speciosum Rubrum, Flowering Size</b>
<b>Lilium Martagon Dalmaticum</b>	<b>Lilium Speciosum Album, Large Flowering Size</b>
2 each of the above 8 varieties (16 bulbs in all), a \$10.50 value for	\$ 9.00
5 each of the above 8 varieties (40 bulbs in all), a \$26.25 value for	20.00

### LILIUM SPECIOSUM RUBRUM and ALBUM

(Holland-Grown)

See illustration, page 69.

Beautiful clean bulbs imported late December. There is nothing finer in any garden than these showy, magnificent hardy Lilies that are dependable bloomers for many years.

#### Rubrum.

Large Flowering Bulbs. \$1.00 each; \$11.00 per doz.

Mammoth Bulbs. \$1.25 each; \$13.75 per doz.

Jumbo Bulbs. (Limited.) \$1.65 each; \$18.50 per doz.

**Album.** Pure white form of above. Same fine quality bulbs.

Large Flowering Bulbs. \$1.25 each; \$13.75 per doz.

Mammoth Flowering Bulbs. \$1.50 each; \$15.50 per doz.

### LILIUM ESTATE

(Genuine)

See color illustration, page 69.

This Lily has achieved unheard of popularity in the short course of one year. It is the only pure white hardy Easter Lily of proven merit that is perfectly hardy in temperate climates. A long lasting flower that is superb for cutting.

Large Naturalizing Size: \$2.25 per doz.; 50 for \$8.65; \$16.50 per 100.

Jumbo Size Bulbs. \$1.05 each; \$11.00 per doz.



Lilium Del Croft

See order blank flap for full description.

### LILIUM REGALE

Oregon Grown—The Best in the World

See illustration, page 69.

The most **important** garden Lily by virtue of the fact that it is completely satisfactory in every section of the country. They are prolific bloomers. Flowers are beautiful and impressive, and the plants improve from year to year. Color of the bloom is white, with canary-yellow throat; reverse of flower often showing pink.

	3	12	100
Strong Flowering Bulbs, 3 to 5 blooms per bulb. Recommended for mass planting	\$1.25	\$4.00	\$30.00
Garden Show Size, 4 to 6 blooms per bulb	1.45	5.00	37.50
Giant Flowering Bulbs, 6 to 8 blooms per bulb	1.75	6.25	47.50
Mammoth Exhibition Bulbs 8 to 12 blooms per bulb. Excellent forcing size	2.25	8.25	60.00
Jumbo Exhibition Bulbs, 20 to 25 blooms per bulb	3.15	11.75	90.00

### COMPLETE LISTING OF OTHER LILIES

Variety	Bloom Date	Height	Color	Type Bloom	3	12
Auratum (Jap.)	July 20	3-4 ft.	White, gold band	White Trumpet	\$3.15	\$11.50
Bellingham Hyb.	June 20	28 in.	Yellow to red	Turk's Cap	2.35	8.00
Centigale	July 10	4-6 ft.	White, canary center	Trumpet	2.35	8.00
Esperanza	July 15	4 ft.	White, pastel ribs	Trumpet and Chalice	7.50	28.50
Golden Chalice Hybrids	June 10	18 in.	Lemon to apricot	Chalice	3.75	13.25
Hansoni	June 15	24 in.	Deep yellow	Turk's Cap	3.15	11.50
Henryi	Aug. 15	4-5 ft.	Tawny yellow	Reflex Speciosum	2.55	9.50
Maxwill	July 1st	5-6 ft.	Orange	Turk's Cap	2.35	8.00
Martagon						
Dalmaticum	June 20	3-4 ft.	Purple	Turk's Cap	3.00	11.00
Orange Triumph	June 20	5 ft.	Light orange	Chalice	2.35	8.00
Philippinense						
Formosanum	Sept. 1	5-6 ft.	White	Trumpet	1.40	5.00
Shuksan	June 25	3 ft.	Yellow, purple spots	Reflex Speciosum	2.35	10.00
Tenuifolium	June 15	2 ft.	Coral red	Turk's Cap	1.00	3.75
Testaceum	June 25	4 ft.	Tawny cream	Flat Turk's Cap	1.00	11.00
Tigrinum Fortunei	Aug. 5	5-6 ft.	Deep orange	Speciosum Type	1.25	4.25
Umbellatum						
Erectum	June 15	18 in.	Old gold and red	Chalice	1.80	6.50
Umbellatum Splendidum	June 15	18 in.	Vermilion	Chalice	1.80	6.50



Lilium Umbellatum Erectum



Lilium Hansoni



Lilium Estate



# POPULAR PERENNIAL COLLECTIONS

From a large list of separate varieties of popular perennials we have selected outstanding varieties of each and offer them in collections. Each one of these varieties will be separately labeled.

**ORDER BY NUMBER PLEASE**

## Long-Spurred Columbine Collection

Rose Queen. Pink.  
Blue King. Rich blue.  
Crimson Star. Red, buff corolla  
Longissima. Very long-spurred yellow.  
White Queen. Long-spurred  
Orange-Scarlet. Long-spurred

COLLECTION No. 1  
1 each of 6 varieties,  
\$3.75.

COLLECTION No. 1A  
3 each 6 vars., \$9.75

Separate Varieties or Mixed.  
3 for \$1.95; \$5.50 per 10.

Additional Varieties of Aquilegia  
offered in regular perennial list



## Primula Polyanthus Collection

Giant Yellow  
Red Shades  
White Shades  
Acaulis Blue Shades  
Acaulis Red Shades  
COLLECTION No. 8  
1 each of 5 vars., \$3.25  
COLLECTION No. 8A  
3 each of 5 vars., \$8.75



## New Lemon Day Lily Collection

Bagdad. Coppery red.  
Dauntless. Yellow-orange.  
Boutonnere. Free flowering rich yellow.  
Linda. Golden yellow.  
Mrs. A. H. Austin. Pale orange.  
Luteola. Pale lemon-yellow.  
COLLECTION No. 3  
1 each of 6 varieties, \$6.00.  
Additional Varieties of Hemerocallis offered in regular perennial list.

## Hardy Phlox Collection

The finest selected varieties.

Daily Sketch. Light bright pink.  
Mia Ruys. Late large white.  
Salmon Glow. Richest deep salmon.  
Poinsettia. Brilliant red.  
Silverton. Large clear lavender-blue.  
Mrs. Harding. Light salmon-pink.

COLLECTION No. 4  
1 each of 6 varieties .....\$3.75

COLLECTION No. 4A  
3 each of 6 varieties .....\$9.75

Separate Varieties or Mixed.  
3 for \$1.95; \$5.50 per 10.

Additional Varieties of Phlox offered  
in regular perennial list.

## Hardy Aster Collection

Beechwood Challenger. Fine red.  
Blue Plume. Deep blue.  
Harrington's Pink. Rose-pink.  
Sunset. Late blooming pink.  
Mt. Everest. White.  
Pink Party. Lavender-pink.

COLLECTION No. 2  
1 each of 6 varieties .....\$3.75

COLLECTION No. 2A  
3 each of 6 varieties .....\$9.75

Separate Varieties or Mixed.  
3 for \$1.95; \$5.50 per 10.



## Delphinium, V. & R. Pacific Hybrids Collection

Blue Jay. A true blue. Dark bee.  
Cameliard. Clear lavender with white bee.  
Galahad. Pure white with white bee.  
Guinevere. Clear pink-lavender. White bee.  
King Arthur. Rich royal purple. White bee.  
Round Table. Presenting varieties not yet introduced.  
All colors.  
Summer Skies. Sky-blue with white bee.

Strong, field-grown clumps, \$1.75 each; \$18.75 per doz.

COLLECTION No. 7  
1 each of 7 varieties ...\$10.75

COLLECTION No. 7A  
3 each of 7 varieties ...\$29.50



## Viola Collection

Apricot Queen. Apricot.  
Arkwright Ruby. Ruby-red.  
Jersey Gem. Most popular Viola; true blue  
Maggie Mott. Rich blue ruffled.  
Rosina. Soft lavender-pink.  
Primrose Perfection. Primrose-yellow.

COLLECTION No. 6  
1 each of 6 varieties .....\$3.75

COLLECTION No. 6A  
3 each of 6 varieties .....\$9.75

Separate Varieties or Mixed.  
3 for \$1.95; \$5.50 per 10.

Additional Varieties of Violas offered in regular  
perennial list.



## Oriental Poppy Collection

Beauty of Livermore. Cerise-red.  
Cavalier. Rosy red.  
Mrs. Perry. Light salmon-pink.  
Perry's White. White.  
Salmon Glow. Double-flowering deep salmon  
Wurtembergia. Crimson.

COLLECTION No. 5  
1 each of 6 varieties .....\$3.75

COLLECTION No. 5A  
3 each of 6 varieties .....\$9.75

Separate Varieties or Mixed.  
3 for \$1.95; \$5.50 per 10.

Additional Varieties of Oriental Poppies offered  
in regular perennial list.



# 6 Brand New Phlox

There is no perennial garden flower that can equal the popularity and acceptance of hardy garden Phlox. They are garden bloom insurance for mid-summer in almost every section of the country. They are suitable for planting in the perennial border or in large clump arrangements throughout the garden. They make a splendid foundation subject for home planting, and they are in the final analysis an excellent cut flower.

New varieties are seldom offered. We take pride in offering five brand new Phlox and one variety, Salmon Glow, which is fine enough and new enough to be appreciated by all.

**WE OFFER FIELD-GROWN CLUMPS ONLY**

## OUTSTANDING PHLOX VARIETIES

**American Beauty.** Large tall American-Beauty-red.

**Blue Boy.** Lovely clear intense blue.

**Flanders.** Large pure white.

**Orange Queen.** Brilliant orange-salmon.

**Ruby Lee.** Deep burgundy-wine color, outstanding.

**Salmon Glow.** Intense fiery deep salmon.

Price on above: 3 for \$2.25; 10 for \$6.00.

## ADDITIONAL OUTSTANDING PHLOX VARIETIES

**Augusta.** Dark winy maroon.

**Enchantress.** Large flowering pale pink.

**Ethel Pritchard.** Lavender-blue shaded mauve.

**Lillian.** Light pale salmon.

**Mary Louise.** White.

**Miss Lingard.** Dwarf early white.

**Shenandoah.** Large flowering pure white with pink eye.

**Snowcap.** Tall, late flowering large pure white.

**Thor.** Dwarf salmon.

**Daily Sketch.** Light bright pink.

**Mia Ruys.** Late large white.

**Poinsettia.** Brilliant red.

**Silverton.** Large clear lavender-blue.

**Mrs. Harding.** Light salmon-pink.

Price on above: 3 for \$1.95; \$5.50 per 10; \$45.00 per 100.



### SPECIAL COLLECTION OFFER

1 strong clump each of the 6 new Phlox, \$4.25.

3 strong clumps each of the 6 new Phlox (18 in all), \$12.00.

10 strong clumps each of the 6 new Phlox (60 in all), \$36.00.

Add 25c for postage for collection of 6. All orders not accompanied by postage will be sent express collect.



# More Perennial Beauties

## POPPY, Salmon Glow

A lovely double Oriental Poppy, illustrated in actual size. Profuse bloomer. 3 for \$2.25; \$6.00 for 10.

## CAMPANULA, Double Blue

A hardy perennial making a strong clump and lovely for cutting. 3 for \$2.25; \$6.00 for 10.

## THREE OUTSTANDING DePETRIS MUMS

**Allegro.** Our nomination for the most popular of the DePetris originations, and by far the best pink garden Chrysanthemum. Blooms October 1st.

**Aviator.** A very pleasing rust-red turning to bronze-terra-cotta with age. Frost proof and vigorous. Blooms October 1st.

**Morning Glow.** Lovely white with delicate cream eye. Early blooming, September 15th. Price: 3 for \$1.95; \$5.50 for 10.



Poppy, Salmon Glow



Campanula Persicifolia



Aviator

Morning Glow

Allegro



# SCHLING'S *Choice Hardy Perennial Plants*

Orders for less than THREE of one variety cannot be accepted.

Our plants are shipped all over the entire United States; and in the past fifteen years we have handled a tremendous volume of business with a minimum of complaint. **No C. O. D. orders, please.** No transportation paid on any plant stock. It is suggested that we be allowed to ship express collect. Plant orders will be forwarded by express, purchaser paying charges. Small orders may be forwarded by parcel post, but if wanted sent this way, please add 10 per cent of the value of the plants to cover postage and packing. All perennials are strong, field-grown plants, with the exception of a few which are pot-grown. They can be shipped during April and early May and again in September, October and November.

**ALL VARIETIES IN THIS LIST (except where otherwise quoted): \$1.95 for 3; \$5.50 for 10; \$45.00 per 100.**

\***ACHILLEA Ptarmica, The Pearl.** White, double flowers freely produced from June to September. 2 ft.

**ACONITUM Fischeri.** Spires of intense blue flowers. 3 to 4 ft.

\***AETHIONEMA, Warley Rose.** Very compact, with rose colored flowers like a miniature Daphne Cneorum. \$2.00 for 3; \$3.50 for 6; \$6.50 per doz.

\***AJUGA reptans.** A rampant trailer. Part shade; blue. Spring.

\***ALYSSUM saxatile compactum** (Basket of Gold). Golden yellow. 10 to 12 in. April, May.

\***Saxatile fl.-pl.** Glorious double form of Basket of Gold.

**ANCHUSA italica, Dropmore.** Gentian-blue; pyramidal spikes, 4 to 5 ft. June.

**Myosotidiflora.** Dwarf. Clusters of bright blue flowers resembling Forget-me-nots. 1 ft. May.

**ANEMONE hupehensis.** Pale mauve. 1 ft. August-frost.

**Japonica, Whirlwind.** Semi-double; pure white.

\***Pulsatilla** (The Pasque Flower). Violet-purple.

**September Charm.** A delightful semi-double pink.

**ANTHEMIS, Moonlight.** One of the finest introductions in recent years. Lovely light golden yellow flowers that are splendid for cutting. Plants produce upwards of 100 blooms.

**AQUILEGIA, Long-Spurred Hybrids.**

**Chrysantha.** Yellow.

**Clematiflora.** Mixed colors; no spurs.

**Caerulea.** Rich blue.

**Longissima.** Extra long-spurred yellow.

**Longissima Hybrids.** Extra long-spurred mixed.

**Crimson Star.** Red with buff corolla.

**Rose Queen.** Rose-pink.

**White Queen.** Silvery white.

**Mrs. Scott Elliott's Hybrids.** Fine mixture.

See Collection Offer on page 58.

\***ARABIS alpina nana compacta.** Pure white blooms in large trusses. 6 in.

\***Alpina fl.-pl.** Heavy sprays of double, pure white flowers in spring, and a few in fall.

**Alpina, Rosabella.** A very choice pink form with large flowers. The color does not fade. Spring and fall.



Anemone Japonica

\***ARENARIA caespitosa.** Grassy, minute cushions for flagging, with white flowers.

\***Montana.** Green mats with lovely white flowers in spring. 4 to 6 in.

\***ARMERIA, Bee's Ruby.** Globes of glowing red, during summer. 1½ to 2 ft.

**Lauchiana.** Flowers of rosy crimson, produced from late May on until fall. 6 in.

\***ARTEMISIA, Lactiflora.** Creamy white panicles. 3 to 4 ft. August, September.

**Silver King.** Silvery white foliage. 3 ft. June, July.

\***ASTER DUMOSA, Dwarf Hybrid**

Compact bushlings flowering freely from August on.

\***Lady Henry Maddocks.** Clear pale pink flowers. September. 1 ft.

**Lavanda.** Lavender-blue flowers. Very free. 6 in. Early September.

**Niobe.** The best white variety. Of dwarf, compact habit with pure white flowers. 6 in. September.

\***Wartburg Star.** Violet flowers with golden discs. May-July.

See Collection Offer on page 58.

**ASTER FRIKARTI (Wonder of Staffa)**

A beautiful all-season blooming hardy Aster of intense rich blue coloration with yellow center. Flowers 3 in. across. Excellent cut flower.



Aster, Mauve Cushion

**ASTILBE, Gloria.** Dwarf, dense, plummy sprays of rich pink. 2 ft. July. \$1.00 each; \$9.50 per 10.

**Fanal.** Gorgeous deep red. \$1.25 each; \$11.00 per 10.

**Granat.** Dark crimson; strong, divided spikes. 2½ feet. June, July. \$1.00 each; \$9.50 per 10.

**White Gloria.** A very beautiful white form. \$1.00 each; \$9.50 per 10.

\***AUBRIETIA, New Large-Flowering Hybrids.** Flowers of unusually large size in a rich assortment of shades.

**BAPTISIA australis.** Racemes of blue Lupin-like flowers on 3- to 4-foot stems. May-July.

**BOLTONIA latisquama.** Pinkish lavender flowers. 4 ft. August on.

\* Indicates alpine and rock garden plants



Achillea, The Pearl

**BUDDLEIA (Summer Lilac).** Strong, pot-grown plants. Heavy bloom first year.

**Charming.** Lovely lavender-pink.

**Dubonnet.** Deep wine color.

**Fortune.** Rich orchid-lavender.

**Orchid Beauty.** Fine clear lavender.

3 for \$2.75; 10 for \$9.00.

\***CAMPANULA carpatica** (Carpathian Harebell). Blue. For rockeries and borders. 8 in. July, August. Blue and white.

**White Star.** Improved white.

\***Garganica.** Star-shaped flowers on fine green cushions, from June on.

**Medium** (Canterbury Bells). Rose, Blue, White, and Mixture.

**Medium calycanthema** (Cup and Saucer). Large flowers in rose, blue and white.

**Persicifolia** (Peach Bells). Blue. 1 ft. June, July.

**Blue Gardenia.** Double blue.

**Persicifolia Moerheimi.** Exceptionally large, double, white flowers. Choice and scarce.



Campanula Medium—Canterbury Bells



# Schling's Hardy CHRYSANTHEMUMS

## ALL STRONG POT-GROWN PLANTS

See pages 1, 2 and 4 for exclusive introductions.

See page 60 for further color illustrations.

### PRICES OF ALL CHRYSANTHEMUMS

3 for \$1.95 \$5.50 per 10

Except where otherwise noted.

### Large Early Flowering Class

**Dean Kay Improved.** Large double rose-pink. A splendid cut flower.

**Yellow Dean Kay.** One of the best yellow garden Chrysanthemums.

### New Hybrid Korean

**Mrs. Pierre S. DuPont.** Soft peach-pink tinted with rosy salmon. Early October bloomer.

**Lavender Lady.** An outstanding true lavender.

**Mandarin.** Coppery bronze.

**Pale Moon.** Soft yellow.

**Roberta Copeland.** Raspberry red. Very early.

**Sequoia.** Apricot-buff. Fully double. Very early.

**Rose Glow.** Raspberry and old rose.

**Caliph.** Fine, velvety red.

**COLLECTION:** 3 each of above 8 varieties, \$11.00.

### CHOICE DOUBLE KOREAN VARIETIES OF RECENT INTRODUCTION

**King Midas.** Golden yellow.

**Indian Summer.** One of the finest, fully double, bronze.

**Ember.** Clear orange-bronze. Fully double.

**The Moor.** Deep burgundy-red. Fully double.

**Symphony.** Mauve coppery pink. Fully double.

**Romany.** Rich red with gold reverse. Semi-double. Early.

**Goblin.** A tight button type. Golden bronze.

**Pygmy Gold.** A dwarf button type of pure golden yellow blooming early in September. One of the best.

**COLLECTION:** 3 each of above 8 varieties, \$11.00.

### SELECTED SINGLE KOREAN CHRYSANTHEMUMS

**Apollo.** Gorgeous orange-bronze. One of the best.

**Aphrodite.** Pale salmon.

**Ceres.** Lovely apricot-buff; early.

**Diana.** Pale flesh-pink.

**Louise Schling.** Salmon-red changing to salmon-bronze.

**Mars.** Lovely flame-red.

**Nancy Copeland.** Deep blood-red.

**Niobe.** Blush-pink fading to white.

**3 each of the above 8 varieties, \$11.00.**

### DWARF DOUBLE EARLY TYPE

**September Bronze.** Lovely chestnut-bronze button type.

**September Cloud.** Fresh creamy white, button type.

**September Gold.** Pure golden yellow, button type.

### CHRYSANTHEMUM MAXIMUM

#### (Shasta Daisy)

**Alaska.** A decided improvement. Pure glistening white. 1½ ft. June-September. 3 for \$1.55; \$5.50 per doz.

**Beaute Nivelloise.** One of the largest Shastas. The fringed, double-petaled flowers measure up to 7 inches across, on strong, sturdy stems. Very free flowering. 2½ ft. \$2.00 for 3; \$3.50 for 6; \$6.50 per doz.

**Burbank's Frilled.** A large, double form with frilled petals. Very scarce.

### SHASTA DAISY, ESTHER READ

The finest double Shasta Daisy. Large flowers 3 inches across, fully double. Pure white. 3 for \$1.75; \$6.00 per doz.



Louise Schling



### CHRYSANTHEMUM, EUGENE WANDER

A variety that is in a class by itself. An easy grower producing flowers 4½ to 5 inches across. Pure golden yellow shaggy type. In full bloom September 20th. Strong 3-in. pot plants. 3 for \$1.95; \$5.50 per 10.



Spoon Chrysanthemum



Dean Kay Improved

### NEW HARDY ENGLISH CHRYSANTHEMUMS

**Alabaster.** Slightly incurved white, 5 inches across if disbudded.

**Buttercup.** Incurved golden yellow. May be disbudded or grown in sprays.

**Bronze Buttercup.** Rich deep bronze with golden buff reverse. Best disbudded.

**Egypt.** Burnt amber with gold points; large flower.

**Hillcrest Red.** Rich velvety shade of crimson-scarlet with gold reverse. Flowers are 6 inches across when disbudded.

**Nellie B. Richardson.** A suffusion of salmon-rose on a cream-white base very large and stunningly beautiful.

### HARDY SPOON CHRYSANTHEMUMS

A new race of uniquely formed graceful tubular petals flattened at the tips to resemble a spoon.

**Pink Spoon White Spoon Yellow Spoon**  
**Rose Spoon Golden Spoon**

### CUSHION CHRYSANTHEMUMS

(Azaleamums)

Use as a shrub for edging, for cutting, or on a bank. The lovely early blooming Cushion 'Mums provide a free flowering Chrysanthemum giving the effect of a full flowered Azalea blooming from early August until frost. An indispensable item.

**Pink Cushion White Cushion**  
**Bronze Cushion Yellow Cushion**  
**Red Cushion**

**COLLECTION:** 3 each of above 5 varieties, \$5.50.



Shasta Daisy, Esther Read





## CARNATIONS, Hardy Varieties

**Scarlet King.** Produces uncommonly large solidly double vivid scarlet flowers on sturdy stems 12 to 14 inches in length. The blooms closely resemble high quality greenhouse grown Carnations.

**Crimson King.** Deep crimson double flowers. **Hardy Border Varieties Mixed.** A lovely strain of real hardy Carnations. Splendid for cutting.

**CENTAUREA, Montana.** Blue flowers in June and July. 2 ft.

\***CERASTIUM tomentosum.** The indispensable "Snow-in-Summer."

\***CHEIRANTHUS Allioni** (Siberian Wallflower). Orange flowers through May and June and a few in fall.

**CIMICIFUGA racemosa.** Spires of white, 3 to 4 ft. high, during August and September. For naturalizing and shade.

\***CONVALLARIA majalis** (Lily-of-the-Valley). Extra strong clumps with flowering pips. Best in a semi-shaded, rather moist place. 3 for \$2.00; \$5.75 per 10.

**COREOPSIS, Mayfield Giant.** A greatly improved form of this popular flower, with larger, longer stems and of richer yellow color.

\***COTONEASTER Dammeri radicans.** A creeping shrub for the rock garden, with dark evergreen foliage and small red berries.

\***Horizontalis.** More rapid growing form and slightly more upright. Fine for dry, sandy banks.

Either **Cotoneaster**, \$1.25 each; \$10.00 per 10.

Specimen plants of the two varieties mentioned above are available at \$3.50 each.

## ENGLISH HOLLYHOCK DELPHINIUM

Large Field-Grown Plants

Special collection of 18 named varieties for connoisseurs; priced from \$2.00 to \$5.00 each. 1 each of 18 varieties: \$50.00—a guaranteed \$65.00 value.

### Hollyhock Delphiniums

#### IN COLOR GROUPS

- |                          |                            |
|--------------------------|----------------------------|
| 1. Light blue, light eye | 5. Intermediate, light eye |
| 2. Light blue, dark eye  | 6. Intermediate, dark eye  |
| 3. Mauve, light eye      | 7. Dark blue, light eye    |
| 4. Mauve, dark eye       | 8. Dark blue, dark eye     |

Clumps of the above: \$1.65 each; \$15.00 per 10.

### Hollyhock Delphinium Collections

#### NAMED VARIETIES—OUR SELECTION

24	Delphiniums . . . . .	\$35.00
	(Regularly \$50.00)	
12	Delphiniums . . . . .	\$18.00
	(Regularly \$25.00)	
6	Delphiniums . . . . .	\$9.00
	(Regularly \$12.50)	

Each plant labeled, our selection from the Choicest Named Types.

### Pacific Hybrid Delphinium Mixed

\$1.00 each; \$11.00 per doz.

**GOLD MEDAL HYBRIDS.** Strong, stately spikes, often 7 feet high; lovely color range; unequaled. June, July. 3 for \$2.25; \$6.00 per 10.

### Delphinium Species

**Chinense, Blue.** Azure-blue. 1½ ft. June, July.

**Chinense, White.** White form of above.

**BLUE MIRROR.** New dwarf Chinensis type; fine cut foliage, beautiful blossoms blooming all summer. 3 for \$1.95; \$5.50 per 10.

### For Cut Flowers

**Belladonna.** Turquoise-blue. 4 ft. June-frost.

**Bellamosa.** Dark blue form of above.

3 for \$2.25; \$6.00 per 10.

\* Indicates alpine and rock garden plants

\***DAPHNE Cneorum** (The Garland Flower). Dwarf, evergreen, shrubby perennial excellent for rock gardens. Flowers are exquisite shade of rose-pink, delightfully fragrant. Plant in full sun and partial shade. 8 to 10 in., \$1.75; 10 to 12 in., \$2.00; 12 to 15 in., \$2.25; 15 to 18 in., \$2.75; 18 to 24 in., \$3.50, each.

**DIANTHUS Allwoodi.** Hardy dwarf Carnation.

**DIANTHUS barbatus.** (See Sweet William.)

\***Beatrix.** Shell-pink flowers over a long period 10 inches.

\***Caesius.** Dwarf green cushions, studded with myriads of sweet-scented pink flowers from May on and again in fall.

**Royal Cottage Hybrids.** A new strain of beautiful hardy garden Carnations with a real spicy scent. Available in red, pink, white and mixed. 3 for \$2.00; \$6.00 per doz.

**DIANTHUS plumarius** (June Pinks). Spicy fragrance Single and double hybrids. 1 ft. May, June.

**Little Joe.** A very neat, dwarf plant about 8 inches high, producing large, single, crimson flowers all summer.

**Loveliness.** Dwarf, single, fringed lavender-blue; sweet scented.

\***DICENTRA (Dielytra) eximia** (Everblooming Bleeding Heart). Fine for naturalizing in part shade. A summer-blooming Bleeding Heart. Small, pinkish flowers; fringed foliage.

#### DIGITALIS.

**Gloxiniaeflora, The Shirley** (Giant Foxglove). Many new colors. 6 to 7 ft. June, July.

**Isabellina.** Pale yellow; very fine. June, July.

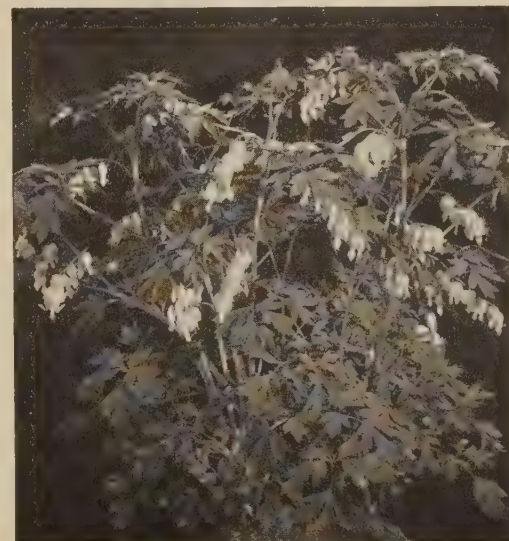
**Lutzii.** Salmon shades.

**DORONICUM Clusi.** Masses of canary-yellow, daisy-like flowers. Grows in clumps. Late May.

**Caucasicum.** Large, golden yellow Daisies in April and May, and again in fall. 2 to 2½ ft.



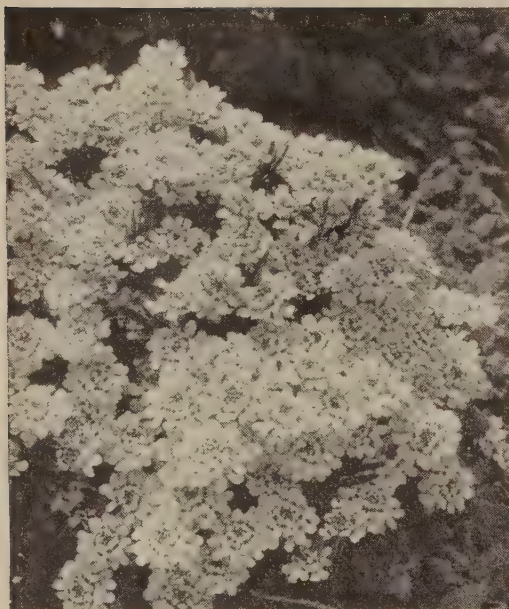
Dianthus Caesius



Dicentra Spectabilis



## CHOICE HARDY PERENNIAL PLANTS



*Iberis Sempervirens*



*Helenium, Riverton Beauty*



*Hemerocallis Flava*

**EUPATORIUM coelestinum.** The hardy Ageratum with heads of light purple flowers from August until frost. Splendid for cutting.

### GAILLARDIA.

**Grandiflora Hybrids.** Yellow and orange-red; very brilliant. 1½ ft. May, November.

**Mr. Sherbrook.** A pure golden yellow. Large flowers blooming all summer. Superior to Sun God.

**Ruby.** Red, very free flowering. Blooming all summer.

**\*GEUM, Fire Opal.** Glowing, semi-double scarlet flowering with a deep orange sheen. 2 ft. June, July.

**Lady Stratheden.** Double; golden yellow. 2 ft. June-September.

**Mrs. Bradshaw.** Double; orange-red. 2 ft. June-September.

**Princess Juliana.** A magnificent semi-double flaming orange variety in bloom from May until July. 2 ft.

**GYPSOPHILA paniculata** (Baby's Breath). Grayish white. 2 to 3 ft. June-July. \$1.50 for 3; \$3.50 per doz.

**Paniculata flore-pleno, Bristol Fairy.** Flowers twice the size of the old double variety, plants branch more freely, and continue to bloom steadily until frost. 2-yr. roots, \$2.75 for 3; \$7.50 per 10.

**\*HEATHERS.** There is a growing interest in Heatherers, and justly so, because the group is not only very interesting but the plants will grow under almost all conditions and will prove a great addition to any garden. They are perfectly hardy without protection and in fairly reasonable soil the rankest amateur can have complete success with them.

**Calluna Alporti.** Blooms from July until fall. 12 in.

**Calluna Cuprea.** Copper-pink. 12 in.

**Erica vulgaris, Prosper.** Upright form with slender spires of green, bearing bells of deep rose during July, August and September. 12 to 18 in.

**All Heathers:** \$2.75 for 3; \$8.00 per 10.

**HELENIUM, Riverton Beauty.** Lemon-yellow; purplish black cone. 5 ft. August-October.

**Autumnale rubrum.** Bright terra cotta flowers suffused with old gold from August on. 3 to 4 ft.

**HELIANTHEMUM aureum.** Large yellow flowers from June on.

**\*Clara Middleton.** Burnt-orange Sun Roses freely produced.

**\*Rose Queen.** Blooms continuously from early spring on.

**HELIANTHUS, Coronation.** Huge orange-yellow flowers of great substance. Excellent for cutting.

**HELIOPSIS incomparabilis.** Semi-double flowers of unusually large size in shades of orange. Excellent for cutting. 30 inches. July, August.

**\*HEUCHERA, Pluie de Feu.** Bright coral-red flowers on slender stems. 1½ ft.

### HEMEROCALLIS, Standard Varieties.

**Fulva.** Fragrant orange-yellow flowers in May and June. 2 to 3 ft.

**Flava.** Lemon-yellow flowers in May and June. 2 ft.

**Minor.** A dwarf lemon-yellow variety. 12 to 15 in. June, July.

**All Standard Varieties of Hemerocallis:** \$1.95 for 3; \$5.50 per 10.

\* Indicates alpine and rock garden plants.

### HEMEROCALLIS, New Hybrids.

**Ajax.** Large, rich orange. 2 ft. June-July.

**Bay State.** Large, glistening pure yellow blooms on long stems. July to mid-August.

**Cinnabar.** Yellow shaded with rose-brown, quite distinctive. 2½ ft. July-August.

**Gold Standard.** Pure canary-yellow. 2½ ft. July-August.

**Hyperion.** One of the most majestic of all Day Lilies. 4 feet tall. Large, clear lemon flowers 5 to 6 inches in diameter. July and August.

**Lemona.** Very tall, pale lemon-yellow. 5 ft. July-August.

**Margaret Perry.** Brilliant yellow-scarlet, conspicuous yellow line through each petal. 3 ft. July and August.

**Mrs. W. H. Wyman.** Rich yellow cluster flowered; latest bloomer. August. 3½ ft.

**Mikado.** Deep orange-yellow with brown zone. 3 ft. July and August.

**Ophir.** Dark golden yellow. 3½ to 4 ft. July-August.

**Price of above:** \$1.00 each; \$9.00 per 10.

See page 58 for collection of new varieties.

**HIBISCUS, Mallow Marvels.** Enormous flowers from August to October. 5 to 6 ft.

**HOLLYHOCK, Double, Chater's Hybrids.** White, Pink, Yellow, Crimson. 5 to 7 ft. July, Aug.

**Exquisite.** Fringed; rose to dark purple. 5 to 7 ft. July, Aug.

**Single Mixed.** Splendid color range. 5 to 7 ft. July, Aug.

**HOSTA caerulea.** The blue Plantain Lily. 1½ ft. July, Aug.

**Japonica variegata** (F. lancifolia variegata). Blue flowers. White and green foliage.

**\*IBERIS sempervirens.** A vigorous, hardy Candytuft with pure white flowers in May and June. 8 in.

**LAVANDULA vera, Munstead's Var.** The sweet English Lavender with masses of blue spikes from late June until September. 1 to 1½ ft.

**LIATRIS pycnostachya.** The purple Kansas Gayfeather with long plumes on 4- to 5 ft. spikes from July to August.

**Scariosa alba.** Pure white Gayfeather.

**September Glory.** Late blooming; rich lilac.

**LILY-OF-THE-VALLEY** (Convallaria majalis). Extra strong clumps with flowering pips. Best in a semi-shaded, rather moist place. 3 for \$2.00; \$5.75 per 10.

**LILY-OF-THE-VALLEY PIPS.** For outdoor planting. Listed on page 56.

**LINUM perenne.** The old favorite Chinese Flax with blue flowers from early May on. 1½ to 2 ft.



*Geums: Lady Stratheden and Fire Opal*



# CHOICE HARDY PERENNIAL PLANTS

## IRIS SIBIRICA (Siberian Iris)

**Perry's Blue.** Powder-blue.  
**Snow Queen.** Pure white.

## ORIENTAL ORCHID IRIS

**Carlton Childs.** Single. White, veined plum.  
**Catherine Parry.** Double. Blue, overlaid red.  
**Dominator.** Single. Violet-purple, yellow center.  
**Gold Bound.** Double. Pure white.  
**Josephine Heywood.** Single. Rich blue-purple.  
**Purple Beauty.** Double. Solid purple.  
**Lilla Cox.** Double. Light blue, white veins in center.  
**Mrs. J. Alexander Hayden.** Double. White shaded pale violet.  
**Purple and Gold.** Double. Violet-purple, gold center.  
**Pyramid.** Double. Violet-blue, center veined white.

Divisions. All varieties listed above:  
\$1.95 for 3; \$5.50 per 10.

Clumps, 3 for \$2.50; \$7.50 per 10.

## BEARDED IRIS

Regular varieties. Order by color. 3 for \$1.95; \$5.50 per 10.

## ROCK GARDEN IRIS

**IRIS CRISTATA.** Orchid form.

**Verna.** Violet-blue.  
**Pumila cyanea.** Dwarf. Blue.  
**Prairie Gem.** Dwarf. Yellow.  
**The Bride.** White.  
\$1.95 for 3; \$5.50 per 10.

**LUPINUS polyphyllus.** White, Pink, and Blue. June, July.

**Russell Hybrids.** Without doubt the most outstanding Lupins ever introduced. Since their introduction in 1938 they have replaced practically all other varieties of Lupins in American gardens. Fine, strong, first year blooming stock.

**LYCHNIS, Arkwright Hybrid.** Lovely bright maltese-rose flowers for rock garden.

**LYSIMACHIA nummularia** (Creeping Jenny). Bright yellow creeper. Midsummer.

\***MAZUS rugosus.** An excellent flagging subject, blue in color.

**MERTENSIA virginica** (Virginia Blue Bells). Fine, strong roots.

**MONARDA didyma, Cambridge Scarlet.** Brilliant crimson flowers freely produced from July on. 2 1/2 to 3 ft.

**Salmon Queen.** Soft pale salmon on 3-ft. stems. July, Aug.

\***MYOSOTIS alpestris, Indigo-Blue Gem.** An improved, free-flowering form. Spring.

\***Palustris semperflorens.** Bright blue Forget-me-not from June until late fall.

**Pink Beauty.** Lovely trusses of light rose-pink. 3 for \$1.75; \$5.00 per doz.

\***NEPETA Mussini.** Fragrant lavender spikes all summer. 1 to 1 1/2 ft.

\***NIEREMBERGIA rivularis.** White, cup-shaped flowers from July until fall. 3 inches.



Primula Veris, Munstead

**PACHYSANDRA terminalis.** For ground covers and shady places.

**PAPAYER nudicaule, Coonara Pink** (Iceland Poppy). Charming shades of pink on graceful stems, 1 1/2 to 2 feet high.  
**Oriental.** See page 58.

**PENTSTEMON, Garnet.** A lovely addition to this beautiful class of garden flowers. Gorgeous cutting spikes of deep red.

**Blue Gem.** Lovely spikes of rich blue.

## HARDY GARDEN PHLOX.

**Augusta.** Dark winy maroon.

**Enchantress.** Large flowering pale pink.

**Ethel Pritchard.** Lavender-blue shaded mauve.

**Lillian.** Light pale salmon.

**Mary Louise.** White.

**Miss Lingard.** Dwarf early white.

**Salmon Glow.** Salmon.

**Shenandoah.** Large flowering pure white with pink eye.

**Snowcap.** Tall, late flowering, large, pure white.

**Thor.** Dwarf salmon.

For additional varieties of Hardy Garden Phlox see page 58.

## PHLOX SUBULATA for Rock Gardens.

\***Alba.** A white form of the Mountain Pink.

\***Blue Hills.** Cascades of lavender-blue.

\***Brilliant (Atropurpurea).** Vivid crimson flowers.

**Perfection.** Bright clear pink.

\***Vivid.** Bright cerise-pink on compact bushlings. One of the best.

## \*PHLOX—

\***Divaricata (canadensis).** Profuse bloomer in early spring. Lilac.

\***Divaricata Laphami.** A compact form of the above, with clear orchid-lavender flowers in spring. Excellent for interplanting with bulbs.

\***PLATYCODON grandiflorum** (Japanese Balloon Flower). Blue and White. 3 inches across, during June and July. 1 to 1 1/2 ft.

\***PLUMBAGO larpentae.** Blue flowers on dwarf, spreading mats during August and September. 6 to 8 inches.

**POLEMONIUM, Blue Pearl.** Splendid for planting with bulbs and particularly valuable for rock gardens. Shimmering masses of blue flowers in May and June. Height 12 inches.

## \*PRIMULA—

**Acaulis.** Blue shades.

**Acaulis.** Red shades.

**Denticulata cashmiriana.** Deep orchid-lavender flowers in early spring.

\***New Large-Flowering Perfection Hybrids.** A distinct improvement; flowers 1 1/2 inches across in varying shades of scarlet, purple, red, yellow, and white. They are borne on strong stems and may be used for cutting.

**Vulgaris.** Blue.

**True English Primrose.** Blue shades, red shades.

## PYRETHRUM, NEW DOUBLE HYBRID—

**Buckeye.** Deep red; cream crest.

**Purity.** Pure white.

**Sylvia.** White flooded with satiny pink.

**Victory.** Double rich deep red.

**Single Mixed.**

**ROSA ROULETTI.** The dwarf Alpine Rose, covered with tiny, sweet-scented, double pink roses from May until fall. \$2.75 for 3; \$8.25 per 10.

**Pink.**

**Oakington Ruby.** Lovely rich red form of Rosa Rouletti. \$2.75 for 3; \$8.25 per 10.

**RUDBECKIA hirta Hybrids.** A fine strain of Black-eyed Susans with large orange flowers and warm shadings of orange to red at the cone.

**Purpurea, Mixed.** A good mixture of named varieties. An improvement over the old varieties. The flowers are larger and colors are brilliantly clear. 3 to 4 ft. July-Oct.

**SALVIA azurea grandiflora.** Light blue. 3 to 4 ft. Aug., Sept.

**Pitcher.** Lovely deep blue flowers on long stems. 3 to 4 ft. Aug., Sept.

**SCABIOSA, Isaac House Giants.** Lavender-blue flowers on strong 18-inch stems from June until September.

\***SEDUM acre, acre minus, album, album purpureum, dasphyllum, hispanicum minus, ibericum, kamtschaticum, lyidium, glaucum, Nevi, Nevi sp., obtusatum, oppositifolium, rupestre, sexangulare, Sieboldi, spectabile Brilliant, spurium.**

\* Indicates alpine and rock garden plants



Iris Pumila



Phlox, Augusta

**SEMPERVIVUM Alberti, alpha, arachnoideum, arenarium, atroviolaceum, beta blancum, glaucum, globiferum, pettoni, umbilicum, chrysanthus.**

**SHASTA DAISY.** See page 62.

**SILENE Schaffa.** Deep rose flowers from August until October. 4 inches.

**STATICE latifolia.** Fine panicles covered with a profusion of small blue flowers. 2 ft. Aug., Sept.

**STOKESIA, Blue Moon.** Large blue flowers from July to October. 2 ft.

**SWEET WILLIAM, White, Newport Pink, Crimson, Light Pink, White with Eye, and Mixed.**

**TARRAGON (Artemisia dracunculus).** A delightful herb useful in the border.

\***TEUCRIUM chamaedrys.** An excellent shrub with pink flowers in July and August.

**THALICTRUM aquilegifolium.** Rosy purple flowers on strong spikes. 2 to 3 ft. June, July.

**Diptercarpum.** Lilac-mauve flowers. 3 to 4 ft. From late July on.

\***THYMUS argenteus.** Fragrant, silvery Thyme.

\***Citriodorus.** Golden leaf-mats.

\***Lanuginosus.** Dense mats of woolly foliage. For flagging.

\***Serpyllum albus.** Green, prostrate mats with white flowers in June and July.

\***Serpyllum coccineus.** Brilliant red flowers.

\***Serpyllum roseus.** A light pink variety.

\***Vulgaris.** A shrubby form 1 to 1 1/2 ft. high, with fragrant heads of rosy lilac.



## CHOICE HARDY PERENNIAL PLANTS

**TRITOMA Pfitzeri, New Hybrids** (Red Hot Poker Plant). Orange-scarlet shaded to salmon-rose. 2 to 3 ft. August-September.

**\*TROLLIUS, European Hybrids.** Fine strain of early spring beauties.

**Ledebouri, Golden Queen.** Magnificent flowers of deep golden yellow with large, prominent anthers, in bloom during late June and July.



Veronica, Blue Spires

**\*VERBENA alpina (Moonetti pulchella).** A trailing form of great beauty. Deep cherry-pink, striped with white, produced in great abundance from early May until frost. Recommended especially for points south of Philadelphia.

**\*Peruviana.** A dwarf carpet of brilliant red for rock gardens.

**VERONICA, Blue Spires.** Tall, blue spikes; lovely for cutting.

**Erica.** Height 12 in. Offered in pink, white and blue. Summer blooming; very hardy.

**\*Incana.** Silvery gray foliage with blue spikes. 1 ft.

**Longifolia subsessilis.** Deep gentian-blue flowers on 2- to 2½-ft. spikes. July-Sept.

**\*Rupestris, Heavenly Blue.** Flowers of deepest blue on close, prostrate mats.

**\*VINCA minor.** Blue flowers for a shady spot, or in sun. April, May.

**\*Minor, Bowles' Var.** Another everblooming Vinca with blue flowers, larger than Vinca minor. Spring and autumn. \$1.75 for 3; \$3.00 for 6; \$5.50 per doz.

**VIOLA odorata semperflorens.** The hardy, fragrant wild Violet.

**VIOLET, ROYAL ROBE.** The demand for this sensational new Violet is still as great as ever. There is no plant that has been received with greater enthusiasm since its introduction in 1943 than Violet, Royal Robe. Blooming in the spring and in the fall, it is delightfully fragrant.

**YUCCA filamentosa.** Of tropical appearance with large pyramidal clusters of creamy flowers in June and July. \$2.75 for 3; \$8.25 per 10.

All plants will be forwarded by Express, purchaser paying charges. If wanted by Parcel Post, please add 10 per cent of the value of the plants to cover postage and packing. We ship only strong, field-grown plants.

\* Indicates alpine and rock garden plants.



Vinca Minor

## Hardy Vines and Climbers

Fine, strong plants, can be shipped while dormant in April and May and again in October. Being graceful in habit and infinite in foliage and flowers, they are charming and attractive all through the season.

**AMPELOPSIS Veitchi** (Boston Ivy). Cling to walls. Strong plants, \$1.25 each; \$11.00 per doz.

**ARISTOLOCHIA siphon** (Dutchman's Pipe). Large, round leaves and brownish flowers. \$1.50 each.

**BIGNONIA radicans** (Trumpet Vine). Strong, 5-year-old plants, \$1.00 each; \$11.00 per doz.

**HALL'S EVERGREEN HONEYSUCKLE.** Very fragrant. Strong plants, \$1.00 each; \$11.00 per doz.

**POLYGONUM Auberti** (Silver Lace Vine). Very hardy and attractive. \$1.50 each.

**WISTARIA.** Grafted plants which will bloom. White and Purple. \$1.50 each.

**VYN-TACH HOOKS.** For brick and stucco. 25 for \$1.90. Drill, 50c extra. For wood, 25 for \$1.65—no drill required. Postpaid.

**G. B. VINE SUPPORTS.** Supplied with cement for pasting on all types of walls. Box of 25, \$1.65. Postpaid.



Clematis Henryi



Aristolochia Siphon

## CLEMATIS

### SPECIAL COLLECTION

Crimson King  
Duchess of Edinburgh  
Ramona  
Countess de Bouchaud  
Jackmani

Each Variety, \$1.50, postpaid

Collection: 1 each of the 5 varieties, \$5.00, postpaid.

### ADDITIONAL VARIETIES OF CLEMATIS

**Crispa.** Flowers are bell-like, of very heavy texture; unusual shade of claret-purple. \$1.25 each; 3 for \$3.50.

**Duchess of Albany.** Beautiful pear-shaped pink blossoms. \$2.00 each; 3 for \$5.00.

**Henryi.** Large, creamy white flowers. \$1.25 each; 3 for \$3.50.

**Lawsoniana.** Double flowering large blue. \$1.50 each; 3 for \$4.00.

**Paniculata.** Clusters of fragrant white flowers. \$1.00 each; \$11.00 per doz.

All Clematis Postpaid.



Polygonum Auberti



Clematis Crispa

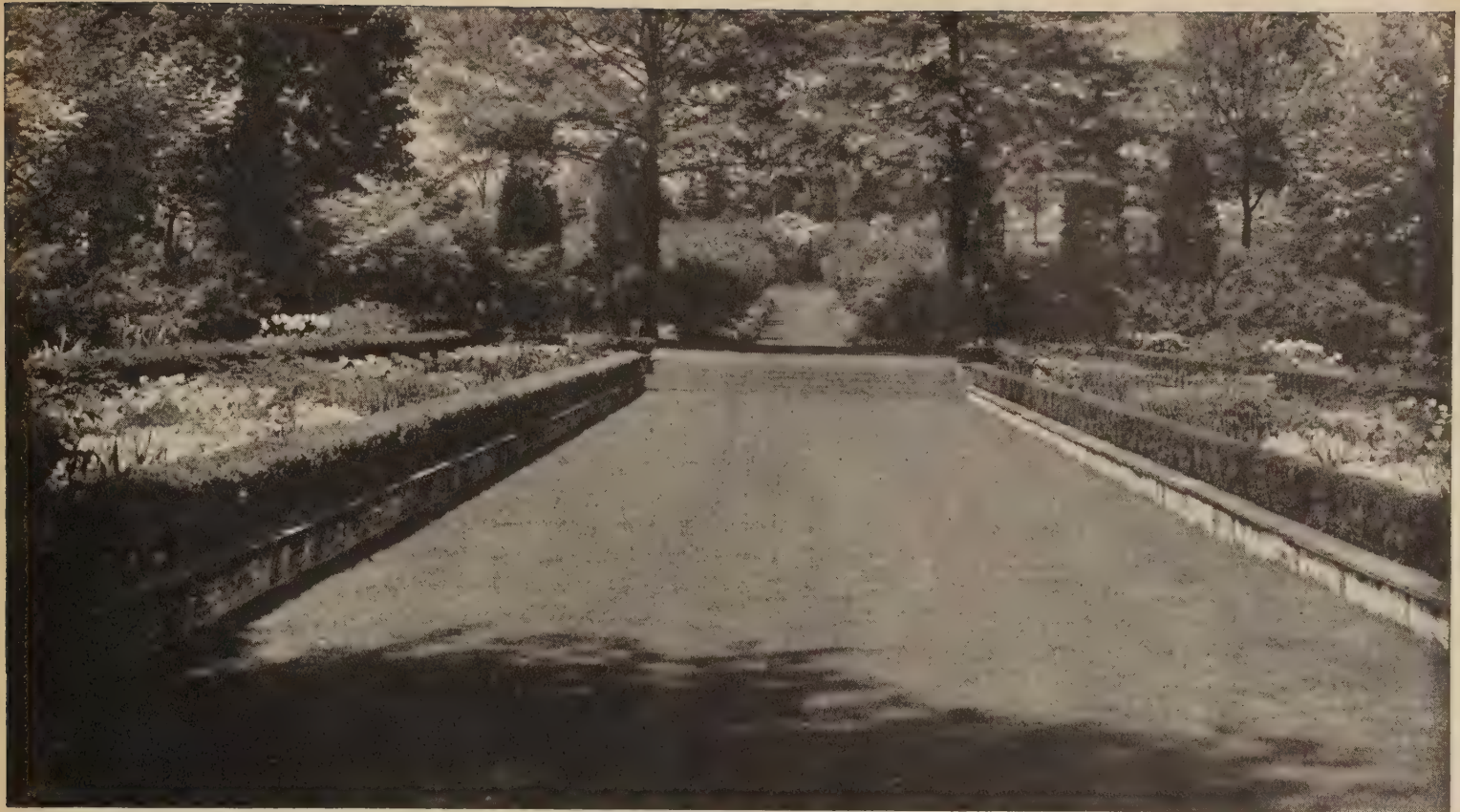


Wistaria



Clematis Paniculata





## Schling's "REPUTATION BUILDER" Grass Seed Mixtures

In a great measure the reputation of a seed house depends upon the quality of the grass seed mixtures offered. Because it is an item that is almost universally purchased by anyone who has any ground whatever, and because there has been and is such a wide variance in the quality of the lawn mixtures offered, it becomes increasingly important to acquaint the purchaser of grass seed with the history behind a quality mixture.

A grass seed mixture may be offered under any brand name. However, regardless of the name, the basis of all good grass seed mixtures must necessarily be the same. The important feature of a good mixture is that it contains heavy, plump seeds from selected grass stocks that have been grown for the distinct purpose of seed production. Careful blending plays its part in the compounding of a high class grass seed mixture. We have prided ourselves upon the super-quality of our grass seed mixtures which have established a reputation in the past 25 years.

### COMPARE THESE FORMULAE WITH ANY GRASS SEED MIXTURE OFFERED

When you buy Schling's Maxima Mixtures you buy all live grass seed made up of the finest, hardest grasses.

### Schling's Maxima Special Lawn Mixture

30% Illahee Creeping Red Fescue .....	Germination 90%
20% Kentucky Blue Grass (heavy weight grade) .....	Germination 88%
30% Fancy Red Top .....	Germination 92%
10% Colonial Bent Grass .....	Germination 90%
10% Domestic Rye Grass .....	Germination 90%
0.15% Weeds.	
0.10% Crop Seed.	
1.65% Inert Matter.	

Price: \$1.10 per lb.; 2 lbs., \$2.10; 5 lbs., \$5.00; 10 lbs., \$9.50;  
25 lbs., \$22.50; 100 lbs., \$87.50.

### Schling's Maxima Shady Nook Mixture

The cost of this mixture is determined by the percentage of Roughstalk Meadow Grass (*Poa Trivialis*) and the high percentage of Illahee Creeping Fescue which represents 80% of this mixture. We are extremely proud of the performance of our Shady Nook Mixture which really grows in shade, and is also suitable for semi-shaded areas as well. It is a fine general purpose lawn mixture.

40% Illahee Creeping Fescue .....	Germination 90%
40% Roughstalk Meadow Grass .....	Germination 90%
20% Fancy Red Top .....	Germination 90%
0.15% Weeds.	
0.10% Crop Seeds.	
3.75% Inert Matter.	

Price: \$1.25 per lb.; 2 lbs., \$2.35; 5 lbs., \$5.50; 10 lbs., \$10.50;  
25 lbs., \$25.50; 100 lbs., \$100.00.

**Wild White Clover** A comparatively recent introduction of this strain of Clover. It is very vigorous and of a thick, dwarf growth. An important feature is its lack of flowers which is a great advantage in maintaining a green lawn. Wild White Clover is more vigorous than any weed, and because of its all around excellence we recommend its use in the finest lawns, whereas in the past we have never recommended the use of ordinary Dutch White Clover except for specific purposes. One pound is sufficient for 800 square feet. Price: 1 lb., \$3.00; 5 lbs., \$14.00.

**Grass, Farm and Field Seeds** Complete line of individual grasses for special purposes.  
Farm and Field seeds, all varieties for all purposes—pasture, fodder, feed and hay.  
PLEASE WRITE FOR QUOTATIONS

### Destroy Japanese Beetles In Your Area For All Time "JAPIDEMIC"

#### MILKY DISEASE SPORE POWDER

U. S. Department of Agriculture Formula  
Made Under Government License and Supervision

U. S. Department of Agriculture has finally found the specific control of Japanese Beetles, the Milky Spore Disease which remains ever present and active for all time on the ground. In fact, its effectiveness spreads by means of bird droppings, wind, etc.

Experiments proved that in less than two years the beetle population of the most highly infested areas has dropped almost 60% and in three years have become almost non-existent. The parasitic disease attacks the larvae in the ground and need only come in contact with the larvae to cause infection.

#### Non-Poisonous, Perfectly Safe to Use

Full instructions for many methods of application appear on each package. It is easiest to apply by mixing proper amounts with fertilizer and distributing it at the same time. The material never spoils. It can be kept for years and, remember, once your ground is inoculated, it remains inoculated forever.

For guaranteed beetle protection, use it yourself, induce your neighbors to use it, and influence your local civic organization to use it.

Price: \$5.15 per lb., postpaid anywhere in U.S.A.  
No discount for quantity. One pound sufficient for 4000 square feet.

### The Wonderful CARPET GREEN

Controls weeds as it feeds the lawn. (10-6-4) fertilizer plus 2, 4-D. Fertilize the lawn and get rid of weeds at the same time. The best way to use 2, 4-D for weed control inasmuch as the fertilizer revives the good grasses after the treatment. Recommended for use, 1 lb. per 100 square feet.

25-lb. bag, \$3.50 50-lb. bag, \$6.00 100-lb. bag, \$10.00

### Salem Improved Fertilizer Spreader

16-inch Width. (Shipping weight 13 lbs.) .....	\$ 5.95
20-inch Width. Average home owner size (Shipping weight 19 lbs.) ...	9.95
30-inch Width. Large home, estate and public institution size. Hopper capacity 80 lbs. (Shipping weight 35 lbs.) .....	16.75
36-inch Width. Heavy duty. Capacity 125 lbs. (Shipping weight 80 lbs.) .....	29.75

#### SCHLING'S MAXIMA LAWN BUILDER — 10-6-4 — High Organic 40%

A fertilizer especially formulated for lawns, trees and shrubs. Safe to use on the most prized specimen shrubs and trees. Because of its high organic content, MAXIMA LAWN BUILDER can be applied to the lawn very early in the season without fear of its value being dissipated.

25 lbs., \$3.00 50 lbs., \$4.50 100 lbs., \$8.00

NOTE: This fertilizer is sold exclusively by Max Schling Seedsmen, Inc. Accept no substitutes.

**TERSAN (du Pont).** Formerly sold as Thiosan. Tersan is a specific control against Brown Patch and Dollar Spot in lawns. This is the only known and most effective cure for these lawn diseases. 8-oz. can, \$1.10, postpaid.



# MISCELLANEOUS TOOLS and GARDEN REQUISITES

Now that the supply of most garden tools is readily obtainable from local sources we have discontinued listing many of the commoner tools and have retained only those items which are more or less specialty items, and which may not be readily obtainable from all sources.

**ASPARAGUS KNIFE.** Especially valuable for digging dandelions. \$1.25 each.

**BULB PLANTER, Hole-in-One Jr.** 90c each, postpaid.

**DIBBLE or DIBBER.** Metal-painted wood. \$1.45 each, postpaid.

**KNIVES.** Choice imported and domestic. \$3.50 to \$7.50 each.

## LAWN MOWERS

**LAWN MOWERS.** (Power.) See special Lawn Mower page 72 for listings of power mowers.

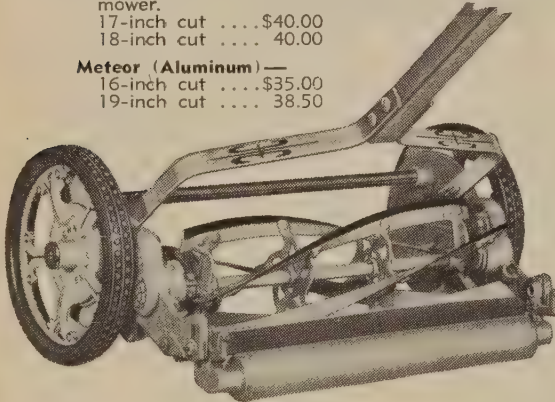
**HAND MOWERS.** Good makes are still very limited. We offer two of the finest makes on the market, real precision made lifetime mowers. The initial cost on a good mower is usually the last cost except for annual sharpening and resetting.

**ECLIPSE**  
Model L—5 Blade De Luxe. Puncture Proof Tires. Precision made throughout. 18-inch cut, \$35.00. 16-inch cut, \$33.50.

**Zephyr De Luxe.** Lightweight, rubber-covered roller, semi-pneumatic tires, automatic sharpener. 18-inch cut, \$33.50; 16-inch cut, \$32.50.

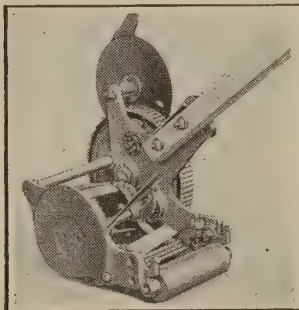
**PENNSYLVANIA—**  
**Junior.** A De Luxe, powerful and lightweight mower.  
17-inch cut .... \$40.00  
18-inch cut .... 40.00

**Meteor (Aluminum)—**  
16-inch cut .... \$35.00  
19-inch cut .... 38.50



**ONE-WHEEL  
LAWN  
TRIMMER  
AND EDGER.**

Available for the first time since the war. This invaluable mower saves much back breaking work and does a neater job. Price: \$21.50.



## SHEARS

**FLOWER SHEARS, Country Club.** Cut and hold shears. Chromium plate. \$3.00 pair, postpaid.

**Grass.** Please order by number.  
Wiss No. 801. \$1.65, postpaid.  
Wiss No. 700. \$2.15, postpaid.  
Wiss No. 5600. \$2.65, postpaid

**SHEEP SHEARS.** The professional's favorite for edging and lawn trimming. \$4.00 each.

**Hedge.**  
Wiss No. 8 1/2 B. 8 1/2-in. blade. \$3.75, ppd.  
Wiss No. 9 1/2 B. 9 1/2-in. blade. \$4.75, ppd.  
Wiss No. 8 1/2 E. 8 1/2-in. blade. DeLux Model. \$4.25, postpaid.

**Lopping, Clyde Heavy Duty.** 18-inch handle, \$5.50; 24-inch handle, \$7.00, postpaid.

**Lopping, The Famous Forrester Pruner.** High tension steel. Double cut action.  
No. 2. 18-inch steel handle, \$9.00, postpaid.  
No. 3. 24-inch steel handle, \$11.50, postpaid.

**Now it's EASY to trim your hedges**

**ALL-ELECTRIC • PRECISION ENGINEERED**

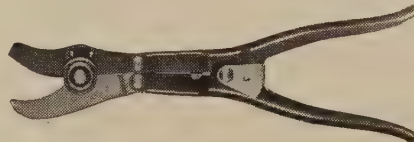


**HEDGE-KLIP.** Electric Hedge Shear. \$44.50, express collect. Furnished with 15-foot cord. Extra cable, \$8.00 per 100 ft. Underwriters approved.

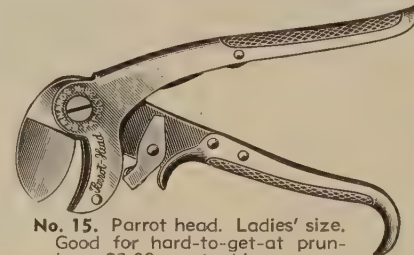
**Pruning—**  
Seymour Smith No. 118. Ladies' size. \$1.75 postpaid.

Seymour Smith No. 119. Professional size. \$2.75, postpaid.

Wiss No. 908. Professional size. \$2.50, ppd.



**Alligator Pruning Shears.** Involves a new principle of leverage, making for a cleaner cut with less pressure. \$2.00 each, postpaid.



**No. 15.** Parrot head. Ladies' size. Good for hard-to-get-at pruning. \$2.00, postpaid.

## TROWELS

**ALL CAST ALUMINUM—POLISHED—**

Melco. Regular broad blade. \$1.65, postpaid.  
Melco. Transplanter and bulb trowel. \$2.00, postpaid.

Markle regular trowel. \$2.00, postpaid.  
Markle transplanter and bulb trowel. \$1.25, postpaid.

Brades Imported. Sheffield steel blade, polished birch handle. \$1.65, postpaid.  
Slim Jim. For transplanting. 60c each.

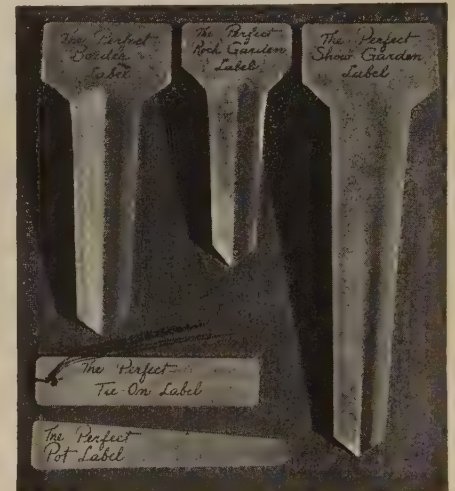
## PLANT STAKES

**GREEN BAMBOO.** Height 4 feet. Pencil thickness, approximately 1/4 inch or better. \$5.00 per 100.

HARDWOOD PLANT STAKES (Green)—			
Length	Diameter		
2 1/2 ft.	3/8 inch.....	\$1.00	\$ 6.50
3 ft.	1/2 inch.....	1.25	7.50
4 ft.	5/8 inch.....	1.75	12.00
5 ft.	3/4 inch.....	2.00	14.50

## LABELS

Wooden.	Painted.	100	1000
4-in.	.....	\$0.50	\$3.50
5-in.	.....	.60	4.00
6-in.	.....	.70	4.50
8-in.	.....	1.50	12.50
10-in.	.....	2.00	15.00
12-in.	.....	2.50	20.00
Tree. Copper-wired, painted. 3 1/2-in.		1.50	9.50



### Perfect Garden Labels

- 1. Border.** Length 5 in.; width of marking-space 2 in. \$1.25 per doz.; \$9.25 per 100.
- 2. Rock-Garden.** Length 4 in.; width of marking-space 1 1/8 in. \$1.15 per doz.; \$7.90 per 100.
- 3. Show Garden.** Length 7 in.; width of marking-space 2 1/8 in. \$1.50 per doz.; \$11.25 per 100.
- 4. Tie-On.** Length 3 1/2 in.; width 3/4 in. Sturdy copper wires in convenient bundles ready bent for attaching. Box (100 labels), \$3.60.
- 5. Pot.** Length 4 in.; width 3/4 in. at wide end. Box (100 labels), \$3.00.

**WEATHER-PROOF PENCILS.** 15c each; 2 for 25c.

## MISCELLANEOUS

**RAFFIA, Natural.** Per lb., \$1.15, postpaid.

**Dyed Green.** 1/2-lb. pkg., 90c; \$1.65 per lb., postpaid.

**HOT BED MATS.** Heavy quilted and padded, water-proof on one side. 76x76. Price: \$8.00, not prepaid.

**TWIST-EMS.** The original and genuine famous plant tie now available again in 8-inch size only. Package of 125, 45c, postpaid.

### New and Improved Plastic and Steel Cold Frame

**The "GREEN THUMB" Seed Bed**

Particularly valuable because of the scarcity of regular wood and glass cold frames. Constructed of prefabricated steel, glazed with vimlite, a plastic that allows the passage of infra-red and ultra-violet rays. Non-breakable.

The walls of the bed are insulated with "Fiberglass." Vimlite is hail and weather proof. Weight of entire frame 50 lbs. Size 70x34 inches, equipped with 4 sash 34x18 inches, 2 removable channelled crossbars, 1 permanent channel crossbar. A permanent weather proof frame that will last a lifetime. Anyone can assemble frame in ten minutes. Price: \$19.95, f.o.b. New York.

**WOOD COLD FRAMES AVAILABLE—**

3x6 Complete .....	\$30.00
6x6 Complete .....	38.50
6x9 Complete .....	47.50
Packing charge, \$2.00, f. o. b. New York.	





**Lilium Estate**

**Lilium Croft**

### **LILIUM ESTATE**

The above illustration will serve to acquaint those who are not familiar with these marvelous hardy garden Easter Lilies with the actual appearance of the blooms of both varieties. The only difference between these two is in their growing height. Lilium Estate when fully established average 24 to 28 inches in height; the Croft run approximately 6 inches lower under average northern conditions. We offer an exceptional value in both of these Lilies. Full description and information will be found on our order blank.



**LILIUM REGALE**

We consider this stock of Lilium Regale the best in the world. See page 57 for complete listing of sizes and prices.



**LILIUM MARTAGON**

A very rare garden Lily of exquisite beauty. Fine, large size, flowering bulbs. See offer on page 57.



**LILIUM SPECIOSUM RUBRUM  
and ALBUM**

We have a very fine stock of Rubrum Lilies although the supply of Lilium Album is very scarce. See page 57.



# Summer Flowering Bulbs



## GLOXINIAS

We offer a complete range of beautiful colors, extra select large jumbo bulbs. For complete listing see page 56.



## ISMENE CALATHINA

One of the most enchanting summer flowers. Especially recommended for succession planting beginning May 1st and continuing until July 1st for a lovely succession of bloom. In addition to the regular Ismene Calathina we offer again four striking new varieties. For complete listing see page 56.



Amber Queen

Little Edith

Betty Ann

Miller Red

Amber Glow

Bronze Beauty



## FANCY LEAVED CALADIUMS

A completely new use has been found for this gaily colored foliage plant. These bulbs planted directly in the ground in a shaded location will provide beautiful color all through the summer. Plant bulbs outdoors in late May or early June, or start them in pots as early as mid-March. See page 55 for complete listing.

## POMPON DAHLIA COLLECTION

A splendid collection of the increasingly popular pompon Dahlia. Strong selected tubers, 1 each of the 6, \$3.50, postpaid.

Additional varieties listed on page 54.



# SPRAYERS and OTHER REQUISITES

## HAND SPRAYERS



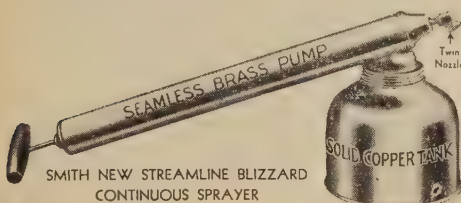
**G. S. MASTER SPRAYER.** A compact well-designed slide trombone type sprayer utilizing any pail or bucket as a tank. Splendid for high trees and shrubs as well as for close up spraying. Adjustable nozzle.

**Garden Spray Master.** \$9.00, postpaid.  
**Garden Spray Junior.** \$6.25, postpaid.

**C. C. C. SPRAYER.** Brass slide trombone action. \$9.00 each, postpaid.

**STIRRUP PUMPS.** Convert any bucket into a good sprayer. \$3.75 each, postpaid.

**BOTTLE SPRAYER.** For fine house plant syringing.  
**Bronx.** 1-pt. capacity. \$1.85, postpaid.  
**Bronx.** 1-qt. capacity. \$2.85, postpaid.



**THE FAMOUS ALL-COPPER BLIZZARD SPRAYER.** Once again available. See illustration. Continuous action. 1-qt. size, \$4.00, postpaid.

**GALVANIZED CONTINUOUS-ACTION SPRAYERS.** 1-qt. capacity, \$2.35; 3-qt. capacity, \$3.35, postpaid.



**RUBBER SPRAY BULB.** 8-oz. size, \$1.00; 12-oz. size, \$1.35, postpaid.

**KNAPSACK SPRAYER.** 4-gal. capacity. Strap on back. Easy, continuous action; sprays up to 30 feet.

Galvanized \$22.50  
Solid brass \$35.00

## COMPRESSED AIR SPRAYERS

(Galvanized steel.)

**D. B. Smith & Co.** 4-gal. capacity. \$10.50, ppd.  
**E. C. Brown Sprayer.** No. 4D, 4-gal. capacity. \$10.50, postpaid.  
**D. B. Smith & Co.** 3 1/2-gal. capacity. \$9.50, ppd.  
**Myers.** 2 1/2-gal. capacity. \$8.00, postpaid.

(Solid Copper Models)

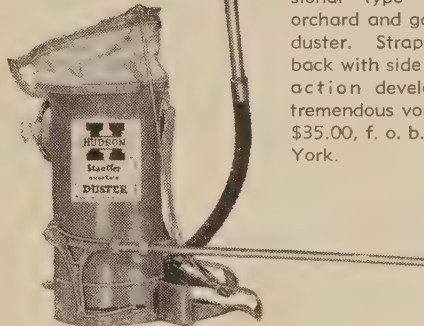
**D. B. Smith & Co.** 4-gal. capacity. \$17.50, ppd.  
**D. B. Smith & Co.** 3 1/2-gal. capacity. \$15.00, ppd.

**TORNADO STRAINER.** \$1.75, postpaid.

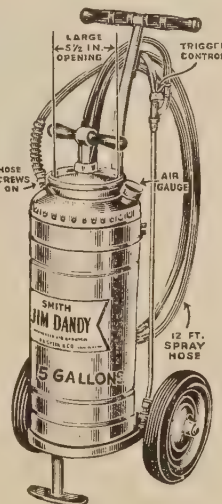
**INSECT-O-GUN.** See illustration. Attached to the hose, it delivers a fine mistlike spray that is accurately and automatically proportioned. An ideal easy-to-work sprayer. \$5.25, postpaid.



**THE HUDSON STAUFER DUSTER.** 5-lb. capacity. A highly efficient professional type small orchard and garden duster. Straps on back with side lever action developing tremendous volume. \$35.00, f. o. b. New York.



**JIM DANDY CART SPRAYER.** Manufactured by D. B. Smith Co. Illustrated. The ideal all-purpose small farm and garden sprayer for trees and shrubs, general garden use, poultry houses, barns, weed killer, etc. 5-gallon capacity. The spray tank is mounted on a light weight steel cart equipped with two puncture-proof rubber-tired wheels set in brass roller bearings; pushes as easily as a baby carriage over the roughest ground. Can be handled by anyone. Other features: 5-gallon welded tank, 12-ft. rubber spray hose attached to tank with brass couplings, high pressure air gauge, brass adjustable nozzle, stand for stationary spraying. Ideal for spraying lawns. Weight when empty, 28 lbs.; shipping weight, 34 lbs. Price: \$35.00, f. o. b. New York.



**SMITH FLAME GUN.** One of the most valuable garden implements ever devised. The Flame Gun can be used to eliminate weeds in walks, tennis courts, driveways, etc. Ideal for soil sterilization and general clean up work. Price: \$23.50, f. o. b. New York.



## GARDEN HOSE

**GARDEN HOSE.** (Rubber.) A high quality Grade A Hose sold with money-back guarantee if not satisfactory when received. In 50-ft. length only, fully coupled. Available in 1/2 inch, 5/8 inch, 3/4 inch diameters. \$15.00 per length, f. o. b. New York.

**HOSE NOZZLES.** Genuine pre-war brass. \$1.55 each, postpaid.

**HOSNAP.** Eliminates awkward threading of hose to faucet, nozzle or sprinkler. Solid brass, guaranteed leak-proof. \$1.50 per pair, postpaid. Male connections only, 65c each, postpaid.

## GARDEN HOSE

SOMETHING NEW!!

**Vynal Plastic Hose—Lasts a Lifetime**

Hardie Plastic Garden Hose is not a wartime product. It is an all-time improvement over ordinary rubber garden hose. Light weight, long lasting, sunproof, rainproof, freezeproof, non-kinking, non-combustible, oil and gasoline resistant. Special foolproof coupling. Weight per 50-ft. length 6 lbs. (Weight per 50 ft. rubber hose 24 lbs.)

Vynal Plastic made by this company was used by the U. S. Navy as gasoline hose on aircraft carriers and other type of naval craft. It has just been released as a garden hose.

Colored green and transparent amber.

5/8" —per 50-ft. length .....\$13.35, postpaid  
5/8" —per 25-ft. length ..... 7.75, postpaid  
3/4" —per 50-ft. length ..... 21.75, postpaid

## SOIL SOAKER

Accredited as being the finest method of watering for lawns and gardens. Allows for slow, gradual, thorough watering in any given spot. Just attach to your regular garden hose. Cuts down water bills. Available in the following sizes: 18 ft., \$2.65; 30 ft., \$4.00; 50 ft., \$5.50, postpaid.

## WATERING CANS

Oval and round shaped; galvanized iron; **hand made.** Long spout professional model with reinforced handles. Furnished with one removable nozzle. 6 qt., \$10.00; 8 qt., \$11.50; 14 qt., \$15.00.

## PAPER POTS

**HEAVY REINFORCED POTS.** Green. For growing plants to maturity.

	Per 100	Per 1000
2 1/4-in.	\$2.00	\$15.00
2 1/2-in.	2.25	18.00
3-in.	2.65	22.50
3 1/2-in.	3.00	26.00
4-in.	3.50	30.00
5-in.	4.50	40.00
6-in.	6.00	55.00

**NEPONSET POTS.** Red. For transplanting seedlings and handling young plants prior to planting out.

	Per 100	Per 1000
2 1/4-in.	\$1.50	\$10.00
2 1/2-in.	1.75	11.00
3-in.	2.25	12.00
3 1/2-in.	2.50	17.50
4-in.	2.75	19.00
5-in.	3.00	25.00
6-in.	3.50	30.00

**VITA-BANDS.** Invaluable plant bands treated with vitamins and nutrients for transplanting. Treatment makes it possible for transplanted seedlings to remain in bands for much longer periods than ordinarily.

**Vita-Band 10.** Recommended for annuals and vegetables in which the length of time the plants are to remain will not exceed 10 weeks.

Size	Per 100	Per 1000
2x2x3	\$0.50	\$4.50
2 1/2x2 1/2x3	.75	7.00
3x3x3	1.00	9.00
3x3x4	1.35	11.50

**Vita-Band 40.** For use with perennial and shrubbery seedlings in which the length of time the plants are to remain will not exceed 40 weeks.

Size	Per 100	Per 1000
2x2x3	\$1.25	\$11.00
2 1/2x2 1/2x3	1.50	14.50
3x3x3	1.75	16.50
3x3x4	2.00	17.50

## GARDEN GLOVES

**Ladies.** A fine white kidskin washable glove. In sizes 7, 8, 9 and 10. \$2.35 per pair, postpaid.

**Men's.** Heavy duty leather for all sorts of rough work. Make fine garden and driving gloves. Size 10 only. \$3.65 per pair, postpaid.

## HOTKAPS

	Per 1000
1,000 or more	\$12.00
5,000 or more	11.75
10,000 or more	11.50
25,000 or more	11.25

Each

**Packages With Setter**  
100 Hotkaps with setter .....\$2.85  
250 Hotkaps with setter ..... 4.25







# SENSATION

NEW  
1948 MODELS

MAKES LAWN MOWING FUN!

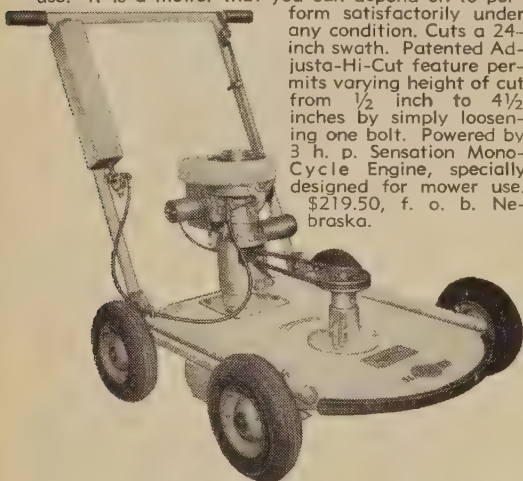
Because drudgery and hard work has so long been associated with lawn mowing it is difficult to imagine a lawn mower that is **fun to operate**. But Sensation is built so light, pushes so easily, cuts grass so quickly that every Sensation user becomes a Sensation enthusiast. Sensation cuts up close to posts, trees and fences. It greatly reduces hand trimming . . . eliminates raking . . . reduces lawn care time as much as 75%. We assure you **you'll find lawn mowing fun if you use a Sensation.**

## A MOWER FOR EVERY PURSE and PURPOSE

### Gasoline and Electric Models

#### MODEL H75

This model is particularly designed for heavy duty use. It is a mower that you can depend on to perform satisfactorily under any condition. Cuts a 24-inch swath. Patented Adjust-A-Cut feature permits varying height of cut from 1/2 inch to 4 1/2 inches by simply loosening one bolt. Powered by 3 h. p. Sensation Mono-Cycle Engine, specially designed for mower use. \$219.50, f. o. b. Nebraska.



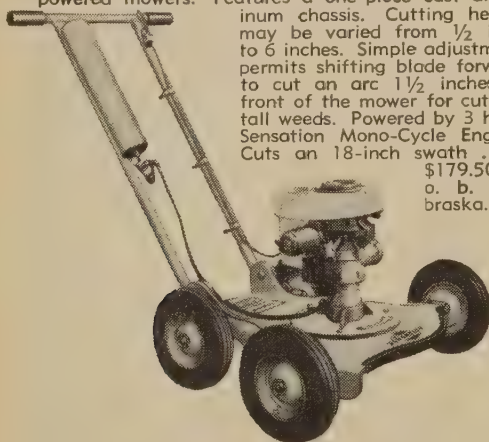
#### MODEL B29E

This 1948 electric model features one-piece cast aluminum chassis. Equipped with 125-ft. heavy duty cord. Wheel adjustment allows cutting height adjustment from 1/2 inch to 4 inches. Low platform permits close cutting around overhanging shrubs. Special blade position for weed cutting. Uses 1/3 h. p. electric motor, sealed in aluminum case. No lubrication required. Cuts 18 1/2-inch swath. \$129.50, f. o. b. Nebraska.



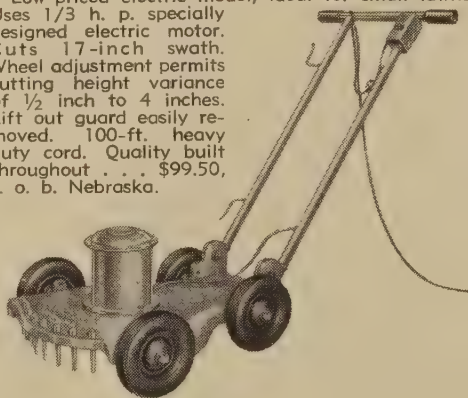
#### MODEL B29G

This is the latest addition to Sensation's gasoline-powered mowers. Features a one-piece cast aluminum chassis. Cutting height may be varied from 1/2 inch to 6 inches. Simple adjustment permits shifting blade forward to cut an arc 1 1/2 inches in front of the mower for cutting tall weeds. Powered by 3 h. p. Sensation Mono-Cycle Engine. Cuts an 18-inch swath. \$179.50, f. o. b. Nebraska.



#### MODEL B17E

Low-priced electric model, ideal for small lawns. Uses 1/3 h. p. specially designed electric motor. Cuts 17-inch swath. Wheel adjustment permits cutting height variance of 1/2 inch to 4 inches. Lift out guard easily removed. 100-ft. heavy duty cord. Quality built throughout . . . \$99.50, f. o. b. Nebraska.

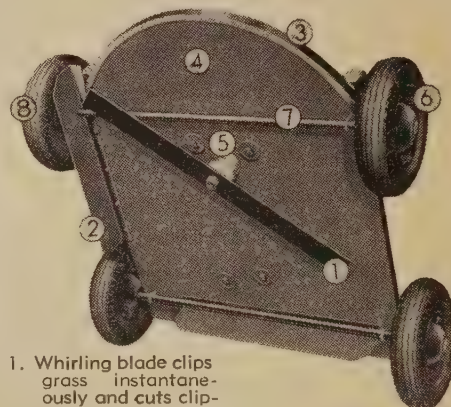


#### BUILDS BETTER LAWNS, TOO

Sensation helps build better lawns because its whirling blade clips the grass and cuts the clippings into a mulch. This mulch protects the grass roots from the hot sun, helps retain ground moisture. It finally decays into fertilizer. Sensation cuts grass at any height up to 4 inches. We recommend that bluegrass, America's dominant variety, be cut above the seed shoots at a height of about 3 inches. This allows the lawn to reseed itself and grow thicker.



#### SENSATION FEATURES A SURE DEPENDABLE SERVICE . . . SUPERIOR PERFORMANCE



1. Whirling blade clips grass instantaneously and cuts clippings into a lawn-building mulch.
2. Mulch board aids the whirling blade in cutting clippings into a fine mulch.
3. Ballbearing wheels equipped with pneumatic or semi-pneumatic tires. Four-point suspension provides carpet-like cutting of even rough lawns.
4. Resilient rubber shrub guard.
5. Simple, sturdy construction. Transverse axles connected to parallel tube frame with

6. mower platform sandwiched in between.
7. Laminated plywood platform typical of light weight, high grade materials used in Sensation construction.
8. Tru-Arc Retaining Rings. There are no axle nuts to lose.
9. Patented spinner cup prevents grass and vines from winding around shaft. Allows placing of bearing close to blade.

## SELECTED GARDEN BOOKS

These books have all been read carefully by our staff and are selected as representative of the newest and best books for all gardeners.

Name	Author	Price
American Orchid Culture	Prof. Edw. A. White	\$6.00
Art of Flower Arranging. (Profusely illustrated)	Ishimoto	2.50
Around the Garden	Dorothy Jenkins	2.50
Annual Flowers	Dorothy Jenkins	2.75
All About House Plants. (Profusely illustrated)	Montague Free	3.50
Begonias and How to Grow Them	Buxton	2.25
Book of Annuals	Alfred Hottes	2.00
Book of Perennials	Alfred Hottes	2.50
Book of Shrubs	Alfred Hottes	3.50
Book of Trees	Alfred Hottes	3.50
Bulbs for Beauty	Chas. Mueller	3.50
Commercial Floriculture. (Ready April)	Fritz Bahr	6.00
Enjoy Your House Plants	Jenkins-Wilson	2.75

Name	Author	Price
Flower Arrangement, The Complete Book of (Brand new, profusely illustrated)	Rockwell & Grayson	\$4.95
Garden Guide	Compilation	2.75
Garden Lilies	A. & E. MacNeill	3.50
Gardening with Shrubs	Mary Deputy Lamson	2.75
Gardener's Bug Book. (Profusely illustrated)	Cynthia Westcott	4.95
Greenhouse Gardening	Ernest Chabot	3.00
Hardy Chrysanthemums	Alex Cummings	2.50
How to Landscape Your Grounds	Loyal R. Johnson	3.00
Perennials Preferred	H. V. P. Wilson	2.75
Tuberous Rooted Begonias and Their Culture	George Otten	2.00
1001 Garden Questions Answered	Alfred Hottes	2.75
10,000 Garden Questions Answered	Compilation	3.95



# INSECTICIDES, FUNGICIDES, Etc.

Use Schling's Selection of the Latest Improvements in Spraying and Dusting Material

## POST-WAR INSECTICIDES

All brands have been considerably improved. Rotenone and Pyrethrum content has been increased to maximum efficiency, and is no longer under government control. For instance, most wartime insecticides contained no more than 1/2 to 1% Rotenone and as little as 0.25% Pyrethrum, or none at all.

Most post-war formulae contain 2 to 3% Rotenone and 0.75 to 1% Pyrethrum with improved spreaders.

\*Denotes products containing DDT.

## THE STORY ABOUT DDT

DDT is an extremely long lasting and effective insecticide against most garden insects.

It is unsurpassed as a control agent for Japanese beetle, flea beetle, leaf hopper, leaf rollers, corn ear worm, corn borer, thrips, codling moth and psyllids—in fact, most chewing insects and several sucking insects.

It has NOT been proven successful against aphids and Mexican bean beetle. DDT is poisonous but in varying degrees. As a powder it is practically harmless. As a liquid it can be irritating to the skin. Avoid breathing dust or fumes. Don't be afraid to use it according to directions appearing on each product.

We consider DDT in various preparations as essential for long-lasting protection on ORNAMENTAL plants, i.e. trees, shrubs, annual and perennial plants, roses and bulbous crops.

We do NOT advise the use of DDT preparations on any food crops other than Sweet Corn and Potatoes. Increased concentrations of Rotenone and Pyrethrum, both non-poisonous, in post-war dusts and sprays will take care of all vegetable pests safely.

The Bee Problem—You need have no fear of destroying bees through use of DDT on flowering plants. Bees enter open flowers only. Do not spray open flowers with DDT preparations.

## FOR SOFT-BODIED SUCKING INSECTS Such as Aphids, Green Fly, Mealy Bug and Thrip

**ACME ALL AROUND SPRAY.** A fine complete spray especially recommended for Roses, Gladiolus and all ornamentals. Contains DDT, Rotenone, Sulphur, and a carbamate fungicide. 1 lb., \$1.15; 4 lbs., \$3.25, postpaid.

**ACME APHIS SPRAY.** An improved Nicotine spray combining a soft spray soap with Black Leaf 40. Far more effective than Black Leaf 40. 3 ozs., 50c; 12 ozs., \$1.25; 2 1/2 lbs., \$2.65, postpaid.

**ACME EMO-NIK.** Complete contact insecticide. Very effective against all forms of scale, red spider, mealy bug, white fly, mites, and many other common insects. Excellent for house plants. 4 1/2 ozs., 45c; pt., 85c; qt., \$1.25; gal., \$3.00.

**BLACK LEAF 40.** (Nicotine Sulphate.) Oz., 35c; 5 ozs., \$1.25; 1-lb. tin, \$2.75; 2 lbs., \$4.50; 5 lbs., \$7.00; 10 lbs., \$12.50. Acme Aphis Spray is recommended.

**\*DX GARDEN SPRAY (Pratt).** Containing killing percentages of Rotenone, Pyrethrum plus 5% DDT. 1 1/2-oz. bottle, 40c; 8 ozs., \$1.40; qt., \$5.00; gal., \$15.00.



**LUCKY STRIKE GARDEN SPRAY.** Dilute 1-400-600. Rotenone-Pyrethrum plus spreader. 1 oz., 35c; 4 ozs., \$1.00; 8 ozs., \$1.60; pt., \$2.50; qt., \$4.50; gal., \$14.00.

**\*LUCKY STRIKE TRIPLE DT.** Same as above, 25% DDT added. A fine general all-around garden spray. 1 oz., 35c; 4 ozs., \$1.00; 8 ozs., \$1.50; pt., \$2.50; qt., \$4.50; gal., \$14.00.

**CYANOGLAS G DUST FOR GREENHOUSE FUMIGATION.** 5 lbs., \$3.00; 25 lbs., \$10.00; 100 lbs., \$30.00.

**\*PRATT'S 25% DDT LIQUID CONCENTRATE.** Valuable for it can be added to all liquid sprays and fungicides to increase killing and long-lasting action. Can also be used alone diluted in water. 1/2 pt., \$1.15; 1 qt., \$3.90, postpaid. 1 gal., \$10.50, express collect.

**\*PROTEXALL.** A combination of: 1—DDT, 2—Rotenone, 3—Fermate, 4—Sulphur. No. 1 and No. 2 will control all chewing and sucking insects, while No. 3 and No. 4 combine the newest and the oldest forms of fungicides. A splendid all-around plant protection especially designed for Roses, Delphiniums, Hollyhocks and Phlox. Dissolves immediately in water. 4 ozs. (sufficient for 8 gals. complete spray) ..... \$ 1.25  
1 lb. (sufficient for 32 gals. complete spray) ..... 3.75  
5 lbs. (sufficient for 160 gals. complete spray) ..... 16.00  
Use above instead of straight Fermate.

**PROTEXALL DUST.** 1 lb., 95c; 4 lbs., \$3.50; 50 lbs., \$30.00.

**TOBACCO DUST.** For control of insects such as midge, and eggs of practically all insects on dormant plants. 5 lbs., 75c; 10 lbs., \$1.00; 100 lbs., \$8.00.

**ARSENATE OF LEAD.** Dilute 1 lb. to 50 gallons. 1 lb., 40c; 4 lbs., \$1.25; 100 lbs., \$25.00.

**\*DURADUST (Acme) 25% DDT POWDER.** Wettable DDT soluble in water. 1 lb. to 25 gals. spray. As a dust it can be added to regular dust at rate of 6 ozs. per 1 lb. For painting barn walls, etc., use 1 lb. dust to 1 gal. water for long time protection. 1 lb., \$1.00; 4 lbs., \$3.25; 50 lbs., \$33.75.

**\*DDT WETTABLE POWDER.** 1/2 lb., 65c; 1 lb., \$1.10; 5 lbs., \$4.00.

**FISH OIL SOAP (Acme).** Excellent for control of Scale on Palms and other tropical decorative plants. Pt., 65c; qt., \$1.00; 1 gal., \$3.00.

**GARDEN GUARD (Acme).** A non-poisonous insecticide that can be used as a dust or spray, particularly valuable for vegetables. If Garden Guard is used no other insecticide is required for vegetables. 1-lb. sifter top can, 45c; 1-lb. pump-gun pkg., 75c; 4-lb. bag, \$1.50.

**LIME-SULPHUR, Dry. (Acme.)** For dilution, 1 lb. makes from 4 to 10 gals. Lb., 40c; 5 lbs., \$1.75.

**PARA-SCALECIDE** for control of the peach tree borer. Qt., \$1.00; gal., \$3.00

**LUCKY STRIKE ALL-AROUND GARDEN DUST.** Contains 2% Rotenone, Thiocyanate Compound plus 15% Sulphur. Non-poisonous. Can be used wet or dry. 1-lb. can, 60c; 5 lbs., \$2.25; 35-lb. bag, \$10.50.

**\*LUCKY STRIKE SUPER DT GARDEN DUST.** A powerful all-around dust that can be dissolved for spraying; containing 50% DDT, plus 5% Pyrethrum, plus 2% Rotenone. This is a most effective, quick acting and long lasting insecticide. 1 lb. 75c; 5-lb. bag, \$3.00; 35-lb. bag, \$18.50.

**\*LUCKY STRIKE DDT DUST 5%.** Use dry or wet on potatoes, cabbage and ornamental plants. 2-lb. bag, 75c; 5-lb. bag, \$1.75.

**MILKY DISEASE SPORE POWDER, JAPIDEMIC.** For best and complete control of Japanese beetles. See page 67.

**PARIS GREEN (Acme).** 1/4 lb., 25c; lb., 60c; 5 lbs., \$2.50.

**SCALECIDE.** A liquid spray for the control of all scale insects on tree bark. For use on dormant trees only. Qt., 90c, postpaid. Gal., \$1.90, express collect.

Complete Spray Guide giving information on the identification of diseases and insecticides and the proper time to spray all varieties of plants, shrubs and trees furnished free upon request.

## ANTS, MOLES AND RODENTS (Repellents)

**ANT-TRAPS.** 35c each; 3 for \$1.00; \$3.50 per doz.

**ANT-X.** A paste form of ant killer. Small tube, 35c. Estate size tube, \$1.00

**ARSENATE OF LEAD.** For drenching lawns to kill Japanese Beetle grubs before their emergence. See regular listing for price.

**CHAPERONE.** A safe dog repellent. Spray right on plants. 12-oz. can, \$1.00; \$6.00 per gal.

**CROW REPELLENT.** Pt., 75c; qt., \$1.35.

**CYANOGLAS A DUST.** Will kill all moles, rodents and ants in the ground. Positive control of Japanese Beetle grub. Lb., 75c; 5 lbs., \$3.00; 25 lbs., \$10.00

**DOG CHECK.** A safe and effective dog repellent. Complete with applicator 3 ozs., 60c; 8 ozs., \$1.25.

**FUME TOX.** A flaky, harmless rabbit repellent. Spread around plants. 1 lb., 75c; 2 lbs., \$1.25; 5 lbs., \$3.00.

**MOLE-NOTS.** A small nutlike object that attracts and poisons moles. Box of 8, 35c; box of 50, \$1.00.

**MOUSE NOTS.** Very effective for controlling mice. Box of 9, 25c; box of 50, \$1.00.

**RABBIT CHAPERONE.** A safe rabbit repellent. Spray right on plants. 12-oz. can, \$1.00; \$6.00 per gal.

**RAT-TU PASTE.** Contains the new wonder rat killer "ANTU." The most efficient and fool-proof rat killer ever. 1-oz. tube, 35c; 4-oz. tube, \$1.00.

**RAT-TU POWDER.** For larger and outdoor areas.  
25% Antu. 2-oz. canister ..... 60c  
5% Antu. 2-oz. canister ..... 35c

**RAT NOTS.** Very effective formula for elimination of these pests. Non-poisonous. Box of 9 Nots, 25c; box of 50, \$1.00.

**ROACH NOTS.** A biological product that will eliminate roaches, ants and silverfish. Box of 9, 25c; box of 50, \$1.00.

**PESTEX.** A new discovery in rodent repellents that will absolutely repel without damage to plants, shrubs or bulbs, such destructive agents as moles, field mice, rabbits, crows, deer and all forms of animal life. Can be dusted on the foliage of plants or placed in the ground with bulbs. Lb., 60c; 10 lbs., \$4.50, postpaid.

**SNAROL.** Non-injurious to vegetation. Attracts and kills cutworms, snails, slugs, sowbugs and earwigs. 1 lb., 50c; 2 1/2 lbs., \$1.00; 6 lbs., \$2.00.

## FUNGICIDES

**NOTE:** Pratt's 25% DDT and Acme Dura Dust can be added to all fungicides, wet or dry.

**BORDEAUX MIXTURE POWDER.** Prevents blight, mildew and rust. 1 lb. makes 5 gallons of solution, 40c; 4 lbs., \$1.25; 10 lbs., \$2.50.

**COPPER QUEEN (Acme).** A superior and improved copper solution that leaves no stain or residue on the foliage. For control of black spot, rust and mildew on Roses, Delphiniums, Hollyhocks, Snapdragons and Lilacs. 1/2 pt., 50c; pt., 85c; qt., \$1.50; gal., \$3.50.

**KOPPER KING (Acme).** 52% active basic copper sulphate. More effective than Bordeaux Mixture. 1-lb. can, 55c; 4 lbs., \$1.50.

**SEMESAN.** Will prevent and control damping off of seedlings. 2 ozs., 40c; 12-oz. can; \$2.25, postpaid.

**SPERGON.** A development of the United States Rubber Co. Very efficient and effective for the treatment of all seeds. Growers report an increase in yield of over 35% from Spergon treated seeds. 1-oz. units, 30c; 1-lb. units, \$3.00, postpaid.

**SULPHUR, Powdered.** For mildew. 5 lbs., \$1.00; 10 lbs., \$1.50; 100 lbs., \$12.00.

**SULPHUR, WETTABLE (Acme).** For liquid spraying. Can be used wet as well as dry. 2-lb. carton, 40c.

**TERSAN.** Specific control for lawn brown patch and dollar spot. See page 67.



# INSECTICIDES, FUNGICIDES, Etc.

## POISON IVY AND WEED KILLERS

The situation as concerns the new weed killers is similar to the existing situation on new sprays. The most distinct advance in weed killing material has been made recently and embodies the use of a Hormone chemical (Dichlorophenoxyacetic Acid) that is to a considerable degree selective in its killing power, and does not leave the soil sterile.

The main advantage of these 2-4-D weed killers is that they are non-corrosive, non-poisonous, non-inflammable and they may be sprayed on the pest plants in an ordinary sprayer. Several products that have come to our attention have proven themselves very satisfactory. Inasmuch as the prices all compare favorably we have no specific recommendation as to which product is best.

It has been our experience that all are effective. The action of the 2-4-D hormone herbicides is internal. The plants become hyperactive and literally burst from the induced activity. It is most effective when used during late spring and summer when the temperatures are 60 degrees and higher. It is most effective against broad-leaved weeds such as dandelions, plantain, etc., in lawns. They can be sprayed on these weeds without killing the grass. They are not effective crabgrass killers.

**WEEDONE.** Manufactured by American Chemical Paint Company. 6-oz. bottle (sufficient for 1500 sq. ft.), 90c; 1-qt. can (sufficient for 2500 sq. ft.), \$2.85; 1 gal. (sufficient for 10,000 sq. ft.), \$8.00.

**WEEDICIDE.** Manufactured by Wm. T. Thompson Co. 8 ozs. (sufficient for 2700 sq. ft.), \$1.15; 1 qt. (sufficient for 1/4 acre), \$3.00; 1 gal. (sufficient for 1 acre), \$10.50.

**DANDY-KILL.** (Dry Form.) An improved 2-4-D Weed Killer. This product is activated with urea to stimulate regrowth of treated lawn areas, and increases killing efficiency by forcing the plant into growth and forcing it to die quicker. Dilute 1 oz. to 6 gals. water. 2-oz. pkg. (sufficient to treat 800 sq. ft.), 60c; 6-oz. pkg. (sufficient to treat 2500 sq. ft.), \$1.15; 24-oz. pkg. (sufficient to treat 10,000 sq. ft.), \$3.25; 6-lb. pkg. (sufficient to treat 40,000 sq. ft.), \$10.50.

ALL PRICES FOR ABOVE POSTPAID.

## Other Effective Weed Killers

**Du PONT AMMATE.** The best Poison Ivy Killer. Non-selective. Ammate will give complete kill in any temperature. Dissolve 1 lb. to 1 gal. of water and spray foliage. Ammate will also kill all other weeds and plants and must be used cautiously. 2-lb. jar, \$1.00, postpaid. 6-lb. jar, \$2.25, express collect.

**D. & P. WEED KILLER.** A standard weed killer for use in driveways, roads paths, clay tennis courts, etc. An effective plant killer not to be used on garden soils or lawns. 1 qt., 90c; \$2.00 per gal., express collect.

**SELTOX CRAB GRASS KILLER.** A truly selective crab grass killer that embodies all of the newest developments. Applied from mid-July it will kill out all crab grass without injury to your regular lawn grasses. 8-oz. bottle diluted will treat 1000 square feet, \$1.20; 16-oz. bottle, \$1.75; 32-oz. bottle, \$2.85, all prices postpaid. 1/2-gal. jar, \$4.50; 1 gal., \$8.00, express collect.

**IVY KILL.** 2-4-D Ester. Especially effective against poison ivy, poison oak, sumac, bramble, cherry and water hyacinth. Used as a spray, can be used to paint stumps, etc., to discourage further growth. Concentrate. 4 ozs. (will make 8 gals. of spray, sufficient to treat 1400 sq. ft.) .....\$0.75  
1 pint (will make 32 gals. of spray, sufficient to treat 1/8 acre) ..... 2.00  
1 quart (will make 64 gals. of spray, sufficient to treat 1/4 acre) ..... 3.50  
1 gal. (will make 256 gals. of spray, sufficient to treat 1 acre) ..... 9.00

## MISCELLANEOUS

**ACME STOP.** A gluey substance for tangling crawling caterpillars on tree trunks. Gives excellent protection to all trees. 1-lb. can, 90c; 7 1/2-lb. jar, \$4.50, postpaid.

**FORMICIDE.** Formaldehyde product which sterilizes the soil completely before sowing seed or planting. Lb., 75c; 5 lbs., \$3.75.

**GRAFTING WAX.** 1/4 lb., 35c; 1/2 lb., 50c; 1 lb., 75c.

**SEMESAN.** For seed sterilizing. See page 73 for prices.

**KOPPER SHIELD.** (Acme.) Paint for tree wounds. A very superior type of tree wound paint for use after pruning. Pt., 65c; qt., \$1.00.

## NEW AND SAFE HOUSEHOLD SPRAYS AND CONTROLS CONTAINING DDT

**AEROSOL BOMB.** Made by Bridgeport Brass Co. Completely automatic. Shut-off valve regulates dispersal of gas and bomb can be used over an indefinite period. Containing DDT, Pyrethrum and Freon gas. Ideal for all household insect control including moths. Bomb is sufficient to insect-proof 100 normal size rooms. \$4.20 each, postpaid.

NOTE: Upon return of empty bomb, refill will be provided for \$2.25, postpaid.

**AERO-MIST SPRAYER.** A fine hy-power sprayer attached to 1-pint bottle of Double DT Spray. The finest household item for pest control. Plunger develops a more penetrating mist than the Aerosol Bomb. Refill with D & P Double DT Spray. \$2.50, postpaid.

**D. & P. DOUBLE DT SPRAY.** A fine all-around household spray for flies, mosquitoes and other insects; contains 5% DDT. Double DT spray is perfectly safe for all household uses. 1 pt., \$1.00; 1 qt., \$1.75, postpaid. 1 gal., \$4.75, express collect.

## Control Cut Worms, Snails, Grasshoppers with NO-PEST

California Department of Agriculture reports NO-PEST the most promising bait for control of cutworms, snails, etc., of 32 kinds tested. An inexpensive and positive protection against these pests. Garden size treats 300 square feet, 85c, postpaid. Half-acre size, \$15.00, express collect. Free descriptive circulars on request.

# FERTILIZERS and MANURES

All Fertilizers Shipped Express Collect Unless Otherwise Noted.

## SCHLING'S MAXIMA LAWN BUILDER

See page 67 for description and prices.

## GENERAL PURPOSE FERTILIZERS

**GARDEN FERTILIZER 5-10-5.** All standard brands. \$4.00 per 100 lbs.

**ACID PHOSPHATE (Super-Phosphate).** 10% available phosphoric acid. 50 lbs., \$2.25; 100 lbs., \$4.00; ton, \$65.00.

**ALUMINUM SULPHATE (Alum).** For acidifying soil for Azaleas, Rhododendrons, etc. Also to obtain blue coloring in Hydrangeas. 1 lb., 30c; 10 lbs., \$2.70; 50 lbs., \$4.00; 100 lbs., \$7.00.

**AMMONIUM SULPHATE.** Acid reaction. Excellent food for evergreens, Azaleas, Rhododendrons, etc. 25 lbs., \$2.75; 50 lbs., \$5.25; 100 lbs., \$9.00.

**BLOOD, Dried.** 25 lbs., \$5.50; 50 lbs., \$9.00; 100 lbs., \$16.50.

**BONE MEAL.** 10 lbs., \$1.50; 25 lbs., \$2.50; 50 lbs., \$4.50; 100 lbs., \$7.75.

**BONE MEAL.** Coarse ground (raw bone). 25 lbs., \$2.75; 50 lbs., \$5.00; 100 lbs., \$8.00.

**CATTLE MANURE, Shredded and Dried.** 50 lbs., \$3.25; 100 lbs., \$5.50.

**HUMUS, Hyper.** 100-lb. bag, \$3.00.

## HYPONEX

After many years of handling this product, we are definitely convinced that Hyponex represents the best in water soluble fertilizers. It is quickly dissolved, clean, odorless and has been enriched with a high quality of Vitamin B-1 to improve its all around effectiveness. We recommend Hyponex highly for all general garden use, and it is particularly valuable on long growing crops such as Roses, Chrysanthemums, Gladiolus, etc., as well as a starter solution for young transplanted plants. Unexcelled for house plants. 1 lb., \$1.15, postpaid. 10-lb. drum, \$8.00; 25-lb. drum, \$15.00; 50-lb. drum, \$25.00, express collect.

**LEAF MOULD.** Genuine oakleaf mould. The finest obtainable. 100-lb. bags only, \$5.50 each.

**LIME, Hydrated.** For ordinary lawn and soil sweetening purposes. 100-lb. bags only, \$2.00.

**LIME, Agricultural.** (Ground Limestone.) 100-lb. bags only, \$2.75 each.



## PLANT STIM

A vital new three-way plant-aid that acts as a "shock" treatment in transplanting. A superior plant food for all purposes and a tonic and rejuvenator for worn-out or poorly handled plants. Very economical—only 1 teaspoonful to a gallon of water. We consider Plant Stim the most revolutionary advance in hormone and vitamin plant growth regulators. 3-oz. pkg., 60c; 1 lb., \$2.25; 5 lbs., \$8.00, postpaid.

**PLANTABBS.** Concentrated fertilizer in tablet form. 30 tablets, 35c; 75 tablets, 50c; 200 tablets, \$1.00; 1000 tablets, \$3.50.

**SHEEP MANURE.** Pulverized. 25 lbs., \$1.75; 50 lbs., \$3.00; 100 lbs., \$5.00.

**SUPER-PHOSPHATE.** See Acid Phosphate.

**STIM-U-PLANT.** The original plant food in tablet form. One of the finest for house plants and especially recommended for Gladiolus by placing one tablet under each bulb. 30 tablets, 25c; 100 tablets, 75c; 500 tablets, \$2.25. Learn to depend on liquid fertilizers made with HYPONEX and PLANT STIM.



# SOIL BUILDERS, CONDITIONERS, PLANT COVERS

## ES-MIN-EL—Essential Mineral Elements

Es-Min-El, a product of the Tennessee Corporation, is a most valuable mineral soil builder. It contains 14 essential mineral elements, essential not only to plant growth, but to all forms of animal life, including humans, that feed directly or indirectly from these plant crops. Eminent scientific authorities have proven that our diet is deficient in many essential minerals that are necessary to good health. (See Readers Digest, December, 1945, issue.) Regular fertilizers replace only three minerals that are essential to successful plant growth. Es-Min-El provides all of the 14 minerals that are essential to plant growth. Add to regular fertilizer when spreading. 5-lb. bag (sufficient for 5000 sq ft.), \$1.40, postpaid.

**COMPO.** Turns garden refuse into organic manure. A new improved, fast-acting compost development. Converts leaves, grass clippings, straw, weeds and all garden refuse into rich manure. 7 1/2-lb. package (sufficient to make 375 lbs. manure), \$1.25, postpaid. 25-lb. carton (sufficient to make 1250 lbs. manure), \$2.00, express collect.

**ADCO.** 25-lb. bag (enough to make 1/2 ton manure), \$2.25, express collect.

**LEAF MOULD.** See fertilizer list.

**PEAT MOSS.** Imported Scotch, Dutch and Domestic. \$8.00 per bale, f.o.b. New York.

**SALT HAY.** Still the most popular product for winter protection of tender and hardy plants, mulching and covering of seed beds. Bale approximately 140 to 160 lbs., \$8.50, f.o.b. New York.

## "PLANT PROD"

### A Water Soluble Fertilizer of Triple Strength 15-30-15

The highest power soluble fertilizer available, it is 100% soluble and immediate acting. Use carefully according to directions. Long lasting effect plus quick action.

24 ozs., \$1.25, postpaid. 10 lbs., \$4.00; 25 lbs., \$8.00; 50 lbs., \$10.00; 100 lbs., \$17.00, express collect.

## PLANT HORMONES

Root Producing Elements, Seedless  
Fruit Agents and Fruit Drop Control

### STIM ROOT

A correctly balanced hormone and fungicide powder. A combination of hormone numbers 1 and 2 which makes its action extremely versatile on all plant types, as well as for stimulating the germination of all seeds. In addition to this it contains fungicide that will prevent wilting diseases on cuttings and damping off on seedlings. It is made up in a talc carrier which does not clot, and insures an even spread of the material. Complete descriptive circular on request. 3/4-oz. pkt., 50c; 2-oz. jar, \$1.10; 1 lb., \$5.15. All prices postpaid.

### (ALKEMI) ACTIVATED COMPOST (CINAGRO)

Better than fertilizer for starting seeds, transplanting and repotting. A bacterial soil alternative and activator that puts the soil bacteria to work immediately. For seed rows strew the compost directly in with the seeds. For transplanting and repotting it is mixed directly with the soil. We are very enthusiastic over the results obtained in our experiments with this material. Particularly invaluable on poor soils and soil composed of builders fill and excavations. 2-lb. can, 65c; 5-lb. can, \$1.65, postpaid. 12-lb. tub, \$2.25; 25-lb. tub, \$3.50; 100-lb. bag, \$10.00, express collect.

### ROOTONE

Reg. U. S. Pat. Off.

Improves rooting of cuttings, seeds and bulbs. Makes heavier grass turf, causes faster germination of seeds. Increases plant growth, reduces wilt. Safe—simple—sure. 2-oz. jar, \$1.00; 1-lb. can, \$5.00; 1/4-oz. pkt., 25c.

### SEED-LESS-SET HORMONE SPRAY

For producing seedless Tomatoes and holding the fruits on the first flowers. The spraying of Seedless Set on Tomato blossoms eliminates the formation of seeds, causes early ripening and increases the yield and size of the fruit. For more and better Tomatoes earlier and without seeds.

**CONCENTRATED SEED-LESS SET.** 1/2-oz. bottle (sufficient for 400 plants), \$1.10, postpaid.

### TRANSPLANTONE

Reg. U. S. Pat. Off.

The vitamin-hormone stimulant. 1 oz. makes 1000 gallons solution. The most effective form of the vitamin B<sub>1</sub>. Use in all kinds of flowering plants, vegetable plants, shrubs, seedlings, or trees when planting. Multiplies roots and makes better plants. Effective in hard or soft water. 1-oz. can, 50c; 3-oz. can, \$1.00; 1-lb. can, \$4.00.



### FLORALIFE

A chemical, specially prepared, when added to water prolongs the life of most cut flowers for one week. Especially invaluable for Dahlias, Delphinium, Gladioli and Peonies.

30-qt. pkg. .... \$1.25    \$1.40 postpaid  
100-qt. pkg. .... 3.00    3.25 postpaid

### SOIL TESTING KITS

The importance of testing all soils before planting or applying fertilizer is of special importance at the present time due to the scarcity of fertilizer, and the injury that can be incurred by over-fertilization which is more dangerous than under-fertilization.

The famous Sudbury Soil Testing Kits make it easy and practical for any amateur to make soil tests without any technical knowledge required.

**SUDBURY PROFESSIONAL SOIL-TEST KIT (Model A).** Contains material for 200 individual tests. \$22.50.

**SUDBURY HORTICULTURAL SOIL-TEST KIT (Model B).** Contains material for 90 individual tests. \$12.50.

**SUDBURY DELUXE CLUB KIT.** Good for 50 individual tests. \$4.75.

**SUDBURY HOME GARDENERS' SOIL-TEST KIT (Model C).** Good for 20 tests, \$2.50.

**TESTING FLUIDS.** For refilling Sudbury Soil-Test Kits. Specify for nitrogen, phosphorus, potash, or acidity. 2 ozs., \$1.00.

### FRUITONE

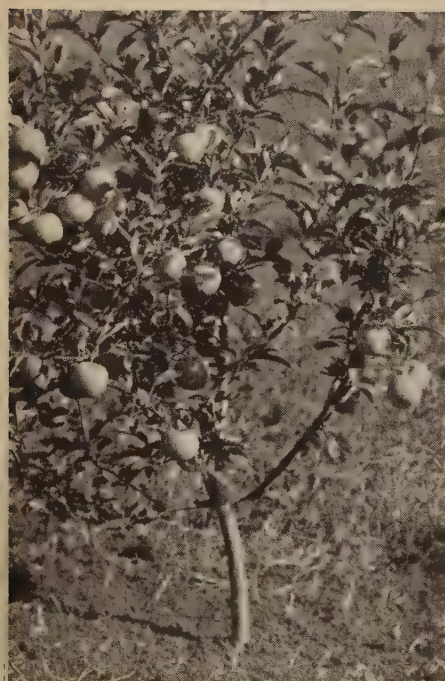
REG. U. S. PAT. OFF.

The hormone spray. Stops pre-harvest drop of apples and fruits. Contains the same chemicals found by the United States Department of Agriculture to be most effective. Holds Apples on the tree to maturity of size and color. Also can be used to reduce Gardenia bud drop. 2-oz. can, \$1.00 (makes 25 gallons spray); 12-oz. can, \$5.00 (makes 150 gallons spray).

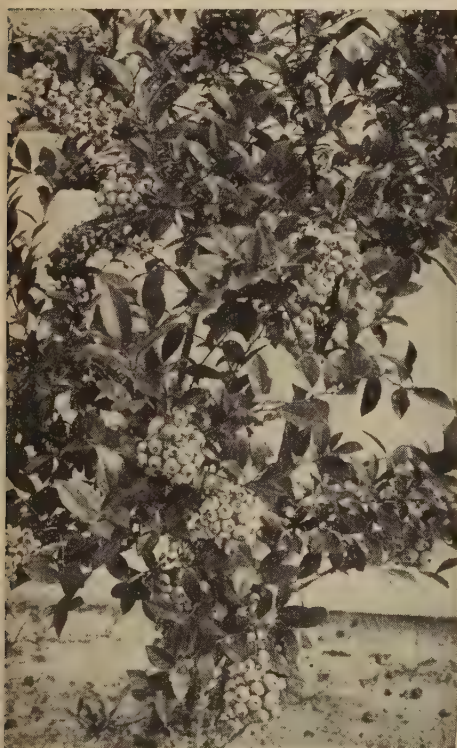




Grapes



Dwarf Apple Tree



Blueberries

## FRUIT TREES

### Apple, Pear, Cherry, Plum, Apricot Trees

XX 2-yr. No. 1, 9/16 in. caliper, 4 ft. and up	Each	\$3.95
XXX 3-yr. No. 1, 1 1/16 to 7/8 in. caliper, 5 ft. and up (early to bear size)	4.50	
No discounts for quantity.		

### Quince Trees

X 2-yr. No. 1, 2-3 ft.	Each	\$3.00
XX 3 ft., 5/8 in. caliper	4.00	
XXX 3-4 ft. (early to bear size)	5.50	

### Dwarf Apple and Pear Trees

XX 2-yr. No. 1, 2-3 ft.	Each	\$6.00
XXX 2-yr. No. 1, 3-4 ft.	7.00	

### Peach Trees

X 7/16 inch caliper, 3 to 4 ft.	Each	\$2.00
XX 9/16 inch caliper, 4 ft. and up	3.00	
XXX 1 1/16 inch caliper, 5 to 6 ft. (early to bear size)	4.00	

### New "Howard's Miracle" Plum

3-4 ft.	Each	\$2.00
4-6 ft.	2.50	
6-8 ft.	3.00	

## SMALL FRUITS

### Strawberry Plants

No. 1 layers	25	100
Selected layers	\$2.25	\$6.00
Pot-grown plants	2.75	7.50
	4.00	11.50

Varieties: Aroma, Big Late, Bubach, Brandywine, Catskill, Chesapeake, Cooper, Dorsett, Dr. Burdill, Early Jersey Giant, Fairfax, Gandy, Glen Mary, Howard No. 17, Big Joe, Lupton, Marshall, New York, Premier, Success, Senator, Dunlap, William Belt.

### Everbearing Strawberry Plants

Mastodon. Best of the fall-bearing Strawberries.	25	100
No. 1 layers	\$4.00	\$11.25
Pot-grown plants	6.00	15.00

### Extra Special! Blueberries

#### Wonderful Plants at a New Low Price

Extra strong, 2-year-old, 18- to 24-inch certified plants grown by a specialist; each plant individually balled and burlapped, packed and shipped in wooden crates within the Japanese Beetle Area. Outside the Beetle Area roots wrapped in sphagnum moss and burlapped.

Shipped in units of 3, 4, 6 and 8 plants, at least 3 varieties to a unit to insure pollination.

No orders taken for less than 3 plants.

#### VARIETIES

Jersey	Rancocas	Rubel	Concord
PRICES			
3 plants			\$ 6.00
4 plants			7.50
6 plants			11.00
8 plants			14.00

Shipped Express Collect

### Rhubarb Roots

Two wonderful new varieties.

**Chipman's Canada Red.** Bright red all the way through. Very sweet and tender, extra large stalks. Long bearing season throughout the entire summer without going to seed. \$1.00 each; 6 for \$5.50, postpaid.

**MacDonald.** Stalks are tender and of unsurpassed flavor, high yield, strong and robust. Strong roots, 75c each; \$8.75 per doz.

### Raspberry Plants

No. 1. Suckers and tips	10	100
No. 1. Transplants	\$3.00	\$27.50
Strong fruiting canes	4.00	37.50
	5.60	49.50

**Red.** Chief, Cuthbert, Herbert, June, King, La-tham, St. Regis.

**Black.** Cumberland, Kansas, Plum Farmer.

**Purple.** Columbian, Schaffer's Colossal.

**La France** Everbearing, **Indian Summer**, **Marcy**, **Taylor**, and **Golden Queen.** 10 100

No. 1. Suckers and tips	\$4.50	\$40.00
No. 1. Transplants	5.50	50.00
Strong fruiting canes	6.50	60.00

### Blackberry Plants

Same prices as Raspberries.

Varieties: Blowers, Eldorado, Joy, Mersereau, Taylor, Ward.

### Currants

#### Red Varieties Only

No. 1, 2-yr.	\$5.50	\$50.00
Selected fruiting size	7.50	70.00

Varieties: Cherry, Fay's Prolific, Red Cross, Perfection, White Grape, President Wilder.

### Gooseberry Plants

No. 1, 2-yr.	Each	10	100
3-yr.	\$1.25	\$11.00	\$110.00
Fruiting size	1.75	15.00	
	2.50	21.00	

Varieties: Industry, Downing, and Oregon Champion.

### Grape Vines

No. 1, 2-yr.	Each	10
3-yr.	\$0.85	\$8.00
Large fruiting size	1.00	9.00
	1.50	13.50

Varieties: Agawam, Brighton, Caco, Campbell's Early, Catawba, Champagne, Concord, Delaware, Moore's Diamond, Moore's Early, Green Mountain, Niagara, Portland, and Worden.

### Two Wonderful New Grapes

<b>GOLDEN MUSCAT and SEEDLESS CONCORD.</b>	Each	
1-yr., No. 1	\$2.00	
2-yr., No. 1	3.00	



# FAMOUS LAWN SPRINKLERS again Available!



First Time Offered 1948, a Brand New Revolutionary Sprinkler and Irrigating System for the Lawn and Garden

## SPRINKLIT PORTABLE IRRIGATION SYSTEM

This new garden aid consists of a 50-ft. length of extra heavy durable plastic broken in 5 places with a heavy welded brass whirling and individual sprinkler that can be turned off at your convenience so that only one or as many of the sprinklers as you wish can be operated at one time. When they are all shut off the irrigator acts as a garden hose.

### Will Water from One to One Thousand Square Feet

Can be coiled around trees for individual watering. Sprinklers deliver a low spray, no higher than 2 feet. The Sprinklit will do everything a garden hose can do plus the work of 5 sprinklers, plus a soil soaker. We recommend the Sprinklit as the finest garden and lawn watering device ever offered to date.

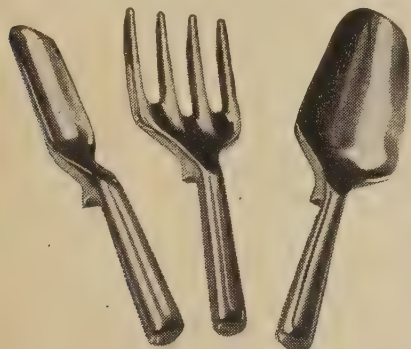
Price: \$20.50, postpaid anywhere.

## CORNELIUS HYDRAULIC AEROSOL SPRAYER

Powerful, compact, economical. The ideal house plant sprayer and syringe. One plunge of the knob develops a tremendous nozzle pressure, atomizing the liquid into a fine penetrating mist. Enables you to keep your house plants healthy with a weekly syringe.

Filled with a good household DDT insecticide it will have the **same penetrating effect as an Aerosol Bomb**. Two or three strokes will completely mothproof closets.

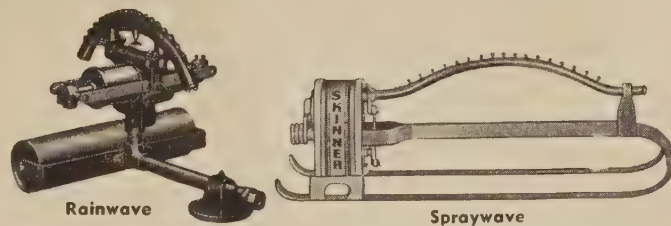
The Cornelius Hydraulic Aerosol Sprayer is ideal for spot spraying in the garden. Particularly valuable for spraying hormones, Seed-less-Set, Fruitone, etc. Price: \$2.75, postpaid.



## MARKLE FEATHERLITE TOOL SET

Beautiful precision made, well balanced tools, rust proof, lifetime quality. Patented handle grip.

Trowel, Hand Fork, Transplanting Trowel. Set of three pieces, \$3.95, postpaid.



## SKINNER SPRAYWAVE SKINNER RAINWAVE

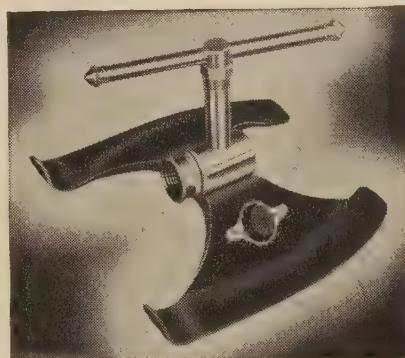
We are very glad to again be able to offer these two famous lawn sprinklers which have been impossible to obtain for the past five years.

The **SPRAYWAVE** is the ideal sprinkler for small and medium home lawns and gardens. The forward and backward movement regulated by a fool proof pump delivers a constant even coverage.

Price: \$22.50, f.o.b., New York.

The **RAINWAVE** is mounted on a roller base consisting of a sturdy water motor which slowly rocks an immense fan of water back and forth over an area approximately 2500 square feet. Its gentle spray is ideal for delicate flower gardens or newly seeded greens and lawns.

Price: \$45.00, f.o.b. New York.



## CRESCENT LAWN SPRINKLERS

Chosen by us as representative of the finest type medium priced lawn sprinkler because of superior construction and material.

**Model 500.** (Illustrated at left.) Is identical with Model 400 illustrated on our order sheet, but is not equipped with Hosnap connection. \$3.65, postpaid anywhere.

**Model 600.** (Not illustrated.) Engineering the same as the more expensive models except that the assembly is made of aluminum with all moving parts solid brass. \$2.65, postpaid anywhere.

## CRESCENT HOSNAP

An invaluable time and patience saver. Equip your faucet with these connections and save the arduous task of threading and unthreading your hose nozzles. \$1.50 per pair Extra male ends, 65c each.

## MOIST-SHUR SAUCERS

Solid red rubber saucers for all size flower pots with felt moisture-retaining pad.

No. 1 Size—for all pots 3-5 inches in diameter. Each .....\$0.40

No. 2 Size—for all pots 6-8 inches in diameter. Each ..... .75

No. 3 Size—for all pots and tubs 8-10 inches in diameter. Each .... 1.15

No. 4 Size—for all pots and tubs 12-16 inches in diameter. Each .... 2.50

All prices above postpaid.



## YARDMARKER

As illustrated above, complete with 22-inch wrought iron stake, \$8.00 for ten letters. Add or subtract 30c per letter over or under ten letters.

Choice of bird motifs, or cocker spaniel motif, or plain.

Made to order motifs such as horse, cat, sheep, rooster, fish, etc., \$3.00 extra.

Add 25c on all signs for postage and handling.



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## DEPARTMENTAL INDEX

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Flower Seeds .....	Garden Tools and Requisites .....	Plants ..... 1, 2, 4, 58-66, 80	Vines .....
6, 12-37, 79, 3rd cover	68-75, 77		66

## BULBS, FLOWER AND VEGETABLE SEEDS AND PLANTS

Acroclinium .....	Carnations .....	Gadeta .....	Mesembryanthemum .....	Rutabaga .....
Achillea .....	12, 16, 32, 34, 63	18	20	46
Aconitum .....	Carrots .....	Gomphrena .....	Mignonette .....	Salpiglossis .....
33, 61	40	18	20	25
Aethionema .....	Cauliflower .....	Gooseberries .....	Milla .....	Salsify .....
61	40	76	56	45
Ageratum .....	Celery .....	Gourds, Ornamental .....	Mimulus .....	Salvia .....
15	40	18, 23	20	21, 25, 36, 65
Agrostemma .....	Celery .....	Grapes .....	Monarda .....	Sanvitalia .....
33	40	76	65	29
Ajuga .....	Celery .....	Grass Seed .....	Monkey Flower .....	Saponaria .....
61	40	67	20	25, 36
Althea .....	Celosia .....	Gypsophila .....	Montbretia .....	Saxifraga .....
19	7, 16	19, 35, 64	56	36
Alyssum .....	17, 34, 63		Moonflower .....	Scabiosa .....
15, 22, 33, 61	Centaurea .....		20	26, 36, 65
Amaranthus .....	Cerastium .....	Heathers .....	Morning Glory .....	Schizanthus .....
15	34, 63	64	21, 23, 38	26, 37
Ampelopsis .....	Chard, Swiss .....	Helenium .....	Mushroom Spawn .....	Sea Lavender .....
66	40	35, 64	43	26
Anagallis .....	Cheiranthus .....	Helianthemum .....	Muskmelons .....	Sedum .....
15	63	35, 64	43	65
Anchusa .....	Cherry .....	Helianthus .....	Myosotis .....	Sempervivum .....
15, 33, 61	76	19, 64	23, 35, 65	65
Anemone .....	Chicory .....	Helichrysum .....		Sidalcea .....
33, 55, 61	41	19		36
Anthemis .....	Chrysanthemums .....	Heliothis .....		Silene .....
33, 61	1, 62	19		36, 65
Antirrhinum .....	2, 4, 7, 12, 17, 34, 60, 62	Heliotrope .....		Silver Lace Vine .....
6, 37		58, 64		66
Apple .....	Cimicifuga .....	Herberis .....		Snagdragons .....
76	63	42		6, 14, 37
Apricot .....	Cineraria .....	Heuchera .....		Solanum .....
76	37	35, 64		37
Aquatic Plants .....	Citron .....	Hibiscus .....		Sorrel .....
56	17	19, 35, 64		46
Aquilegia .....	Clarkia .....	Hollyhocks .....		Spider-Flower .....
33, 58, 61	Clematis .....	19, 35, 64		17
Arabis .....	66, 80	Honesty .....		Spinach .....
33, 61	Cleome .....	17		45
Arctotis .....	Cobaea .....	Honeysuckle .....		Squash .....
15	17	66		46
Arenaria .....	Cockscomb .....	Hunneemannia .....		Statice .....
61	16	19		26, 36, 65
Aristolochia .....	Coleus .....	Hyacinthus .....		Stevia .....
66	17	55		37
Armeria .....	Convallaria .....	Hypericum .....		Stocks .....
33, 61	63	35		26, 37
Artemisia .....	Coreopsis .....			Stock, Night-Scented .....
61	34, 63			20
Asclepias .....	Cornflower .....			Stokesia .....
33	17			36, 65
Asparagus .....	Corn, Pop .....			Strawberries .....
38, 39	41			36, 76, 80
Asters .....	Corn Salad .....			Strawflowers .....
7, 13, 21, 33, 58, 61, 79	41			19
61	Corn, Sweet .....			Sunflower .....
Aubrieta .....	2nd cover, 38, 41			7, 19
33, 61	7, 12, 17			Sweet Corn .....
	Cosmos .....			2nd cover, 38, 41
	Cotoneaster .....			27, 37
	41			Sweet Peas .....
	Cucumbers .....			36
	Curranis .....			Sweet Rocket .....
	76			36
	Cyclamen .....			Sweet-William .....
	37			7, 36, 65
	Cynoglossum .....			Summer Cypress .....
	17			19
	Dahlias .....			Tarragon .....
	5, 18, 53, 54, 70			65
	Daisy, African .....			Teucrium .....
	18			65
	Daisy, Shasta .....			Thalictrum .....
	36			65
	Daisy, Swan River .....			Thermopsis .....
	15			32, 36
	Dandelion .....			Thunbergia .....
	41			27
	Daphne .....			Thymus .....
	63			65
	Delphinium .....			Tigridia .....
	32, 34, 63			56
	Dianthus .....			Tithonia .....
	7, 18, 32, 34, 63			27
	Dicentra .....			Tobacco, Flowering .....
	55, 63			7, 23
	Dictamnus .....			Tomatoes .....
	34			2nd cover, 38, 46
	Didiscus .....			32, 66
	18, 37			Trollius .....
	Digitalis .....			66
	34, 63			Trumpet Vine .....
	Dill .....			66
	41			Tuberose .....
	Dimorphotheca .....			56
	18			Turnips .....
	Dutchman's Pipe .....			46
	66			Vegetable Oyster .....
	Doronicum .....			45
	63			Verbena .....
	Echinops .....			7, 28, 66
	35			Veronica .....
	Edelweiss .....			36, 66
	35			Vinca .....
	Eggplant .....			66
	41			Viola .....
	Endive .....			36, 66
	41			Viscaria .....
	Eschscholtzia .....			29
	18			Wallflower .....
	Eupatorium .....			29, 36
	64			Water Lilies .....
	Euphorbia .....			56
	18			Watermelon .....
	Feverfew .....			2nd cover, 5, 38, 43
	20			15
	Forget-me-not .....			Wild Garden Mixture .....
	17, 23, 35, 65			76
	Four O'clock .....			Wineberry .....
	20			66
	Gaillardia .....			Wistaria .....
	18, 35, 64			66
	Gerbera .....			Xanthisma .....
	37			29
	Geum .....			Yucca .....
	35, 64			66
	Gladolus .....			Zinnias .....
	8-11, 50-52			7, 28, 29, 32, 38, 70
	Globe Amaranth .....			Zinnia, Trailing .....
	18			29
	Gloxinia .....			
	18, 37, 56, 70			

## GARDEN TOOLS AND REQUISITES

Acme Stop .....	Dandy-Kill .....	Hedge Trimmer .....	Lucky Strike Spray .....	Scalecide .....
74	74	68	73	73
Activated Compost .....	D. & P. Double DT Spray .....	Hose, Garden .....	Lucky Strike Super DT .....	Seed-less-Set .....
75	74	71	73	46, 75
Adco .....	D. & P. Weed Killer .....	Hosnap .....	Dust .....	Semesan .....
75	74	71	73	73
Aerosol Bomb .....	Dog Check .....	Hose Nozzles .....	Lucky Strike Triple DT .....	Shears .....
74	73	71	73	68
Aerosol Sprayer .....	Duradust 25% DDT .....	Hotbed Mats .....	Mailbox Sign .....	Soil Soaker .....
77	73	68	77	71
Ammate .....	Powder .....	Hotkaps .....	Moist-shur Saucers .....	Soil Testing Kits .....
74	73	71	77	75
Ant Traps .....	Dusters .....	Insecticides, Fungicides, etc. .....	Mole-Nots .....	Spergon .....
73	71	73	73	73
Ant-X .....	DX Spray .....	Ivy Kill .....	Mouse-Nots .....	Sprayers .....
73	73	74	73	73
Aphis Spray, Acme .....		Japidemic .....	No-Pest .....	Stakes, Plant .....
73		67	74	68
Arsenate of Lead .....	Edging Tools .....	Knives .....	Para-Scalicide .....	Stim Root .....
73	68	68	73	75
	Emo-Nik, Acme .....	Kopper King .....	Paris Green .....	Sulphur .....
	73	73	73	73
	Es-min-el .....	Kopper Shield .....	Peat Moss .....	Tersan .....
	75	74	75	67
	Fertilizers .....	Labels .....	Pestex .....	Tool Set .....
	74, 75	68	73	77
	Fertilizer Spreaders .....	Lawn Mowers .....	Plant Stim .....	Train-etts .....
	67	68, 72	74	27
	Fish Oil Soap .....	Lawn Sprinklers .....	Pots .....	Transplantone .....
	73	77	71	75
	Flame Gun .....	Leaf Mould .....	Pratt's 25% DDT Liquid .....	Trowels .....
	71	74	73	68
	Floralife .....	Legume-Aid .....	Protexall .....	Twist-ems .....
	75	27	73	68
	Formicide .....	Lime .....	Raffia .....	Vita-Bands .....
	74	74	68	71
	Fruiteone .....	Lime-Sulphur .....	Rat Nots .....	Watering Cans .....
	75	73	73	71
	Fume Tox .....	Lucky Strike Dust .....	Rat-tu .....	Weed Killers .....
	73	73	73	74
	Garden Guard .....	Lucky Strike DDT Dust .....	Roach Nots .....	Weedone .....
	73	73	73	74
	Gloves, Garden .....		Rootone .....	Yardmarker .....
	71			77
	Grafting Wax .....			
	74			



# Schling's Cut Flower Specialties



Sunshine Aster

## SUNSHINE ASTERS

Sunshine Asters are without doubt the aristocrat of the Aster world. They make an ideal cut flower and the new strains are quite wilt resistant. Mixed colors only. Pkt., 35c.

## CALIFORNIA GIANT ASTERS

These represent the ultimate in graceful large flowering Asters. Long stems surmounted by flowers 3½ to 4 inches in diameter. Wilt resistant. Pkt., 35c.



California Giant Asters

## SPECIAL EARLY and LATE ASTER COLLECTION

1 Pkt. Each of the 4 Types Illustrated. **\$1.00**  
Each Type Mixed Colors,

2 Collections, \$1.85.



Early Royal Aster

## EARLY ROYAL ASTERS

One of the earliest blooming strains of Aster presenting all of the lovely colors. Flowers 2½ to 3 inches in diameter. Wilt resistant. Pkt., 25c.

## AMERICAN BEAUTY ASTERS

The famous September blooming strain, fully double, of perfect form and intense color. The aristocrat of cut flower Asters. Pkt., 35c.



American Beauty Aster

Gold Medal Zinnias



## SCHLING'S GOLD MEDAL ZINNIAS

Outstanding for purity of color and form. By far the most popular Zinnia offered today.

## COLLECTION

Crimson Monarch  
Polar Bear  
Exquisite. Pink.  
Dream. Lavender.  
Buttercup. Yellow.  
Collection of 5 Varieties as Illustrated, \$1.50.



# Outstanding Garden Specialties



Crimson  
Star →

Background:  
Clematis  
Jackmani

Duchess  
of  
Edinburgh →



Ramona

Countess de Bouchard

Strawberry GEM



## BUDDLEIA, ORCHID BEAUTY

A beautiful and continuous source of gorgeous cut flowers the entire season through; perfectly hardy. \$1.00 each; 3 for \$2.75, postpaid.

## FAMOUS CLEMATIS COLLECTION

We offer for the second successive year the above collection which proved so popular last year that we were sold out too early in the season. We feel that there are many who are interested in obtaining this collection of famous varieties.

Price of each variety: \$1.50 per plant, postpaid.

**SPECIAL COLLECTION OFFER:** 1 each of the 5 varieties, \$6.00, postpaid.

Complete listing of other varieties will be found on page 66.

## POT-GROWN STRAWBERRY PLANTS

Each year we have potted especially for spring trade a limited amount of Strawberry plants. These plants will bear in June, but the main advantage of these is to obtain the **Everbearing Varieties** which will produce a fine crop of berries in late summer and early fall.

We offer a special collection of Pot-Grown plants.

The following varieties will result in a continuous crop of Strawberries from early June to late August.

**ALL RECENT INTRODUCTIONS.**

**BLAKEMORE.** Extra early.

**SENATOR DUNLAP.** Mid-season.

**AMBROSIA.** Late.

**MASTODON, GEM or STREAMLINER.** (Your choice.)  
Everbearing.

12 of each (48 plants)	.....\$ 6.50
25 of each (100 plants)	..... 11.00
50 of each (200 plants)	..... 19.50

We ship these plants safely until May 5th. We would not advise later orders for spring shipment. Orders placed after this date will be filled in July.



# QUALITY

## ORDER SHEET

## SPRING 1948

## SERVICE

**SEEDS  
BULBS  
and all  
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MAX SCHLING SEEDSMEN, Inc.



# Lily of the Valley Club

Our Famous  
Lily-of-the-Valley Club Plan



In our 35 years of experience we have found that the most popular "year in and year out" item that we handle are the Lily-of-the-Valley pips treated for home forcing.

This has become a standard gift item with us because invariably those who try them for themselves feel that they must share the pleasure that they have had, with their friends and relatives.

In order to make gift giving of Lily-of-the-Valley easy, we have devised a Club Plan enabling those who wish to present these lovely, growing flowers as gifts, to present planted containers with provisions for a constant supply of fresh pips to be sent throughout the season.

We have the entire plan outlined in simplified form which we will be very glad to send you at your request. There is nothing finer in the way of an Easter or Mother's Day gift than a planted container of Lily-of-the-Valley pips.

Incidentally after the pips have been forced they may be planted in the open ground where they will last forever.

The season continues until Mother's Day.

PRINT NAME AND ADDRESS PLAINLY.  
THIS ENVELOPE WILL SAFELY  
HOLD YOUR CHECK OR MONEY ORDER

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RESERVE THE MOST TREASURED CORNER OF  
YOUR GARDEN FOR SOME OF MAX SCHLING'S  
SEEDS AND BULBS

## The Why of Home-Grown Vegetables

Home grown vegetables came into their own during the War when Victory Gardening was the patriotic and common-sense thing to do.

Many succulent items such as Sweet Corn, Watermelons and Cucumbers were proscribed because of the space required to grow them, and it was for that reason we introduced our famous "MIDGET VEGETABLES": **Mason's Golden Midget Corn, Schling's Midget Watermelon, and Tiny Tim Tomato.** The novelty of these vegetables actually captured prize publicity spots in national magazines and in the press in general.

Those who contemplate abandoning vegetables should realize that store bought garden produce can never equal the succulence of the home grown kind. Lettuce is one item that should be grown at home as well as the famous Midgets. For that reason we have added the **Famous Bibb** and new **Bronze Beauty Lettuce** to make a perfect collection of vegetables to be grown by the small home gardener.

"Don't Let Your Victory Garden Become a Memory."

### Special Collection Offer Max Schling's Post - Victory Specialties

	Reg. Value
1 pkt. Mason's Golden Midget Corn	\$0.75
1 pkt. Schling's Midget Watermelon.	.35
1 pkt. Tiny Tim Tomato	.50
1 pkt. Pepper Merrimack Wonder. (Extremely early)	.50
1 pkt. Bibb Lettuce	.35
1 pkt. Bronze Beauty Lettuce	.35
All 6 pockets for \$2.25, postpaid	
2 Collections for \$4.25, postpaid	



# Schling's

## Tuberous Rooted BEGONIAS

### IMPORTED AND AMERICAN GROWN

#### NEW TYPES AND NAMED VARIETIES

**AUTUMN GLOW.** Single Cristata Type. Apricot crest, light orange perianth.

**FASCINATION.** Single Cristata Type. Huge white, ruffled pink edge.

**RED TRIUMPH.** Giant Double Camellia Type. Brilliant red.

**ROSE DAWN.** Giant Double Camellia Type. Huge light rose-pink.

**SUNSET.** Single Crispa Type. Light salmon-orange with ruffled edge.

Price for huge jumbo bulbs: \$1.25 each;  
\$13.50 per doz.

#### THE LOVELY ROSEBUD TYPE

We offer this new type in a lovely mixture of pastel shades only, large jumbo bulbs, 3 for \$1.95; 10 for \$5.50.

A complete listing of all additional colors and types will be found on page 55.

Single  
Crispa

Carnation  
Type

Camellia  
Type

Single Type





A CITY GARDEN

*Max Schling Seedsmen, Inc.*

618 MADISON AVENUE

NEW YORK CITY, 22